

Growth pillars continued
Earn our licence to operate

People and Communities

In 2023, we remained focused on making a positive impact on the local communities where we operate. We supported young people through #YouthEmpowered with training programmes and skills development, and communities in need with product donations, volunteering initiatives and disaster relief activities.

We are here for colleagues and communities when disaster strikes

The world sadly witnessed more devastating conflicts, natural disasters and extreme weather events in 2023. We mobilised rapidly to provide immediate aid where possible. This included the following:

- **Greece wildfires:** About 9,000 cases of our soft drinks, water, juices and coolers were distributed through Humanity Greece, the Red Cross and local municipalities.
- **Greece floods:** We donated more than two million bottles of beverages, mainly Avra water, to people affected by the devastating floods in Thessaly, central Greece. Together with The Coca-Cola Company and Bodossaki Foundation, we donated €100,000 to support their immediate needs. Through a mobile unit of 'Doctors without Borders', the donation provided medical and psychosocial support to people affected in Thessaly. We plan to implement a recovery project in the affected area in 2024.
- **Slovenia floods:** Access to clean and safe drinking water and rebuilding infrastructure across the country were critical to help communities recover. The Coca-Cola System donated Römerquelle water and €100,000 to the Slovenian Red Cross to help with this work.
- **Turkey and Syria earthquakes:** It was important for us to help provide relief and support the efforts of The Coca-Cola Company and The Coca-Cola Foundation when these earthquakes happened. Turkey and Syria are not territories where we do business, but we donated €100,000 to the Turkish Red Crescent and CARE international in Syria.



Around 60 employees and players from the Viennese Football Club cleaned the home district of SK Rapid in Austria. Photo credit by Martin Steiger



Thank You Fund in the island of Ireland

Working with our communities

Ireland, Czech Republic and Slovakia, and Italy: Donations to Food Banks

We want to support people in need and tackle food waste as part of our sustainability commitments. Here are some of the initiatives we were involved with this year:

- Donated 70,000 meals in December 2023 in the Republic of Ireland. We collaborated with our customer partner Tesco and FoodCloud, a not-for-profit social enterprise working to tackle food waste and food security (pictured right).
- Co-operated with food banks in the Czech Republic and Slovakia to donate more than 800,000 litres of beverages to food banks worth more than €360,000.
- Supported Banco Alimentare (National Food Bank) in Italy to distribute over 1.5 million meals during the Christmas period. We also took part in its National Food Collection Day with 55 colleagues volunteering. Our seven local family days donated the proceeds of their Christmas markets to Banco Alimentare.

