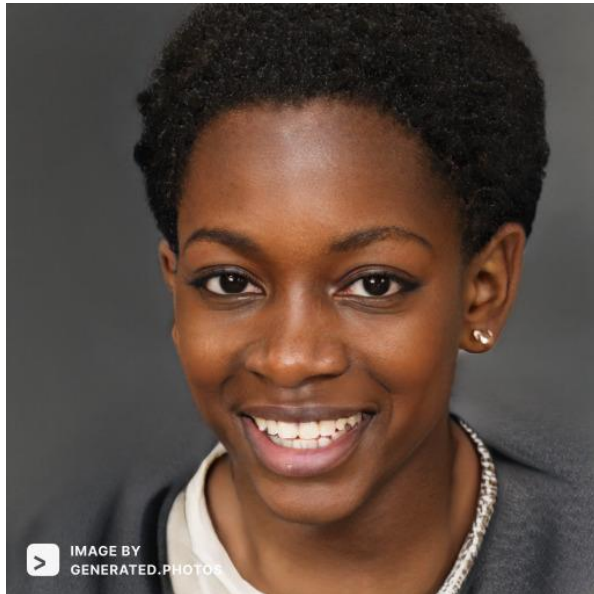


Adelae Mueni



Adelae Mueni is a 21-year-old student at South Eastern Kenya University located in Kitui, Kenya. She is in her fourth and final year working towards a Bachelor of Science in Environmental Conservation and Natural Resources Management. Most of her time is spent on campus where she is either in a course lecture or studying with a group of friends. On the weekends, she likes to spend some time with her family and oftentimes volunteer at her local animal shelter.

Adelae has an outgoing personality and loves interacting with new people. She never lets a networking opportunity go by, and she makes quite an impression on the people she meets. She prefers a hands-on learning approach as it allows her to be more engaged in the content and she loves to experiment with new ideas and solutions. In addition, Adelae has a visual perceptual skill that enables her to easily notice when things change and when they need to change.

She strongly believes that the rise of plastic waste in Kenya poses a great risk of environmental degradation. Hence, her goal as one of the participants of the African Impact Challenge is to improve waste management. She wants to incorporate her knowledge about environmental conservation to be able to develop a digital solution that provides a more affordable and environmentally friendly alternative to manage daily plastic waste. Her goal when using the platform is to network with as many people as possible and enrich her knowledge in the technology and product start-up field in order to make her solutions viable.

Daniel Zawadi



Daniel Zawadi is a Software Engineer in his early 30s. He earned his bachelor's degree in computer systems engineering at the University of Massachusetts Amherst. Currently, he works at Microsoft, based in Washington, where he helps build the next generation of IoT cloud services on the Azure ToT Platform team. He specializes in android development and he is also part of the African Impact Challenge team where he is a technical mentor.

Daniel is married and has one daughter. He is passionate about building the technologies of the future and devoted to youth empowerment. He loves collaborating on new projects and believes that you can never be successful without a good foundation of effective teamwork. Moreover, he has a knack for being able to inspire and convince others which makes him a great leadership role model.

Daniel strongly believes that young African entrepreneurs hold the power and ability in reshaping Africa to a better future. The mission and vision of the African Impact Challenge resonate with him as it appealed to his desire to bring change in the narrative of Africa. With his technical knowledge and experience, he wants to support the teams in the African Impact Challenge so that they can successfully build market-creating innovative solutions. His goal on the platform is to provide mentorship in areas of software development/engineering and to provide exceptional support to all student participants.

Johnathan Lutz



Johnathan Lutz is a 33-year-old Senior Analyst at Open Capital, a management consulting and financial advisory firm that drives growth, enables investment, and builds markets across Africa. He works with companies in the field of finance, impact, and innovation with the goal of advancing sustainable development in Africa. He completed his master's degree in Finance & Management from Stanford University. Outside of his professional life, Johnathan enjoys creative writing and long hikes during the weekend. He also likes spending his time with his wife at the theaters and watching performing arts.

Johnathan is self-aware, a deep thinker, and overall a reserved person, always staying calm and collected. As a result, his independence enables him to thrive in the workplace as he is very self-motivated and self-manageable.

Johnathan strongly believes that economic empowerment, particularly through entrepreneurship, financial inclusion, agriculture, and innovation, will help advance sustainable development in Africa. His goal on the platform and as a partner of the African Impact Challenge is to provide young African entrepreneurs guidance on their project. He wants to provide helpful feedback at the early stages of their progress and support them as they prepare to go-to-market.