



**Vicky Chen**

**Age:** 30

**Education:** University graduate

**Hometown:** Daan, Taipei

**Family:** Live with her husband  
and 5-years old daughter

**Occupation:** Office lady

*I enjoy my work and my life, especially the achievement of work-life balance!*

### Goals

- Complete the challenging tasks in the office where she works.
- To take good care of her family.

### Frustrations

- "Finding changes to pay is so wasting my time."
- "It's so troublesome to bring lots of money in my wallet."

Vicky is an office lady who works in a big company. Completing the tasks on time brings her lots of achievement. In addition, she would shop at streetfood stand to buy some materials for cooking, and she has trouble paying by money because it wastes her time a lot.



**Susan Wang**

**Age:** 65

**Education:** High school graduate

**Hometown:** Beitou, Taipei

**Family:** Live with her husband

**Occupation:** Retirement

*I really enjoy the time after retirement and accompany with my husband!*

### Goals

- To find an interesting course to take in the community.
- To have a short-term travel with her husband.

### Frustrations

- "It's so difficult to remember every deal at street food stand when buying."
- "Sometimes, I have trouble tidying up invoice I have collected."

Susan enjoys her retirement life a lot. She plans to take some interesting courses in the community and travel with her husband. However, she have some problems when buying some food on the streetfood stands.