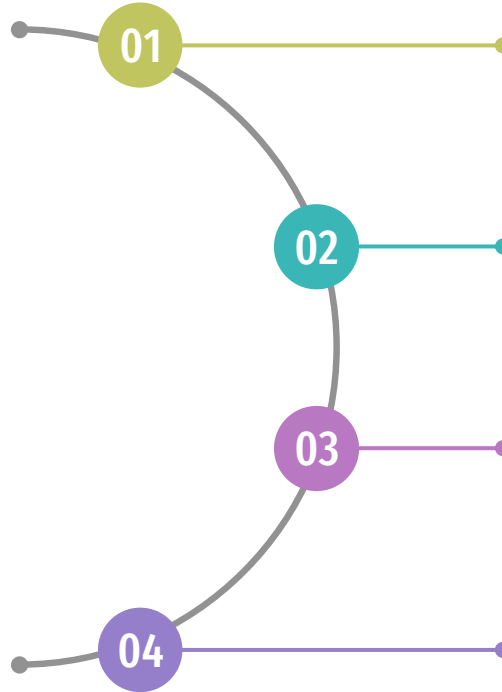
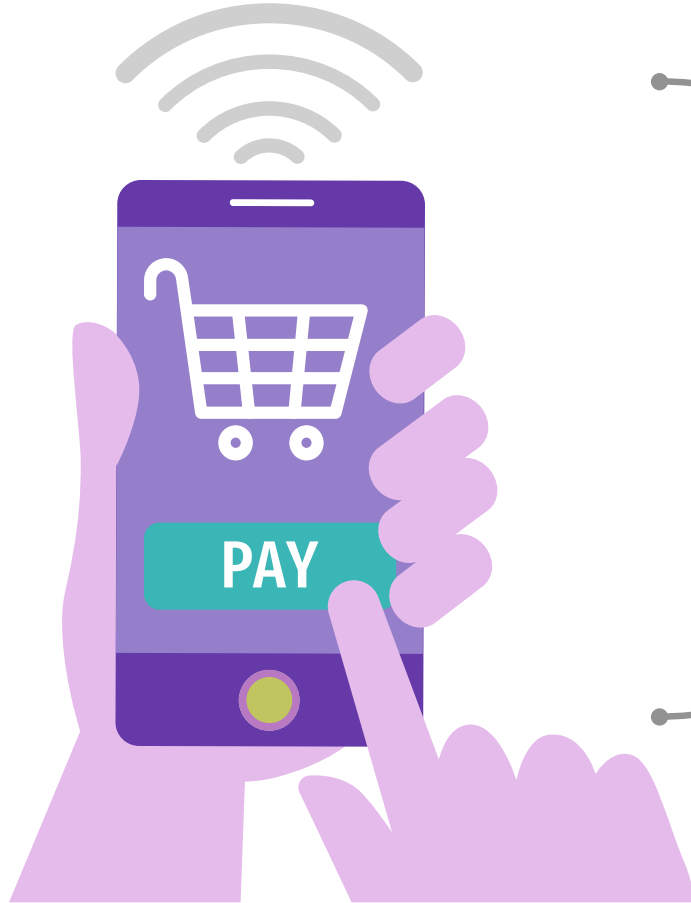


Women's E Commerce Clothing

By : Mashael Asiri



CONTENT



Introduction

Tools

EDA

Exploratory data analysis

Conclusion

Introduction

E-commerce for women's clothing is one of the most popular and profitable trade in the world, and many companies are turning to this field.



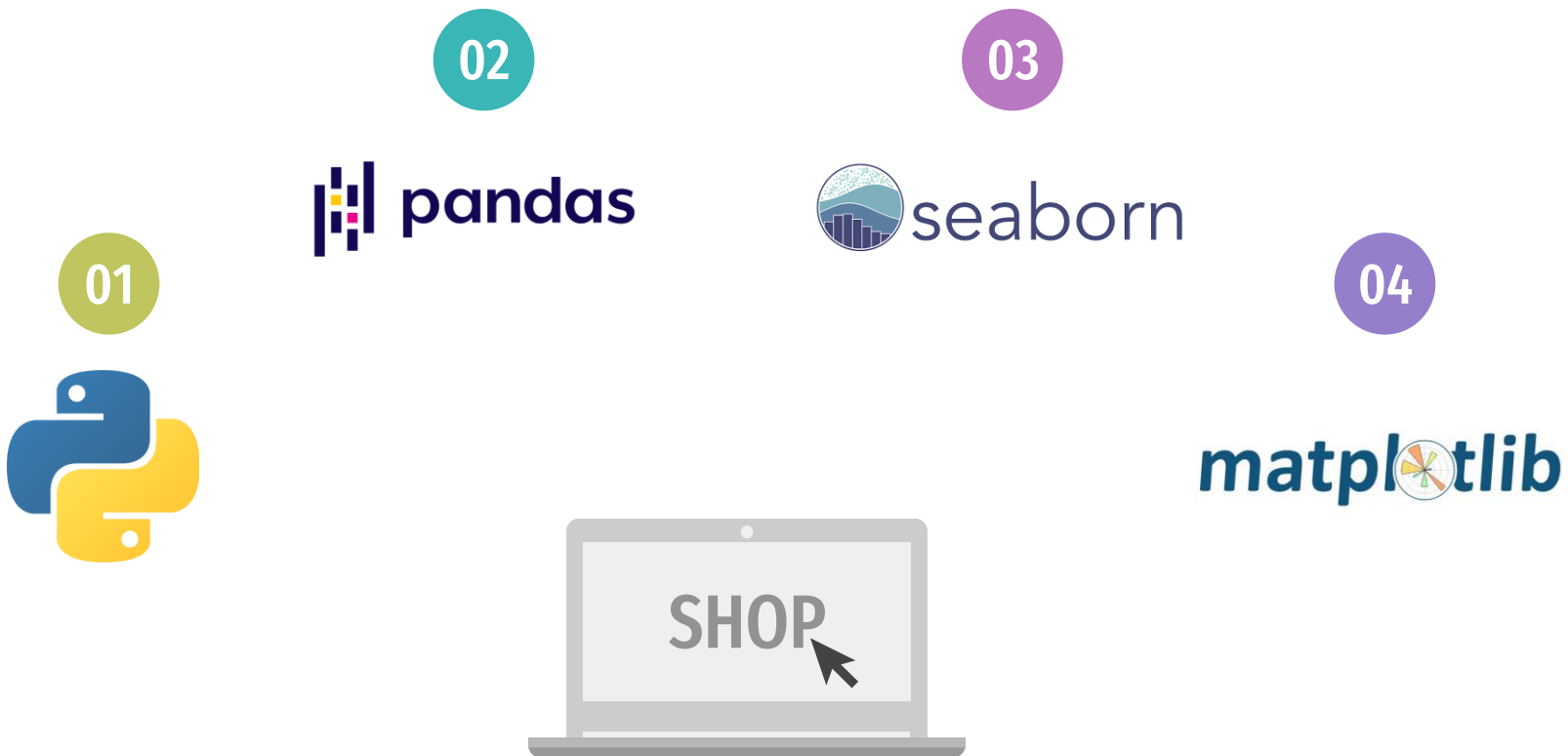
Introduction

Goal

The goal of the project is to analyze large data from e-commerce reviews of women's clothing to benefit companies from entering the field of selling women's clothing.



Tools



Data

This dataset includes 23486 rows and 10 feature variables



Cleaning Process

■ Check Duplicates

■ Check Nulls

■ Rename Columns

■ Remove outlier



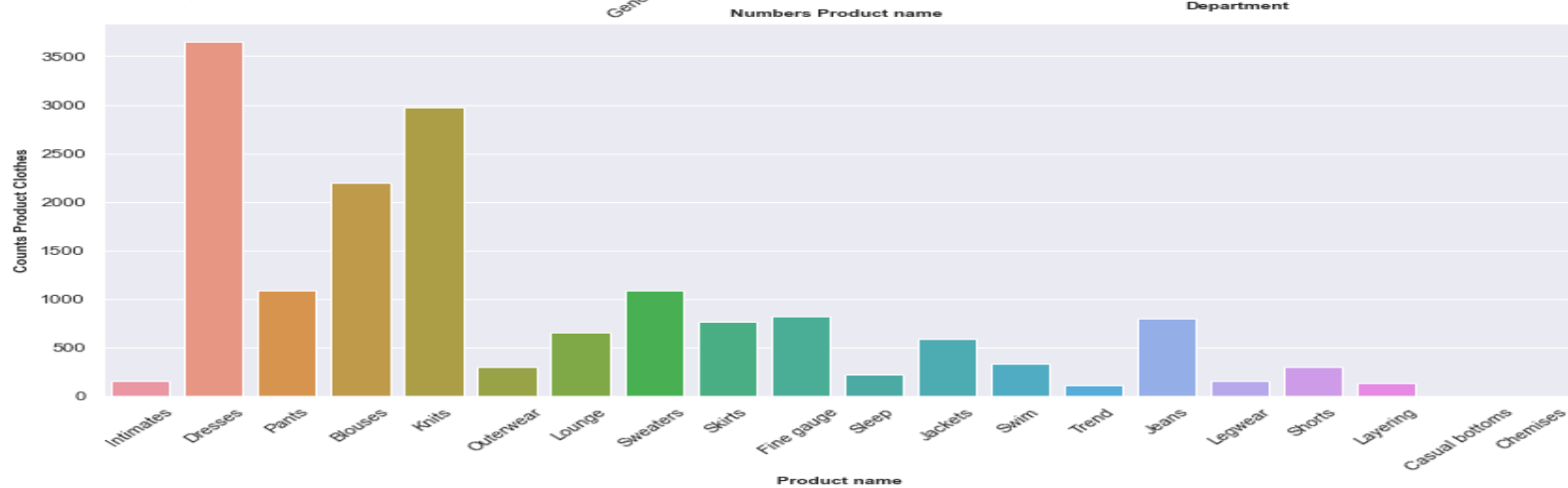
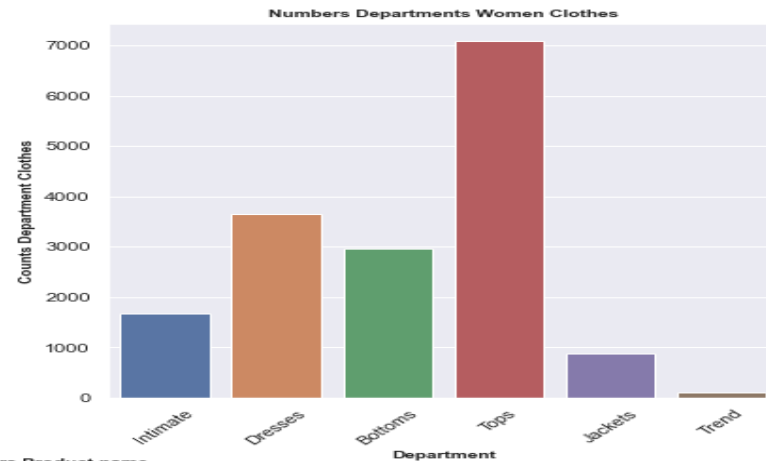
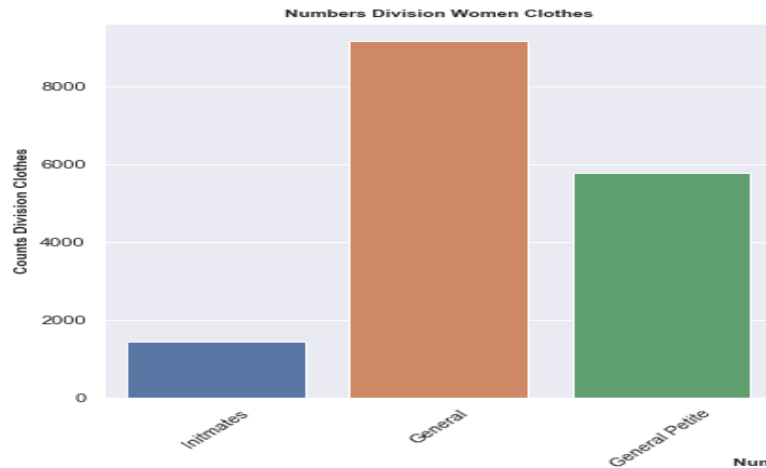
Data Visualization



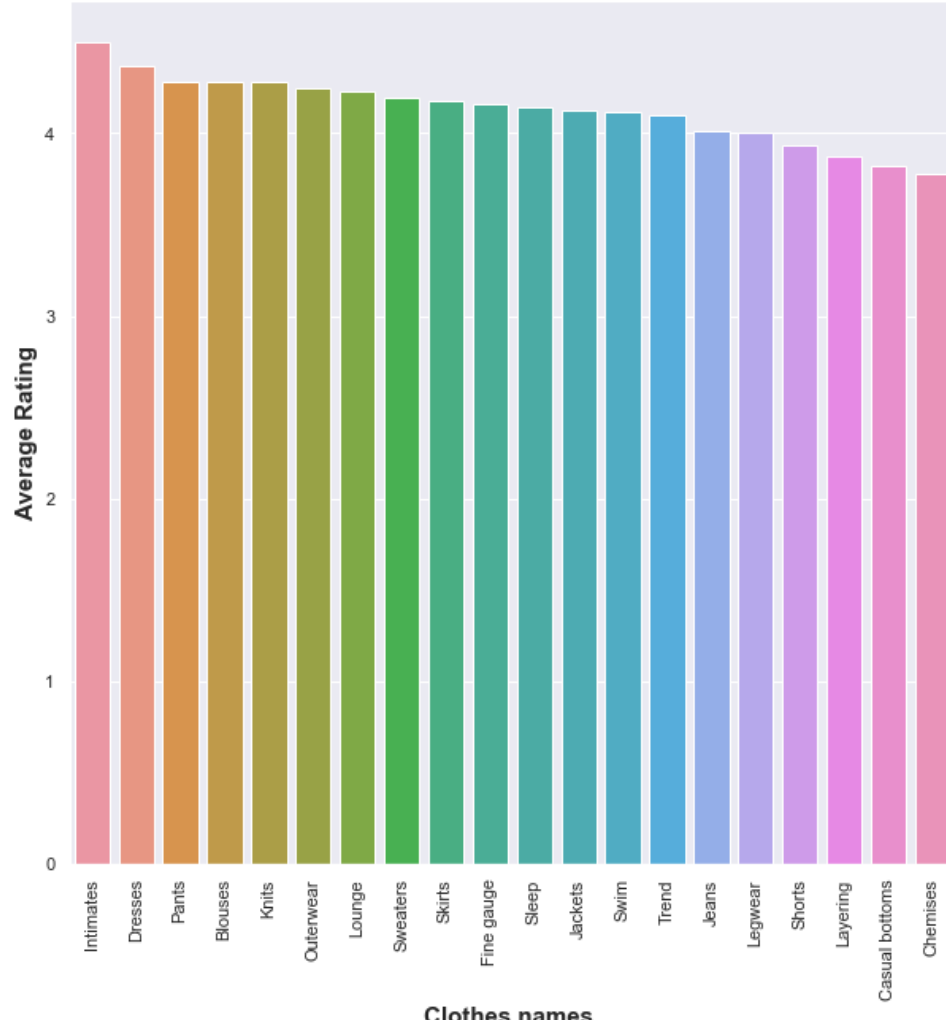
Customer Age Distribution



Numbers of Division / Department / Product name

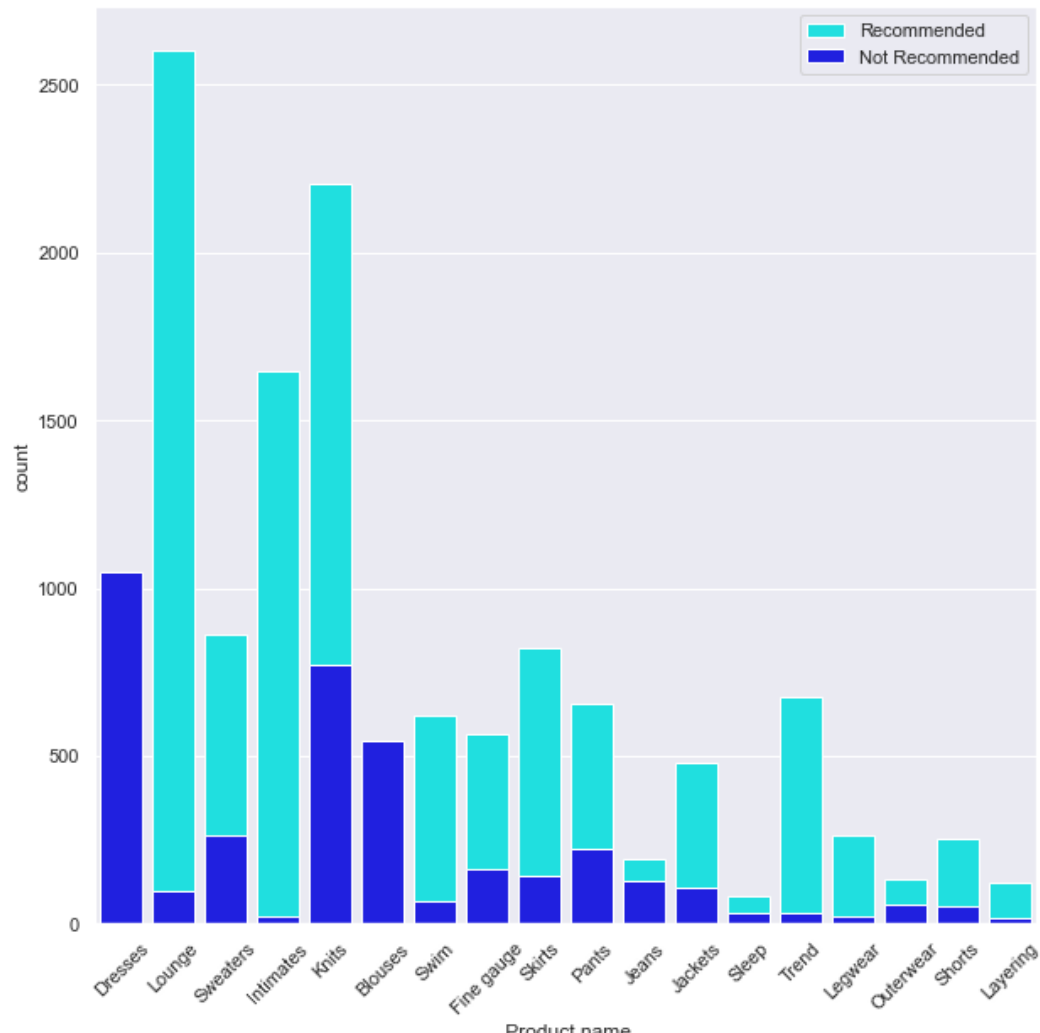


Rating distribution of clothing products



The relationship of most top-rated women's products

Recommended Items in each Product name



Most women's clothing recommended by the consumer

Conclusion

Finally, the project helps companies find out which women's clothing is the most popular and attractive to women. It helps any company that wants to enter the women's clothing trade market.



THANKS

