df = df\_tabmo %>% filter(event\_type %in% c("sspwin",

"win",

"mute",

"umute",

"firstQuartile",

"midPoint",

"thirdQuartile",

"complete",

"start",

"pause",

"slide",

"resume",

"click",

"impression"))

sspwin = df %>% filter(event\_type == "sspwin")

win = df %>% filter(event\_type == "win")

banner = df %>% filter(event\_media\_type == "banner")

video = df %>% filter(event\_media\_type == "video")