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#### **EDA**

Visualizing the data.



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Discussing different used models and their results.







01

Introduction



# find out what influences the discount percentage of video games on **Steam**





02

**Data** 



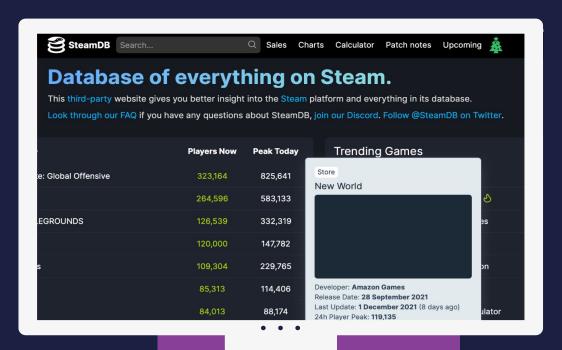




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### **Data Source**

SteamDB: third-party website for steam stats.















	Name		% ▽	Price \$	Rating 🔻	Ends in \$	Started \$	Release \$	,
PARQUET	PARQUET Daily Deal	lowest price is <b>25.56 SR</b> at -20%	-15%	27.15 SR	90.58%	in 12 hours	2 days ago	3 months ago	
ANNO 1404 Honey Little	Anno 1404 - History Edition Daily Deal		-50%	34.64 SR	78.91%	in 4 days	3 days ago	2 years ago	
CALL OF CTHULHU	Call of Cthulhu® Daily Deal	new historical low	-70%	23.70 SR	76.30%	in 2 days	12 hours ago	3 years ago	
TENNIS MANAGER 2021	Tennis Manager 2021 Daily Deal	new historical low	-50%	31.49 SR	72.13%	in 2 days	12 hours ago	3 months ago	
ANNO  FINANCIAL CRISIS COMPLETE PACK	Anno 2070™ - The Financial Crisis Package Daily Deal		-75%	9.21 SR	68.97%	in 4 days	2 days ago	10 years ago	
ANNO	Anno 2205™ Daily Deal	lowest price is <b>42.25 SR</b> at -75%	-75%	46.25 SR	68.19%	in 4 days	3 days ago	6 years ago	
ANNO 2070  DIC COMPLETE PACK	Anno 2070 DLC Complete Pack Daily Deal		-75%	17.32 SR	63.91%	in 4 days	2 days ago	9 years ago	
ANNO 2070 THE EDEN PROJECT COMPLETE PACK	Anno 2070 - The Eden Complete Package Daily Deal		-75%	9.21 SR	61.95%	in 4 days	2 days ago	10 years ago	•
ANNO 2070 COMPLETE EDITION	Anno 2070 Complete Edition Daily Deal		-75%	34.75 SR	59.77%	in 4 days	2 days ago		•
ANNO	Anno 2070™		750/	22.02.00	F0 729/	In A days	2 4000 000	10.,,,,,,	





	name	price	rating	dis_ends	dis_start	release	discount
0	Little Inferno\nnew historical low	2.99	91.28	in 3 days	4 hours ago	9 years ago	0.90
1	Human Resource Machine\nnew historical low	7.48	90.11	in 3 days	4 hours ago	6 years ago	0.75
2	HIVESWAP: ACT 1\nnew historical low	6.28	89.56	in 2 days	4 hours ago	4 years ago	0.65
3	7 Billion Humans\nnew historical low	7.48	88.34	in 3 days	4 hours ago	3 years ago	0.75
4	Pesterquest\nnew historical low	8.48	86.06	in 2 days	4 hours ago	2 years ago	0.66
1,00				•			

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### • • •

### **x** Calculated Original Price

								1	
	name	price	rating	dis_ends	dis_start	release	discount	recent	ор
0	Little Inferno	2.99	91.28	in 3 days	4 hours ago	9 years ago	0.90	0	87.01
1	Human Resource Machine	7.48	90.11	in 3 days	4 hours ago	6 years ago	0.75	0	67.52
2	HIVESWAP: ACT 1	6.28	89.56	in 2 days	4 hours ago	4 years ago	0.65	0	58.72
3	7 Billion Humans	7.48	88.34	in 3 days	4 hours ago	3 years ago	0.75	1	67.52
4	Pesterquest	8.48	86.06	in 2 days	4 hours ago	2 years ago	0.66	1	57.52







### • • •

### **× Added Recency Feature**

2	name	price	rating	dis_ends	dis_start	release	discount	recent	ор
0	Little Inferno	2.99	91.28	in 3 days	4 hours ago	9 years ago	0.90	0	87.01
1	Human Resource Machine	7.48	90.11	in 3 days	4 hours ago	6 years ago	0.75	0	67.52
2	HIVESWAP: ACT 1	6.28	89.56	in 2 days	4 hours ago	4 years ago	0.65	0	58.72
3	7 Billion Humans	7.48	88.34	in 3 days	4 hours ago	3 years ago	0.75	1	67.52
4	Pesterquest	8.48	86.06	in 2 days	4 hours ago	2 years ago	0.66	1	57.52







### 8 Features

**978 Row** 



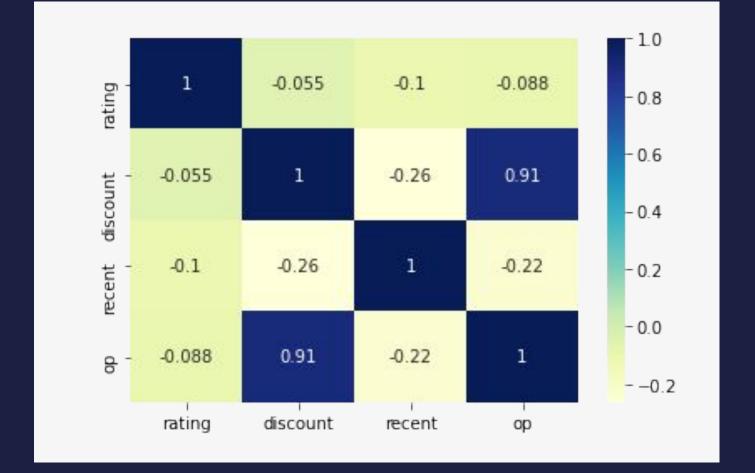
**EDA** 





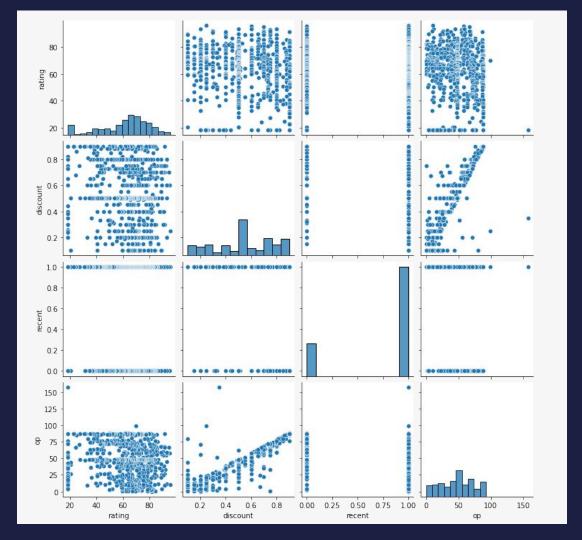






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### **Experiments & Results**







#### X

### **Numerical Only**

- Original Price.
- Rating

```
regressor.score(X_train, y_train)

0.8194440052825537

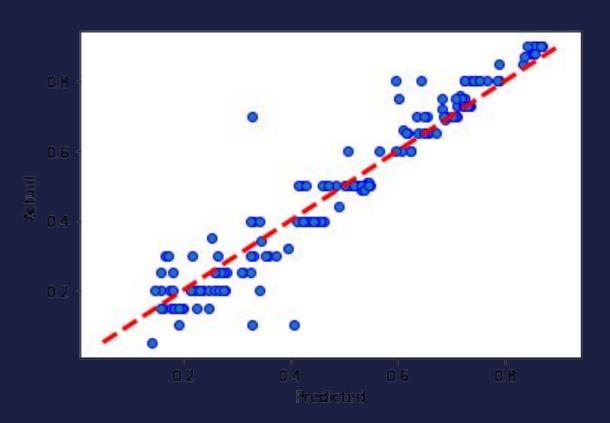
regressor.score(X_val, y_val)
```

0.8197733391363717

X

### **BaseLine Model**







X

### features:

- Original Price.
- Rating
- Recent

```
regressor.score(X_val, y_val)

0.8501689426936717

regressor.score(X_test, y_test)

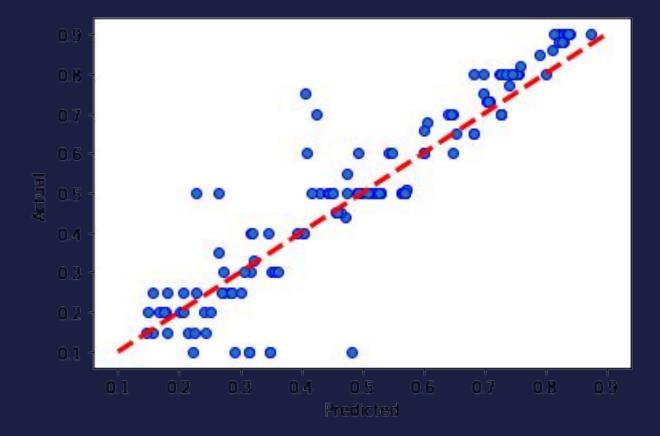
0.8713686592317529
```

X

X

### : LR Model





×

### :: LR Model

×

mean	0.528227
std	0.231439
min	0.050000
25%	0.400000
50%	0.500000
75%	0.730000
max	0.900000

×

### :: LR Model

×

```
The model performance for testing set
```

MAE is 0.060509529749583284 MSE is 0.007502251015179731

### **::** Polynomial Regression Model

×

### features:

- Original Price.
- Rating
- Recent

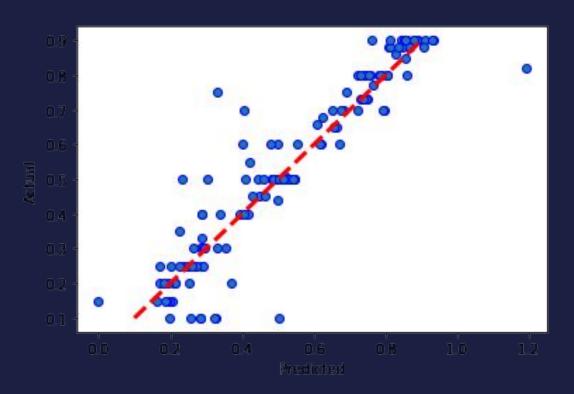
```
polyreg_scaled.score(X_train, y_train)
0.8831594087907316

polyreg_scaled.score(X_val, y_val)
0.8352089022974507
```

X

### **Polynomial Regression Model**

×



### **Polynomial Regression Model**

```
^
```

```
The model performance for testing set
------
MAE is 0.05377827247125458
MSE is 0.008112178227070834
```





## Thank You!

Any Questions?