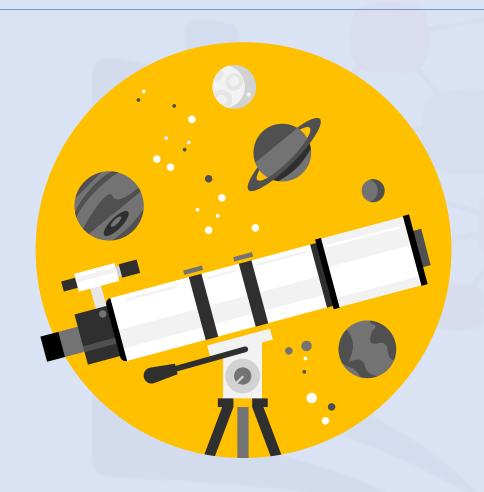


OUTLINE



- Executive Summary
- Introduction
- Methodology
 - Date Collection & Wrangling
 - EDA with SQL & Visualisation
 - Mapping with Folium & Plotly Dash
 - Predictive Analysis
- Results
 - Visualization Charts
 - Dashboard
- Conclusion
 - Findings & Implications
- Appendix

EXECUTIVE SUMMARY



The methodologies used were:

- Data Collection
- Data Wrangling
- Exploratory Data Analysis
 - With SQL
 - With Visualisation
- Mapping & Dashboards
 - Mapping with Folium
 - Dashboard with Plotly Dash
- Predictive Analysis using Machine Learning
- Findings and Implications

INTRODUCTION



Background

- The SpaceX rocket Falcon9 is advertised to be more costefficient than other providers as it is reused in the first stage.
- In this project, we aim to predict if the first stage will land successfully.
- If we can determine if the first stage will land, then we can determine the cost of a launch.
- Some of the questions we need to answer:
 - What variables determine landing success?
 - What conditions are needed for the best landing?

METHODOLOGY



- Data was collected using SpaceX REST API, and historical launch records were web scraped from Wikipedia.
- For Data Wrangling, the data was prepared and outcomes for successful landings was determined.
- For Exploratory Data Analysis (EDA), SQL and Visualisations were used to look at flights and launch sites and the relationships between variables (payload, orbit type). One-hotencoding was used on the category features.
- This data was interactively visualised using Folim mapping and then displayed on a dashboard using Plotly Dash.
- Predictive Analysis was then performed using Machine-Learning and using the following models:
 - Logistic Regression
 - Support Vector Machine (SVM)
 - Decision Tree
 - K Nearest Neighbour (KNN)

METHODOLOGY: Data Collection & Wrangling

Data Collection & Wrangling

- Data for the rocket launch data was retrieved from the SpaceX REST API using the GET request
- This was decoded using Json, then global variables and a dictionary were created for the key variables.
- API used to to get information about the launches
 - These included:
 - From Rocket > Booster Name
 - From Payload > Mass & Orbit
 - From Launchpad > Launch Site and coordinates
 - From Cores > Outcome of Landing (also includes details of # of flights, core reuse etc)
- To deal with missing values, data wrangling was performed using mean function, and the replace function.

Web Scraping

- To collect the Falcon 9 historical launch records, Wikipedia was used to look at the HTML table of the data.
- BeautifulSoup package was used to extract the table:
 - All columns and variable names extracted from the HTML table header
 - HTML table parsed and data frame created.

METHODOLOGY: EDA with SQL & Visualisation

SQL performed to gain information insight into the dataset

- The aim was to determine if the first stage will land then we can determine the cost of the launch.
- Therefore the following actions were performed using SQL:
 - DISTINCT launches displayed
 - Showing launch sites with 'CCA'
 - The total and average payload mass carried by boosters launched by NASA
 - Dates of successful landing outcomes and the list of successful/failure mission outcomes
 - Ranking the outcomes
 - Visualisations using seaborn to create scatter plots.
 - Line and Bar Graphs to show trends and categories.

METHODOLOGY: EDA with Folium & Plotly Dash

- Using Folium, each launch sites location was added using latitude and longitude coordinates
- A Circle marker for each location
- The launch outcomes for each sites was then added to see which sites have a high success rate with a GREEN marker if the launch was successful and a RED marker if the launch failed.
- Next, lines were added for the distances between a launch site to its proximities was calculated (with a marker icon for nearest railway, highway and city.

- An interactive dashboard was created with Plotly Dash
- In order to help with answering
 - Site with the largest successful launches
 - Site with the highest launch success rate
 - o Payload range with highest launch success rate
 - Payload range with lowest launch success rate
 - o F9 booster version with highest launch success rate
- Launch site Drop-down Input Component added
- Callback function to render site pie chart
- Range Slider for Payload
- Callback function render payload scatter plot



METHODOLOGY: Predictive Analysis

Machine Learning performed for prediction

- Created Numpy array and data standardised.
- Data split into train and test.
- Set Parameters using GridSearchCV,
- Used different machine learning algorithms to calculate accuracy of the models:
 - Logistic Regression
 - Support Vector Machine (SVM)
 - Decision Tree
 - K Nearest Neighbour (KNN)
- Examined confusion matrix for each type to determine best method.

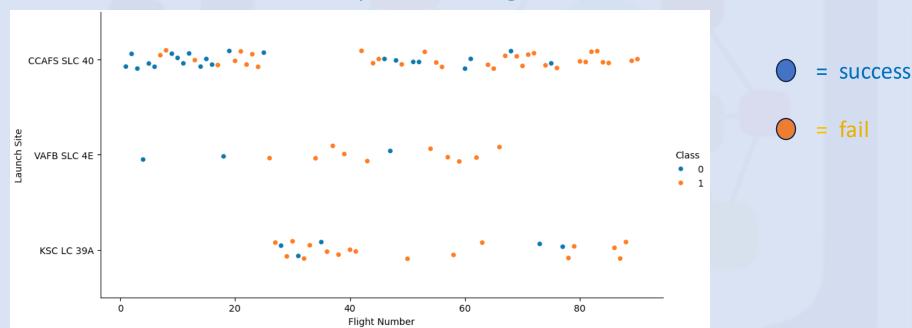
RESULTS

Summary

- EDA results; with SQL and Data Visualisation
- Mapping by Folium and Interactive Dashboard by Plotly Dash
- Predictive Analysis using Machine Learning Algorithms

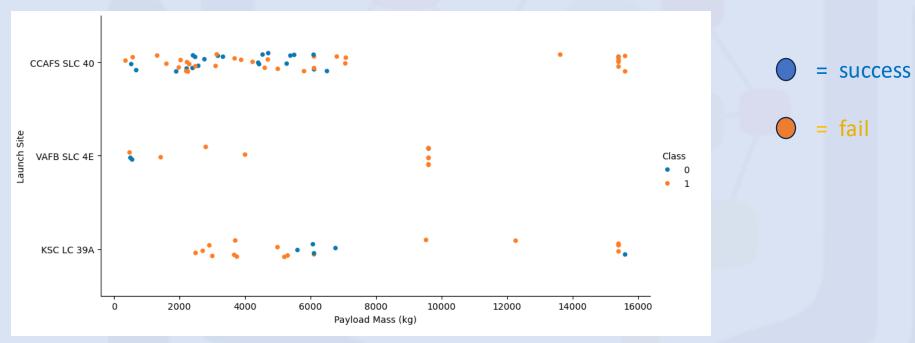


First we looked at the relationship between Flight Number vs Launch Site



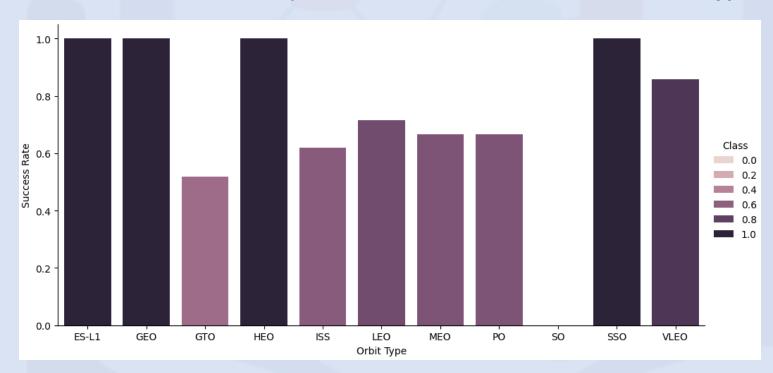
o Lower flight numbers show lower success rate, whilst higher flight numbers show higher success rate

Next, we looked at the relationship between Payload vs Launch Site



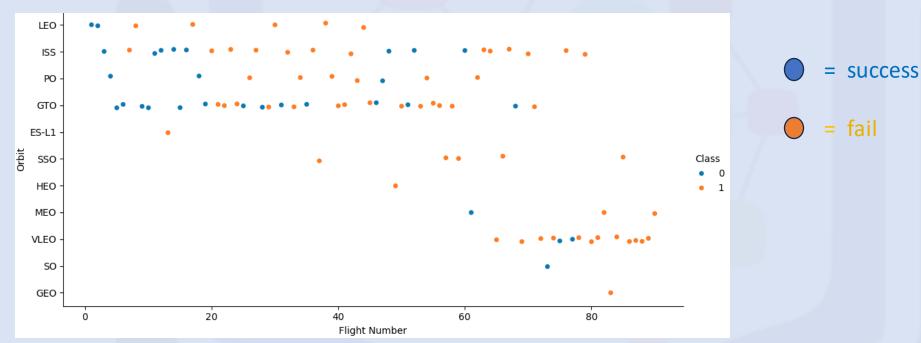
The greater the mass of the payload, the higher the success rate.

We then visualised the relationship between Success Rate of each orbit type.



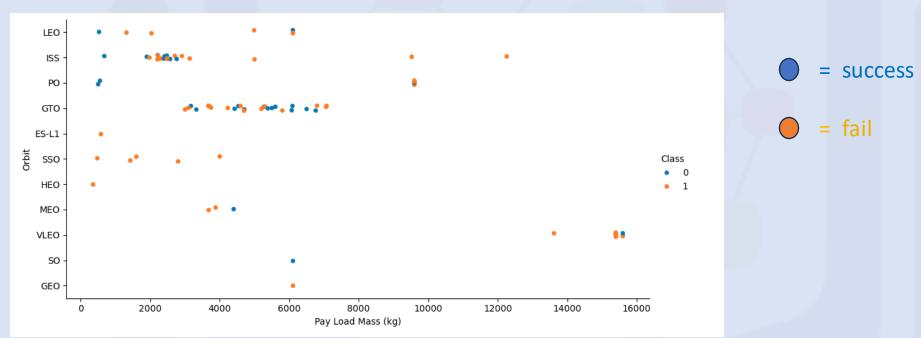
- The orbit types ES-L1, GEO, HEO and SSO have the highest success rate.
- Lowest success rate is for orbit type GTO

Next, we looked at the relationship between Flight Number vs Orbit type



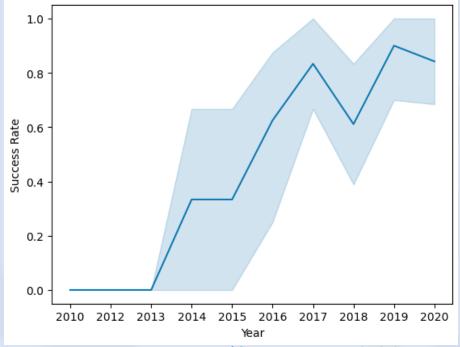
 For LEO, the higher the flights the more likely successful. No other notable inferences made and GTO remains independent.

Next, we looked at the relationship between Payload vs Orbit type



o For PO, LEO and ISS the heavier the payload, the more positive the landing rate. No other notable inferences made.

We can also observe the launch success yearly trend



- Success Rate has kept increasing since 2013 (figures available until 2020).
- Notable dip in 2018.

- O We also derived other key information from the dataset:
- Total Payload mass carried by booster launched by NASA, and average payload mass by Booster F9
 v1.1

```
%%sq1
SELECT SUM(PAYLOAD_MASS__KG_) AS TOTAL_PAYLOAD_MASS_NASA_CRS
FROM SPACEXTABLE
WHERE Customer= 'NASA (CRS)'

* sqlite://my_data1.db
Done.

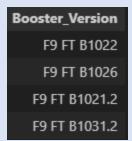
TOTAL_PAYLOAD_MASS_NASA_CRS
45596
```



The date of the first successful landing outcome

MIN(Date) 2015-12-22

List of boosters which have success in drone ship and payload > 4000 and less <6000KG



%%sql

Done.

Outcomes

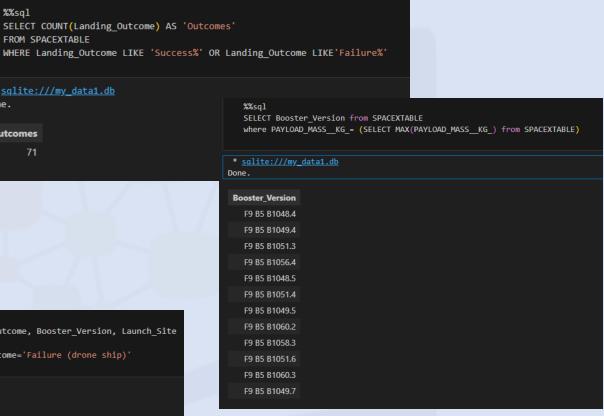
* sqlite:///my_data1.db

 Total Number of successful and failure mission outcomes

 Names of booster versions which have carried the maximum payload mass

 The month names, failure landing outcomes in drone ship ,booster versions, launch site for the months in year 2015.

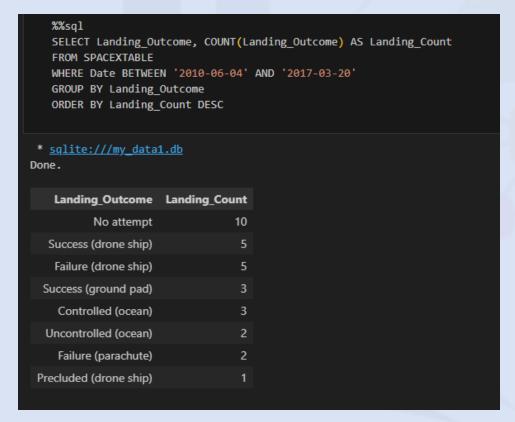
SELECT SUBSTR(Date, 6, 2) AS 'Month', Landing Outcome, Booster Version, Launch Site WHERE SUBSTR(Date,0,5)='2015' AND Landing Outcome='Failure (drone ship)' * sqlite:///my_data1.db Landing_Outcome Booster_Version Launch_Site 01 Failure (drone ship) F9 v1.1 B1012 CCAFS LC-40 04 Failure (drone ship) F9 v1.1 B1015 CCAFS LC-40







We then ranked the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))
 between the date 2010-06-04 and 2017-03-20, in descending order



RESULTS: Mapping with Folium

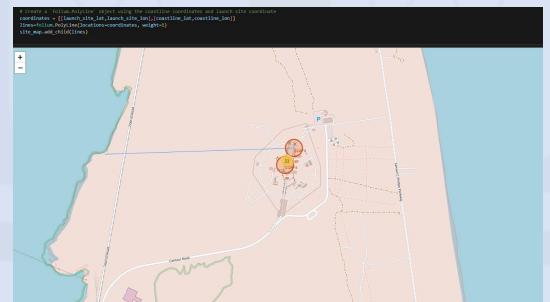
Launch sites were marked on a map

 Latitude and Longitude were added for each site and map object was created with a center location of NASA Johnson Space Centre at Houston, Texas.

Each success/failed launch was marked for the each launch site.

Then the distances between a launch site to its proximites was calculated

For example; coastline





RESULTS: Mapping with Folium

- Markers were then created to show distance to nearest city, railway line and highway.
- Launch sites are fairly close to railways to ensure good transport links for personnel and parts.
- Also, close to highways as that is the most common form of transport.
- The launch sites are close to the coast, which is important for safety and ensures unsuccessful launches are routed to the sea.
- Launch sites keep a sizeable distance away from cities to avoid densely populated areas, in the event of an unsuccessful launch, which can be a safety concern.





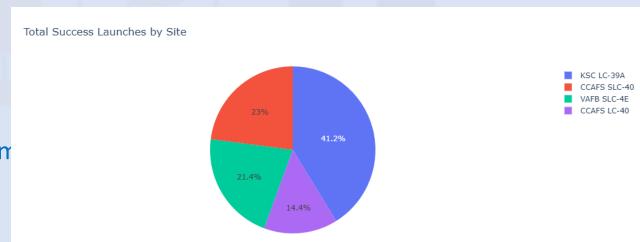
RESULTS: Dashboard with Plotly

 Dashboard created with Drop-down option for All Sites.



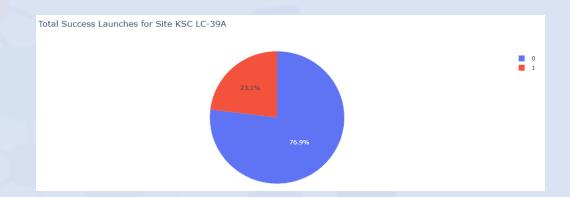
 The pie chart for Total Success Launches for All Sites

 KSC-LC-39A had the most successful launches from all sites (at 41.2%)

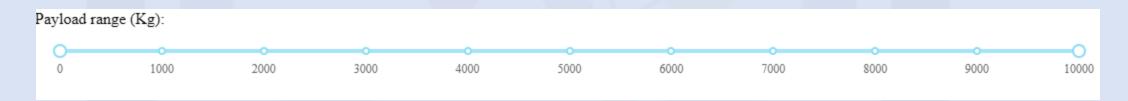


RESULTS: Dashboard with Plotly

 KSC-LC-39A achieved a largely successful launch success rate (at 76.9%).

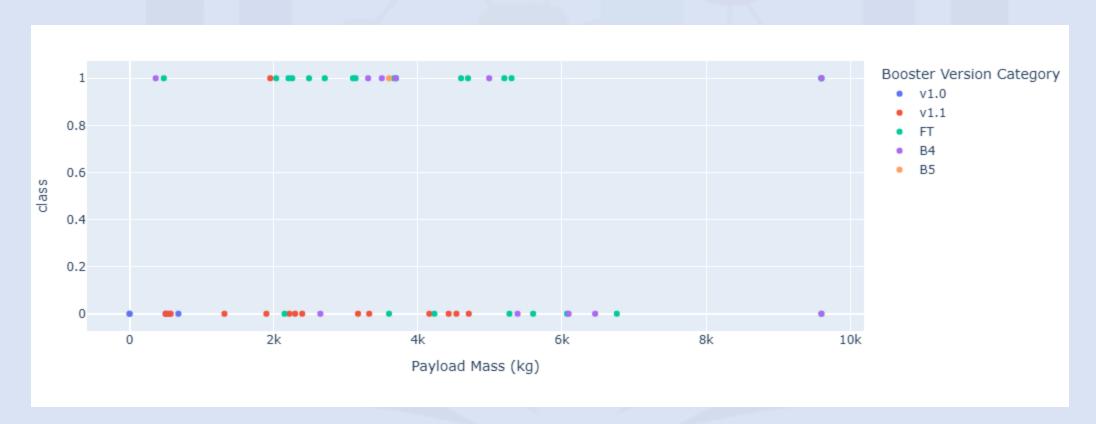


A slider was added to look at payload range



RESULTS: Dashboard with Plotly

The success rate for low weighted payload is higher than heavy weighted payload.

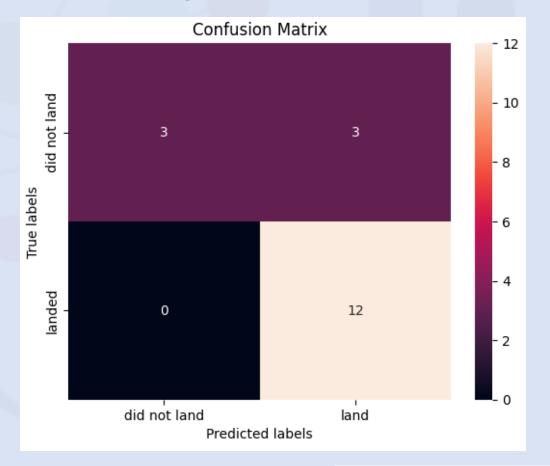


RESULTS: Predictive Analysis

The models were trained and hyperparameters selected using the function GridSearchCV

Accuracy

- To determine the best model, each score was calculated using the method 'score' and confusion matrix plotted; these were the same for all models
- The sample sizes may not have been suitable as scores were the same as were the confusion matrix
- High number of false positives for each model





RESULTS: Predictive Analysis

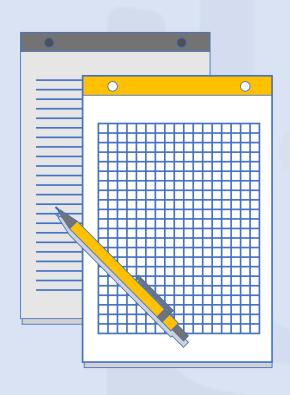
Accuracy

Each model was analysed with the best parameter and accuracy then determined best_score

	Method	Score	Accuracy
0	Logistic Regression	0.833	0.846
1	Support Vector Machine	0.833	0.848
2	Decision Tree	0.833	0.875
3	K Nearest Neighbour	0.833	0.848

Here, we can see from the 'accuracy' that though overall scores are the same, the Decision Tree
model has slightly higher Accuracy rate, and is therefore the best model to use.

CONCLUSION: Findings & Implications



- Using SQL Visualisation we observe that the low flight numbers show lower success rate, whilst higher flight numbers show higher success rate.
- Similarly, the greater the mass of the payload, the higher the success rate.
- Using Mapping, we see that launch sites are near coasts and away from cities. They are also close to highways and rail for access.
- Using Dashboard observations we find that the success rate for low weighted payload is higher than heavy weighted payload.
- KSC LC-39A has the best record for the most successful launches from all sites

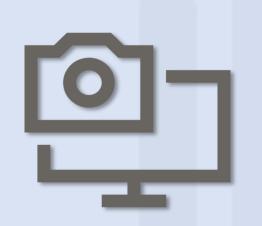
CONCLUSION: Findings & Implications

When using Machine Learning algorithms and assessing the accuracy of scores, the
 Decision Tree Classifier Model is the best performer for predicting if the first stage of
 SpaceX rockets will land successfully.

Considerations:

- Dataset size (as small sample size was used for train-test of the models)
- Alternative models, as scores were identical for all models, with only the best_score for accuracy showing marginal differences.

APPENDIX



spacex_url="https://api.spacexdata.com/v4/launches/past"

response = requests.get(spacex_url)

	FlightNumber	Date	BoosterVersion	PayloadMass	Orbit	LaunchSite	Outcome	Flights	GridFins	Reused	Legs	LandingPad	Block	ReusedCount	Serial	Longitude	Latitude
0		2006-03-24	Falcon 1	20.0	LEO	Kwajalein Atoll	None None		False	False	False	None	NaN		Merlin1A	167.743129	9.047721
1	2	2007-03-21	Falcon 1	NaN	LEO	Kwajalein Atoll	None None		False	False	False	None	NaN		Merlin2A	167.743129	9.047721
2	4	2008-09-28	Falcon 1	165.0	LEO	Kwajalein Atoll	None None		False	False	False	None	NaN		Merlin2C	167.743129	9.047721
3		2009-07-13	Falcon 1	200.0	LEO	Kwajalein Atoll	None None		False	False	False	None	NaN		Merlin3C	167.743129	9.047721
4	6	2010-06-04	Falcon 9	NaN	LEO	CCSFS SLC 40	None None	1	False	False	False	None	1.0	0	B0003	-80.577366	28.561857

static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9_and_Falcon_Heavy_launches&oldid=1027686922"

Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(response.text, 'html.parser')





END

