

Website Planning Document

Temple Inn and Suites

Purpose:

To allow Temple Inn and Suites website allows temple patrons to:

- View information on and make reservations for the hotel
- Find out what services are available at each location
- Get contact information for the hotel chain
- See temple ordinance schedules, and closures
- Obtain weather information for area near the temple

Target Audience personas:

Penny- 21

Recent return missionary

Works a part time job while going to school

Wants to be able to plan trips to different temples she has never visited before.

Jim- 46

Bishop

Married with 3 children

Lives in an area where going to the temple requires a lot of travel. Needs to be able to book a hotel for his wife, children and himself. Will be using the daycare facilities.

Terry- 67

Former Doctor

Single

Full time temple missionary. Lives in the long-term area of the of hotel. Mainly uses the site to book stays based on his assignments.

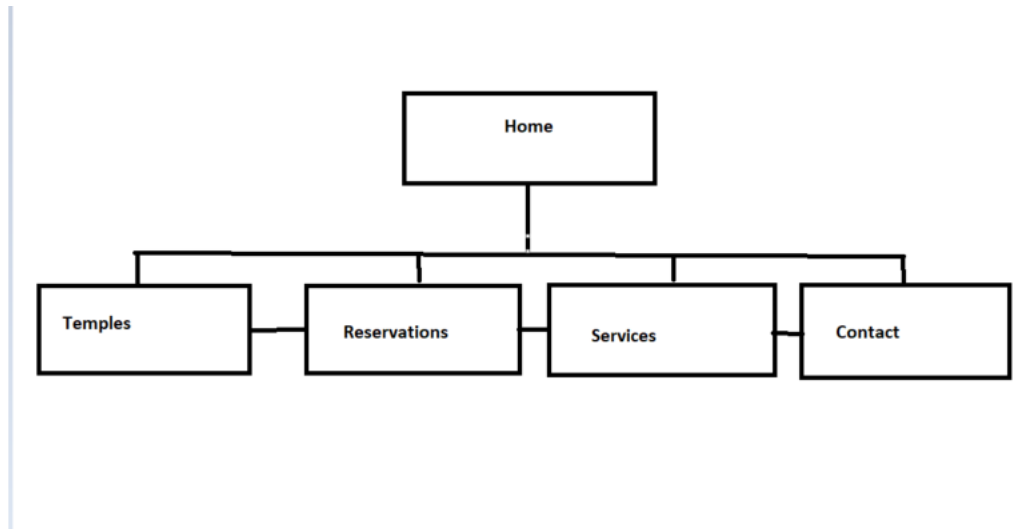
Jamie- 50

Stay at home mom

Married

Is planning a wedding for her daughter. Uses the site to find out when she should plan for the ordinance as well as to book the dining hall and catering for the dinner after the wedding.

Site Map:



Color Scheme:

Background: rgb(56, 120, 87)



Content Boxes: rgb(193, 219, 205)



Nav: rgb(227, 232, 81)



Footer: rgb(155, 155, 155)



Typography:

Site header: Great Vibes

ABCCC.

Nav: Tahoma

Heading 1: Tahoma

Heading 2: Tahoma

Heading 3: Tahoma

Paragraph: Oswald

Apparently we had reached a great height

Homepage Wireframe:

