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WHY DYNOMARK AUTO EXPERTISE

- ▶ Nearly 10 years of expertise and experience in the sector
- ▶ 40+ number of auto expertise dealers across the country
- ▶ Most detailed and understandable expertise report Impartial
- ▶ and fully equipped auto expertise
- ▶ Reliable and quality service
- ▶ Program written with the latest technology and belonging to
- ▶ Dynomark auto expertise
- ▶ The most innovative in the industry and technological services
- ▶ Advertising and promotional advantages
- ▶ High customer satisfaction
- ▶ Providing 24/7 technical and administrativ support



FEEL THE POWER OF BEING A BRAND!



To the sector of the future,
Congratulations on your decision to invest.

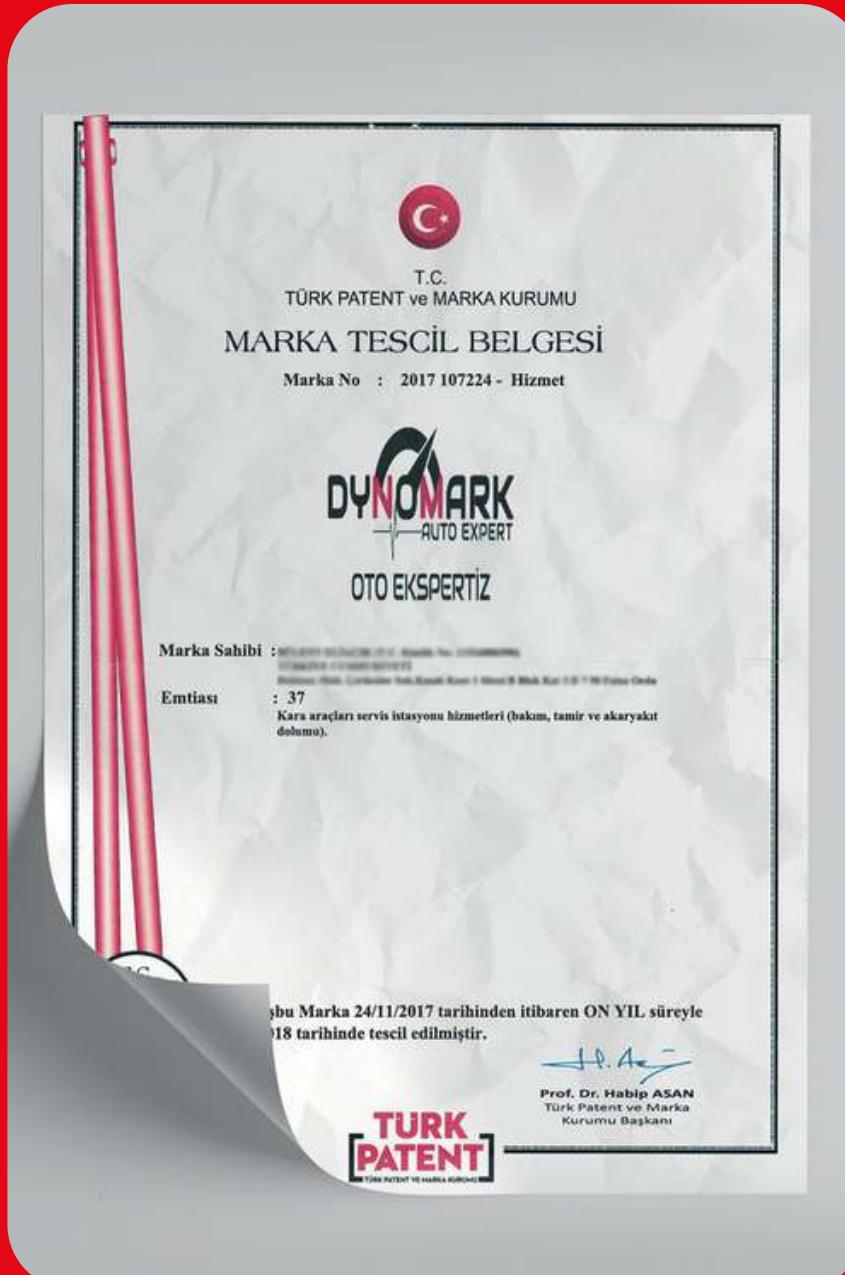


Whether your current system
Let's turn it into Dynomark Auto
Expertise, if you want, become our
dealer for the first time.



Welcome to the Dynomark family.

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WE KNOW THE VEHICLES,
WE REPORT IT PERFECTLY.



INVESTMENT MODELS

Model 1

**DEALER CONVERSION
MODEL**

Model 2

**FRANCHISE
MODEL**

Model 3

**DYNOMARK PARTNERSHIP
MODEL**

Model 4

**REGIONAL DEALERSHIP
MODEL**

⋮ ⋮ ⋮ ⋮
⋮ ⋮ ⋮ ⋮

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FRANCHISE MODEL

With its advanced system in the expertise sector,
Our franchise model, which guides you at every stage,
is just for you...

In this model, we are with you throughout the entire
operation, from equipment, concept, location
selection, personnel training and planning.



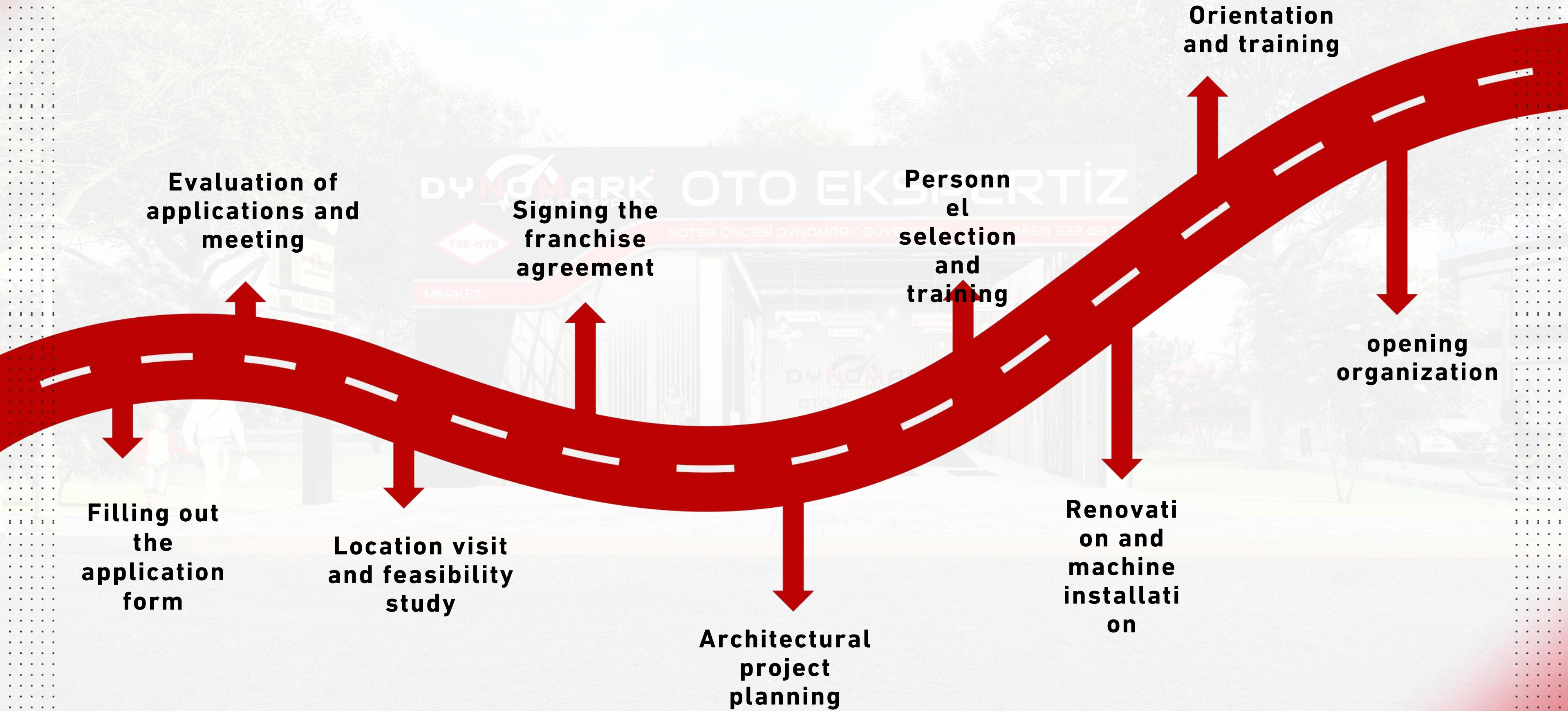
REGIONAL DEALERSHIP MODEL

In this model, you have the authority to sell, market and open new branches throughout the specified region, and your own sub-dealers will be created.

You will earn a constant income from installations and sales of sub-dealers.



WHAT WAY WILL WE FOLLOW?



OPERATIONS SUPPORT

CALL CENTER SUPPORT

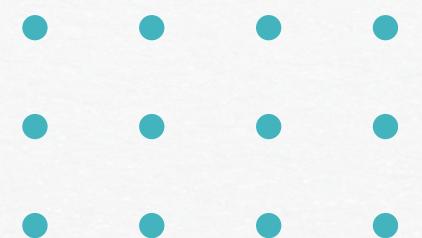
All calls to Dynomark Expertise branches are answered by the call center and transferred to the branches. Likewise, branch appointments are also organized by our call center. Thus, there is no need to miss a call and it is not necessary to employ an extra person to answer the calls.



OPERATIONAL SUPPORT CUSTOMER SATISFACTION AND COMPLAINT MANAGEMENT

In order to share our customers' experiences and get their opinions, customers who received service from our branches the previous day are called regularly and their opinions are taken.

If there is an area that needs improvement, action is taken quickly.



POINT OF SERVICE STANDARDS

1

In accordance with its corporate identity, In regions where the automotive sector operates intensively, At points where pedestrian and vehicle traffic is intense in relation to the sector,

2

It has a closed area capacity of at least 3 vehicles, Minimum 150 m² (Floor Area), 3.5 Mt ceiling height, Has areas that can be used as warehouses and offices, Has a professional appearance,

3

In outdoor areas, our company will provide all kinds of consultancy services regarding the use of illuminated signs and totem signs in accordance with DYNOMARK corporate identity and DYNOMARK installation standards. Once the location of the region is clarified, the location for the DYNOMARK point to be opened is determined, approved and the lease contract is signed, DYNOMARK construction, decoration, technical and opening planning departments will come into play.

4

The decoration of the expertise point is uniform, and layout and decoration projects and applications in accordance with the structure of the concept are prepared by DYNOMARK. Decoration and construction costs belong to the franchisee business.



DYNOMARK FRANCHISE

SUPPORT SERVICES



SETUP

Workplace Selection and Feasibility Site Plan and Project Preparation Control and Support During Renovation



SOFTWARE

Remote Access to Software Easy Testing Process with Smart Sensors Access to Expertise Reports



ADVERTISING

Dealer-Specific Google Ads Dealer-Specific Social Media Ads Digital Image Sharing

DYNOMARK FRANCHISE

SUPPORT SERVICES



EDUCATION

Machine
Training,
Expertise Report
Editing Training
(Theoretical-
Practical)
System Training



EMPLOYEE

Personnel
Announcement
Support, Personnel
Interviews, Personnel
Selection



CORPORATE KIT

Business Card, Brochure,
Letterhead, Corporate
Envelope, Corporate Clothing,
Pen, Car Air Freshener
Various Promotional products

BRANCH CONCEPTS



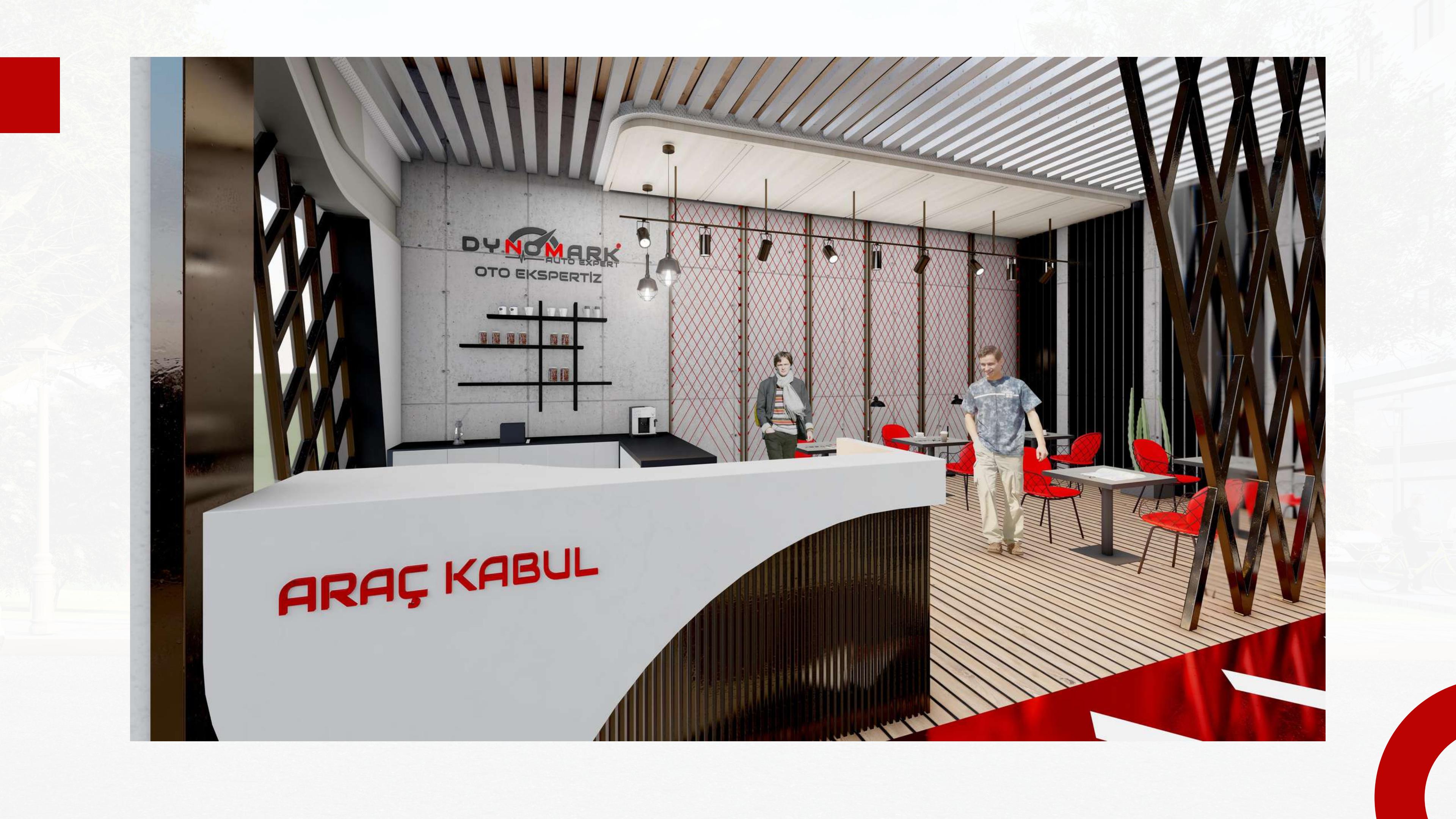
The concept of Dynomark Expertise branches and dealers has been designed to be easily recognized by customers, especially with their external faces. We maintain our standard architecture so that our customers experience the same comfort and recognition in all our workplaces.



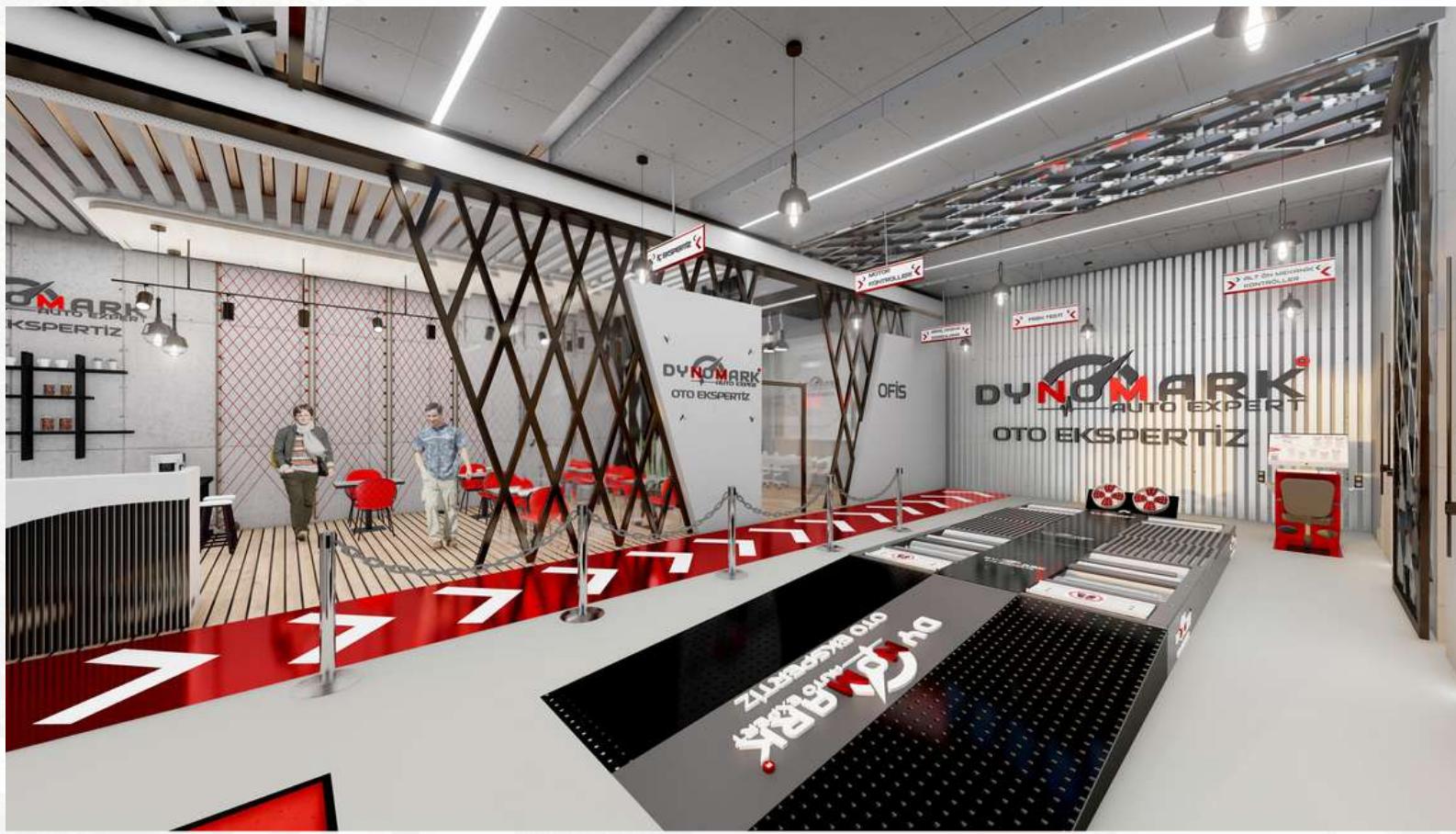
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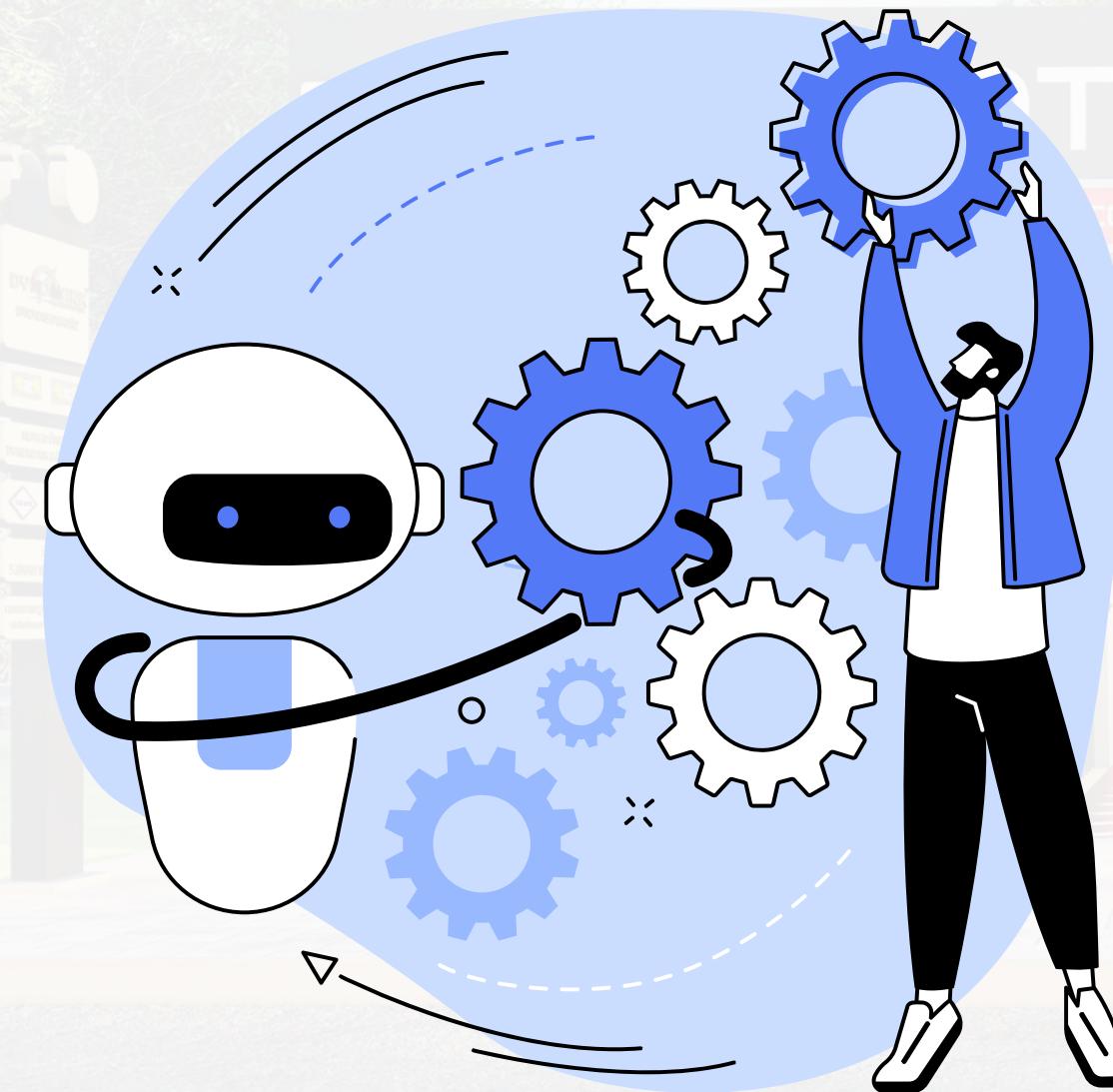








DEVICE EQUIPMENT LIST



EQUIPMENT	PIECE
Dynamometer Tester	1
Brake Tester Suspension	1
Slip Tester	1
Suspension Tester	1
Gasket Burn Test Equipment	1
Paint Thickness Meter	1
Battery Measuring	1
Device Fault Detection	1
Device Antifreeze	1
Meter Brake Hydraulic	1
Meter Tire Tread	1
Thickness Meter	1





Most Suitable Activity Region

Determining the operating region is perhaps the most critical decision for franchising operations. Making this decision correctly can save you from unnecessary expenses that may arise in the future. DYNOMARK provides support to find the most suitable location.”



PAYMENTS

Franchise Support Services

Franchise fee is paid one-time only during the installation phase, Contract renewal periods are free of charge.

Advertising and Royalty Fund

They pay a monthly contribution fee based on turnover, including 5% advertising and 2% management. These amounts are realized at the same rate for all branches. 5% advertising fund is used in national digital marketing and media channels to benefit all branches. In return for a 2% management fund, branches receive continuous Software Support and Agency Support from the headquarters.





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