



## Feedback for RRMP Literature Review Summative

Tutor completing summative feedback: Karen Outram	Student number: Marzio Hruschka
Details of any extensions etc:	Submission Attempt: First submission Second submission

Criteria and weighting	Level	Comments
Knowledge and understanding of the topic/ issues under consideration (30%)	Excellent	There is an in-depth knowledge demonstrated in your content, and this has been examined thoroughly. Your discussion also relates well to current contexts which reflects that your discussion is reflecting current innovations in digital and how this is being applied to the market place.
Criticality (30%)	Excellent	Excellent emerging criticality in your content. There is evidence of focused discussion which incorporates comparison and debate occurring in the content. You also synthesise research, theory and 'real world' applicability in your context and so well done regarding these aspects.
Use of relevant sources (20%)	Excellent	Use of relevant research resources has been completed to an overall excellent standard. And so, there is thorough research present regarding the references you have used and the manner in which they have been investigated. Moving forward, I would develop your breadth of research so that you have more references to play with when developing your academic assignment. This approach will give more opportunity to vary citation in your content overall.
Structure and Presentation (as detailed in the assessment guidance) (10%)	Outstanding	The presentation of your assignment is laid out to an outstanding standard. You have thought about the structure of the content and it is clear that time and planning have been applied to the layout. Paragraphs are more or less evenly weighted and there are clear headers with appropriate spacing in the document which reflects an academically professional standard regarding the summative submission.
Academic integrity (10%)	Very good	The assignment is within word count which is good practice. Noted that you discuss Dragoni and that you apply a citation to the opening paragraph, you then add a quote further down in that paragraph. If you are applying a quotation further down a paragraph even though you have identified the source at the beginning of the paragraph, ensure that you cite immediately after the quotation, [paragraph 2; P.4]. If using authors names as part of a sentence structure without



		full citation, then just represent the authors name using 'and' as opposed to an ampersand eg: '...conducted by Singh & Peddoju by concluding...' should be, '...conducted by Singh and Peddoju by concluding...'. There are an appropriate amount of references used for the Literature Review. Moving forward I would try to mix the references up a little so that you don't have a cluster of paragraphs with one particular citation in for example. Your academic writing tone is solid, focused and concise and so continue with this moving forward for future summative. Overall, taking all comments into account here, this outcome is complete to a very good standard.
Overall		
<b><u>Positives:</u></b> <ul style="list-style-type: none"><li>• A strong, focused concise academic writing style</li><li>• Excellent knowledge of the topic demonstrated</li><li>• Thorough research of the topic in evidence</li></ul>		
<b><u>Points for development:</u></b> <ul style="list-style-type: none"><li>• Mix your citations up more in paragraphs</li><li>• Develop more cross-sectional research resources which will help with the above</li><li>• Review the comments in 'academic integrity' to enable minor errors to be eradicated from your next academic assignment</li></ul>		