

Our presence

IHG® Hotels & Resorts is a global hospitality company with 19 hotel brands, one of the industry's largest loyalty programmes, over 6,300 open hotels in more than 100 countries, and a further 2,000 hotels in our development pipeline.

→ See pages 16 to 21.

Our ambition

To be the hotel company of choice for guests and owners.

→ See page 18.

Our strategy

To use our scale and expertise to create the exceptional guest experiences and owner returns needed to grow our brands in the industry's most valuable markets and segments. Delivered through a culture that retains and attracts the best people and embraces opportunities to positively impact the world around us.

→ See pages 18 to 35.

Our business model

By franchising our brands and managing hotels on behalf of third parties, we can focus on increasing fee revenues and fee margins, with limited capital requirements. We grow our business by ensuring our brands meet consumer demand and generate strong returns for hotel owners.

→ See pages 10 to 13.

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The Strategic Report on pages 2 to 88 was approved by the Board on 19 February 2024.
Nicolette Henfrey Company Secretary