

Website Planning Document

Temple Inn and Suites

www.templeinn.com

Purpose:

The Purpose of this site is to help temple patrons find accommodations for extended stays while attending the temple. It will also serve those who are temple workers who need an even more extended stay while fulfilling their assignments. To accomplish this, we will:

- Decide what our target audience will be.
- Create a model for several different device sizes
- Create an attractive color scheme
- Use a type that is attractive and easy to read.

Target Audience personas:

Penny- 21 College Student:

Uses the temple site to book accommodations for when she travels to attend the temple.

Jim- 46 Traveling sales consultant:

Is also a temple worker who uses time off to work at the temple. Uses the site to help plan when we can do this.

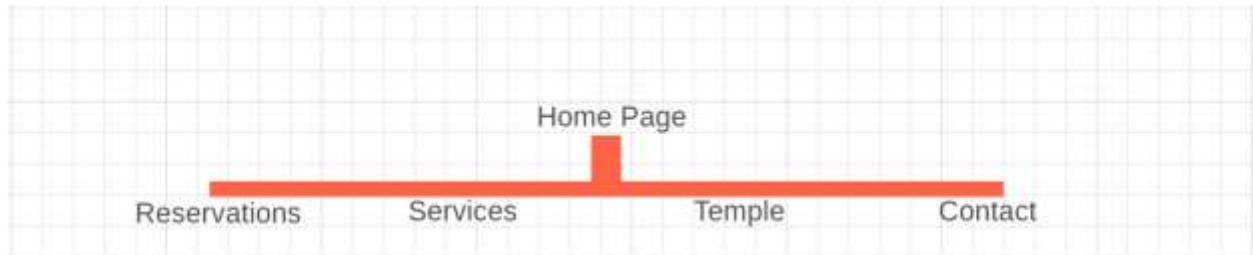
Terry- 33 Doctor:

Books hotel rooms for her parents so they can attend the temple when they come to stay with her.

James-79 Retired:

Uses the site to book accommodations for extended stays while he works at the temple full time.

Site Map:



Color Scheme: Background: rgb(51, 153, 102) Content Boxes: rgb(0, 102, 255) Nav: rgb(255, 255, 255)
Footer: rgb(51, 204, 255)

Typography:

Site header: Tahoma

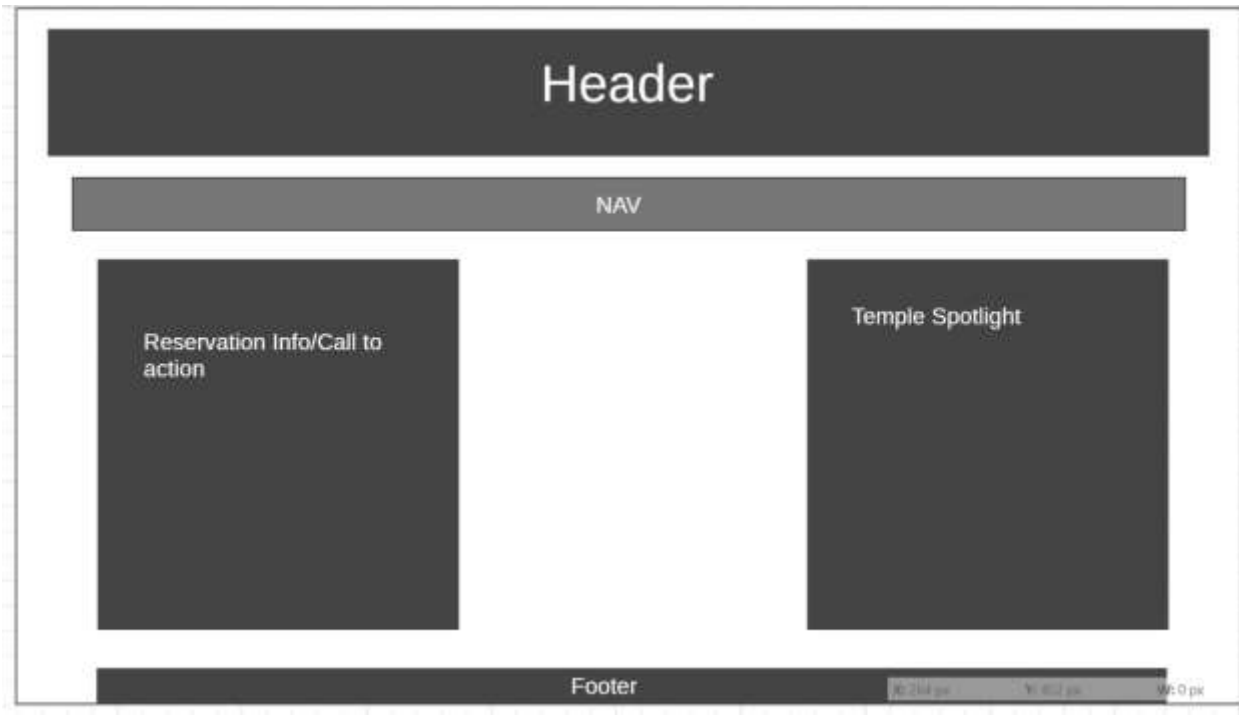
Nav: Tahoma

Heading 1: Tahoma

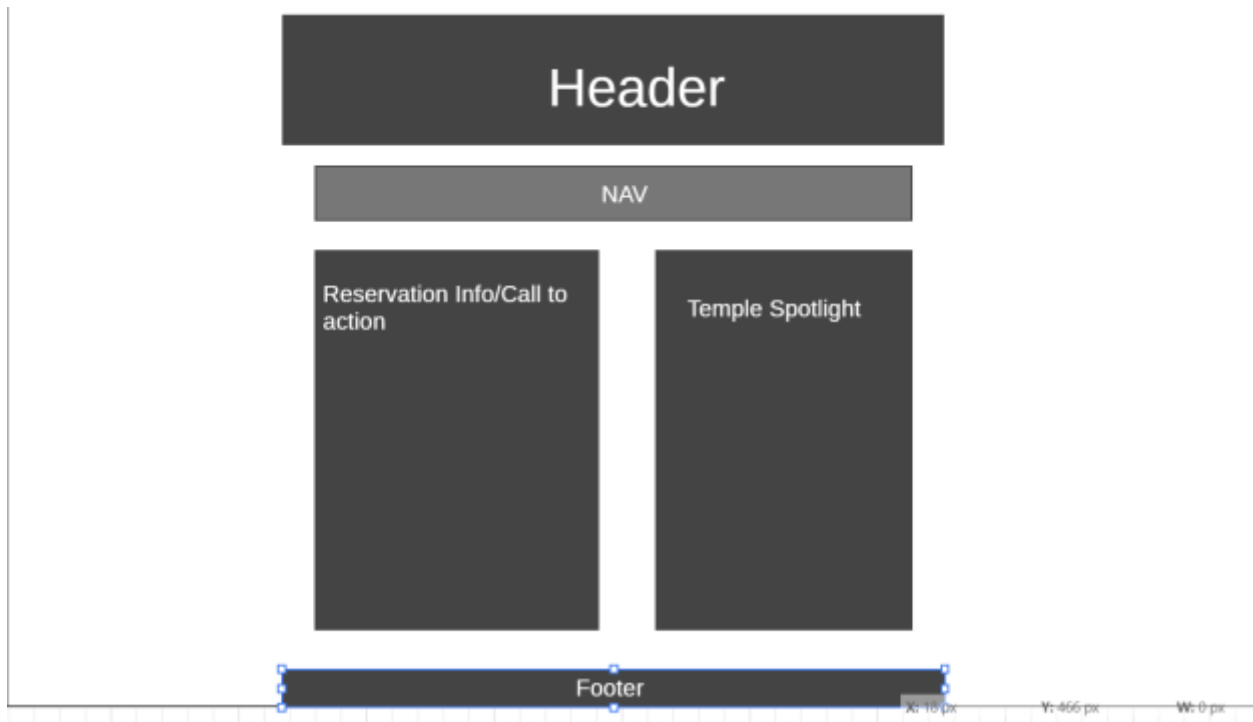
Heading 2: Tahoma

Heading 3: Tahoma

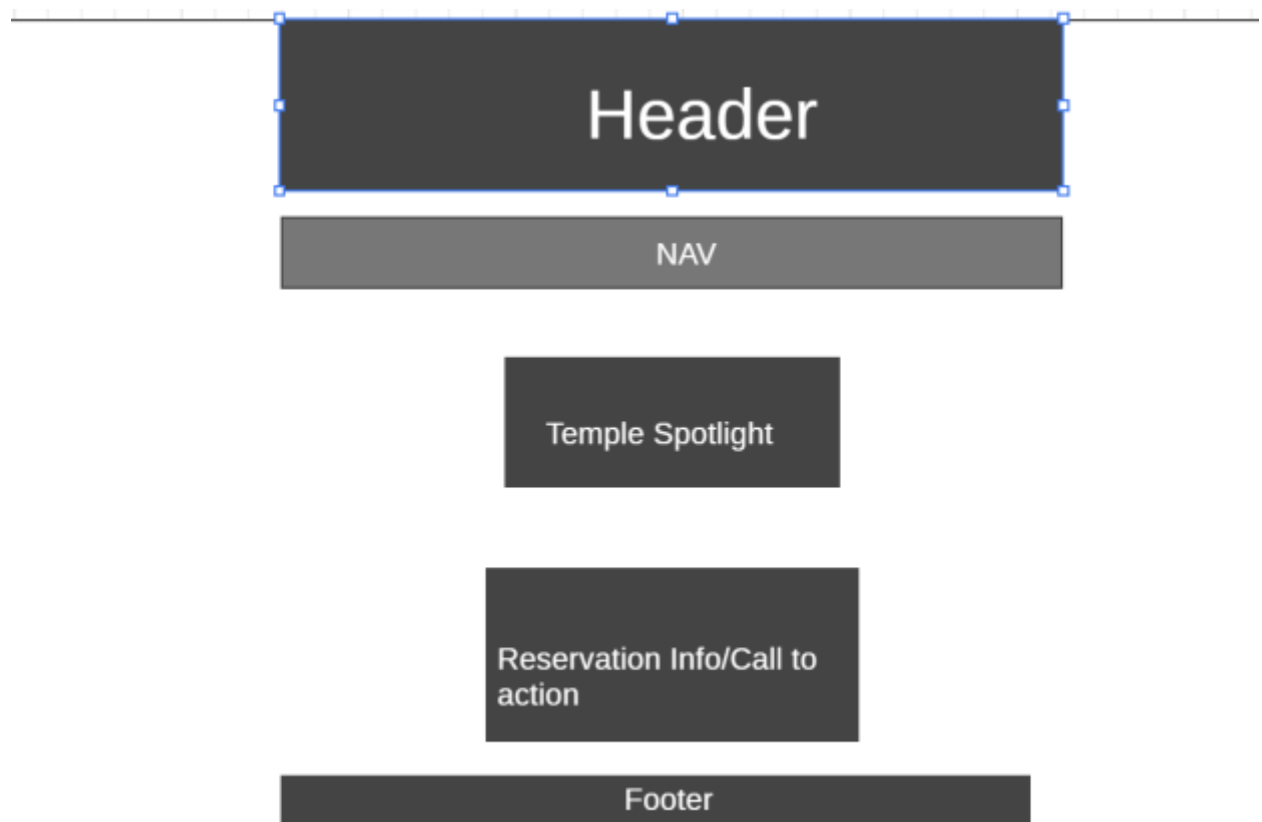
Paragraph: Perpetua



Large wireframe



Medium Wireframe



Small Wireframe