About Cities:

· We can find that the most performing cities are:

1. New York
2. Los Anglos
3. San Francisco

· The top 10 cities (688.51K) are Covering about 30% of the total sales (1.57M).

· While the least performing cities are:

1. Pensacola
2.san Luis Obispo
3.Deer Park

While the 10 least performing cities (119.14K) are covering about (7.5%) % of the total sales (1.57M).

even though San Francisco is 3rd in sales it comes Fifth in profitability while New York is still our most profitable city.

About Customers:

There is no major difference between second class and first-class shipments, while most of the customers still prefer the standard class of shipment.

Roughly half of our sales are for direct consumers.

COD and online payments method have the majority of sales.

About Products:

We only have (1.2%) of reruns.

Phones sub-category is our best in sales while chairs and blinders come second and third respectively.

About Dates:

even though the first quarter has less amount of sales than the second quarter it has more profit than the second quarter.

April is our least profitable month even though it exceeds Jan and Feb in sales.

and we are averaging (130.48K) ins sales while (14.61%) in profit.

Meanwhile December is our best month in both sales and profit, Overall, the fourth quarter is our best in sales and profit.