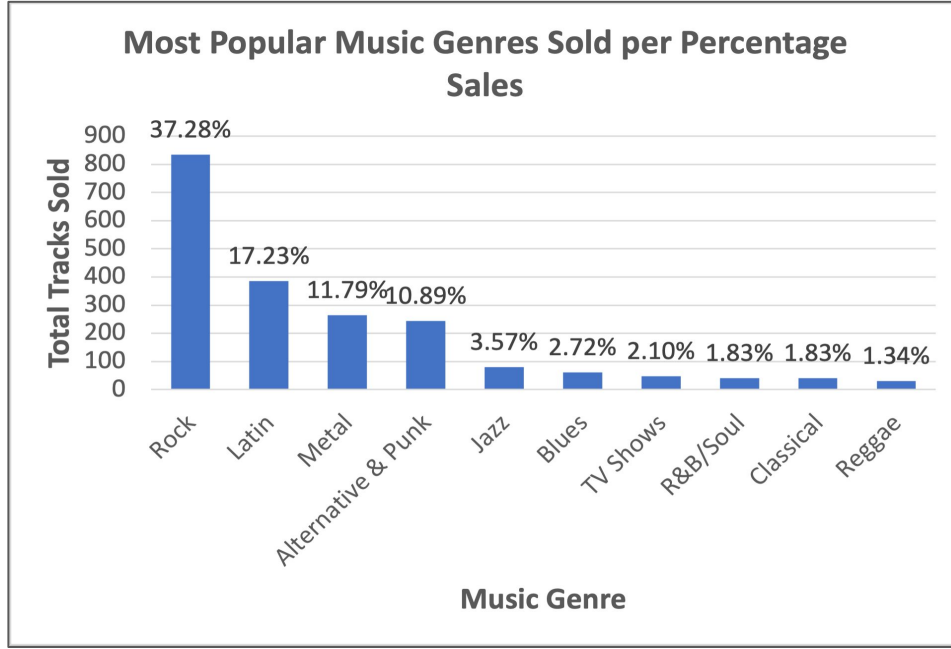


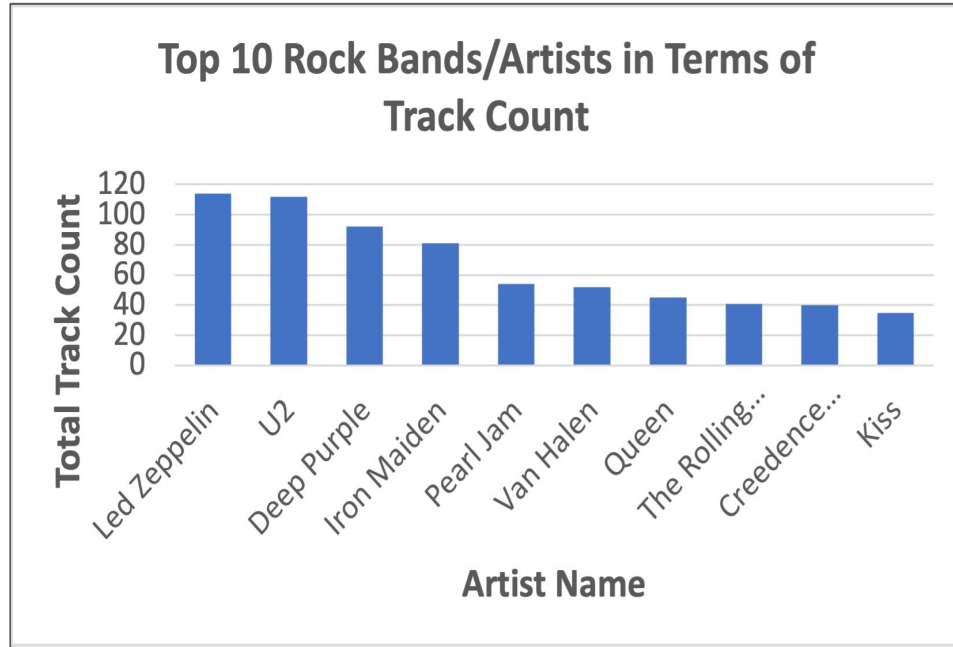
# Which Music Genre do People Prefer?



Observation from the Chinook database showed that there are more rock music in the music industry, and from the bar chart on the left, we see that the sale of rock music is 37.28% compared to sales of other music genre.

This shows that customers love rock music. A recommendation to the music industry would be to add more rock music to its music store.

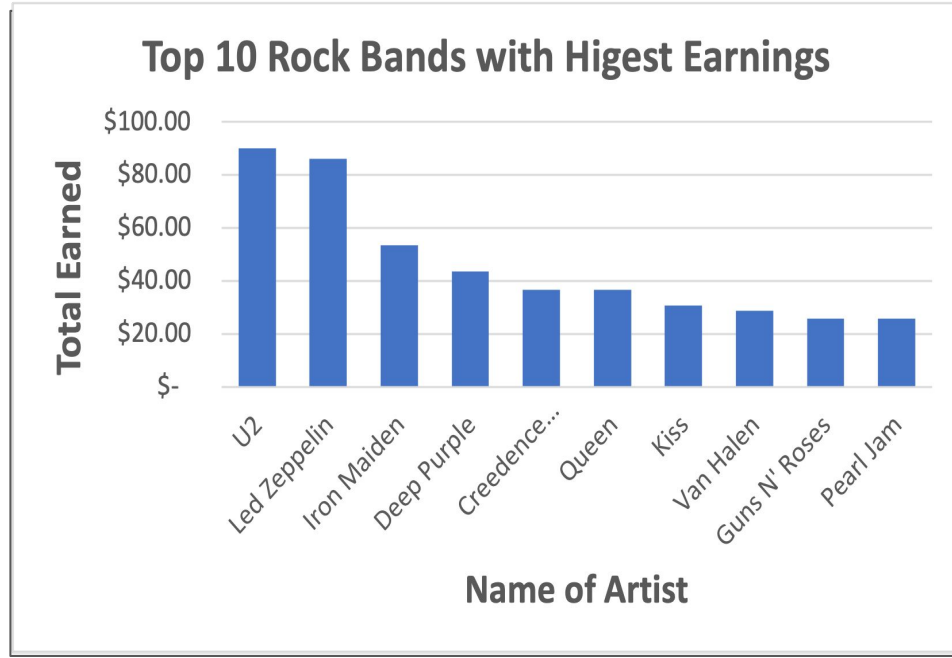
# Which Music Artist has Recorded more Rock Music?



Led Zeppelin has recorded 114 Rock music more than any other music artists, followed by U2, with a total of 112 tracks.

The question one would ask is that how many of these tracks were sold? Answering this question would give us an idea of which Rock band artist earned the most.

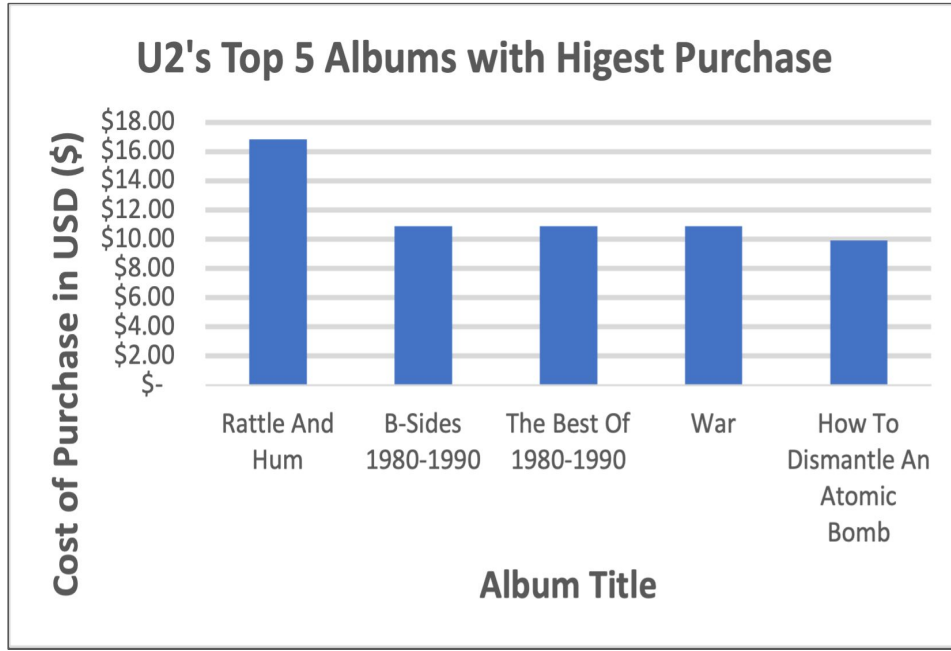
# List the Top 10 Rock Bands with Highest Earnings.



We see from the bar chart that although Led Zeppelin has the highest count of rock music in the music store, rock music by U2 has the highest sale counts.

Thus inviting U2, Led Zeppelin and Iron Maiden to sing at a musical concert is likely to generate more revenue for the music store as people love their rock music more.

# Top 5 Albums by U2 in Terms of Purchase.



Rattle and Hum by U2 is by far the most purchased Rock music album at \$16.83 (USD), followed by B-Sides at \$10.89.

A good recommendation would be to play these Album at a concert.