

The background of the dashboard is a dark grey surface with a repeating pattern of white line-art illustrations of coffee-related items: coffee cups, sugar packets, coffee beans, coffee leaves, and coffee grinders. In the top right corner, there is a photograph of a white cup filled with black coffee, sitting on a saucer, surrounded by a pile of dark brown coffee beans and some green coffee leaves.

Coffee House Limited (CHL) Dashboard

Year 2022-2025

TITLE PAGE 1 (g)

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Branch Dashboard

Financial Dashboard

Product Wise Profit

Profit Matrix

Branch Dashboard

Year 2022-2025

Product Segments

BEVERAGE	MERCHANDISE	SNACK
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Branch ID

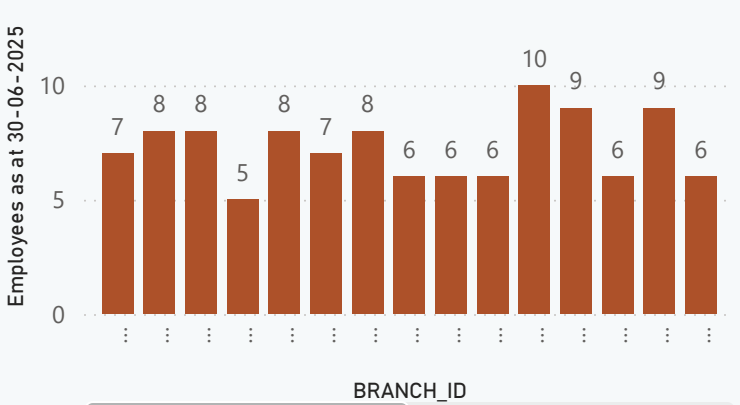
All

Year

All



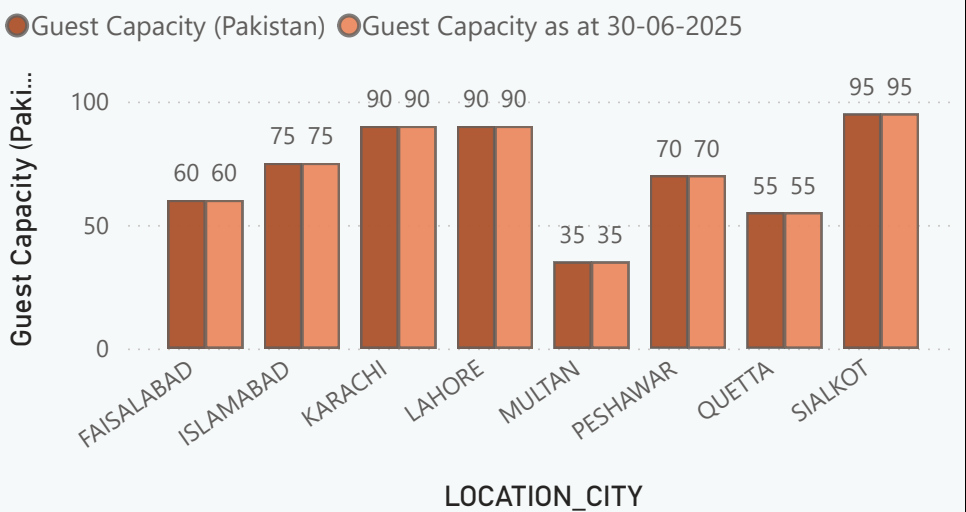
Total Number of Employees as of 30 June 2025 at Each Branch



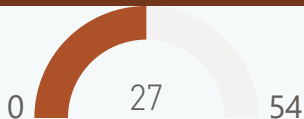
Branch-wise Profit for Each Month (FY 2025)

BRANCH_ID	January	February	March	April	May	June	July	August	September	October	November
001		5790	9210	5640		10470	6750	3870	9210	2970	4560
002	4440	1740	5040	3900	5790	1920	1560	2370	3120	8790	9060
003	2850	3120	2700		7380	390	2220	4290	9780	1800	4500
004	5130	2880	5880	14760	6660	3360	450	4200	8190	10800	1440
005	6960	660		3900	6330	2160	7140	5160	7620	5340	3150
006	6360	7170	4620	4050	3060	9600	10680	3180	480	6840	10230

Total Guest Capacity per City in Pakistan (as of 30 June 2025)



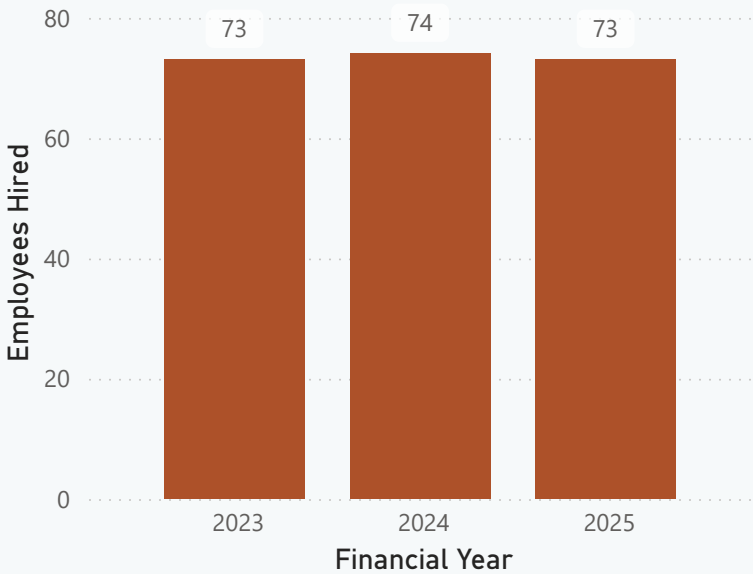
Employees with Expired CNIC/Passport as at 30 June 2025



Branch with Highest Profit per Financial Year

Sales FY	Branch ID	Profit
2023	021	98610
2024	010	84660
2025	012	91200
Total	030	

Number of Employees Hired During Each Financial Year



Financial Dashboard

Year 2022-2025

Product Segments

- BEVERAGE
- MERCHANDISE
- SNACK

Branch ID

All

Year

All

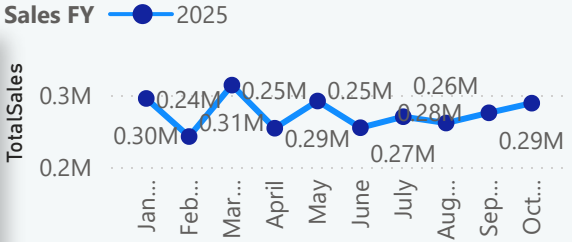


9873K
TotalSales

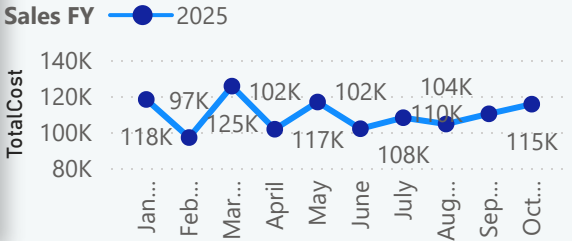
3949K
TotalCost

5924K
Total Profit

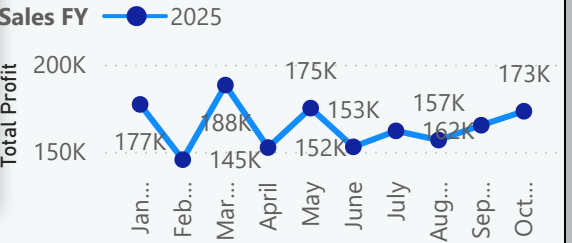
Sales Performance Over Time



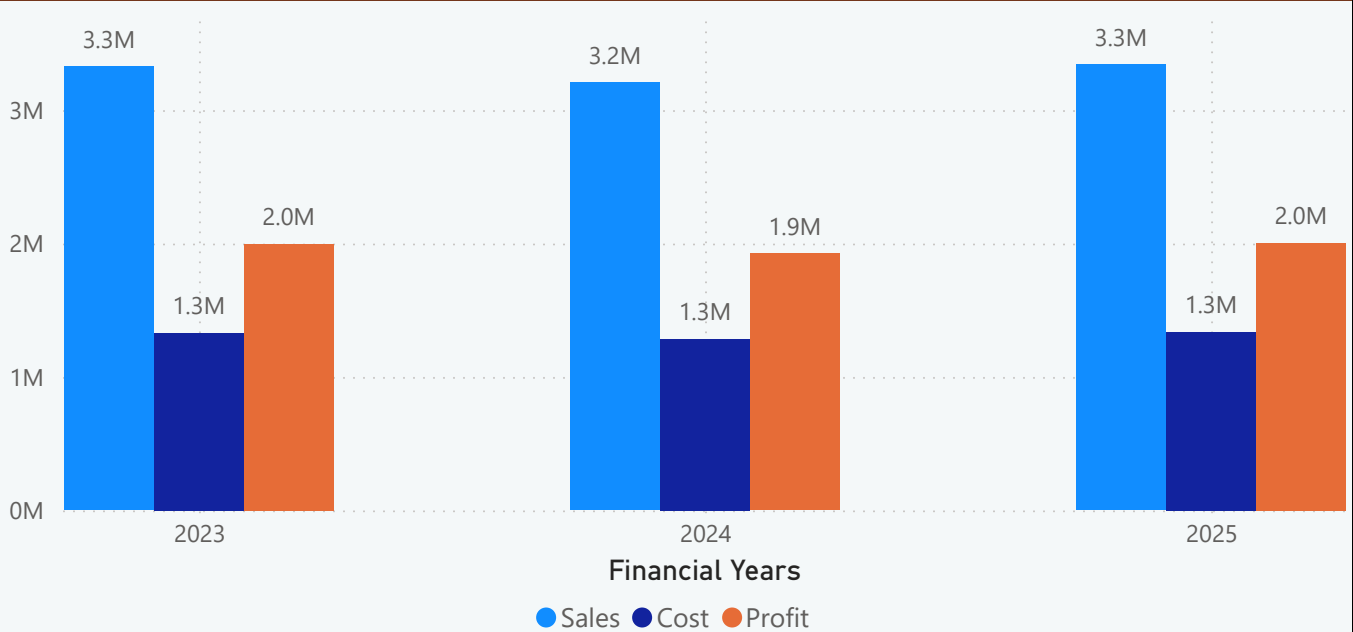
Cost Performance Over Time



Profit Performance Over Time



Financial Performance of CHL



Sales FY	BRAZIL	COLOMBIA	ITALY	KENYA	PAKISTAN	THAILAND	Total
2023	117570	131760	137190	132090	1309260	167670	1995540
2024	104760	126750	133020	111450	1315020	132810	1923810
2025	165180	143010	122580	134250	1315920	123300	2004240
Total	387510	401520	392790	377790	3940200	423780	5923590

Product-Wise Dashboard

Year 2022-2025

Product Segments

- BEVERAGE
- MERCHANDISE
- SNACK

Branch ID

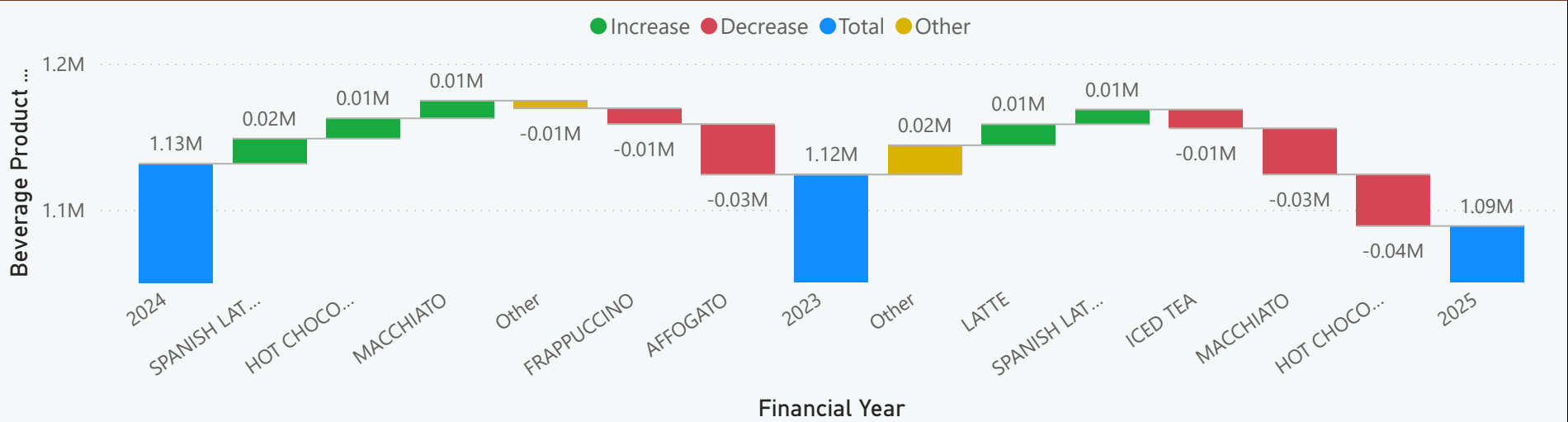
All

Year

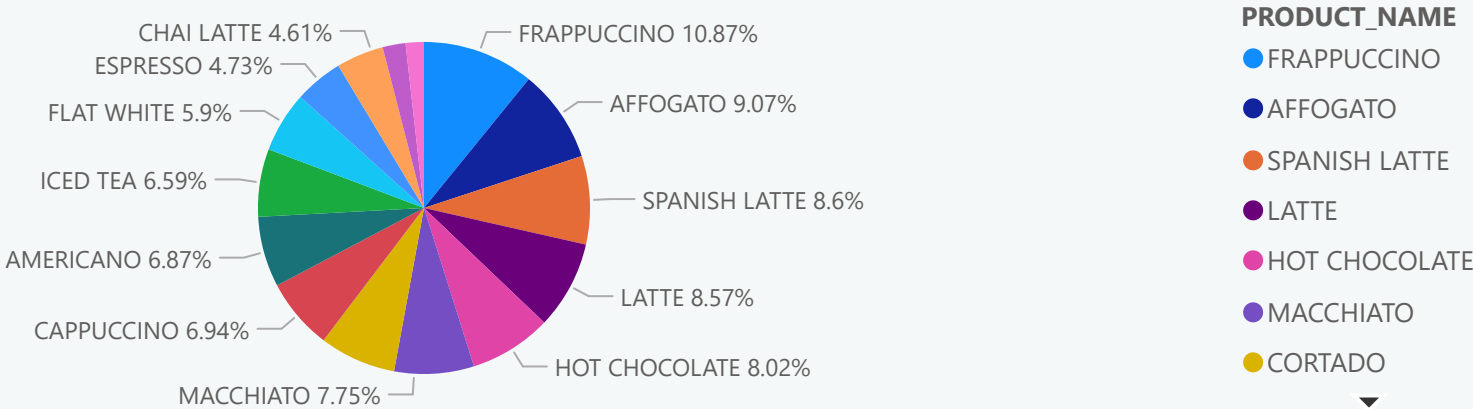
All



Profit Contribution by Product



Profit Share by Product



Profit Matrix Dashboard

Year 2022-2025

Product Segments

BEVERAGEMERCHANDISESNACK

Branch ID

All

Year

All



Thailand Branch Monthly Profit													
Sales FY	1	2	3	4	5	6	7	8	9	10	11	12	Total
2023	12000	17700	13020	15270	8880	18540	13980	15720	11100	21870	16170	3420	167670
2024	15570	9090	7440	7500	6990	26760	4980	9240	4410	12000	17490	11340	132810
2025	7170	8400	9780	12990	12720	11040	6450	12930	11610	8760	4740	16710	123300
Total	34740	35190	30240	35760	28590	56340	25410	37890	27120	42630	38400	31470	423780

