



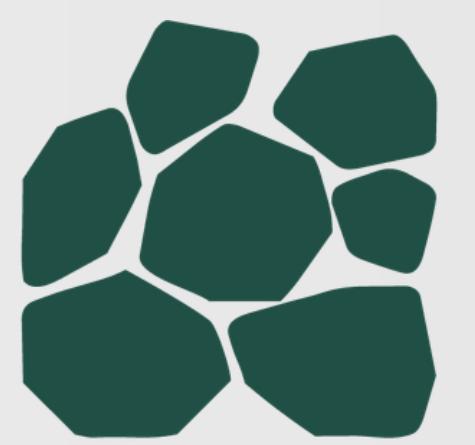
**CORNER STONE
DESIGN & MEDIA**

SERVICE GUIDE

FOR BOLD BRANDS WHO
ARE READY TO BE SEEN,
TRUSTED, AND CHOSEN

YOUR BRAND DESERVES BETTER.

We Build **Brands**
People Remember.

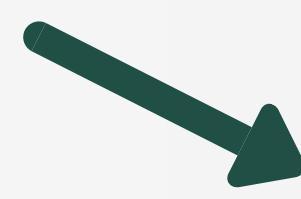


CORNERSTONE
DESIGN & MEDIA

THE CORNER STONE THE CORNER STONE

THE COR

Your brand
looks normal.



normal doesn't grow.

WHAT WE ACTUALLY DO



OUR SERVICES



OUR SERVICES

1. BRAND STRATEGY

We define the direction of your brand, who you are, who you serve, and how your brand should communicate. This ensures every design and marketing decision has a clear purpose.

2. BRAND IDENTITY DESIGN

We create the visual face of your brand so people recognise and trust you instantly. From logos to visual style, everything is built to feel consistent and professional.

3. CONTENT & MEDIA DESIGN

We design creative content that helps your brand stay active, attractive, and relevant across digital platforms. The focus is on visuals that support growth and engagement.

4. SOCIAL MEDIA MANAGEMENT

We help brands maintain a consistent and professional presence online through planning, creative direction, and ongoing content management.

5. INFLUENCER MARKETING & COLLABORATIONS

We help brands connect with the right influencers to increase visibility and build strong social proof. Our team manages the entire collaboration process to ensure authentic partnerships that align with your brand values and audience. The goal is to drive meaningful engagement, expand reach, and create lasting brand impact through trusted voices.

6. WEB DEVELOPMENT FOR BRANDS

We design and develop brand-focused websites that look professional and communicate clearly. Our websites are responsive, user-friendly, and built to support conversions and business growth. We create digital experiences that strengthen your online presence and build long-term credibility.

OUR PACKAGES



Starter

- Brand strategy session
- Logo design & variations
- Colour palette & Typography
- Brand Visual direction
- Brand guidelines for consistency
- Social media starter templates

Growth

- Brand Identity
- Monthly content planning
- Reels & Posts
- Content & media design
- Social media post creatives
- Reel covers / thumbnails
- Caption & posting guidance
- Page consistency and branding
- Publishing and Analysis
- Engagement with audience

Pro

- Brand Identity
- Advanced content strategy
- Brand-focused website / landing page development
- Campaign-based creative direction
- Influencer marketing & collaborations
- Influencer research & coordination
- Marketing campaign creatives
- Priority creative support

OUR PROCESS

UNDERSTAND

A deep dive into your goals.



STRATEGIZE

We build the roadmap.



DELIVER

Your brand goes live and starts growing.



EXECUTE

Our team creates the magic.

OUR WORK



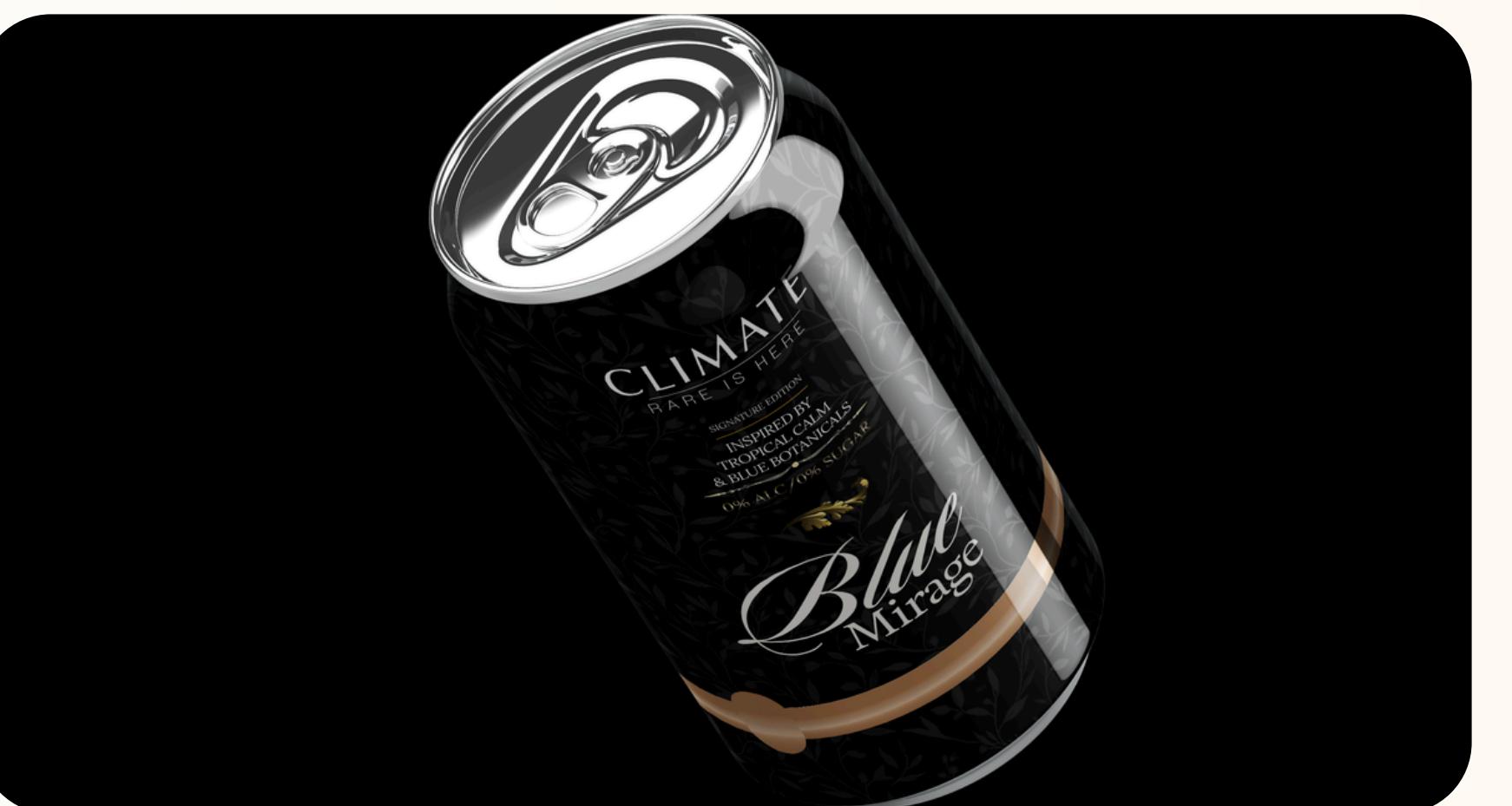
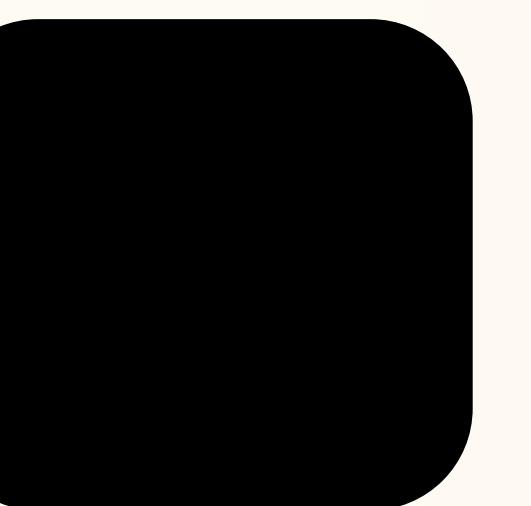
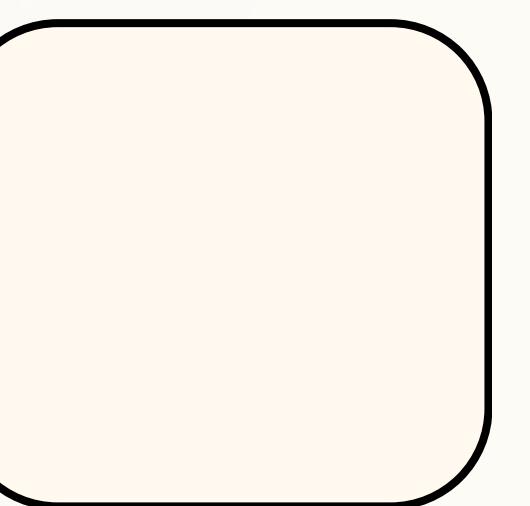


CLIMATE

CLIMATE

A non alcoholic beverage brand

Climate creates exotic non alcoholic drinks inspired by flavors from around the world. Each blend brings together global ingredients and cultural influences to offer a refreshing, premium experience without alcohol. It's made for people who want something different, bold, and memorable in every sip.



CLIMATE
RARE IS HERE

Mirage

SIGNATURE EDITION

0% ALC

Blue
Mirage

LIMITED EDITION

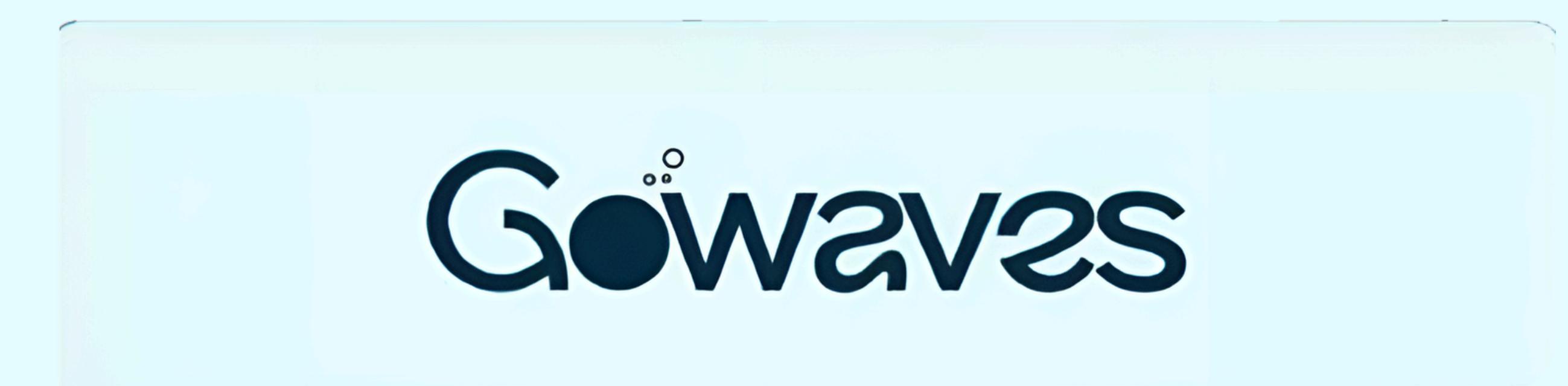
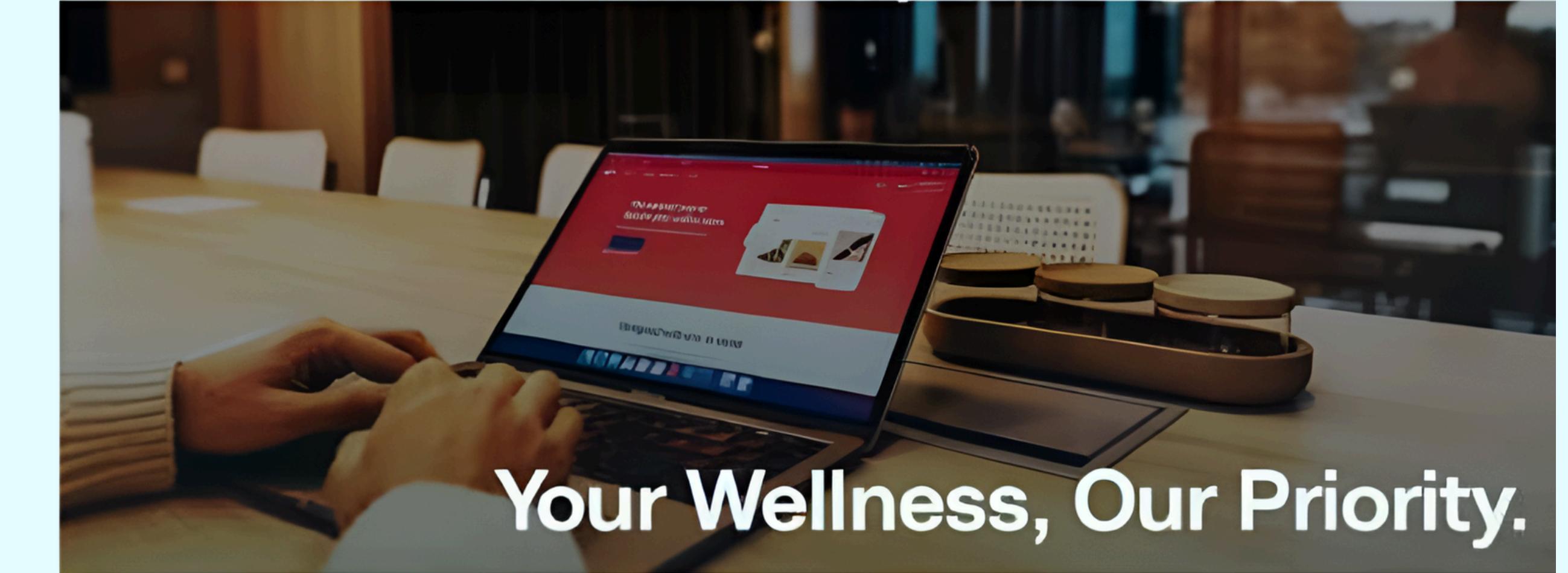
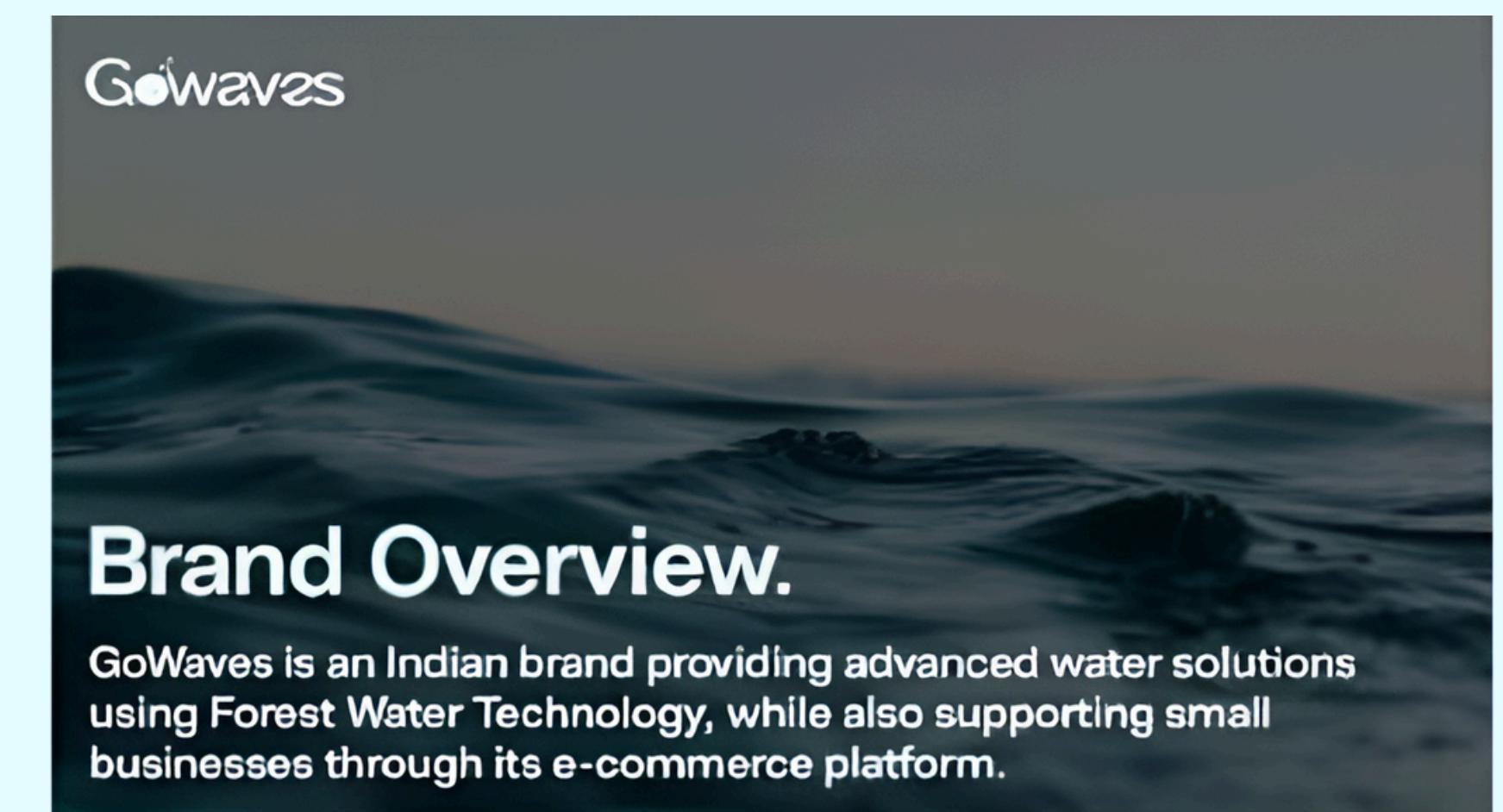
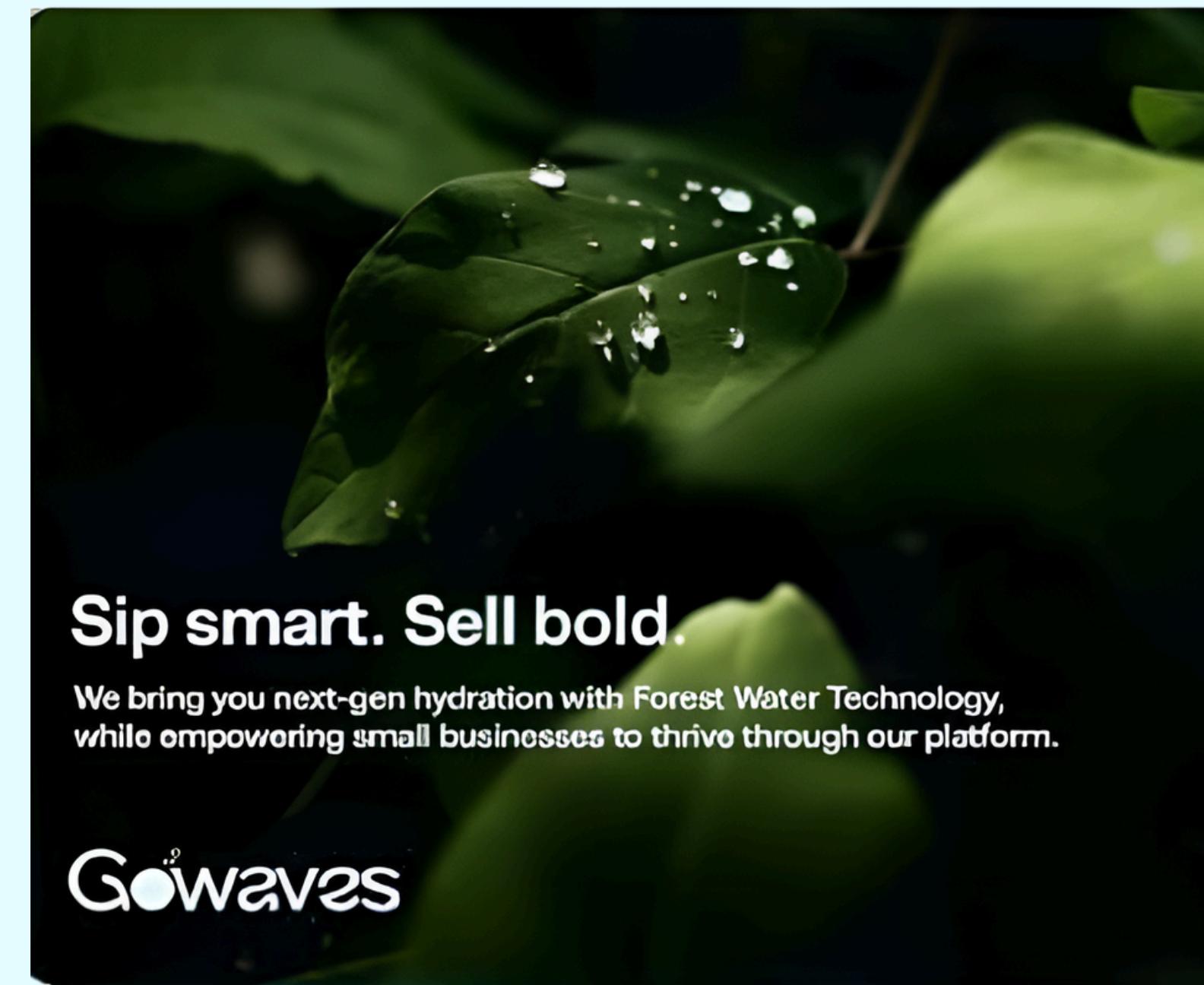
EV



Alkaline drinking water

GoWaves is an innovative Indian brand offering premium alkaline water designed to support better hydration and overall wellness. Powered by advanced water technology, the brand focuses on delivering clean, balanced, and high-quality drinking solutions for modern lifestyles. Beyond its products, GoWaves also operates as an e-commerce platform that empowers small businesses to grow, combining health, technology, and digital commerce into one forward-thinking ecosystem.

#REDESIGN



Typography.
Montreux Classic

Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0

Aa

CALL US ON
8050962737

RAJAJINAGAR,
BANGALORE, KAR

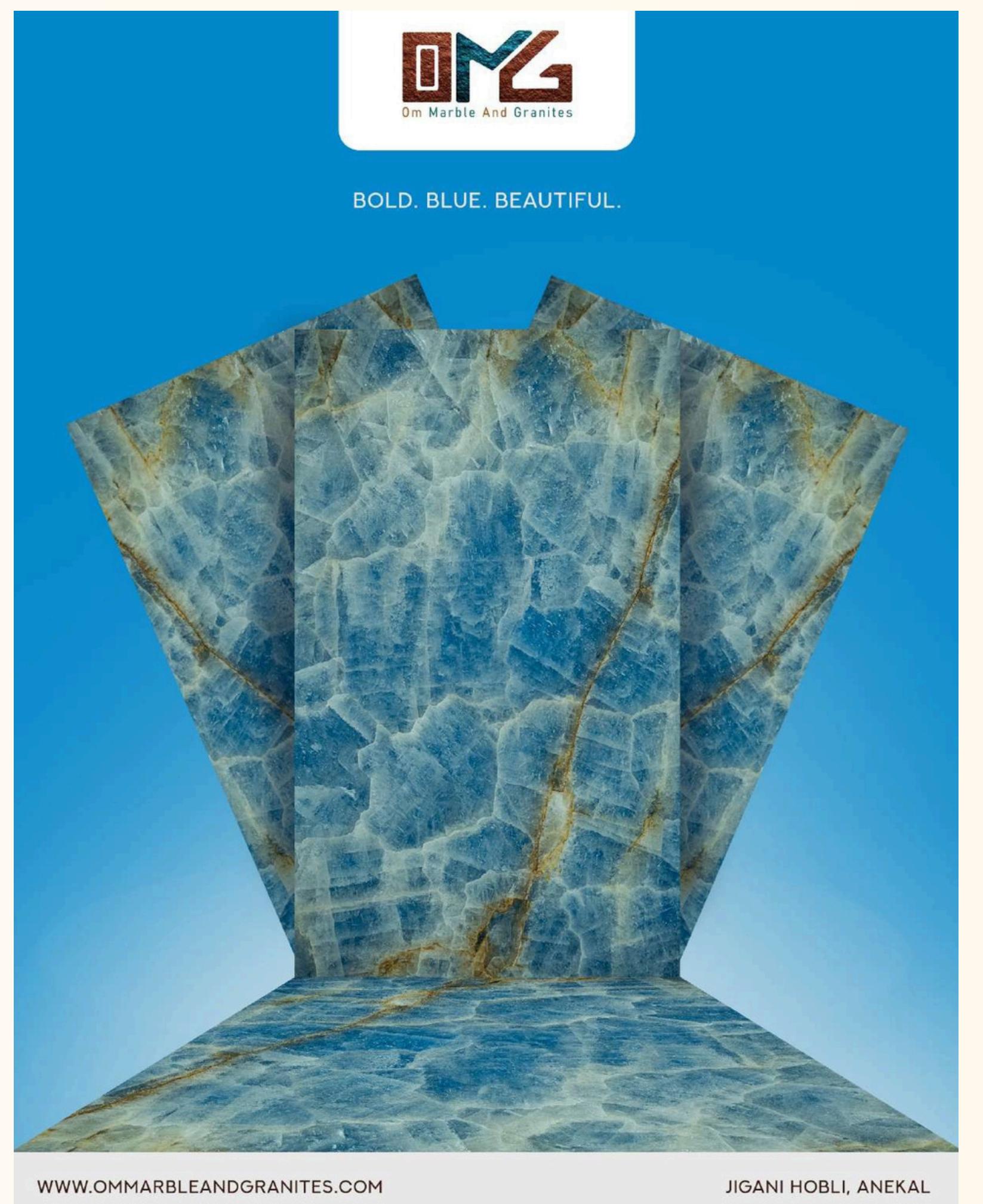
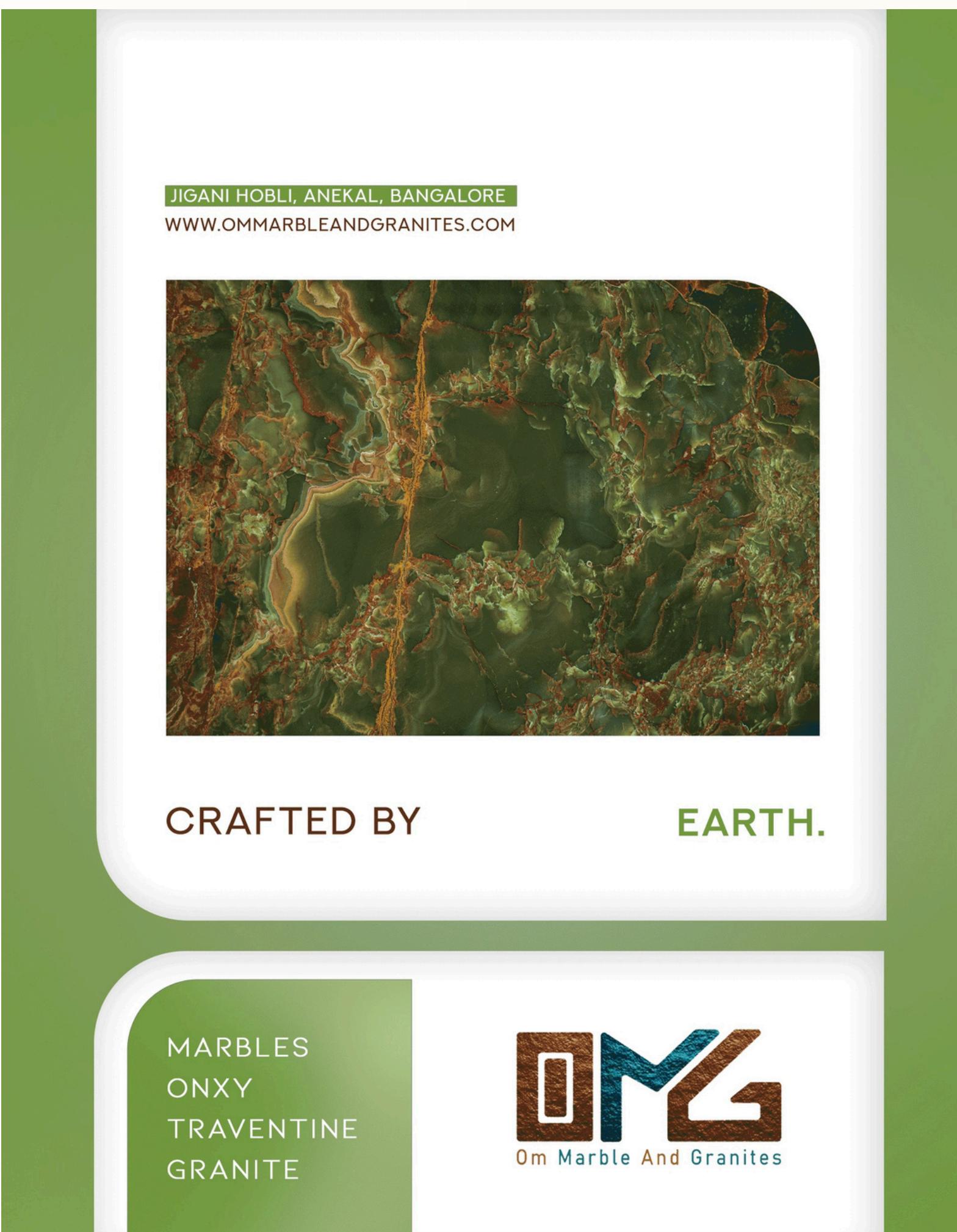


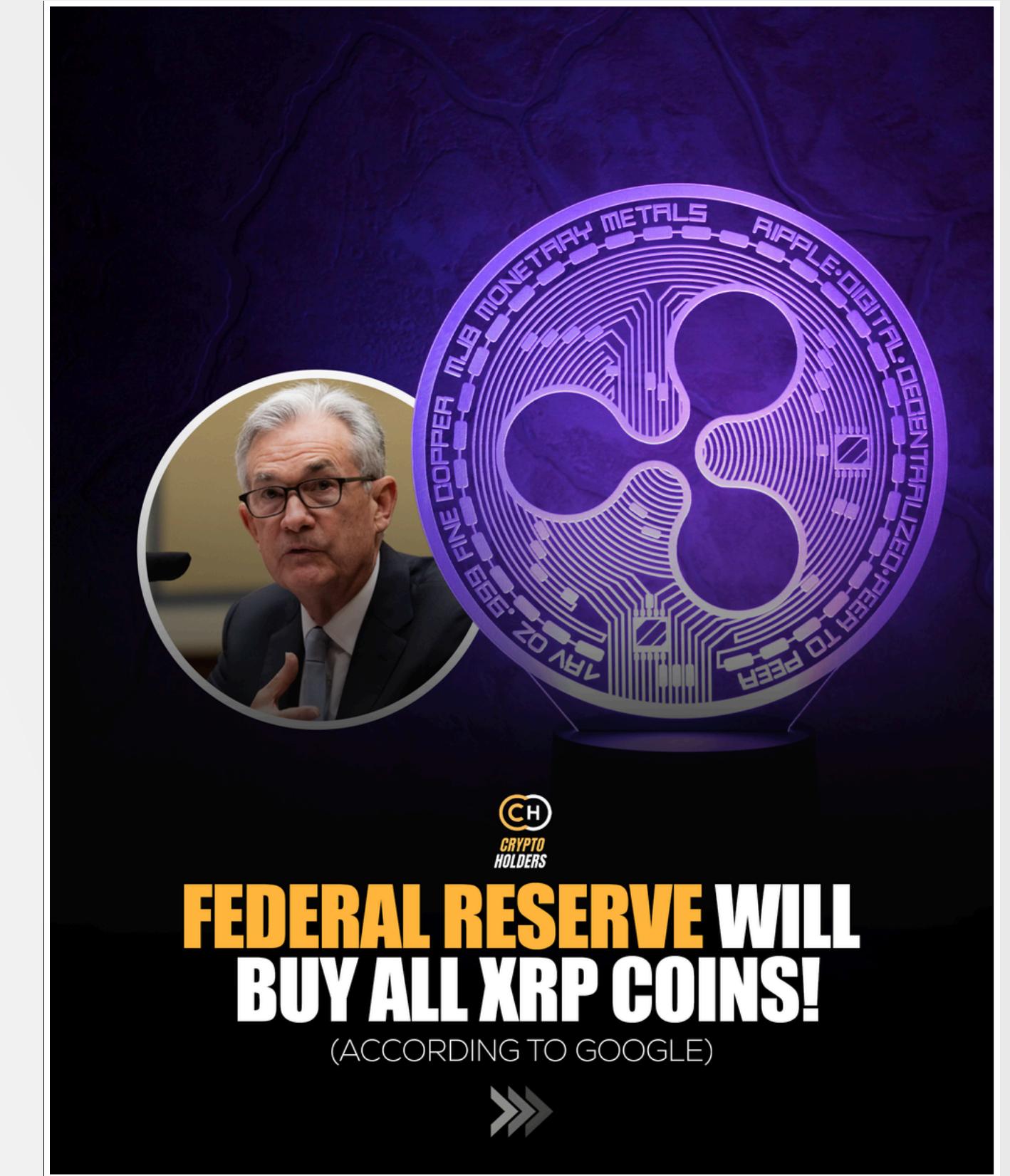
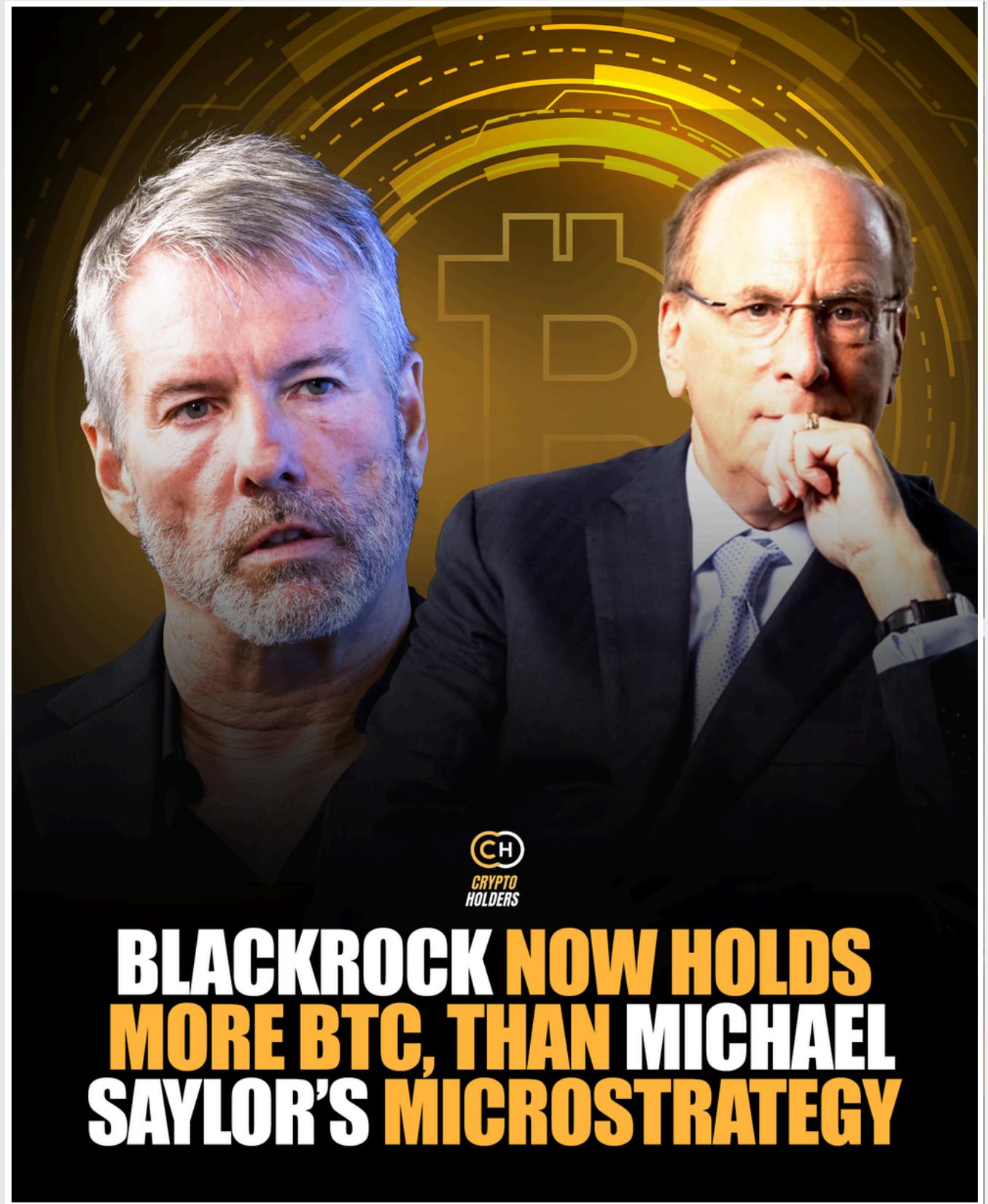
Go Waves



SOCIAL MEDIA CONTENT

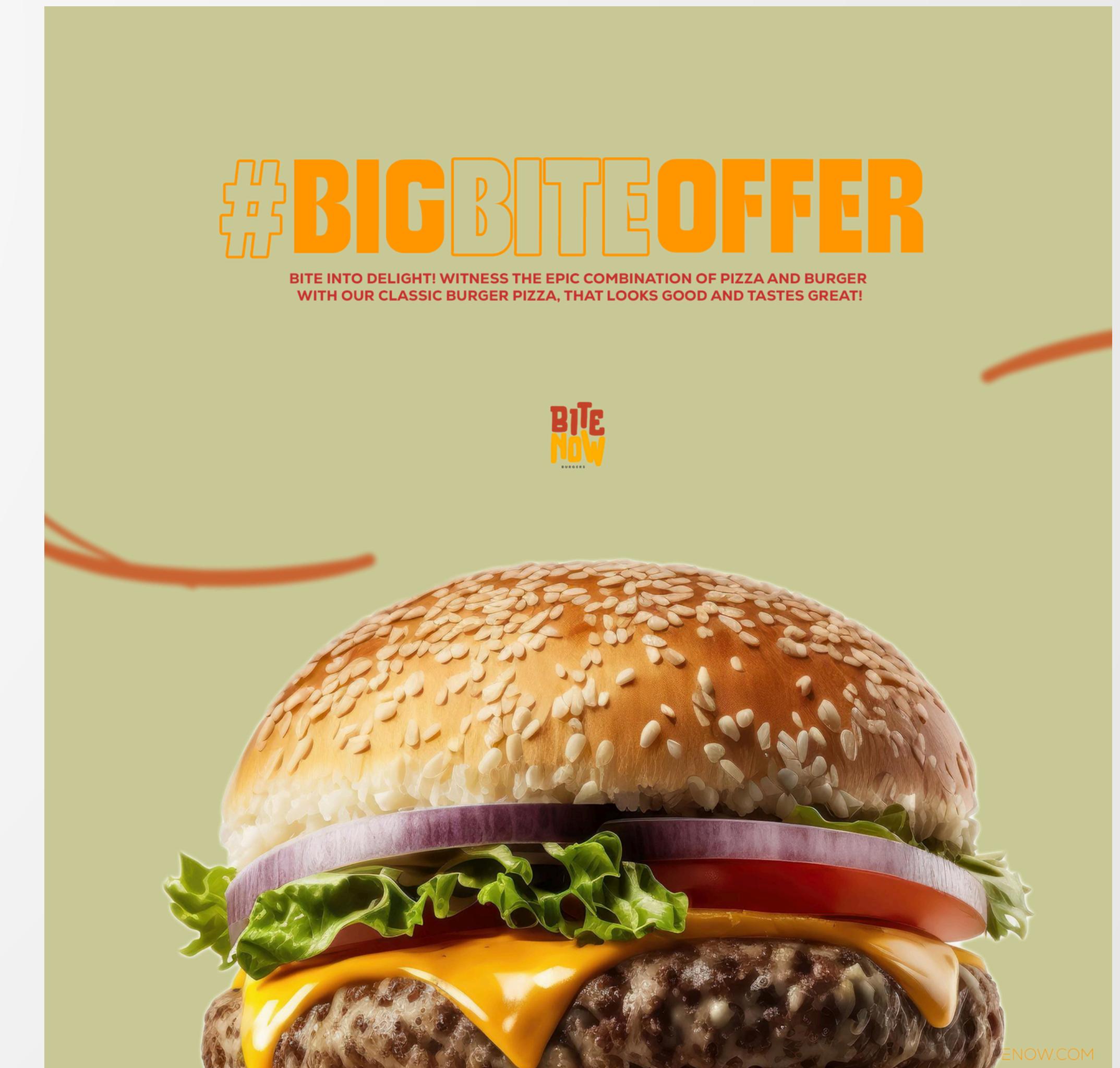
Our social media creatives are designed to stop the scroll and build strong brand presence. We combine strategy, design psychology, and trend driven content to create posts that increase engagement, improve brand recall, and turn attention into conversions. From awareness to authority, our creatives help brands scale consistently in the digital space.

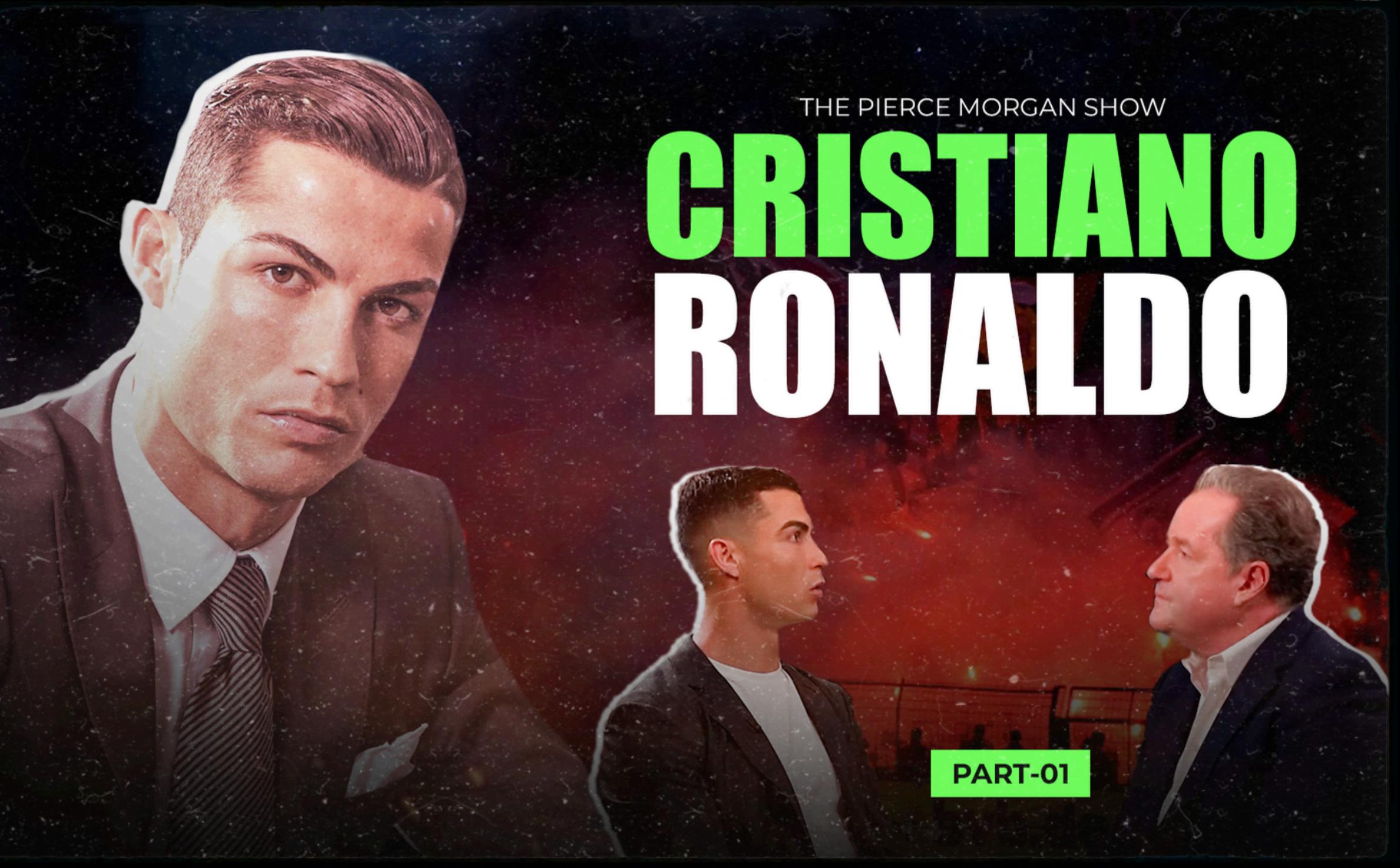
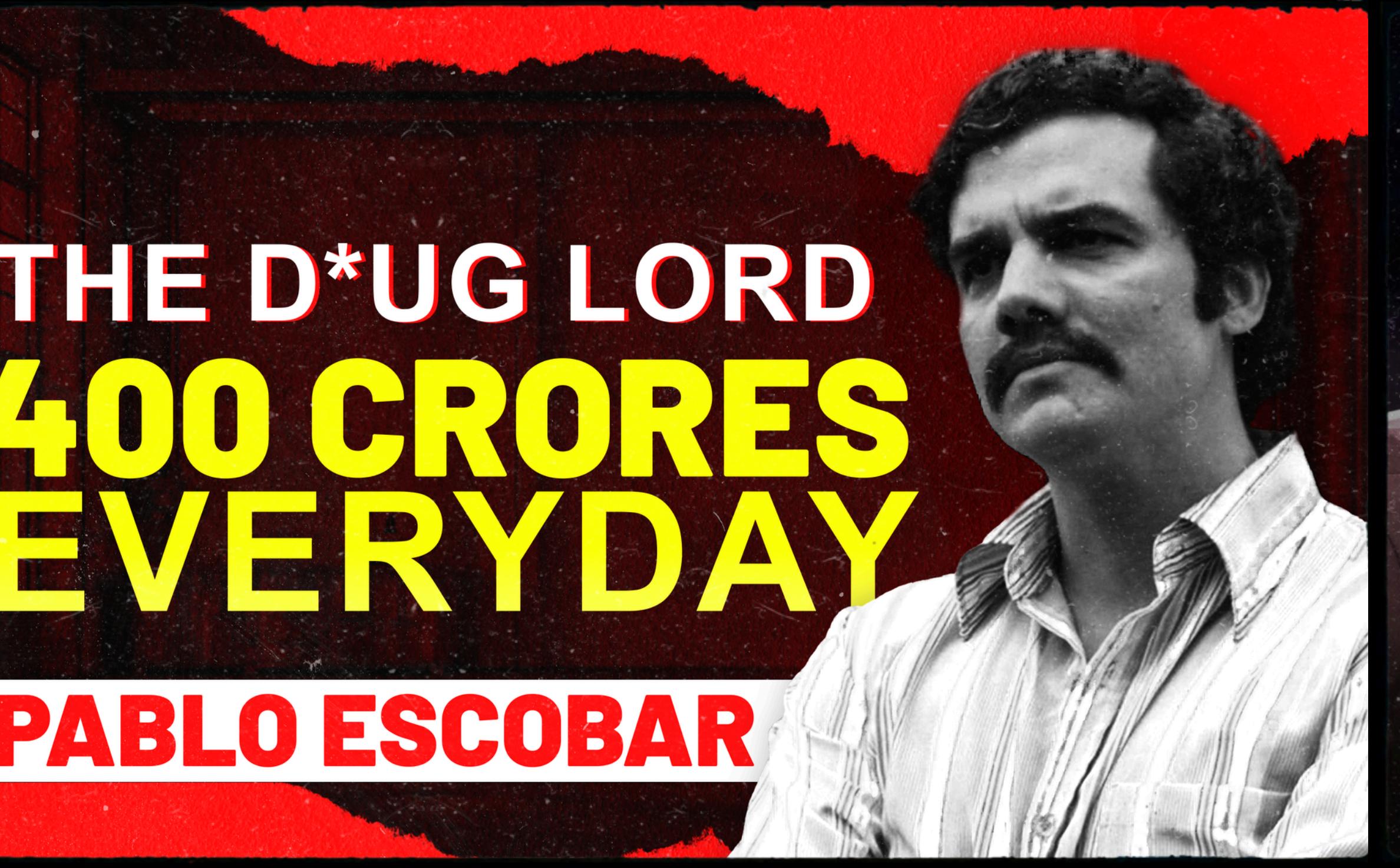




SOCIAL MEDIA CREATIVES

Our social media creatives are designed to stop the scroll and build strong brand presence. We combine strategy, design psychology, and trend driven content to create posts that increase engagement, improve brand recall, and turn attention into conversions. From awareness to authority, our creatives help brands scale consistently in the digital space.





MARKETING PERFORMANCE & GROWTH PROJECTIONS

Our marketing campaigns are strategically designed to deliver measurable and scalable brand growth. Based on structured campaign execution and industry performance benchmarks, brands working with us can expect:



PERFORMANCE

30–60%

Increase in brand visibility within the first 90 days

20–40%

improvement in engagement rates through content and audience optimization

15–35%

increase in qualified leads via targeted marketing campaigns

2X–4X

expansion in digital reach through strategic distribution and paid media

QUESTIONS YOU'RE PROBABLY THINKING



QUESTIONS YOU'RE PROBABLY THINKING

Q1. What is the price for a project?

Ans: The pricing depends on the project size, deliverables and time. Get on a discovery call to get a quote & a project proposal outlining your goals and needs.

Q2. How long will this take?

Ans: Timelines depend on the project scope and deliverables. After our discovery call, we provide a clear roadmap with defined deadlines.

Q3. Do you do unlimited revisions?

Ans: We offer structured revision rounds to ensure quality without delays. Our focus is getting it right from the start additional revisions can be discussed if needed.

Q4. Why should we trust you?

Ans: Because we focus on results, not just design. We understand your brand and goals first, then execute with transparency and performance at the core.

Q5. What industries do you work with?

Ans: We work with ambitious brands startups, founders, and growing businesses that want to scale. Industry doesn't limit us. Strategy adapts. Execution delivers.

Q6. What makes Corner Stone different?

Ans: We blend design, marketing psychology, and growth strategy into one system. While others focus on aesthetics, we focus on positioning, perception, and profitability.

Invisible

What People See

What Actually Drives Growth

Logo & Visual Identity

Social Media Posts & Reels

Advertisements

Website

Influencer Content

Campaign Creatives

Brand Positioning

Marketing Strategy

Campaign Planning

Audience Targeting

Paid Ad Execution

Content Direction

Funnel Development

Performance Tracking & Optimization

NEXT STEPS

NEXT STEPS



STEP 1

GET ON A DISCOVERY CALL



STEP 2

RECEIVE A PROJECT PROPOSAL

GET IN TOUCH

We don't just design brands.
We build, manage, and scale them.

From positioning and identity to marketing, campaigns, and growth, we handle the complete brand journey.

Our focus is simple: Clarity. Visibility. Growth.
If you're ready to move from "just posting" to real brand building, we're ready to lead the way.

BOOK A CALL



WILSON TOM
FOUNDER | CORNER STONE

Whatsapp No : (+91) 636 0414 393

Gmail : cornerstone@gmail.com

Linkedin : [Wilson Tom](#)