

HACKATHON #3, DAY 1

MARKET PLACE JOURNEY:

TYPE: General E-Commerce

PRODUCT DETAILS: Ladies Beauty Products

BUSINESS GOALS: To help Whole Sale Dealers / Brands / Companies for selling their products. Help customers to choose variety of products by browsing and receive their products at door step.

TARGET PROBLEMS:

1. Cost Effective by discount offers
2. Time Saving by visiting market
3. Hassle free no need to go one to another shop for choosing best items.

TARGET AUDIENCE:

- Students
- Working Ladies
- House hold Ladies (Who cannot go alone shopping)

DATA SCHEMA:

PRODUCTS DATA:

1. ID
2. Name
3. Actual Price
4. Discounted Price
5. Size
6. Category

ORDER DATA:

1. Order Id
2. Customer Id
3. Total amount. (Including tax / Services Charges)
4. Order Status

CUSTOMER ENTITY:

1. ID
2. Name
3. Contact Number
4. Email Address
5. Address

Set DELIVERY TIMEFRAME: According to Country / City Zone mention business days of delivery order clearly

MONITOR SHIPPING PERFORMANCE: Keep eye on tracking systems for on time Shipment.

Date:

CUSTOMER FEEDBACK:

Take Customer feedback positively for business

MARKETPLACE: General E-Commerce

PURPOSE:- Sale Dealers & Brands Ladies Variety of Products

CUSTOMER GOALS:-

Students/working ladies/
Household Ladies

DATA SCHEMA:-

Products: Id, Name, Price, Stock, description

Order: Order Id, Customer Id, Product Id

Customer: Id, Name, Number, email, address

Relationship

Product → Orders → Customers