User Testing Report

Test Date: July 10, 2024

Participants: 5

Facilitator: Test Admin

Task 1: Play a Song

Scenario: Start playing the song "Parindey."

• Outcome: All participants easily found and played the song.

Completion Rate: 100%Time on Task: 10-15 seconds

• Errors: None

• **Feedback:** Users appreciated the clear play button.

Task 2: Explore Popular Artists

Scenario: Navigate to the Popular Artists section and select an artist.

• Outcome: Most participants selected an artist quickly.

• Completion Rate: 90%

• **Time on Task:** 20-30 seconds

• Errors: One participant clicked on the wrong artist initially.

• Feedback: Users found the artist images appealing and easy to navigate.

Task 3: Find a Trending Song

Scenario: Locate and play the song "Tu Milta Hai Mujhe."

• Outcome: All participants located and played the trending song.

• Completion Rate: 100%

• **Time on Task:** 15-20 seconds

• Errors: None

• **Feedback:** Users liked the visibility of trending songs.

Task 4: Access Podcasts

Scenario: Navigate to the Podcasts section and play an Educational podcast.

• Outcome: Most participants found and played an Educational podcast.

• Completion Rate: 80%

• **Time on Task:** 30-40 seconds

• Errors: Two participants were initially confused by the podcast categories.

• Feedback: Suggested clearer categorization.

Task 5: Use the Mixed For You Section

Scenario: Select and play a playlist from the "Mixed For You" section.

• Outcome: All participants successfully played a playlist.

• Completion Rate: 100%

• **Time on Task:** 20-25 seconds

• Errors: None

• **Feedback:** Users found personalized playlists appealing.

Task 6: Locate Contact Information

Scenario: Find the company's contact information at the bottom of the page.

• Outcome: All participants located the contact information.

• Completion Rate: 100%

• **Time on Task:** 10-15 seconds

• Errors: None

• **Feedback:** Users found the footer clear and informative.

Post-Test Interview Summary:

- Likes: Clean design, easy navigation, appealing visuals.
- **Dislikes:** Some confusion in the podcast section.
- Suggestions: Clearer podcast categories, slightly larger play buttons.

Conclusion:

The overall user experience was positive, with high task completion rates and low error rates. Key areas for improvement include clarifying podcast categories and slightly enhancing button sizes for better accessibility.