Maryam Kalantari

UI/UX Designer

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LINKS
https://bit.ly/3zniWhH | Linkedin

https://bit.ly/3ywpGZb | Website

https://t1p.de/1d3l | Dribbble

LOCATION
Frankfurt Main, Germany

SKILLS
- User Research
- Usability test
- User flows
- Wireframing
- Prototyping
- Style guide
- Figma
- Adobe xd
- Marvel
- Miro
- Photoshop
- HTML/CSS/JS (basic knowledge)

LANGUAGES
Persian/Native

German/C1

English/B2

PROFILE
User interface designer skilled at empathizing with people and creating user-centered design solutions.
Experienced in communicating with different kinds of customers and assessing customer needs and wants.

PROJECTS

CITY GUIDE
Aim: to design a responsive web app for location-based recommendations that shows users locations around and solves the problems they face with existing location-based recommendation apps.
• Created a responsive web app by following the user-centered design process and conducting usability and preference test.

TALK THERAPY
Aim: provide a free voice-chatting platform for individuals who come together to address their common mental health issues.
• Designed a minimum viable product from concept to the final product by performing user interviews and usability tests with five potential users.

WORK EXPERIENCE

SALES ASSOCIATE, STREET ONE CORPORATION
AUGUST 2019 — APRIL 2021

• Designed and set up the layout of the store according to the latest trends.
• Provided high-quality customer service to optimize customer purchasing and payment processes.
• Investigated and resolved customer complaints or issues to strengthen store reputation and grow customer retention.

SALES ASSOCIATE, PULL & BEAR CORPORATION
SEPTEMBER 2016 — JULY 2019

• Organized and arranged visual product displays to optimize sales and attract higher traffic volumes by analyzing sales and forecasting future trends.
• Discovered and interacted with potential customers to identify their needs and goals.

BANK EMPLOYEE, MELAT BANK
MARCH 2014 — JULY 2015

• Managed corporate client portfolios and offered financial advice regarding investments and savings.

EDUCATION

Frontend Development for Designers, CareerFoundry
2021 — 2021

Certificate in User Interface Design, CareerFoundry
2020 — 2021

Bachelor in Business Administration, Payame Noor University
2009 — 2013