

# The Ultimate Proposal Cheat Sheet

## The Ultimate Upwork Proposal Guide: A Step-by-Step Breakdown to Win

When applying for jobs on Upwork, your proposal is your one shot (and hopefully only, of course profile matters) at making an impression. Almost on every job clients receive dozens (if not hundreds) of proposals, standing out is very important. A well-written, hyper-personalized proposal greatly improves your chances of being hired by the client..

In this Cheat Sheet, we will break down the format of a winning Upwork proposal, going into detail for each section and providing actionable tips with examples.