

Knock Out Ads (KOAD)

We bring to you a new arena to exhibit the salesman in you, a showdown where 2 teams or individuals will sell the same item on the same stage with the moto to knock out their opponent.

1 RULES

1. It is a team event. Each team should have 1-5 members only.
2. The topic would be provided on the spot.
3. You can challenge any participating team and it's up to them whether they accept your challenge or not. In the former, you will be allocated a random opponent.
4. The order of performing your act will be decided by a toss.
5. 120 seconds preparation time for the first team and the opponent has to perform as soon as the first team finishes.
6. The time limit for performing the advertisement is 1-2 minutes.
7. Participants shall be judged on the basis of spontaneity, content, adherence to the topic, on-stage presentation, coordination and overall appeal of the advertisement.
8. If the team performing after their opponent copies any of their ideas or a piece of their act, marks shall be deducted.
9. The caution should be taken to refrain from displaying obscenity, violence, prejudice, defamation, etc. in Advertisement.
10. The winner of each showdown will move to the next round and fight against a random competitor or can challenge any team eligible in that round.
11. The number of rounds entirely depends on the number of participants as the winner will be decided among the 2 undefeated champions who will reach the final round of the showdown.
12. The decision of the judges will be final and binding.

2 PRIZES

There are prizes worth 9K to be won.

3 PARTICIPATION FEE

The participation fee varies according to the number of participants.

- For a team of 1 person, the participation fee would be Rs. 150/-
- For a team of two, Rs. 280/-
- For a team of three, it would be Rs. 420/-
- For a team of four, Rs. 550/-
- And for a team of five, Rs. 690/-