EMAIL: MASONMCWILLI@HOTMAIL.COM

EDUCATION

Brock University - Honours Bachelor of Business Administration

(2020-2025)

- o Minor in Applied Computing
- o Deans Honour List
- o Brock Entrance Bursary (\$4,000)

Dublin City University – Bachelor of Arts in Global Business

(2020-2024)

- Specialism in Data Analytics
- o Achieved a 1:2

PROFESSIONAL EXPERIENCE

January 2023 – June 2023: Accounting Intern, Maples Group, Dublin, Ireland

- o Created summarized bank statements.
- o Completed draft automated management accounts through Microsoft excel.
- o Reconciled clients accounts to ensure values between years aligned.
- o Generated organized lists and packs of documents for each client for auditors.
- o Performed note taking in several meetings regarding company procedures.
- o Designed trackers for different tasks and clients.
- o Developed draft sets of financial statements.
- Acted as a client coordinator for 30+ companies during the audit season.

May 2022 – August 2022: Sales Associate, Discounters Pool and Spa, Newmarket, ON, CAN

- o Introduced and increased sales by providing excellent customer service at the new branch location.
- Secured sales on high end pool and spa products (heaters, robot cleaners, hot tubs) increasing store revenues significantly.
- o Completed end of day reconciliations and deposits.
- o Marketed products on the floor through attractive displays and pricing signs.
- o Constantly outperformed the expectations of the shareholders in the company.
- o Salesperson of the month for our store location.

May 2019 - August 2021: Turf Maintenance, Magna Golf Club, Aurora, ON, CAN

- o Enhanced turf department, organized bunker crew, and made sure job was done efficiently while maintaining quality.
- o 2019 CP Canadian LPGA Open Mediated and resolved conflicts within an international work crew using creative resolutions.
- o Created jobs and tasks for other employees when needed or requested from management.
- Operated various machines to maintain the golf course.

March 2018 - November 2018: Shift Supervisor, Tim Hortons, Newmarket, ON, CAN

- o Supervise and lead staff on service floor and ensured all necessary tasks were completed.
- Handled customer service situations including complaints to resolve problems.
- o Trained new employees, confirming a smooth and effective work process.
- Organized floor placement of specialty products to ensure customers see them.
- o Prepare and serve food and drink items.
- o Cashier and money management duties.

SCHOOL PROJECTS

- Creating a new product/service to introduce in the markets, while conducting research and analyzing data to see potential barriers to the specified markets and customers.
- o Developing a thesis on the thoughts of AI experts regarding AI's potential to replace jobs.
- Working with a team to conduct a strategic plan for Medtronic to improve operations, conducting researching and collecting data to invent new options for the company to grow.

SKILLS/PROJECTS/ACHIEVEMENTS

Personal Skills:

- Leadership: Assigned supervisory roles during employment in the restaurant and golf/turf industry. (2018, 2021)
- o Team-work: Through sport, teamwork has been ingrained and refined to deliver success.
- o Interpersonal: Dynamic communication and interaction skills
- o Organization: Efficient organization skills with both online files and physical stock.

Computer and IT Skills:

- o Highly proficient in use of all Google and Microsoft applications such as Microsoft Word, Excel, PowerPoint, teams, and Google sheets, docs, forms, and slides.
- Beginner knowledge in coding mainly using python to code visualizations, programs, equations, websites, and data analysis.
- o Basic understanding of Power BI, SQL, and R.
- o Microsoft Excel Proficiency Certificate
 - o Certificate earned by showing qualifications and skills on Excel (Pearson MyLab)

Voluntary Work:

o Personal support volunteer at the Lighthouse Learning and Development Centre for children with Autism. (2018, 2019)

Awards and Achievements:

- o Full driving licence (2020) no penalty points
- o Deans Honour List (2021, 2022)
- o Academic All Canadian Usports Award (2021, 2022)
- o Golden Key International Honour Society Recipient (2021)
- o Smart Serve Certificate Ontario (2024)

Academic Achievements:

- Winner of the International Partner Business School Business Sustainability Challenge Education Policy.
- o Invited to join the Golden Key International Honour Society one of the world's largest honours society's for being top 15% in my class academically.
- o Entrance Bursary Scholarship for achieving a 93 percent average in high school and holding dean's list average every year of university (2020, 2021, 2022, 2023).