



DAYSTAR UNIVERSITY

DRICE



Directorate of Research, Innovation,
Commercialisation & Entrepreneurship



D A Y S T A R U N I V E R S I T Y

Faculty and Postgraduate Publication and Innovations Spotlights

December Bulletin 2025

Publication Accomplishments

It is with deep pride and renewed conviction that the Directorate of Research, Innovation, Commercialization and Entrepreneurship present the Daystar University Faculty and Postgraduate Publications & Innovation Bulletin December 2025 Volume, the second of our two annual issues released in July and December. This bulletin is not merely a catalogue of outputs; it is a scholarly mirror held up to our University reflecting clarity of thought, intellectual discipline, and a growing culture of inquiry that seeks truth, generates solutions, and elevates society.

In these pages, you will encounter evidence of Daystar's academic vitality: peer-reviewed

publications, postgraduate scholarship, innovation milestones, and creative contributions that collectively affirm a simple but powerful fact Daystar is producing knowledge that matters. Each output represents hours of rigorous study, ethical commitment, mentorship, analysis, writing, revision, and the quiet resilience that defines serious scholarship. We commend every faculty member and postgraduate researcher whose work appears here, and we honor the supervisors, departments, and research teams whose guidance strengthens the clarity and credibility of our scholarly voice.



Dr. Caroline Ayuya Muaka, PhD

*Director, Research, Innovation, Commercialization
and Entrepreneurship Daystar University*

As DRICE, our mandate is not only to celebrate scholarship but to build systems that sustain it. Therefore, I invite the entire Daystar community to read this bulletin with purpose: to learn, to cite, to collaborate, and to scale impact. Let these contributions inform teaching, strengthen supervision, refine policy engagement, inspire interdisciplinary teams, and expand our research visibility locally and globally.

As we look ahead, our trajectory is clear. Daystar's scholarship must increasingly

move: *From output to influence* where research is discoverable, citable, and recognized for excellence; *from inquiry to innovation* where ideas translate into intellectual property, products, services, and measurable social impact; *from isolated effort to research ecosystems* where faculty and postgraduates work in strong teams, across disciplines, with mentorship and shared ambition; *from occasional dissemination to a culture of visibility*

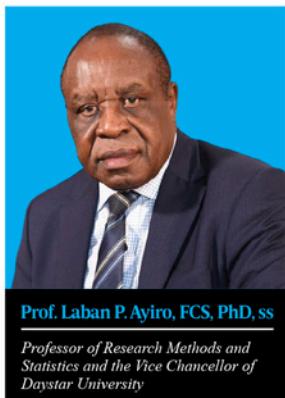
where every researcher treats publication, presentation, and knowledge exchange as an essential scholarly responsibility.

May this December 2025 Bulletin strengthen our confidence, sharpen our standards, and unify us around a shared institutional conviction: Daystar University will lead through research, innovate with integrity, ensured by excellence, and serve the world with knowledge that transforms.

The Spotlights

As the **December 2025** volume of the Daystar University Faculty and Postgraduate Publications and Innovation Bulletin goes to out, we pause deliberately and gratefully to honour the scholars and innovators whose work strengthens Daystar's academic identity and public relevance. This issue spotlights the intellectual labour that often happens quietly and the disciplined persistence required to bring scholarship to completion. We invite you to receive this bulletin as a shared responsibility and a shared celebration. Please read, cite, and share these works. Where you can, reach out to the authors congratulate them when you meet them, send an encouraging message, or recommend their work within your academic and professional networks. Scholarly ecosystems are built not only through publication, but also through recognition, dialogue, and the intentional amplification of good research.

DRICE proudly honours and spotlights the faculty and postgraduate students featured here whose research and innovation outputs continue to elevate Daystar's profile, extend our influence, and strengthen our contribution to the knowledge economy. Now, with appreciation and admiration, we present **The Spotlights** and invite you to engage deeply with the scholarship that follows;



Prof. Laban P. Ayiro, FCS, PhD, ss

Professor of Research Methods and Statistics and the Vice Chancellor of Daystar University



Prof. Dr. Dr. Moni Wekesa, PhD

Dean School of Education. He is an Associate Professor of Law



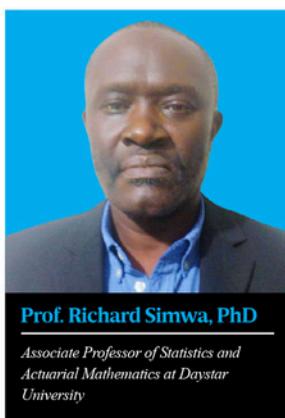
Prof. Shem Otoi O. Sam, PhD

Associate Professor and Program Lead for Research Methods and Statistics at the Graduate School, Daystar University



Prof. Edward Owino, PhD

Associate Professor of Research Methods in the School of Business and Economics



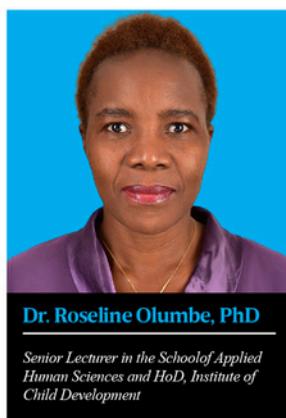
Prof. Richard Simwa, PhD

Associate Professor of Statistics and Actuarial Mathematics at Daystar University



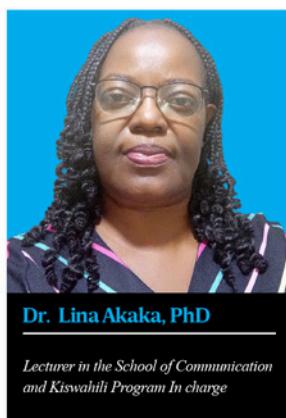
Dr. Caroline Ayuya Muaka, PhD

Senior Lecturer in the School of Applied Human Sciences and the Director of Research, Innovation, Commercialization and Entrepreneurship



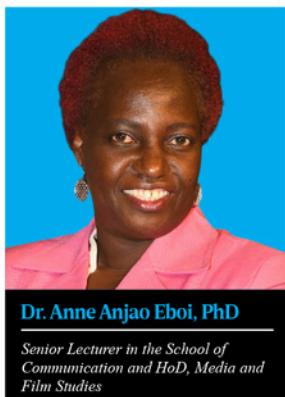
Dr. Roseline Olumbe, PhD

Senior Lecturer in the School of Applied Human Sciences and HoD, Institute of Child Development



Dr. Lina Akaka, PhD

Lecturer in the School of Communication and Kiswahili Program In charge



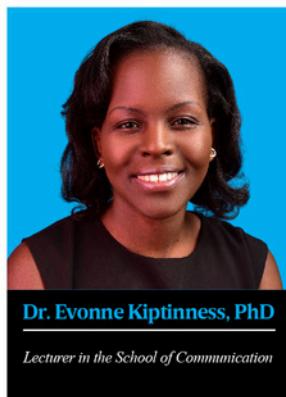
Dr. Anne Anjao Eboi, PhD

Senior Lecturer in the School of Communication and HoD, Media and Film Studies



Dr. Rose Mwangi, PhD

Lecturer, School of Communication



Dr. Evonne Kiptinness, PhD

Lecturer in the School of Communication



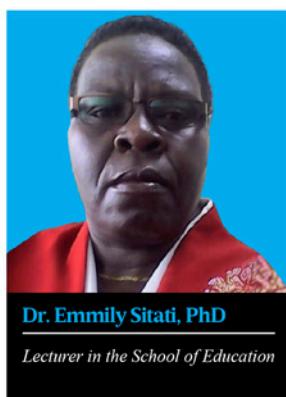
Dr. Rodgers, Gowon Cherui, PhD

Lecturer, School of Arts and Social Sciences



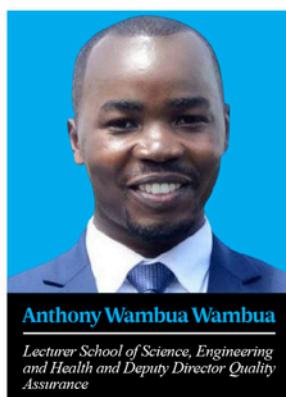
Dr. Faith Muhonja, PhD

Lecturer School of Science, Engineering and Health and HOD, Department of Science and Engineering



Dr. Emmily Sitati, PhD

Lecturer in the School of Education



Anthony Wambua Wambua

Lecturer School of Science, Engineering and Health and Deputy Director Quality Assurance



Dr. Elizabeth Gichimu, PhD

Lecturer in the School of Psychology



Dr. Beatrice Murunga, PhD
Lecturer in the school of Psychology



Dr. Mourine Amani, PhD
Adjunct Lecturer in the school of Psychology



Dr. Kiwinga Nazarene, PhD
Adjunct Lecturer in the School of Psychology

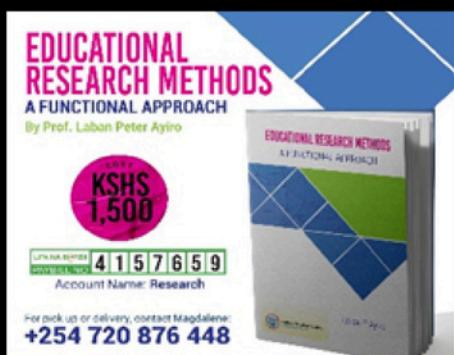


Sheila Joy Mulinya
Lecturer in the School of Communication

The Publications

Prof. Laban P. Ayiro, FCS, PhD, is a distinguished Professor of Research Methods and Statistics and the Vice-Chancellor of Daystar University widely regarded as one of Kenya's foremost scholarly leaders in evidence-based education, leadership, and methodological rigor. A prolific author and mentor, he has produced an impressive body of books, peer-reviewed journal articles, and book chapters spanning research methods, statistics, leadership, education, and emotional intelligence, shaping both academic practice and institutional excellence. His latest book, *Educational Research Methods: A Functional Approach*, is a timely and practical contribution that elevates research from theory to application equipping scholars, practitioners, and leaders with tools for credible, impactful inquiry.

Featured Book



Title

Ayiro, L. P. (2024). *Educational Research Methods: A Functional Approach*. Kenya Literature Bureau, Nairobi Kenya

Type:

Book

Featured Innovation

Wekesa, M. (2025). MOSIWEAT (Trade Mark No. 140335, Class 9) [Trademark registration]. Issuing Intellectual Property Office/Registry

Prof. Dr. Dr. Moni Wekesa's *MOSIWEAT* now formally registered as Trade Mark No. 140335 (Class 9) exemplifies innovation that is both intellectually rigorous and unmistakably practical. Designed as a reclinable chair/bed integrated with a footrest and a functional working board, the invention reimagines everyday learning, working, and resting spaces into a single ergonomic solution. This registration is more than a legal milestone; it is a strong signal of Daystar University's growing capacity to translate scholarly ingenuity into protected, scalable innovations with real-world relevance and market potential.

1. Prof. Dr. Dr. Moni Wekesa, PhD

Prof. Dr. Dr. Moni Wekesa is the Dean, School of Education. He is also an associate Professor of Law. His latest publications are:

Type:	Publications
Journal	M.Wekesa, M Kirumba, J Namai, E Sitati, J Nguru, A Mikinyango, S Wandera & E Tioko (2025) 'A Comparison of the Performance of Direct and Transition Students in a Bachelor's Degree Programme in Kenya'. <i>Paradigm Academic Press, Research and Advances in Education, Vol.4, No.7,</i> doi:10.63593/RAE.2788-7057.2025.09.002 was published in October 2025.
Book	Moni Wekesa (2025). <i>Research Methods with Practical Examples</i> Sportslink Ltd

2. Prof. Shem Otoi O. Sam, PhD

Prof. Shem Otoi Odhiambo Sam is an Associate Professor and Program Lead for Research Methods and Statistics at the Graduate School, Daystar University. He holds a PhD in Statistics and is a research statistician with expertise in infectious disease modelling, human development analysis, and applied statistical modelling. His research gained international recognition during the COVID-19 pandemic, including the development of the OTOI-NARIMA predictive model used in Kenya's public health response. He has published widely in peer-reviewed journals and serves on several editorial and review boards.

His latest publications are:

Publications

Links

Sam, S. O. A review of predominance of gross national income in human development index during COVID-19 crisis.

DOI: 
Link: 

Ogutu, M., Odindo, G., Ororo, S., **Sam, S. O.**, & Rogo, K. Government Engagement Model: Case of Kisumu medical education trust. DOI: 10.33545/26648652.2025.v7.i2e.330



3. Prof. Edward Owino, PhD

Prof. Edward Owino is an Associate Professor of Research Methods in the School of Business and Economics at Daystar University. He has extensive experience in teaching, research, grant writing, and postgraduate supervision.

His latest publications are:

Publications

Links

Mathu, D. N., Wanjala, B. M., **Owino, E. O.**, & Richu, S. W. (2026). Integrating innovative design strategies in advancing sustainable housing in Kenya. *Land Use Policy*, 160, 107840.
DOI:10.1016/j.landusepol.2025.107840



Obara, S. A. O., Mboya, T., Maendo, D., & **Owino, E.** (2025). Distribution Strategies, Tracking Technology and Quality Service Delivery in Kenya's Courier Sector. *European Journal of Business and Management Research*, 10(4), 46-60.



4. Prof. Richard Simwa, PhD

Prof. Richard Simwa is an Associate Professor of Statistics and Actuarial Mathematics at Daystar University, with extensive experience teaching and supervising undergraduate and postgraduate students. He has published widely in peer-reviewed international journals.

His latest publications are:

Publications

Links

Shelmith V. M. Mwangi, **Richard Simwa**, Michael kirumbu (2025). On Statistical Analysis of Fraud Risk and Preventive Care as Determinants of Claim Severity in the Kenyan Retail Health Insurance. *International Journal of Research and Innovation in Social Science (IJRISS)*, 9(09), 9918-9922.



Joyce Njoroge, Richard Simwa, Jane Kimathi (2025). On Determination of the Relationship between Inflation and Real Savings in Kenya. *International Journal of Research and Innovation in Social Science (IJRISS)*, 9(09), 8863-8869.



Calvine Odiwuor & Mwaniki Joseph & Ngare Philip & **Simwa Richard**, 2025. "[Modelling of Risk Process With Expense-Augmented Loss Under Economic Factors and Its Application to Aggregated General Insurance Data in Kenya](#)," *International Journal of Mathematics and Mathematical Sciences*, Hindawi, vol. 2025, pages 1-16, September. Handle: RePEc:hin:jijmms:7811845 DOI: 10.1155/ijmm/7811845

Muhati Nelson Lwoyelo, **Richard Simwa**, Vincent Marani "Bayesian Hierarchical Modeling Framework for Breast Cancer Treatment Outcome Prediction: Integrating Clinical, Pathological, And Treatment Variables" *Iconic Research And Engineering Journals Volume 9 Issue 1 2025 Page 237-242*



Muhati, N., **Simwa, R.**, Simwa, M. A., Ibrahim, S., Alsobhi, A., Hani, M., & Mensah, E. (2025). Development of a Bayesian Hierarchical Model for Medical Resource-Limited Settings: Prediction of Treatment Efficacy in Breast Cancer Patients in Kenya. *Cureus*, 17(11).



Muhati N, **Simwa R**, Simwa M A, et al. (November 22, 2025) Development of a Bayesian Hierarchical Model for Medical Resource-Limited Settings: Prediction of Treatment Efficacy in Breast Cancer Patients in Kenya. *Cureus* 17(11): e97489. doi:10.7759/cureus.97489

Ogolla, O., **Simwa, R.**, & Kipkoech, C. (2025). Frailty Modeling of Child Stunting in Coast Province, Kenya: Analysis Using KDHS 2022 Data. *World Journal of Public Health*, 10(3), 389-397.



5. Dr. Caroline Ayuya Muaka, PhD

Dr. Caroline Ayuya Muaka is a senior Lecturer in the School of Psychology. She is the Director of Research, Innovation, Commercialization and Entrepreneurship. She has authored and co-authored several publications in education, mental health among college students, and child and adolescent psychopathology. She is currently publishing in the fields of research and artificial intelligence (AI).

Her latest co-authored publication is:

Type	Publications	Links
Journal Article	Husky, M. M., Lee, S., Sampson, N. A., Borowski, S., Albor, Y., Alhadi, A. N., Alonso, J., Al-Saud, N. K., Altwaijri, Y. A., Andersson, C., Atwoli, L., Muaka, C. A. , Báez-Mansur, P. M., Ballester, L., Bantjes, J., Baumeister, H., Bendtsen, M., Benjet, C., Berman, A. H., Bruffaerts, R., ... Kessler, R. C. (Year) (2025). Childhood adversities and their associations with mental disorders in the World Mental Health International College Student surveys initiative. <i>Psychiatry Research</i> .	

6. Dr. Roseline Olumbem, PhD

Dr. Roseline Olumbe is a Senior Lecturer in the School of Applied Human Social Sciences and the Head of the Institute of Child Development. She has co-authored one recent publication:

Publications	Links	
Gale, C., Ablezova, M., Jacobsen, C. B., David, N. K., Khasanah, A. N., Milligan, I., Moesby-Jensen, C. K., Galvez, P. M. N., Olumbe, R. , Willi, R., & Yeretzian, J. S. (2025). Drivers of child-parents separation informed by children and young people: Findings from an eight country comparative study. <i>Child Protection and Practice</i> , 100260		
Type	Publications	Links
Journal Article	Akaka, L. , (2025). “Kanuni za Ubuntu katika Methali za Kiswahili.” Journal of Mwanga wa Lugha . 10(1), 59-65.	
Journal Article	Akaka, L. , (2025). “Uchunguzi wa Ikolojia-Ubeberu katika Fasihi ya Kiswahili: Mfano wa Riwaya ya Nakuruto ya Clara Momanyi.” Jarida la Taasisi ya Taaluma za Kiswahili Juz. 88(2), 147-164.	
Journal Article	Murule, O.T., Akaka, L. & Mavisi, R. (2025). “Miundo Taswira katika Sitiari za Viungo vya Mwili: Mfano wa Methali za Kiswahili.” East African Journal of Swahili Studies . Vol. 8, Issue 2, Pp 324-337.	
Journal Article	Agunda P.A., Maina, J. & Akaka, L. (2025). “Influence of Cultural Contexts on the Meaning of Idiomatic Expressions by the Basamia of Busia County, Kenya,” <i>British Journal of English Linguistics</i> , 13(2), 12-24. doi:	

8. Dr. Anne Anjao Eboi, PhD

Dr. Anne Anjao Eboi, is a Senior Lecturer in the School of Communication and the Head of the Department of Media and Film Studies. Her recent publications are:

Type	Publications	Links
Journal	Eboi, A. A., & Ndavula, J. (2025). Assessment of parental control of online content for children in Nairobi. <i>Journal of the Kenya National Commission for UNESCO</i> , 5(2).	
Book chapter	Eboi, A. A. (2025). YouTube videos as agents of social inclusion and therapy among gender-based violence survivors. In Jjuuko, M., Omland, S., & Dralega, A. (Eds.), <i>Gender and Media Representation: Perspectives from Sub-Saharan Africa</i> . (pp. 175-189). Emerald Publishing Limited.	
Book	Academic Writing: A University Writing Series. (2025). Publisher: Aura Book Publishers. Mwangi, S., & Eboi, A. A. (2025). <i>Academic Writing: A University Writing Series</i> . Aura Book Publishers.	

9. Dr. Rose Mwangi, PhD

Dr. Rose Mwangi, is a Lecturer, School of Communication who recently co-authored and published:

Publications	Links
Mwangi-Mburu, R. , King'ara, G. N., & Mugubi, J. (2025). Representation of the Perceived Severity of Alcoholism in Vernacular Commercial Radio Messages Promoting Behaviour Change in Central Kenya. <i>African Journalism Studies</i> , 1–17.	

10. Dr. Evonne Mwangale Kiptinness, PhD

Dr. Evonne Mwangale Kiptinness is a Lecturer in the School of Communication, specializing in Strategic and Organizational Communication. Her research focuses on communication for behavior change in disadvantaged communities, HIV prevention, and media framing of communicable diseases in East Africa.

Her latest publication is:

Type	Publications	Links
Journal Article	Kiptinness, E. M. (2025). Exploring barriers to PMTCT: perceptions of HIV-positive pregnant women in western Kenya. <i>AIDS Research and Therapy</i> , 22(1), 1 -12.	

11. Dr. Rodgers Gowon Cherui, PhD

Dr. Cherui Rodgers Gowon is a Senior Lecturer in the School of Education.

His latest publication is:

Type	Publications	Links
Journal Article	Cherui R., & S., K. (2025). Redefining Parental Involvement In Competency Based Curriculum Implementation In Kenya. A Critical Review. <i>African Journal Of Business, Economics And Industry (Ajobei)</i> , 6(1), 34-51.	

12. Dr. Faith Muhonja, PhD

Dr. Faith Muhonja is a Lecturer in the School of Science, Engineering and Health and HOD, Department of Science and Engineering

Publications	Links
Mukwana, V. N., Osur, J., & Muhonja, F. (2025). Health facility factors affecting the provision of post-abortion care services in Trans- Nzoia County, Western Kenya. <i>Primary Health Care Practice Journal</i> . 2025;3:6. Published on 19 Dec 2025.	

13. Dr. Emmily Mugasia Sitati, PhD

Dr. Emmily Mugasia Sitati is a Lecturer in the School of Education. Her research interests focus on gender equity in education, STEM education, and skills development for contemporary learning environments. She has published in peer-reviewed journals on education and gender empowerment.

Her latest publication is:

Publications	Links
Akala, B. M. ., & Sitati, E. . (2025). Empowering Gender Equity in STEM Education: Skills for Today and Tomorrow. <i>Research and advances in education</i> , 4(6), 1–9.	

14. Anthony Wambua Wambua

Antony Wambua is a Lecturer in the School of Science, Engineering and Health, and the Deputy Director of Quality Assurance. He is currently completing his doctoral studies in Computer Studies at Muranga University, Kenya, and his recent publication is:

Publications	Links
Wambua, A. W. (2025). Topics, Trends, and Sentiments in Software Testing: An Analysis of Developers' Engagement on Stack Overflow. <i>International Journal of Computer and Information Technology (IJCIT)</i> , 14(3), 159-171.	

15. Dr. Elizabeth Wangari Gichimu, PhD

Dr. Elizabeth Wangari Gichimu is a Lecturer in the School of Psychology and a clinical psychologist with over 10 years of experience, with research and practice interests in African psychology and mental health.

Her latest publications are:

Publications

Links

Stephen Asatsa, Erik Ringen, Rohan Kapitany, Stephen Mbugua Ngaari, John Makunda, **Elizabeth Wangari Gichimu**, Sheina Lew-Levy; Mourning ritual participation, subjective well-being and prosocial behaviour among the Luhya people of Kenya. **Proc Biol Sci 1 September 2025; 292** (2054): 20250213.



Adam H. Boyette, Jessica E. M. van der Wal, David W. Lawson, Stephen Asatsa, **Elizabeth W. Gichimu**, Jennifer L. Hays, Alexander M. Ishungisa, Wiro-Bless W. Kamboe, Vidrige Kandza, Sheina Lew-Levy, Jessica McKenzie, Guy Moussavou, Angela Obasi, Arusa Panyakotkaew, Sangsupa Penrach, Helen Taylor, Rachel L. Kendal; Advancing equity in collaborative research: reflections from the Cultural Evolution Society Transformation Fund. *Philos Trans R Soc Lond B Biol Sci* 4 December 2025; 380 (1940): 20240269.



16. Dr. Beatrice Murunga, PhD

Dr. Beatrice Murunga is a Lecturer in Psychology and Counseling, teaching at both undergraduate and postgraduate levels. Her latest publications include:

Publications

Links

Murunga, **Beatrice Atieno, et al.** "Sociodemographic and Associated Risk Factors for PTSD and Depression Among Select Urban Refugees in Nairobi" *International Journal of Humanities Social Sciences and Education (IJHSSE)*, vol 12, no. 12, 2025, pp. 12-20.



Murunga, B., Atieno, W., Charity, W., & Keino, D. C. Impact of EMDR on Posttraumatic Stress Disorder Symptoms among Urban Refugees in Nairobi, Kenya.



17. Sheila Joy Mulinya

Sheila Joy Mulinya is a Lecturer in the School of Communication. Her latest publications include:

Publications

Links

Mulinya, S.J. (2025). *Emerging Treatments of User Generated Content in Local Film and Television Production in Kenya: Creative Implications and Industry Trends. International Journal of Technology and Systems*, 10(3), 57-78.



18. Dr. Kiwinga Nazarene W, PhD

Dr. Kiwinga Nazarene W is an Adjunct Lecturer in the School of Applied Human Sciences. Her latest publications are:

Publications

Links

Kiwinga, N. W., Nyagwencha, S. K., & Mbutu, P. M. (2025). Exploring The Link Between Attachment Style and Medication Adherence. *Emerging Frontiers Library for The American Journal of Medical Sciences and Pharmaceutical Research*, 7(10), 38-47.

Article Link:



DOI:



Kiwinga, N., Nyagwencha, S., & Mbutu, P. (2025). determinants of medication adherence in hypertension: evidence from a dialectical behavior therapy intervention. *African Journal of Emerging Issues*, 7(25), 36-52.



19. Dr. Mourine M. Amani, PhD

Dr. Mourine Amani is an Adjunct Lecturer and a Registered Counselling Psychologist with over 14 years of experience in counselling psychology, pastoral care, and clinical practice, with specialization in marriage and family therapy and mental health interventions.

Her latest publication is:

Publications	Links
<p>Amani, M., Menecha, J., & Kimathi, J. (2025). Effectiveness of mindfulness-based cognitive therapy in the treatment of depression among caregivers of cancer patients in Nairobi County, Kenya. <i>African Journal of Emerging Issues</i>, 7 (21), 99–113.</p>	

We thank all contributors featured in this edition for their dedication to advancing research , knowledge, innovation and Daystar University visibility.

Call for Submissions: Next Issue

We invite all faculty members to submit their published works for inclusion in the upcoming **DRICE Bulletin**. Eligible works must:

- Publication be affiliated with Daystar University
- Include full citation details and publication link
- Be in peer-reviewed journals, books, book chapters, or policy papers

Send submissions to: **drice@daystar.ac.ke, jwambua@daystar.ac.ke**

Copy to: **cvihenda@daystar.ac.ke, kongaro@daystar.ac.ke and pjuma@daystar.ac.ke**

PhD and Masters Publication Spotlight

The **PhD and Masters Publication Spotlight** was created by DRICE to challenge postgraduate researchers to communicate their cutting edge research to the world. Through this bulletin, we celebrate original works, systematic reviews, innovations and any other form of publications published in peer-reviewed journals, books, book chapters, and policy documents, contributions that proudly carry the Daystar University name. Congratulations to the following postgraduate students:

Featured Publications

Institute of Policy and Development Studies

Shirley Ofuyo Mabwa

Adm No: 22-0082

Master of Arts in Monitoring and Evaluation. Institute of Policy and Development Studies (IPDS)

Publications

Mabwa, S., Ongaro, K., & Yugi, P. (2025). Effects of capacity development on monitoring and evaluation practices in the Egerton University youth agribusiness incubation projects in Kenya. *East African Journal of Business and Economics*, 8(3), 462–473

Links



School of Business and Economics

Anastantheas Sauli Iyadi

Adm no: 22-0732

School: School of Business and Economics

Department: Department of Commerce

Publications

Iyadi, A. S., Onchomba, M., Abongo, J., Owino, E., & Sam, S. O. Comparative analysis of emotional biases in investment decisions.

Links



Iyadi, A. S., Onchomba, M., Abongo, J., Owino, E., & Sam, S. O. Determinants of investment decisions by Sacco members: A case of Imarisha Sacco, Kenya.



Iyadi, A. S., & Sam, S. O. Correlational variations between emotional biases and financial literacy in investment decision-making.



Naftal Nyarangi Oino

Admission number : 08 -1118

Program : Master's in business administration (Finance)

Department: Department of Commerce

Publications

Links

Oino, N. N., & Kithandi, C. K. (2025). Firm Size and Sustainability Reporting in the Nairobi Securities Exchange, Kenya. *African Journal of Commercial Studies*, 6(5), 191-202.



Winnie Asiko Chitai

Admission number: 23-0904

Program : MBA in Strategic Management and Finance

School of Business and Economics

Publications

Links

Chitai, W., Onchomba, M., & Njagi, M. (2025). Innovation Strategies and Financial Performance of Insurance Firms in Kenya: A Case of Sanlam Kenya PLC. *European Journal of Business and Strategic Management*, 10(6), 20–39.



Eben Ezer Amani Kazadi

Admission Number: 20-1274

Program: MBA in Logistics and Supply Chain Management

School: School of Business and Economics

Department: Commerce

Publications

Links

Kazadi, E. A., & Mwave, R. M. (2025). *The effect of AI-route optimization on supply chain performance among large supermarkets in Nairobi City County, Kenya. International Journal of Research in Innovation and Social Science*, 9(11).



Rojena Batista Ukelo Ubul

Admission number 23-0201

School of Business and Economics

Department of Commerce

Publications

Links

Ubul, R. B. U., & Kithandi, C. K. (2025). Effect of Financial Risk on Financial Performance of Banks Listed at Nairobi Securities Exchange, Kenya. *African Journal of Commercial Studies*, 6(5), 101-116



Charity Njimu

Admission number: 25-0005

School of Business and Economics

Type	Publications	Links
Journal Article	Njimu, C. W., & Sam, S. O. (2025). A review of the two-thirds gender rule in Kenya: Case of women representation. <i>International Journal of Political Science and Governance</i>, 7(12), 115–118.	DOI:

Call for Submissions: Next Issue

We invite all postgraduate students to submit their published works for inclusion in the upcoming Bulletin. Eligible works must:

- Publication be affiliated with Daystar University
- Include full citation details and publication link
- Be in peer-reviewed journals, books, book chapters, or policy papers

Send submissions to: **drice@daystar.ac.ke**, jwambua@daystar.ac.ke

Copy to: **cvihenda@daystar.ac.ke**, **kongaro@daystar.ac.ke** and **pjuma@daystar.ac.ke**

Let us us read, cite and share these works

Dr. Caroline Ayuya Muaka,

Director, Research, Innovation, Commercialization and Entrepreneurship

Research, Innovation, and AI Fellow



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