



Retail Sales Dashboard

Central

East

South

West

Sales

742K

Profit

18.45K

Average Discount

17%

Average Shipping Days

5

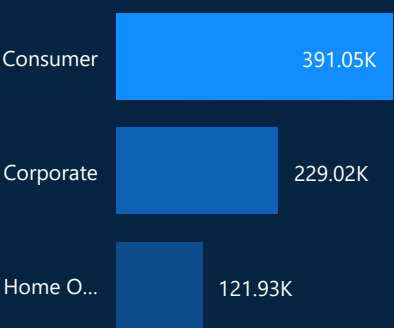
Monthly Sales



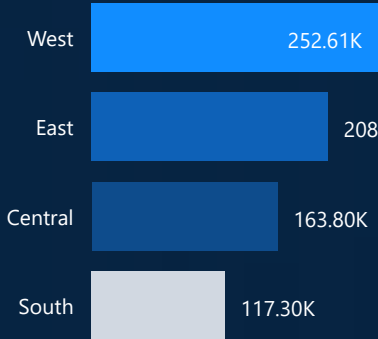
Monthly Profit



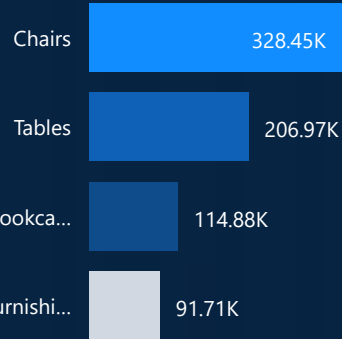
Sales by Segment



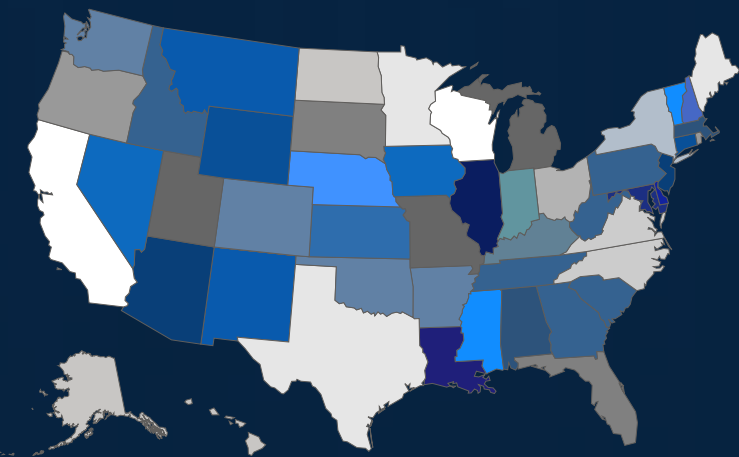
Sales by Region



Sales by Sub-Category



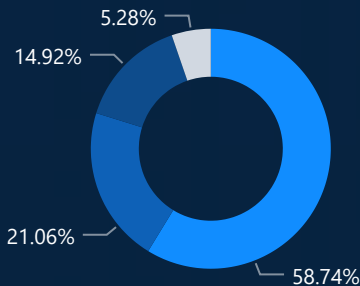
Sales by State



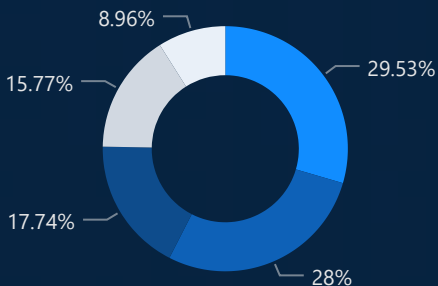
Top 100 Sales by City

City	Sales	Profit
New York City	75,691.05	5,306.69
Los Angeles	54,000.04	3,071.59
Seattle	40,995.88	6,208.82
Philadelphia	36,495.54	-6,827.13
San Francisco	36,357.31	1,491.38
Houston	23,183.21	-3,404.80
San Diego	20,031.24	1,106.35
Detroit	16,364.01	3,332.67
Chicago	12,495.22	-3,516.47
Springfield	12,046.20	379.25
Columbus	9,730.38	593.93
Total	6,28,323.16	15,843.54

Sales by Ship Mode



Top 5 Best-Selling Products



Retail Sales

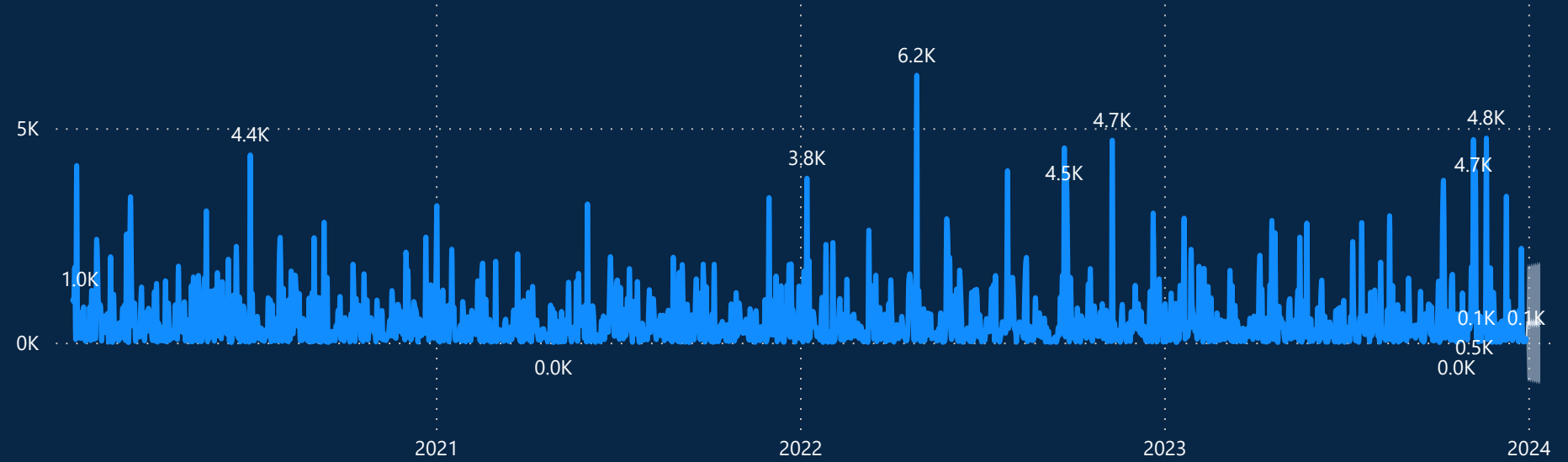
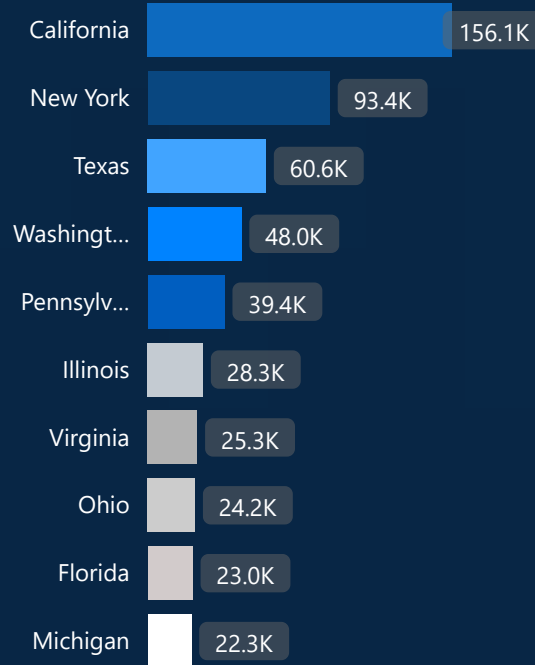
Forecasting

Forecast Record



Sales Forecast - 14 days forecast

Top 10 Sales by State



View the visual below for a more precise forecast



Report Summary

Sales trended down, resulting in a 90.75% decrease between [Friday, January 3, 2020](#) and [Saturday, December 30, 2023](#).

Sales started trending down on [Friday, November 10, 2023](#), falling by [5.62%](#) ([5.48](#)) in [1.67](#) months.

Sales jumped from [1,059.12](#) to [2,567.84](#) during its steepest incline between [Monday, September 19, 2022](#) and

Retail
Sales

Forecasting

Forecast
Record

Record of 14 Days Forecast

Date	Upper bound	Lower bound
31-12-2023	1763.15	-891.35
01-01-2024	1769.7	-897.91
02-01-2024	1776.22	-904.43
03-01-2024	1782.72	-910.92
04-01-2024	1789.17	-917.38
05-01-2024	1795.6	-923.81
06-01-2024	1802	-930.21
07-01-2024	1808.37	-936.58
08-01-2024	1814.71	-942.91
09-01-2024	1821.02	-949.22
10-01-2024	1827.3	-955.51
11-01-2024	1833.56	-961.76
12-01-2024	1839.78	-967.99
13-01-2024	1813.94	-985.1

Retail
Sales

Forecasti
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Forecast
Record