



Projects

About

Design Talks

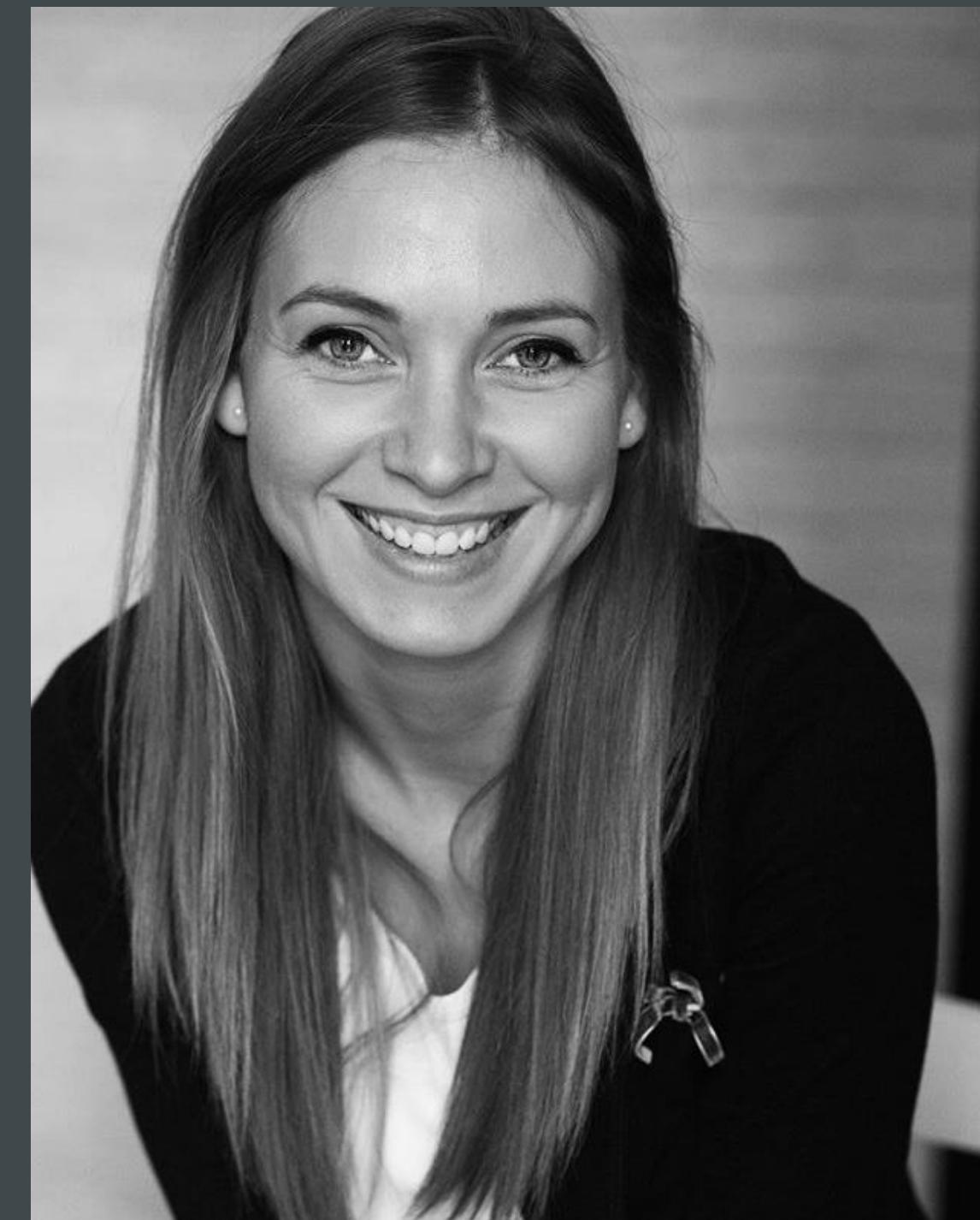
Contact

# Hey there! :)

My name is Masha .

I am a curious UX/UI Designer who falls in love  
with problems.

I thrive on problem-solving and creating intuitive,  
engaging, and simple designs for Users.



# Project Summary

## My Journal

Mental Health Journaling App



## Social Spotter

Social Networking App



# About me

Did you always know what you want to be when you grow up?

For me, it was quite an adventure to find out. I started with Medicine, moved into Digital Marketing, and landed in UX/UI Design (and I really, really like it).

By nature, I am a big empath and unexplainably curious. I love to solve problems and use creativity to fuel my discovery path.

I aim to create intuitive, engaging designs and evoke positive emotions.

## UX/UI Skills

User-Centered Design  
Competitive Analysis & Research  
User Personas & Business Requirements  
Information Architecture & User Flow  
Mobile First & Responsive Design  
Iterative Wireframing & Prototyping  
Usability & Preference Testing  
Design Documentation & Presentation

## Transferable Skills

Communication  
Team-work  
Organization  
Time Management  
Creativity  
Problem-solving

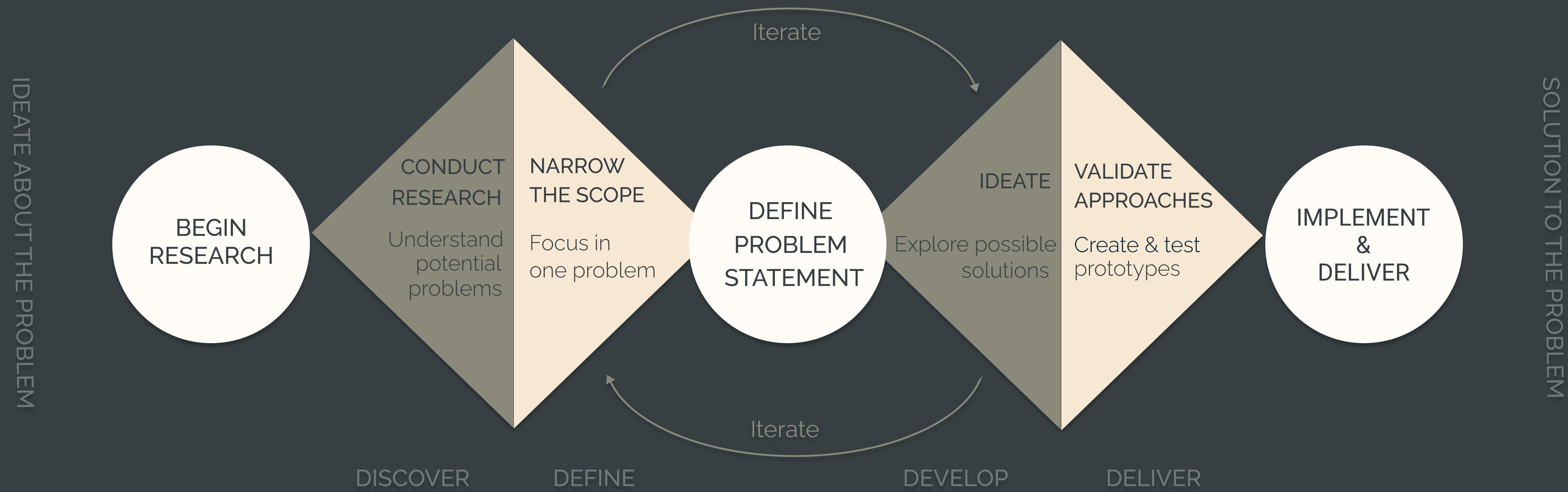
[Full Resume](#)



## Tools



# My Design Process



# My Journal



## About

Personal project  
with Career Foundry



## Time

6 months  
part time



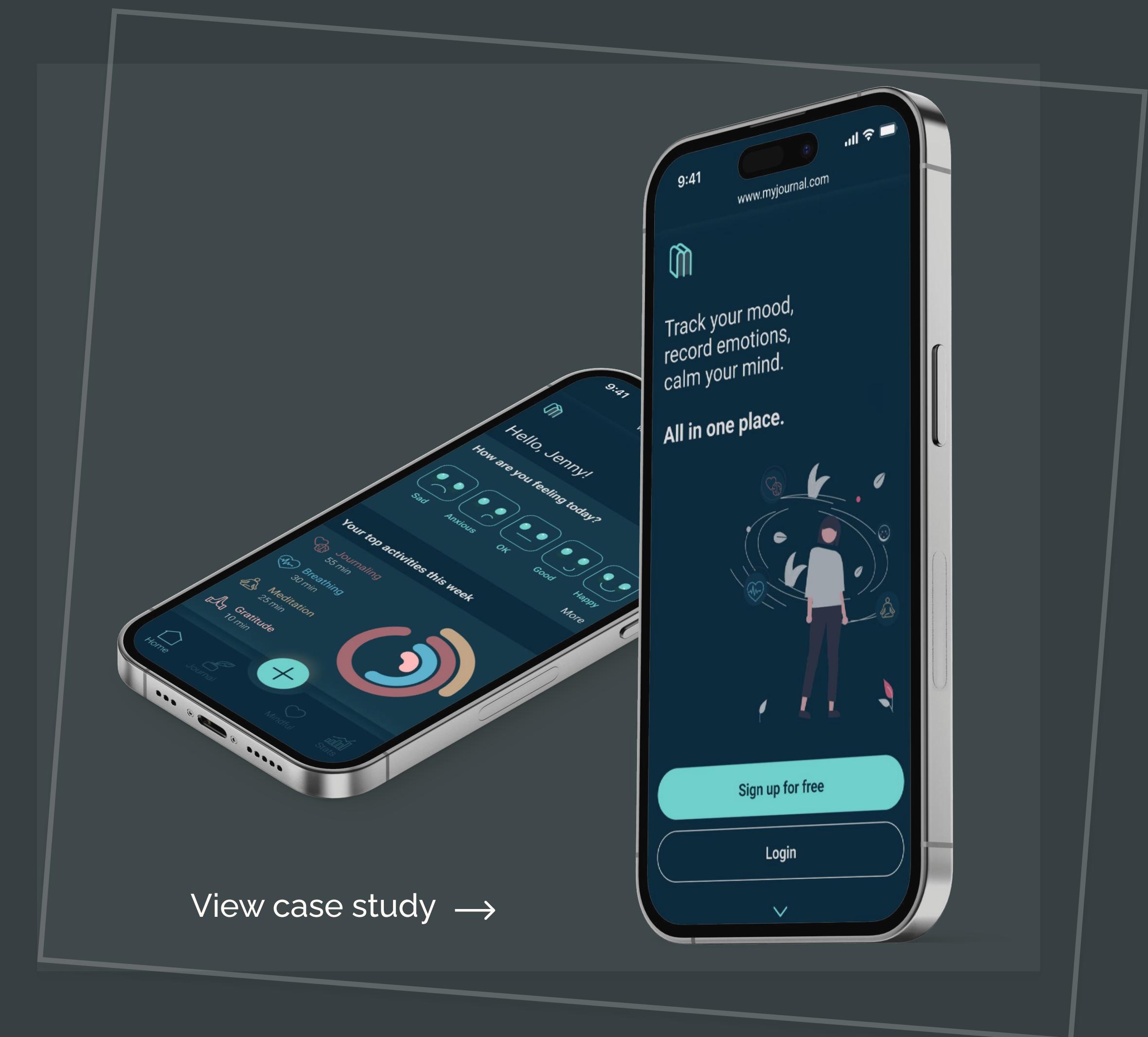
## Role

UX Researcher  
UX Designer  
UI Designer

## What is My Journal App?

My Journal is a Web/iOS/Android app designed for users concerned **about** their mental health.

It allows them to **reflect daily on emotions and triggers** and track them to gain insights, advice, and motivation to stay connected to themselves.



# Social Spotter



## About

Internship @ 30 Hills



## Time

2 months



## Role

UX Researcher  
UX Designer  
UI Designer

## What is Social Spotter App?

Social Spotter is an **Android/iOS** app for **social networking**.

It enables users to **connect with nearby friends or discover events** by using real-time geolocation.

Also, it empowers them to **create/organize their own events** while fostering initiative and **strengthening social connections within the app**.



# Visual Design

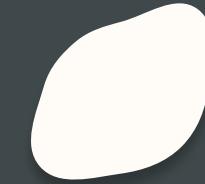
## Color Palette

Base



#364042

Primary



#364042

Secondary



#364042



#F7E8D3



#FFF3E5

## Typography

# Aa

H1 150 pt; Raleway/SB;  
pass through 20%

## Aa

H2 50 pt; Raleway/SB;

### Aa

H3 30 pt; Raleway/Med;

Aa

Body 25 pt; Raleway/Light

Aa

Label 20 pt; Raleway/Light

# Let's Connect

Thank you for making it all through the end!

If you like my work and have an opportunity to discuss- I'd love to hear from you!

[Send Email](#)

Or, find me on Socials

