OPPO E-COMMERECE DASHBOARD

ConversionR...	Average...	Average Exit..	Total Returning...	Total Other visitors	Total New visitors	Total Visitor
0.16	0.02	0.04	10K	81	2K	12K

Sum of Administrative, Sum of ProductRelated and Sum of Informational by Month
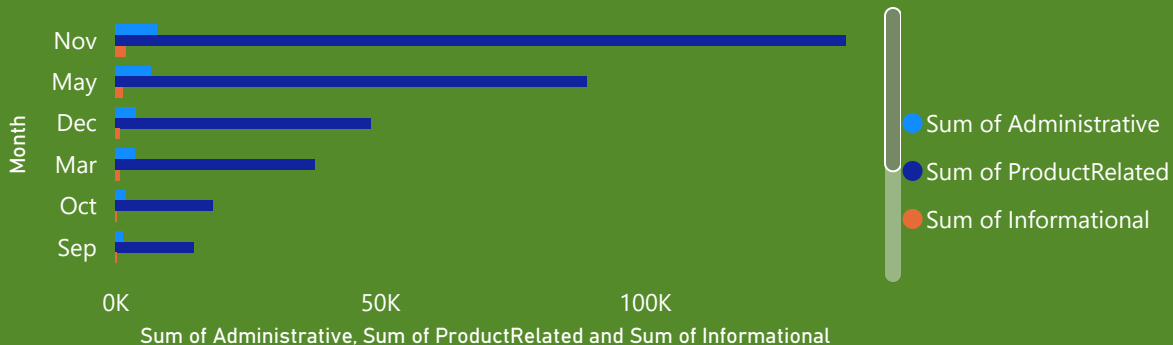
- Sum of Administrative
- Sum of ProductRelated
- Sum of Informational

Sum of Administrative, Sum of ProductRelated and Sum of Informational

Count of VisitorType by VisitorType

1.69K (13.87%)

10.43K (85.46%)

VisitorType
- Returni...
- New_Vi...
- Other

MonthNumber

--
2
3

VisitorType

New_Visitor
Other
Returning_Visi...

Region

1
2
3

OperatingSystems

1
2
3
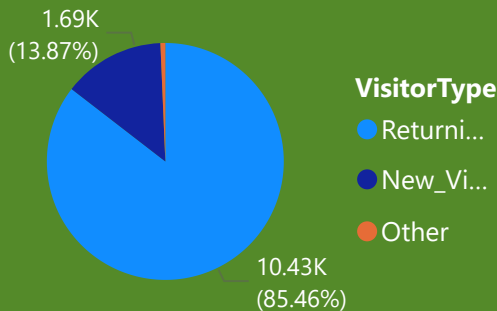
Sum of BounceRates by BounceRates and MonthNumber
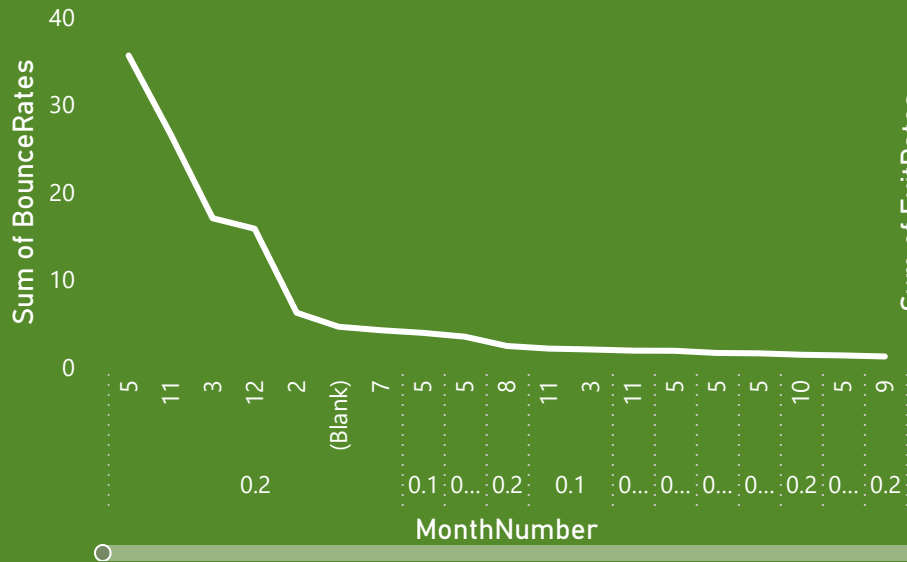
Sum of ExitRates by ExitRates and MonthNumber
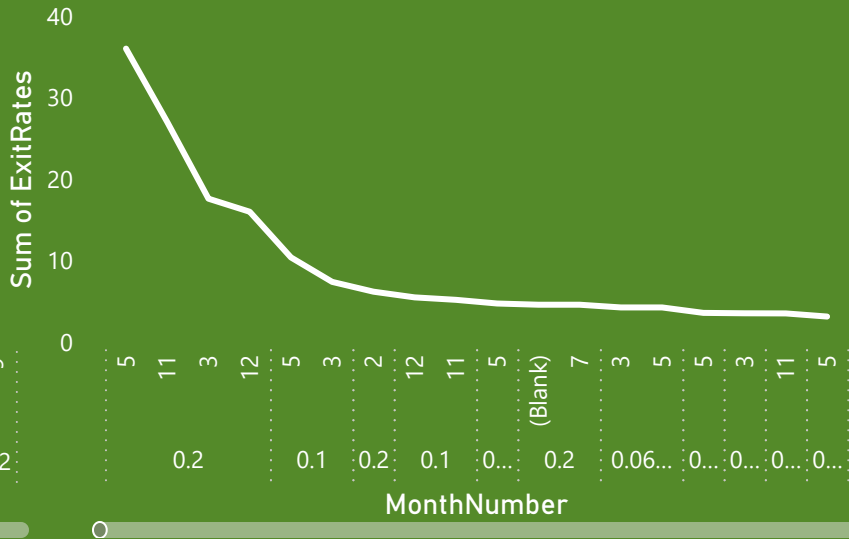
Average Informational

0.51

Average Administraive

2.34

Average ProductRelated Duration

1.21K

OPPO E-COMMERECE DASHBOARD

Sum of Browser and Region
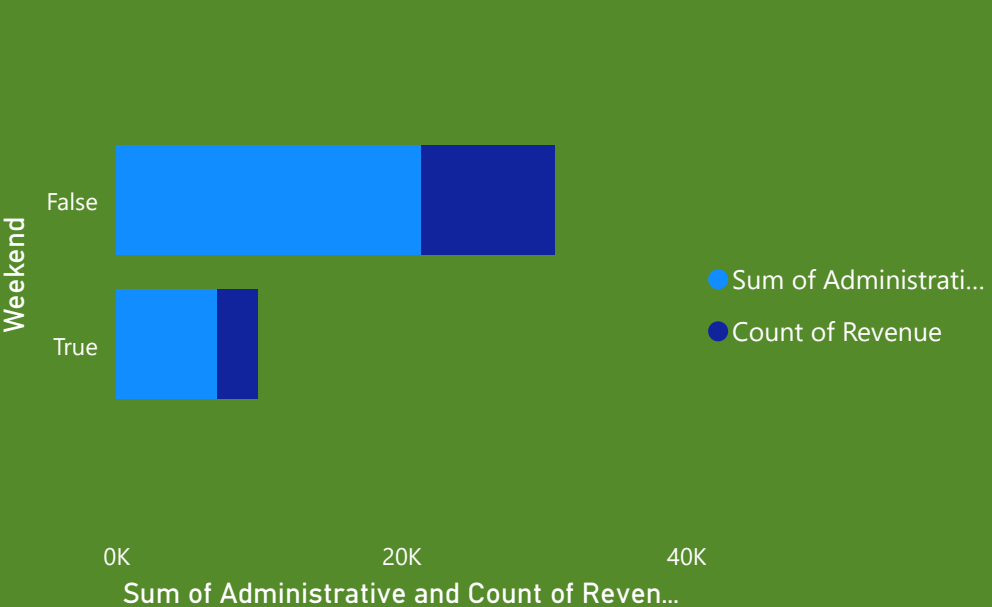

- Sum of Browser
- Sum of Region
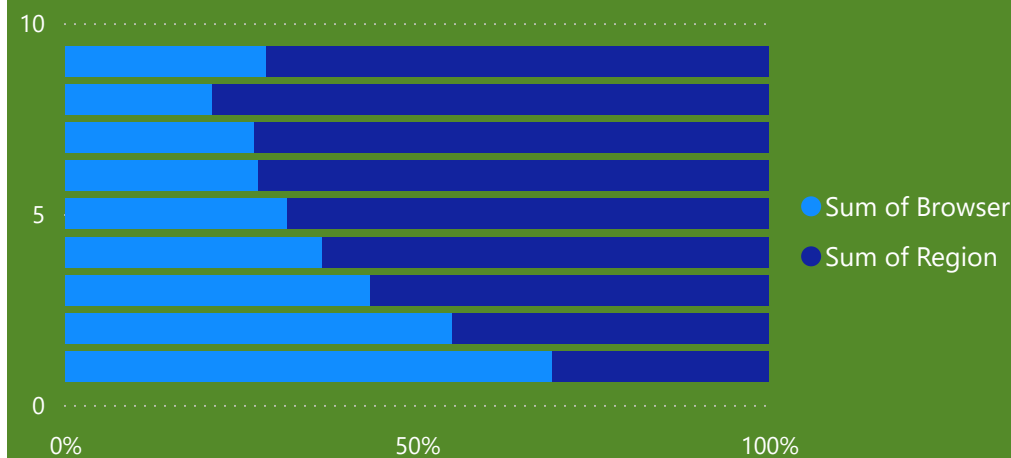
Sum of Administrative_Duration and Sum of Informational_Duration by MonthNumber

- Sum of Administrative_Duration
- Sum of Informational_Duration
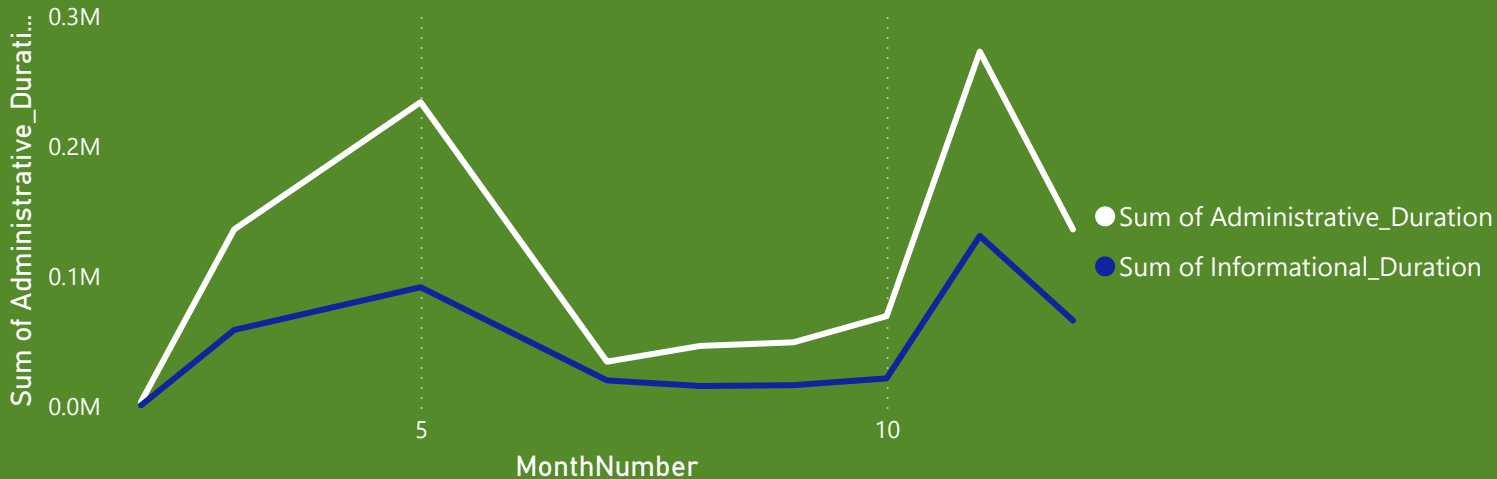
Sum of Administrative and Count of Revenue by Weekend

- Sum of Administrati...
- Count of Revenue

Aug

1358	235	16566
Sum of Administrative	Sum of Informational	Sum of ProductRelated

Dec

3793	885	48326
Sum of Administrative	Sum of Informational	Sum of ProductRelated

Feb

100	16	2055
Sum of Administrative	Sum of Informational	Sum of ProductRelated

Jul

1047	223	15728
Sum of Administrative	Sum of Informational	Sum of ProductRelated