

# From PHOTOGRAPHY

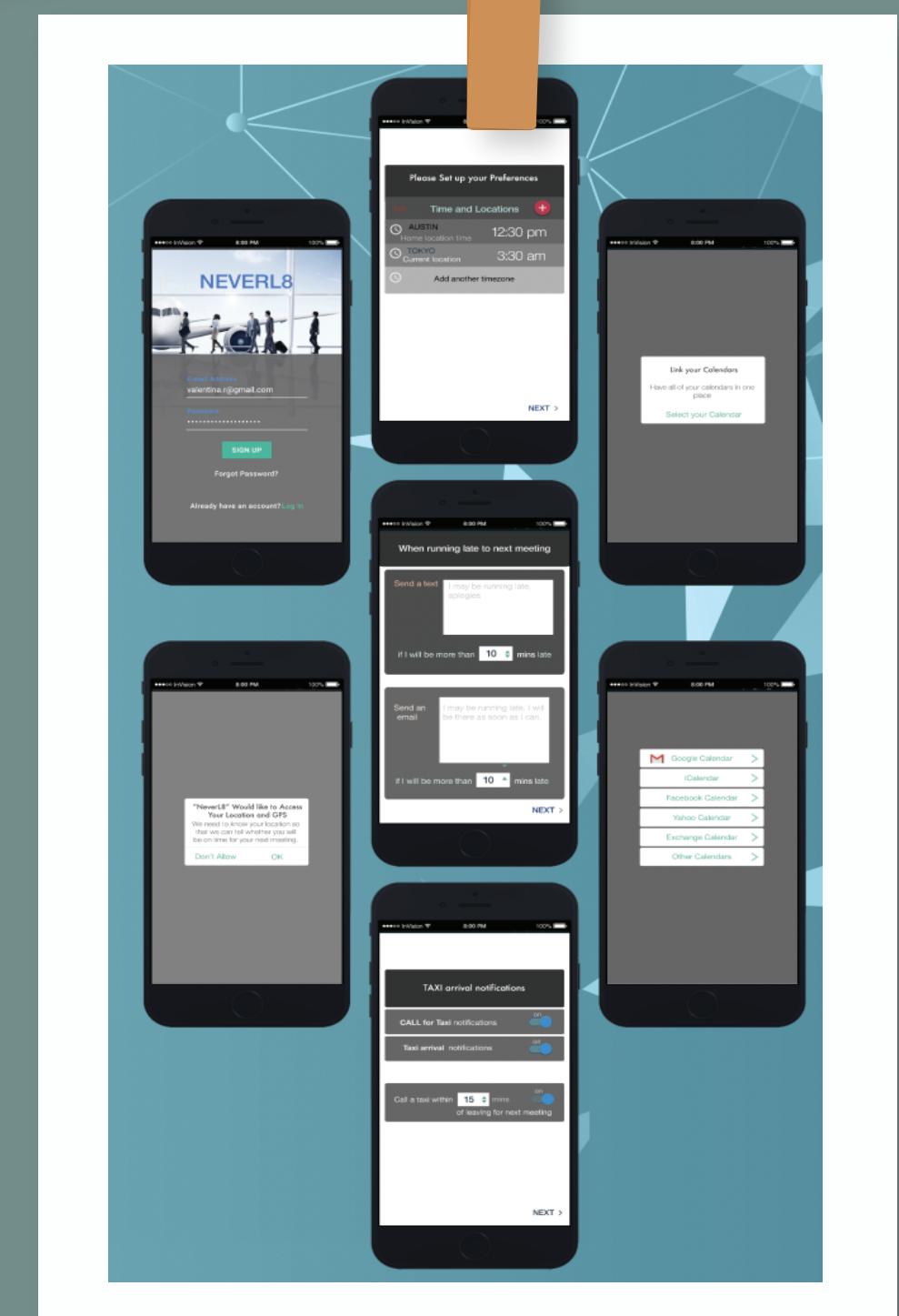


I have spent 5 years as a Commercial Photographer in both Corporate and Fashion arenas. I have strong empathy and relationships with my clients and partners. I bring new ideas and insights to them in the work that I do.

I also tell stories with my photography and wanted to explore more creative ways to do that.

Just like in Photography, in UX you need to understand your user, your audience and you always work with a stakeholder (someone who has the ultimate vision).

UX is a multifaceted field, that calls for various skill sets. People fall into it from various backgrounds with different experiences.



There are many skills I am able to apply in UX that I have been using in photography:

Problem solving  
Composition  
Color esthetics  
Storytelling  
Visual communication  
Empathy  
Collaboration  
Working with production teams  
Aligning to business objectives  
Rapid iteration based on feedback  
Tools like Photoshop, Illustrator etc.