

**Objective :**

Compare end to end learning experience in E-learning platforms

	1. Blackboard	2. Moodle	3. Acadox	4. Google Classroom
Product	A traditional LMS focused on meeting institutional needs. It offers extensive customization options, robust analytics, and communication tools.	An open-source LMS, is highly customizable and community-driven. It places emphasis on collaboration, self-directed learning, and support for diverse learning environments.	Acadox provides an integrated platform for educational institutions, aiming to digitize administrative tasks and enhance efficiency. It supports features like course organization, attendance tracking, and file sharing.	Google Classroom, integrated with G Suite, offers a cloud-based platform with user-friendly interfaces and seamless integration with Google products. It emphasizes simplicity, collaborative features, and efficient class management.
Popularity	• High user adoption	• Widely used	• Moderate user adoption	• Widely used
Main Features	- Course management and delivery - Collaboration and communication tools - Assessment and assignment management - Mobile app for on-the-go access	- Course management and delivery - Collaboration and communication tools - Grading and feedback management - Mobile app for seamless access	- Course management and administrative tasks digitization - Easy access to course materials and resources - Efficient attendance tracking and management	- Course creation, management, and delivery - Real-time collaboration and communication - Mobile app for easy access and engagement
Unique Features	- Extensive customization and integrations - Collaborative learning features	- Open-source nature allows for customization and community-driven development - Integration with third-party plugins and tools	- Integration with other educational tools and systems - Automated document management	- Integration with Google Drive, Docs, and other G Suite services - Integration with Google Forms for assessments and quizzes
Product Strengths	- Established reputation as a traditional LMS - Robust analytics and reporting capabilities - Experience in serving diverse educational institutions	- Supportive of diverse learning environments - High user satisfaction ratings	- Integrated platform for educational institutions - Streamlined user experience with a focus on efficiency - Mobile app for convenient usage	- Seamless integration with G Suite and popular Google products - User-friendly interface and ease of use - High user satisfaction ratings
Product Weakness	- User interface may be less intuitive for some users - May require additional training for administrators and instructors - Average rating indicates room for improvement	- User interface may be less intuitive for some users - Customization may require technical expertise	- Limited awareness and market penetration compared to competitors - Average rating indicates room for improvement	- Limited customization options compared to other competitors - Reliance on Google ecosystem may limit integration with other tools
Occasional issues	- Occasional login issues on the mobile app - Grading calculation issue in certain scenarios	- User interface may be less intuitive for some users - Customization may require technical expertise	- Limited awareness and market penetration compared to competitors - Average rating indicates room for improvement	- Limited customization options compared to other competitors - Reliance on Google ecosystem may limit integration with other tools
What users Like	- Customization options	- Flexibility and customization	- Streamlined administrative tasks	- Integration with Google services and ease of use
What users Dislike	- User interface can be complex	- Technical expertise required for customization	- Limited awareness and user base	- Limited customization options