

MARYAM FERDAVAN KHORASANI

Front End Web Developer/UI Designer

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- Almere, Netherland

EDUCATION

Bachelor of applied Science-BASc Information Technology Engineer(IT) Isfahan University / Sep 2016 - Jan 2020

SKILLS

- Adobe XD
- Figma
- javascript
- HTML5
- CSS3
- Wireframing
- Wordpress
- Prototyping

REFERENCES

Adobe Certified Associate (ACA)

LearnUIX Academy/Issued Sep 2022 Expired Mar 2023 <u>Link</u>

Programming in HTML5 with JavaScript and CSS3

FaraDars / Issued Oct 2017 Expired Apr 2018 Link

LANGUAGE

English

Persian

About Me

I'm a 27-year-old passionate and creative UI Designer currently living in Almere with my husband. I **do not require visa sponsorship**, as my residence permit is valid until 2030. With over two years of experience, I've worked in various design teams on multiple site and application projects. My expertise includes JavaScript, HTML, CSS, Figma, and Adobe XD, and I've collaborated closely with back-end teams across several companies.

WORK EXPERIENCE

Mobile App Developer/UI Designer

Karbord Computer Software Company

 Designed clean and easy-to-use mobile app interfaces with Adobe XD and Photoshop. Did user research, interviewed stakeholders, and looked at competitor apps to guide the design. Focused on simple layouts, clear navigation, and matching the brand style. Worked closely with developers and tested the design with users to make improvements.

House of Targ – Web App Redesign

UI Designer

 Redesigned the House of Targ bar's website in Ottawa to improve user experience and boost engagement. Used Adobe XD to create the full design process—from low-fidelity wireframes to high-fidelity interactive prototypes.

Key Tasks:

- Created user personas for different audience types (gamers, music fans, first-time visitors).
- Prototyped interactive features like event calendars, reservations, and game listings.
- Tested usability via Maze and improved designs based on feedback.

Jitto - Web Designing

UI Designe

- Designed 30+ wireframes in Figma for a produce delivery app.
 Focused on improving the signup flow and post-login dashboard.
 Conducted user flow mapping, design reviews, and internal testing.
- Improved signup completion, enhanced dashboard usability, and delivered a responsive, scalable design.