

# MASEN BACHLEDA

## Master of Science in Business Analytics

Enthusiastic business analytics graduate student eager to contribute to an organization's data-driven decision-making team. I have 3 years of experience building machine learning models, and my mission as a data scientist is to work on an innovative and dynamic technological based team. Graduating in August 2021. Click [HERE](#) for GitHub repositories to view specific projects.

### Relevant Experience

|      |   |
|------|---|
| 2021 | <b>SQL Database Design</b><br><i>University of Nebraska, Lincoln, NE</i> <ul style="list-style-type: none"><li>Lead efforts to design and create a database for a potential real estate company</li><li>Successfully created database following standard normalization procedures for relational databases</li><li>Demonstrated functionality with business focused queries</li></ul>   |
| 2021 | <b>Airline Predictive Analytics</b><br><i>University of Nebraska, Lincoln, NE</i> <ul style="list-style-type: none"><li>Developed 2 neural networks and 2 logistic regression models to predict customer purchase of a phone contract using a large, structured dataset</li><li>Calculated accuracy, precision, sensitivity, and F1 score of the models to give insight into which model will create the most value</li></ul> |
| 2019 | <b>Gerrymandering Simulation</b><br><i>University of Nebraska, Lincoln, NE</i> <ul style="list-style-type: none"><li>Developed a Markov Chain Monte Carlo algorithm with Python to analyze if a redistricting plan has partisan bias</li><li>Utilized Matplotlib library to generate authentic statistical visualizations</li><li>Presented research and results to university math department</li></ul>                      |
| 2019 | <b>Learning Assistant</b><br><i>University of Nebraska, Lincoln, NE</i> <ul style="list-style-type: none"><li>Supported interaction between students during group work activities using guided conversation</li><li>Collaborated with Professor to monitor progress of students and adjust instructional strategies to meet specific needs more efficiently.</li></ul>  |

### Education

|                      |   |
|----------------------|---|
| 2020-08 -<br>Current | <b>Master of Science: Business Analytics</b><br><i>University of Nebraska - Lincoln - Lincoln, NE</i> <ul style="list-style-type: none"><li>Advanced learning of regression analysis, classification models, data mining, and data management</li><li>Supply Chain Management</li><li>Current GPA: 3.83</li></ul> |
| 2017-08 -<br>2020-05 | <b>Bachelor of Science: Mathematics and Statistics</b><br><i>University of Nebraska - Lincoln - Lincoln, NE</i>   |

### Contact

#### Address

Carpentersville, Illinois, 60110

#### Phone

847-346-6868

#### E-mail

masenbachleda@gmail.com

#### LinkedIn

[www.linkedin.com/in/masen-bachleda-525374165](https://www.linkedin.com/in/masen-bachleda-525374165)

#### GitHub

[github.com/MasenBachleda](https://github.com/MasenBachleda)

### Skills

R Visualization  
Clustering Analysis  
Machine learning  
Data Mining  
Regression Analysis

### Software

R  
SQL  
Python  
Java  
Microsoft Excel

### Libraries

NumPy  
Pandas  
matplotlib  
TensorFlow  
Keras  
ggplot2