MASEN BACHLEDA

Master of Science in Business Analytics

Enthusiastic business analytics graduate eager to contribute to an organization's data-driven decision-making team. I have 3 years of experience building machine learning models, and my mission as a data scientist is to work on an innovative and dynamic technological based team. Graduated August 2021. Click <u>HERE</u> for GitHub repositories to view specific projects.

Relevant Experience

2021

2021 SQL Database Design

University of Nebraska, Lincoln, NE

- Lead efforts to design and create a database for a potential real estate company
- Successfully created database following standard normalization procedures for relational databases
- Demonstrated functionality with business focused queries

Airline Predictive Analytics

University of Nebraska, Lincoln, NE

- Developed 2 neural networks and 2 logistic regression models to predict customer purchase of a phone contract using a large, structured dataset
- Calculated accuracy, precision, sensitivity, and F1 score of the models to give insight into which model will create the most value

2019 Gerrymandering Simulation

University of Nebraska, Lincoln, NE

- Developed a Markov Chain Monte Carlo algorithm with Python to analyze if a redistricting plan has partisan bias
- Utilized Matplotlib library to generate authentic statistical visualizations
- Presented research and results to university math department

Learning Assistant

University of Nebraska, Lincoln, NE

- Supported interaction between students during group work activities using guided conversation
- Collaborated with Professor to monitor progress of students and adjust instructional strategies to meet specific needs more efficiently.

Education

2019

2020-08 - Master of Science: Business Analytics

2021-08 Univ.

University of Nebraska - Lincoln - Lincoln, NE

- Advanced learning of business analytics with focus on predictive analytics and database management
- Supply Chain Management
- GPA: 3.8

2017-08 -2020-05

Bachelor of Science: Mathematics and Statistics

University of Nebraska - Lincoln - Lincoln, NE

Contact

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GitHub

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Skills

R Visualization Clustering Analysis Machine learning Data Mining Regression Analysis

Software

R SQL Python Java Microsoft Excel

Libraries

NumPy Pandas matplotlib TensorFlow Keras ggplot2