```sql
--My Query for analysis.
select product_category,
       product_type,
       product_detail,
       store_location,
--Aggregates
       sum(transaction_qty*unit_price) As total_revenue,
        sum(transaction_qty) As total_units_sold,
         count(transaction_id) As number_of_sales,


--Dates
       TO_CHAR(transaction_date,'YYYY/MM') As purchase_date,
        MONTHNAME(transaction_date) AS month_id,
         DAYNAME(transaction_date) AS day_ofThe_week,


  --Case statements
       case
          when transaction_time between '04:00:00' and '11:59:59' then
'morning'
           when transaction_time between '12:00:00' and '15:59:59' then
'afternoon'
            when transaction_time between '16:00:00' and '20:59:59' then
'evening'
             else 'night'
         end As time_bucket,

       case
          when sum(transaction_qty*unit_price) between 0 and 20 then
'low'
           when sum(transaction_qty*unit_price) between 21 and 40 then
'medium'
            when sum(transaction_qty*unit_price) between 41 and 60 then
'high'
             else 'very high'
         end As spent_bands,

 from coffee.shop.sales

 --Groups
 group by time_bucket,
         purchase_date,
         month_id,
         day_ofThe_week,
         product_category,
         product_type,
         product_detail,
         store_location;
```