

## CONFIRMED MODULE RESULTS



### **MODULE RESULTS FOR ALL ACADEMIC YEARS**

**Results will be available as soon as possible after each board has met, those that are ready will be released via eVision each morning. THERE WILL ONLY BE THE ONE RELEASE OF RESULTS EACH DAY.**

**Last updated:** 23/06/24 11:36pm

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Department	Programme	FHEQ Level
Brunel Business School	Corporate Brand Management	Study Stage 5 (FHEQ Level 7)

Shown below are the modules for which you have been assessed on this programme of study, according to University records.

### **SECTION 1: Progression Information**

You've received an award. If, for any reason, you are unhappy with any of 2023/4 your individual results, you should contact the Results Service in the first instance.

### **SECTION 2: Module Details**

Shown below are your completed modules, according to University records. Refer to the Assessment Element Results for a breakdown of element results.

<u>Year</u>	<u>Modular Block Code and Title</u>	<u>Grade</u>	<u>Credit Volume</u>	<u>ECTS</u>	<u>FHEQ Level</u>	<u>Attempt</u>
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2022/3	MG5510_CB	Dissertation (CORE)	A	60	30	7	1
2022/3	MG5547_CN	Marketing Communications	B-	15	7.5	7	1
2022/3	MG5584_CN	Applied Corporate Branding	B	15	7.5	7	1
2022/3	MG5585_CN	Strategic Corporate Marketing	B	15	7.5	7	1
2022/3	MG5586_CN	Strategic Corporate Brand Management and Consulting	A-	15	7.5	7	1
2022/3	MG5592_CN	Entrepreneurship	B-	15	7.5	7	1
2022/3	MG5615_CN	Understanding Business and Management Research	B-	15	7.5	7	1
2022/3	MG5616_CN	Corporate Branding Theory and Issues	C	15	7.5	7	1
2022/3	MG5632_CN	Corporate Brand Heritage	B+	15	7.5	7	1

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### SECTION 3: Areas of Study

You do not have any areas of study under your profile.

### SECTION 4: Assessment Element Results

Shown below are your results at the element level for each module, according to University records.

<u>Modular Block Code and Title</u>		<u>Attempt</u>	<u>Element Type</u>	<u>Mark</u>	<u>Grade</u>	<u>Weighting</u>
MG5510_CB	Dissertation	1	Dissertation	73.0	A	100
MG5547_CN	Marketing Communications	1	Coursework	61.8	B-	100
MG5584_CN	Applied Corporate Branding	1	Presentation	70.0	A-	30
		1	Coursework	67.0	B	70

MG5585_CN	Strategic Corporate Marketing	1	Examination	64.0	B	100
MG5586_CN	Strategic Corporate Brand Management and Consulting	1	Coursework	72.0	A-	100
MG5592_CN	Entrepreneurship	1	Coursework	60.0	B-	100
MG5615_CN	Understanding Business and Management Research	1	Coursework	62.0	B-	100
MG5616_CN	Corporate Branding Theory and Issues	1	Coursework	55.0	C	100
MG5632_CN	Corporate Brand Heritage	1	Report	68.0	B+	100

### Key Table

- \*\* = Assessment Block or Pathway Exemption
- (\*) = Mark or grade waived/set aside by Board of Examiners. Not used in calculation of award.
- (#) = Mark or grade assigned by Board of Examiners.
- ~ = Includes designated PDP activity (from 2005/6 only)
- ECTS = European Credit Transfer and Accumulation System (ECTS) is a standard for comparing the study attainment and performance of students of higher education across the European Union and other collaborating European countries. For successfully completed studies, ECTS credits are awarded. One academic year corresponds to 60 ECTS-credits that are equivalent to 1500–1800 hours of study in all countries irrespective of standard or qualification type and is used to facilitate transfer and progression throughout the Union.

The total volume of assessment credit attempted is the sum of the assessment blocks and modular blocks shown. The total volume of study credit is the sum of the study blocks and modular blocks shown.

### Mark/Grade Descriptors

The pass mark for each module is determined in the appropriate scheme of study.

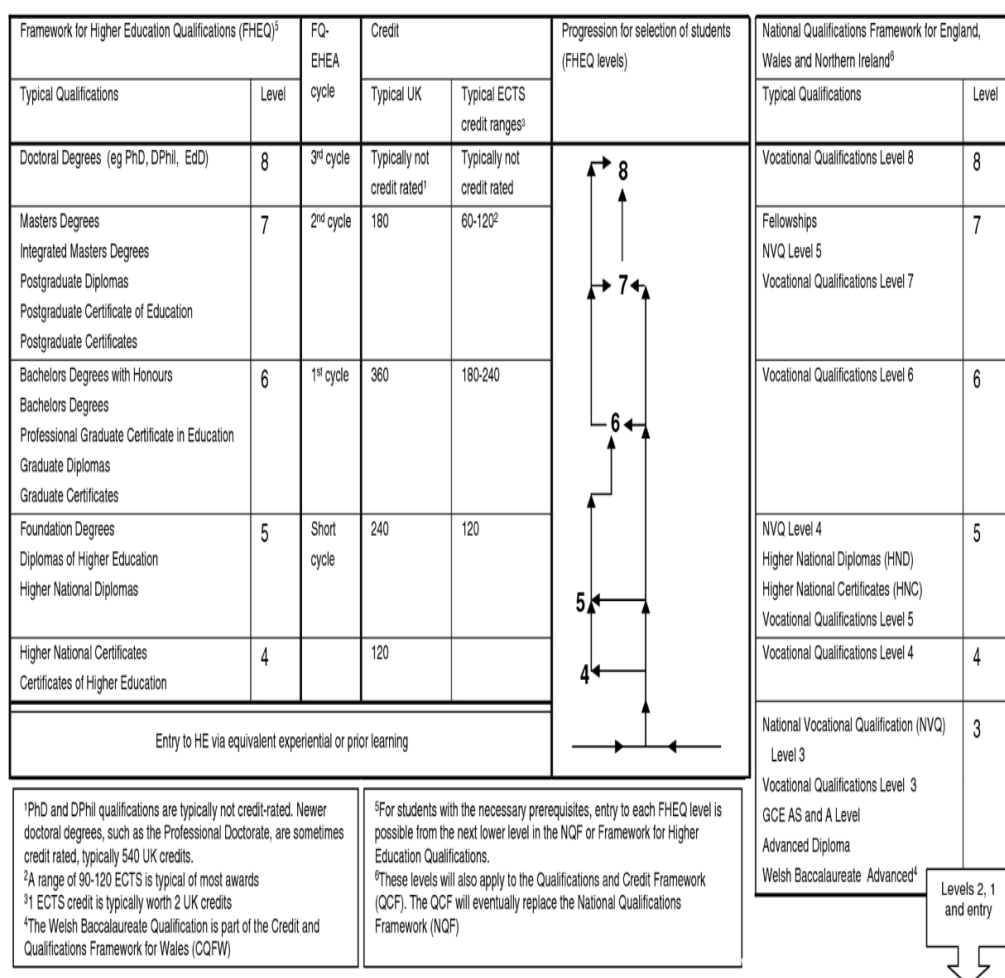
Where Pass Mark is 40: Grades A, B, C, D and P=Pass, F=Fail, FA=Fail mark set aside, FC=Fail Condoned, FR=Fail Repeat, FW=Fail-withdraw from module, Q=Failed

element of assessment, MA=Mitigation Accepted.

Where Pass Mark is 50: Grades A, B, C and P=Pass, D and F=Fail, FA=Fail mark set aside, FC=Fail Condoned, FR=Fail Repeat, FW=Fail-withdraw from module, Q=Failed element of assessment, MA=Mitigation Accepted.

With the exception of foreign language courses, all modules are delivered and assessed in English.

**Diagram of higher education qualification levels in England, Wales and Northern Ireland**



FHEQ: The frameworks for higher education qualifications (FHEQ) describe the achievement represented by higher education qualifications. They apply to degrees, diplomas, certificates

and other academic awards granted by a higher education provider with degree awarding powers. 'F' relates to Foundation level study and 'PM' relates to Pre-Masters level study.

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