



*The answer is*  
**CI/CD**

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The benefits of CI/CD on  
Revenue and Cost

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# CI/CD

## CI/CD

CI/CD stands for continuous integration /continuous deployment

## CI

Continuous integration is the process flow of testing any change made to code/app development flow

## CD

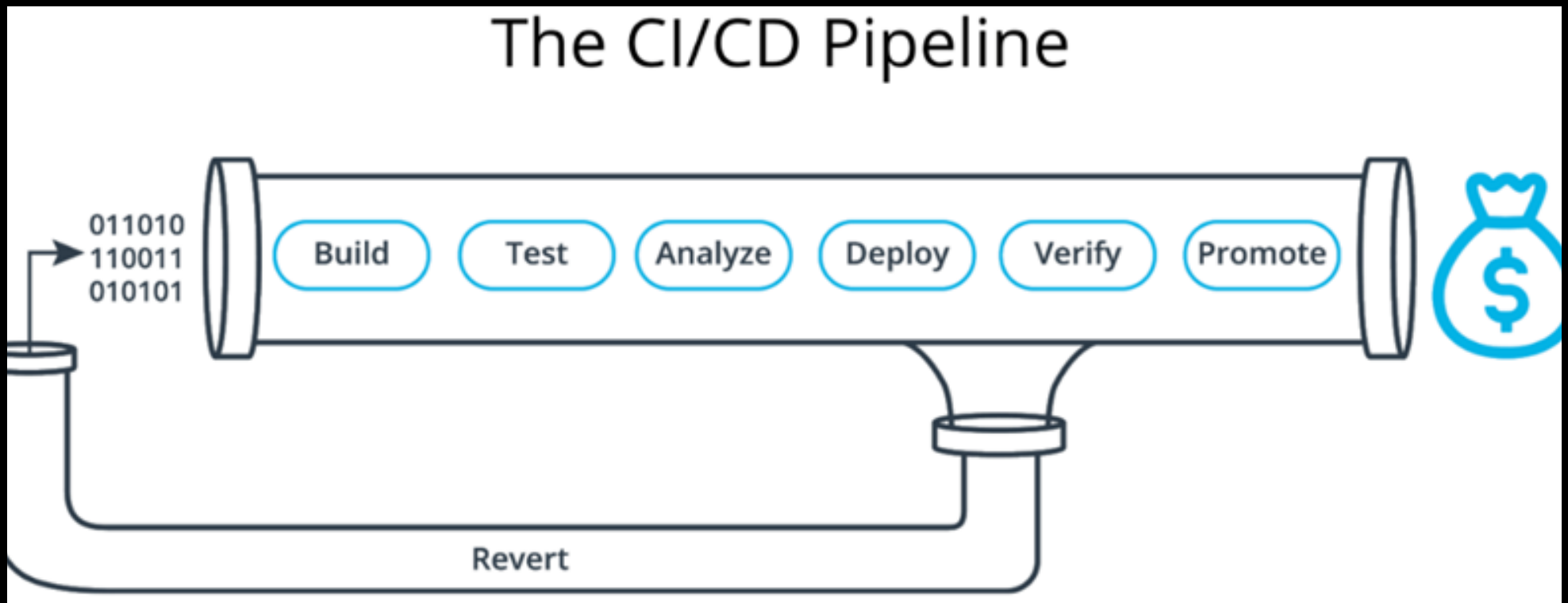
Continuous deployment tracks those changes through to staging and production systems

# Before After

- Time consuming
- Missed steps
- Inconsistent
- Problematic
- Hit or Miss

- Faster delivery with an accelerated release rate
- continuous feedback
- simplified process and rollback
- Optimum transparency and accountability
- Fault isolation

# *Phases of CI/CD Pipeline*



# Benefits of CI/CD



- Less developer time on issues from new developer code → REDUCE COST
- Less bugs in production and less time in testing → AVOID COST
- Less human error, faster development → AVOID COST
- Less infrastructure cost from unused resources → REDUCE COST
- Reduced downtime from a deploy-related crash or major bug → PROTECT REVENUE
- Quick undo to return production to working state → PROTECT REVENUE