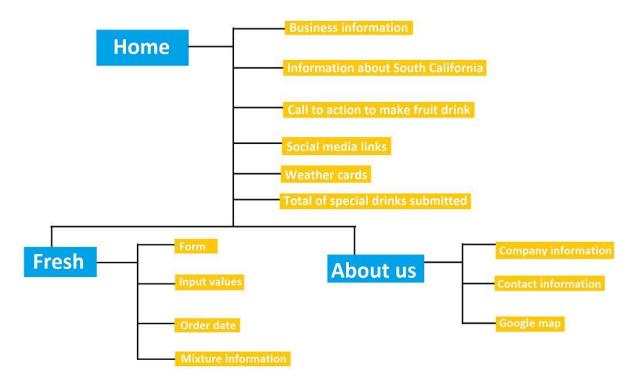
Site Planning: Bountiful Foods, Dinis Mubai

Site purpose: The purpose of the site is to bring the variety of organic fruits that Bountiful Foods has to offer to its customers as well as to suggest healthy and funny ways of eating fruit. The visitor can use this site to search for the best fruit blends to make juices and smoothies, as well as explore the various fruit options, see their prices, and order home delivery.

Target audience: The target audience for this site is individuals who are interested in healthy and especially organic food. They are people who care about the well-being of their bodies, people who exercise, and people who want natural ways to keep their bodies and minds energized. This site is for all fruit lovers.

Site map:



Color scheme and Typography:

Site header	Jumble	40px	#CA323A	Sample
Primary Navigation	Jumble	30px	#F69237	Sample
Footer Navigation	Congenial	20px	#CA323A	Sample
Heading 1 (h1)	Jumble	30px	#F69237	Sample
Heading 2 (h2)	Jumble	25px	#F69237	Sample
Heading 3 (3)	Jumble	20px	#F69237	Sample
Paragraph text (p)	Congenial	16px	#000000	Sample

Wireframe sketches:

Small Views



Large / Medium views

