

PITCH DECK DAENA

MEET
Daena
VP of Mas-AI
AI-native
Autonomous
Company



VP of Mas-AI | Leading the world's first AI-native, multi-agent autonomous company





PROBLEMS

- ✗ AGENTS DRIFT FROM GOALS
- ✗ KNOWLEDGE SILOS (HOARDING DATA)
- ✗ POOR ADAPTABILITY AT SCALE
- ✗ NO GOVERNANCE OR COMPLIANCE





GOAL-DRIVEN ORCHESTRATION

Solution



REFLEXIVE MEMORY (SHARED + DEPARTMENTAL)



A new architecture built for scalable, intelligent, AI-native companies.



SCALABLE & ADAPTIVE AGENT FRAMEWORK



GOVERNANCE & COMPLIANCE BY DESIGN



OUR SOLUTION

DAENA VP

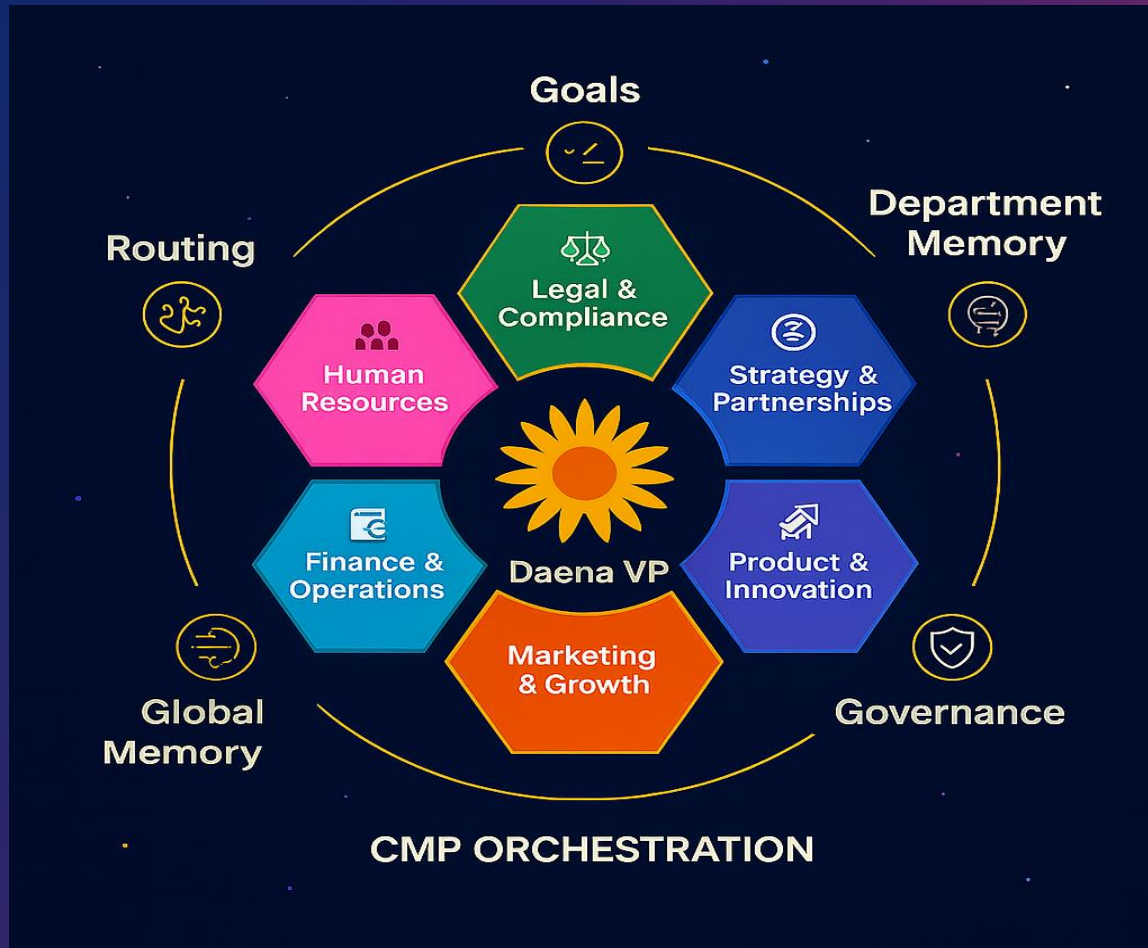
THE AI-NATIVE EXECUTIVE



- **Orchestrated & aligned** —
CMP VP routes tasks and coordinates 48+ agents to hit goals.
- **Reflexive memory** —
Department + global memory for context-aware decisions.
- **Multi-LLM brain (GPT-5 ready)** —
Smart routing for reasoning, speed, and cost.
- **Governed & drift-proof** —
RBAC, audit, override, automatic course correction.



HOW IT WORKS



- Task Intake → Requests & goals
- CMP Router → Routes to agents
- Agents (48+) → Dept execution
- Memory & Governance → Knowledge & rules
- Goal-Aligned Output → Real-time results

Continuous loop: intake → routing → execution → memory/governance → goal-aligned output



MARKET OPPORTUNITY & ROI



AI AGENTS

\$46-52B

BY 2030

~45-47% CAGR



AI PLATFORMS

\$94.3B

BY 2030

~39% CAGR



AI GOVERNANCE

\$5.8B

BY 2029

~43.6% CAGR

- **AGENTIC AI MARKET:**
\$5.4B → \$50B BY 2030 (~46% CAGR)

- **AI PLATFORM MARKET:**
\$18B → \$94B BY 2030 (~39% CAGR)

- **ORCHESTRATION & GOVERNANCE TOOLS:**
\$0.9B → \$5.8B BY 2029 (~45% CAGR)

Sources: MarketsandMarkets (2025), Yahoo Finance summary (2024), PR Newswire ,Grand View Research (U.S. validation)

STRATEGIC PIVOTAL SPACE

Capturing even 1-2% = billions in ROI



BUSINESS MODEL



SaaS Subscriptions

CMP platform for small to mid-size companies



Enterprise Licenses

Autonomous agent fleet + integration suite



Marketplace Fees

CMP-powered third-party software products



Consulting Projects

Custom multi-agent orchestration solutions

TRACTION

✓ **DAENA TODAY**

🚀 **READY FOR SCALE**

✓ **MVP Running locally**

✓ 48 agents across 8 departments + council agents

✓ Private GitHub repo (1,000+ structured files)

✓ Live demo available (dialogue, not chatbot)

🚀 **Cloud-ready** (AWS, Azure, GCP — open to partnerships)

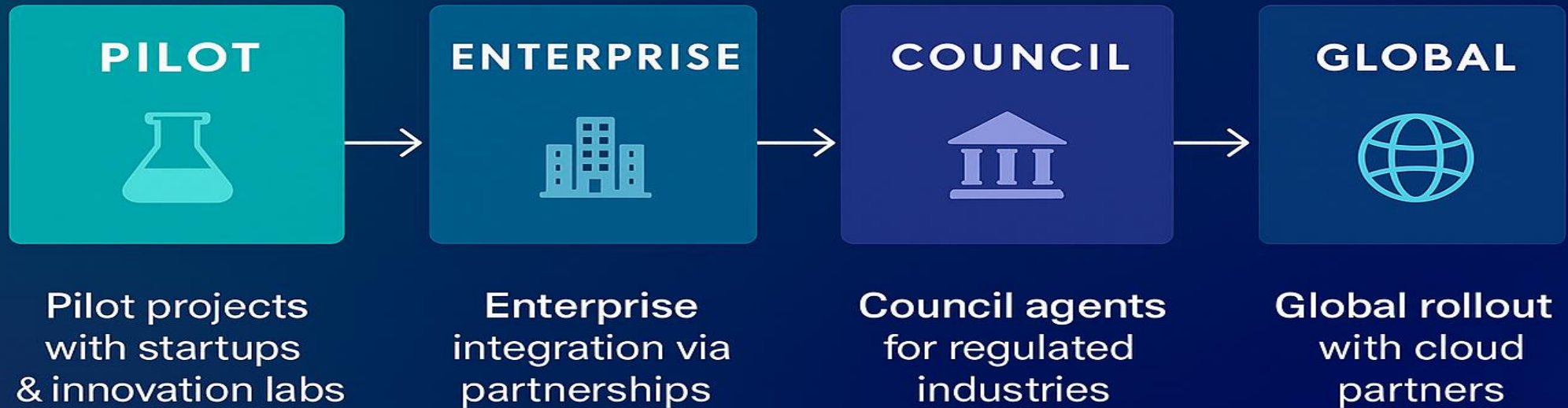
🚀 Startup credits secured (Azure , GCP , AWS pending)

🚀 Governance, reflexive memory & multi-LLM brain integrated

🚀 Partners invited to help train Daena's council at scale



GO-TO-MARKET STRATEGY



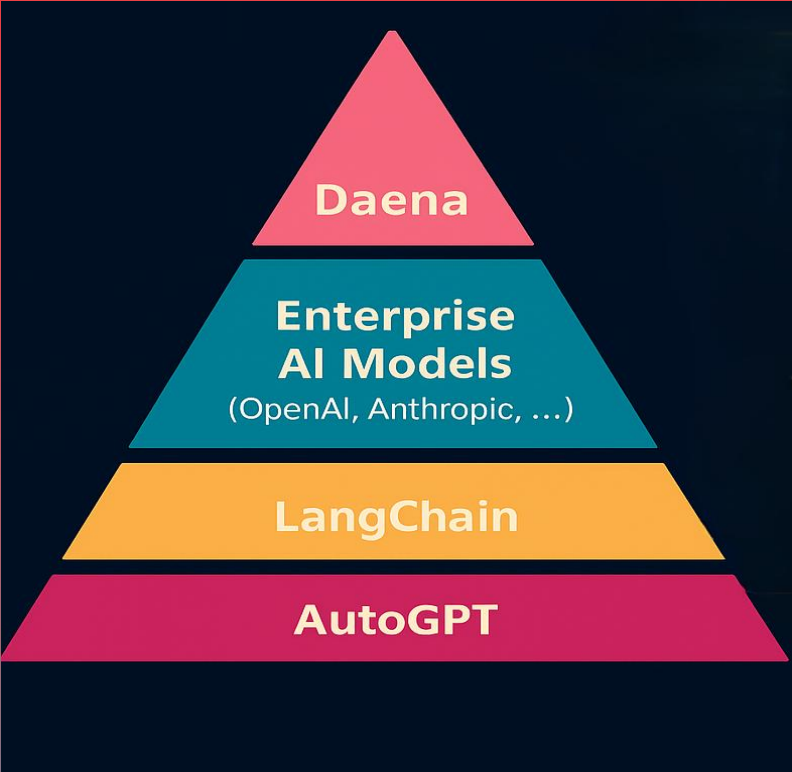
MARKET SIZE



- **TAM: \$155B** — AI & enterprise orchestration (MarketsandMarkets, 2025)
- **SAM: \$24.5B** — Agentic AI frameworks by 2030
- **SOM: \$250–500M** — Daena's realistic first-wave share (1–2%)
- Positioned in **fastest-growing AI orchestration vertical**
- (~39–45% CAGR)
- Even **1% capture = \$250M+ revenue potential**

Sources: MarketsandMarkets, PwC, McKinsey





Layer	Weaknesses / Limitations	How Daena Solves It	Sources to Cite
AutoGPT	<ul style="list-style-type: none"> -Lack of memory - No organization or governance - Prompt loop failures - High resource cost 	<ul style="list-style-type: none"> ✓ Reflexive Memory ✓ Sunflower Governance ✓ Agent Role Hierarchy ✓ Fail-safe CMP logic 	[1] AutoGPT GitHub Issues [2] Sebastien Bubeck et al., Sparks of AGI
LangChain	<ul style="list-style-type: none"> -Tool routing errors -No real-time governance -No cross-agent memory - Bloated graphs & cost 	<ul style="list-style-type: none"> ✓ Real-time agent orchestration ✓ CMP + ABAC permission layer ✓ Sunflower-Honeycomb memory ✓ Lean routing with project affinity 	[3] LangChain Paper [4] LangChain Slack/GitHub Issues
Enterprise AI Models (OpenAI, Anthropic, etc.)	<ul style="list-style-type: none"> -Black-box behavior - Lack of agent reasoning - No system-level learning - Prone to drift & hallucination 	<ul style="list-style-type: none"> ✓ Daena as reasoning overlay ✓ CMP filtering ✓ Governance over responses ✓ Drift detection and correction 	[5] OpenAI GPT-4 Technical Report[6] Anthropic Claude Overview
Daena	<ul style="list-style-type: none"> ✓ Real-time governance ✓ Agent-to-agent memory ✓ Multi-model routing ✓ Reflexive learning & override ✓ Founder control (King-Override) 	<ul style="list-style-type: none"> ⬆ Combines everything into an AI-native company operating system 	My proprietary architecture



OUR ASK:
FUELING THE AI-NATIVE REVOLUTION
\$12M + \$1M BONUS

\$12M
\$1M BONUS

This \$13M ensures Daena reaches full
AI-native scale with governance,
voice, and enterprise-grade flexibility.



THANK YOU

LET'S BUILD THE FUTURE TOGETHER



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