

MARY EDDYTHE M. SORNITO

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SUMMARY

A fourth year IT student majoring in Software Technology at West Visayas State University with a strong foundation in software development, UI/UX design, and project management. Proficient in tools like Flutter, Figma, and PHP, with experience creating user-focused applications and leading collaborative projects. Dedicated to delivering innovative solutions and enhancing user experiences.

TECHNICAL SKILLS

- **Programming Languages & Frameworks:** Laravel, PHP, Flutter/Dart, Firebase, Python, JavaScript, Java, SQL, HTML, CSS, Kaggle (Data Analysis/ML), Python
- **Tools & Platforms:** Git, Firebase, MySQL, SQLite, TensorFlow, Figma
- **Project & Workflow Tools:** GitHub, Asana, Monday.com, Slack
- **Soft Skills:** Agile Project Management, Leadership, Cross-Functional Teamwork, Creative & Critical Thinking, Problem Solving, Time Management, Adaptability, Attention to Detail, Learning Agility, UX-Oriented Design

WORK EXPERIENCE

Freelance Graphic Designer

2022 – Present

Self-Employed / Community-Based

- Designed over 50 marketing materials including tarpaulins, posters, pubmats, and esports visuals for a sari-sari store and local organizations.
- Delivered branding visuals for both print and digital campaigns, enhancing community engagement.
- Produced consistent branding for local promotions, enhancing visual impact.
- Used Canva and Adobe Photoshop, to meet client needs under tight timelines.

Software Development Intern

January - April 2024

Callbox Inc., Iloilo City

- Collaborated with the development team on PHP and Laravel-based web applications, enhancing backend functionalities and optimizing database queries.
- Assisted in debugging and testing web applications to ensure cross-browser compatibility and responsive design.
- Gained hands-on experience in a dynamic BPO environment, contributing to projects that improved client engagement and operational efficiency.

Founder & Project Manager — ShopEasy (Thesis-Based Startup Project)

October 2023 – Present

West Visayas State University

- Initiated a mobile application that optimizes grocery shopping routes using A* algorithm, achieving 51–55% reduction in user shopping time.
- Conducted 39 user tests to validate and refine UI/UX, route logic, and app performance.
- Advanced from university thesis to entry in the PSC9, showcasing the app to industry leaders as a scalable solution in retail technology.

Front-End & Mobile Developer

September 2023 – Present

SPARK HUB – R&D Committee

- Designed UI screens for the U-SMiLE mobile app using Flutter/Dart, focusing on user experience for K–12 students.
- Currently involved in the Binhi website project as a front-end developer, with work set to begin once UI/UX designs are finalized by the design team.

PROJECTS

Job Portal System with HTML, CSS, Laravel (PHP), MySQL/SQLite

May 2025 - Present

- Implemented job posting and application management with responsive design via Bootstrap and Tailwind CSS.
- Used Vite and Laravel Mix for asset compilation and styling, ensuring a clean, performant user experience.

FinSync with Flutter, Dart, Hive, Local Storage

May 2025

- Built an offline app to log GCash and Load transactions, calculate service fees, and display daily revenue, improving income tracking accuracy by 90%.
- Designed a custom fee/profit calculator and tabbed interface (GCash, Load, Refill, Summary), boosting daily task efficiency by 30%.
- Used Hive for local data storage with update-safe architecture, ensuring 0% data loss across app versions.

Quippy Chat with Flutter, Dart, and Firebase

May 2024

- Developed cross-platform apps using Flutter and Dart, implementing responsive UI/UX and efficient state management.
- Integrated **Firebase** for real-time database updates, user authentication, and push notifications.

U-SMiLE with Flutter/Dart

September 2023 - Present

- Focused on designing and implementing the user interface for the U-SMiLE mobile app, ensuring an intuitive and engaging experience for K-12 users.
- Collaborated with the team to create UI features that effectively visualize real-time data from IoT sensor modules for various laboratory experiments.

SafeGate with Flutter, Dart, Kaggle, TensorFlow

December 2023

- Built with Flutter and Dart for a seamless and efficient user experience.
- AI/ML-Powered Detection: Utilizes TensorFlow and Kaggle datasets for accurate mask recognition using machine learning models.

OralPlus+ with C#, PHP, MYSQL

November 2023

- Led the development of a tailored patient records management system using C# and MariaDB, digitizing dental records for quick access, enhanced security, and real-time updates.
- Designed and developed an intuitive interface to simplify data management, standardize patient identification, and enhance the overall patient experience in dental clinics.

AFFILIATIONS & ORGANIZATIONS

SPARK HUB - Research and Development Committee

September 2023 - Present

- Developed mobile application using Flutter for previous projects within the organization.
- Currently managing frontend development for the organization's website, ensuring seamless user experience and responsive design.

University of Students' Alliance - Member

March 2022-2023

- Contributed to creative publications by designing promotional materials and event graphics for the University of Students' Alliance.

LEADERSHIP

Project Manager, Webinar Data Privacy and Protection in the Digital Age

November 2024

- Managed a team of 5 to organize a webinar on data privacy and protection, attended by 815 local and international participants via Microsoft Teams.
- Evaluated the webinar, achieving 78.3% 5-star ratings and 19.3% 4-star ratings for excellence and relevance to the topic.

Founder & Project Manager Startup, ShopEasy

October 2023 - Present

- Managed a team of 5 developers to achieve a 51–55% shopping time reduction via optimized app functionality.
- Conducted 39 user tests, gathering actionable feedback to improve navigation, optimize performance, and refine the user interface.

Creatives Head – Linchpins Leadership Workshop

August 2022

- Managed publication materials for the Linchpins Virtual Leadership Workshop, with 60 participants from various schools.
- Led a 5-member Creatives Team in creating and delivering promotional content, ensuring timely and consistent branding.

CERTIFICATIONS AND LICENSES

Career Service Professional Eligibility - Civil Service Commission

Cybersecurity Essentials - CISCO

Project Management - Oxford Home Study Center OHSC

Agile Project Management - HP Life

Data Science & Analytics - HP Life

West Visayas State University - CICT Webinar Series: Cloud, FinTech, Big Data, Agile, Open Source, UX/UI

EDUCATION

Bachelor of Science in Information Technology

Graduation Date: June 2025

Major in Software Technology

Overall GWA: 1.18

West Visayas State University

- Academic Honors: Gold Medalist (2021–2022, 2024-2025), Silver Medalist (2020–2021, 2022–2023)
- Relevant Coursework: Software Engineering, Human-Computer Interaction, Project Management, Data Structures and Algorithms, Mobile Application Development, Database Management Systems, Web Development