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WATS 3010 API Store Product Page

Design Document

Name of site/company: API Store

Description of design concept/ approach:

- Promote product through the site
- Show video explaining API store
- User testimonials, features, and link for purchasing product

Hope to accomplish with design concept/approach:

- Clear understanding of what the product is, features of the product, how to purchase, and read user review.
- JavaScript site functionality

Other websites for inspiration

- https://www.fitbit.com/home?utm_source=&utm_medium=paidsearch&gclid=Cj0KCQi ArenfBRCoARIsAFc1FqcoZeg6qs68ePvMb-JxeIQy4kM7SfXco71N6uSONfQV3ae- WWQdpXYaAuATEALw_wcB&gclsrc=aw.ds
- https://www.samsung.com/us/explore/galaxy-watch/?cid=sem-mktg-pfs-wea-111918- 22383&gclid=Cj0KCQiArenfBRCoARIsAFc1FqdTPU6QZy4fPC3zqZ8xVDtFUmPPlG4qez4nC f53CZ4GIrC8TuZn59EaAjd6EALw_wcB&gclsrc=aw.ds

Target Audience

- New user
- Male and Female
- Ages 18-60
- All income level

Motivation

- Site and product success