# Stock Price Prediction with Pandas and Scikit-Learn



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In this project, we will delve into predicting stock prices using pandas and scikit-learn. We will download stock prices, build a machine learning model, and create a backtesting engine. Additionally, we will cover key aspects of making this project an impressive addition to your data science portfoli).

First, let's connect the project to real-world applications. When developing a portfolio project, it's essential to consider its practical usage. Hiring managers prefer projects that closely resemble real-world data science tasks. Therefore, take time to determine the appropriate error metric and how your algorithm will be utilized.

For this project, let's assume we are trading stocks. Our objective is to make profitable trades while minimizing risk. To do this, we aim to buy stocks that are likely to increase in price. We'll buy stocks at market open and sell them at market close.

### **Machine Learning Setup**

To guide our trading decisions, we will train a machine learning model. This model will predict tomorrow's closing price based on today's data. If the model forecasts a price increase, we'll buy stock. If it predicts a decrease, we won't make a purchase.

Our goal is to maximize true positives - days when the model correctly predicts a price increase. Hence, we will use precision as our error metric, defined as true positives / (false positives + true positives). This approach minimizes losses from false positives (days we buy stock, but the price decreases).

Consequently, we will tolerate more false negatives - days when we predict a price decrease, but it actually increases. This trade-off is acceptable as our priority is to minimize potential losses rather than maximize gains.

Thus, our model will have low recall but high precision. For more details on precision and recall, refer to this resource.

### Methodology

We will focus on Microsoft stock, identified by the ticker symbol MSFT. The steps to predict MSFT stock prices are as follows:

- Download MSFT stock prices from Yahoo Finance
- Explore the data
- Prepare the dataset to forecast future prices using historical data
- Test a machine learning model
- Implement a backtesting engine
- Enhance the model's accuracy

Finally, we will outline potential future improvements to refine our technique.

# Downloading the Data

To begin, we'll download stock data from Yahoo Finance using the yfinance Python package. You can install this package by running pip install yfinance in your command line or !pip install yfinance in a Jupyter notebook.

We'll retrieve data for Microsoft (MSFT) from its initial trading date to the present.

```
In [7]: # !pip install yfinance
In [8]: import yfinance as yf # Import the yfinance package

# Create a Ticker object for Microsoft (MSFT)

msft = yf.Ticker("MSFT")

# Download the historical stock data for Microsoft from its first trading day to the present
msft_hist = msft.history(period="max")
```

We've now downloaded the data! In practice, it's beneficial to save this data to disk to avoid repeatedly calling the API. We can achieve this by checking if the data has already been saved. If it has, we load the data from disk; otherwise, we download it.

We'll need the pandas library for this task.

```
In [10]: import os
    import pandas as pd # Import the pandas package

DATA_PATH = "msft_data.json" # Define the path for the data file

if os.path.exists(DATA_PATH):
    # If the data file exists, load the data from the file
    msft_hist = pd.read_json(DATA_PATH)

else:
    # If the data file does not exist, download the data
    msft = yf.Ticker("MSFT")
    msft_hist = msft.history(period="max")
    # Save the downloaded data to a JSON file for future use
    msft_hist.to_json(DATA_PATH)
```

### **Exploring the Data**

Next, we'll examine the structure of the msft\_hist DataFrame. We'll use the .head method on the DataFrame to view the first 5 rows of data.

As shown below, each row represents a trading day for Microsoft stock. The columns include:

- **Open**: The price at which the stock opened.
- **High**: The highest price during the day.
- Low: The lowest price during the day.
- **Close**: The closing price at the end of the trading day.
- **Volume**: The number of shares traded.

The row index is the date of the trade. Note that stocks are not traded every day (e.g., weekends and holidays), so some dates will be missing.

In [12]: # Display the first 5 rows of the DataFrame to understand its structure
 msft\_hist.head()

Out[12]:

	Open	High	Low	Close	Volume	Dividends	Stock Splits
1986-03-13 05:00:00	0.054693	0.062736	0.054693	0.060055	1031788800	0.0	0.0
1986-03-14 05:00:00	0.060055	0.063272	0.060055	0.062199	308160000	0.0	0.0
1986-03-17 05:00:00	0.062199	0.063808	0.062199	0.063272	133171200	0.0	0.0
1986-03-18 05:00:00	0.063272	0.063808	0.061127	0.061663	67766400	0.0	0.0
1986-03-19 05:00:00	0.061663	0.062199	0.060055	0.060591	47894400	0.0	0.0

Next, let's visualize the data to observe how the stock price has changed over time. This will provide us with another perspective on the data structure. We can use the built-in plot method on DataFrames for this purpose, utilizing the use\_index parameter to use the index as the x-axis values.

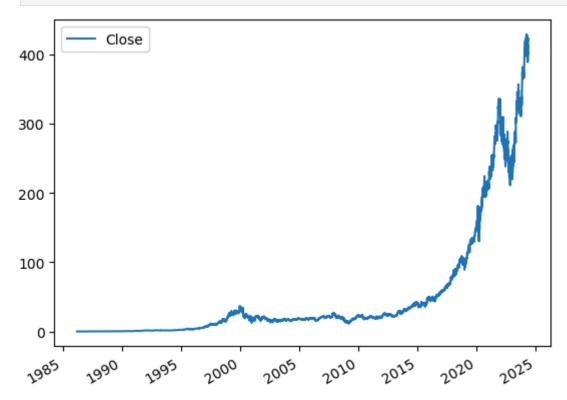
Before plotting, ensure that matplotlib is installed.

```
In [14]: # Install matplotlib if you haven't already
# !pip install matplotlib

# Import the necessary plotting library
import matplotlib.pyplot as plt

# Plot the closing price of Microsoft stock over time
msft_hist.plot.line(y="Close", use_index=True)

# Display the plot
plt.show()
```



# **Preparing the Data**

Hopefully, you've stopped regretting not buying Microsoft stock in the past 30 years by now.

Let's prepare the data for making predictions. As discussed earlier, we'll predict whether the stock price will go up or down the next day based on today's data.

First, we'll create a target variable indicating whether the price will increase or decrease the next day. If the price goes up, the target will be 1; if it goes down, the target will be 0.

Next, we'll shift the data from previous days forward by one day to use it for predicting the target price. This step ensures we do not mistakenly use data from the same day to make predictions, a common error.

Finally, we'll combine the shifted data with the target variable to create our training dataset.

### **Setting Up the Target**

We'll start by setting up the target variable.

- 1. Copy the Close column to a new DataFrame called data and rename it to actual\_close. This step ensures we retain the actual closing prices for each day, which is important as we'll be shifting data around.
- 2. Set up the target variable:
  - Use the pandas rolling method across every 2 rows of the DataFrame. This method will compare each pair of consecutive rows.
  - Compare the second row's closing price to the first row's. If the second row's price is higher, return 1; otherwise, return 0.
  - Apply this comparison to the Close column.

The Target column now indicates if the price went up or down on a given day. If Target is 1, the price went up; if Target is 0, the price went down.

This target is what our machine learning model will predict!

```
In [16]: # Ensure we know the actual closing price
data = msft_hist[["Close"]].copy()
data = data.rename(columns={'Close': 'Actual_Close'})

# Set up our target variable to indicate if the price went up or down
```

```
data["Target"] = msft_hist.rolling(2).apply(lambda x: x.iloc[1] > x.iloc[0])["Close"]

# Display the first few rows to verify the target setup
data.head()
```

#### Out[16]:

	Actual_Close	larget
1986-03-13 05:00:00	0.060055	NaN
1986-03-14 05:00:00	0.062199	1.0
1986-03-17 05:00:00	0.063272	1.0
1986-03-18 05:00:00	0.061663	0.0
1986-03-19 05:00:00	0.060591	0.0

Actual Close Target

### Shifting Data "Forward"

Next, we'll use the DataFrame shift method to move all rows "forward" by one trading day.

This process ensures that the prices for 1986-03-13 are now associated with 1986-03-14, and every other price is similarly shifted up by one row. This ensures that we use past data to predict future prices.

Without this step, we would be using data from 03-14 to predict prices on 03-14, which would make our model perform unrealistically well in tests but fail in real-world scenarios where future data isn't available.

```
In [18]: # Shift stock prices forward one day, so we're predicting tomorrow's stock prices using today's prices
    msft_prev = msft_hist.shift(1)

# Display the first few rows to verify the shift
    msft_prev.head()
```

	Open	High	Low	Close	Volume	Dividends	Stock Splits
1986-03-13 05:00:00	NaN	NaN	NaN	NaN	NaN	NaN	NaN
1986-03-14 05:00:00	0.054693	0.062736	0.054693	0.060055	1.031789e+09	0.0	0.0
1986-03-17 05:00:00	0.060055	0.063272	0.060055	0.062199	3.081600e+08	0.0	0.0
1986-03-18 05:00:00	0.062199	0.063808	0.062199	0.063272	1.331712e+08	0.0	0.0
1986-03-19 05:00:00	0.063272	0.063808	0.061127	0.061663	6.776640e+07	0.0	0.0

### **Combining Our Data**

Out[18]:

Next, we need to combine our Target variable with the columns we will use to predict this target. We'll use the join method on DataFrames to achieve this.

After joining our data, we'll be predicting the target using data from the previous day. The columns we'll use to make these predictions are ["Close", "Volume", "Open", "High", "Low"].

Being explicit about the predictors helps ensure we don't inadvertently use the target variable to predict itself, which would make the model perform unrealistically well in training but fail in real-world applications.

```
In [20]: # Specify the predictors
    predictors = ["Close", "Volume", "Open", "High", "Low"]

# Combine our target variable with the predictors from the previous day
    data = data.join(msft_prev[predictors]).iloc[1:]

# Display the first few rows to verify the combination
    data.head()
```

	Actual_Close	Target	Close	Volume	Open	High	Low
1986-03-14 05:00:00	0.062199	1.0	0.060055	1.031789e+09	0.054693	0.062736	0.054693
1986-03-17 05:00:00	0.063272	1.0	0.062199	3.081600e+08	0.060055	0.063272	0.060055
1986-03-18 05:00:00	0.061663	0.0	0.063272	1.331712e+08	0.062199	0.063808	0.062199
1986-03-19 05:00:00	0.060591	0.0	0.061663	6.776640e+07	0.063272	0.063808	0.061127
1986-03-20 05:00:00	0.058982	0.0	0.060591	4.789440e+07	0.061663	0.062199	0.060055

# **Creating a Machine Learning Model**

Next, we'll create a machine learning model to evaluate how accurately we can predict the stock price.

Since we are working with time series data, traditional cross-validation is not suitable because it would cause data leakage (using future data to predict past prices). This scenario does not reflect real-world conditions and would make our algorithm appear more accurate than it actually is.

Instead, we'll split the data sequentially. Initially, we'll use all but the last 100 rows of data to predict the stock prices for the last 100 rows.

We'll use a Random Forest Classifier for our predictions. This model is a good "default" choice for many applications because it can capture nonlinear relationships in the data and is fairly robust to overfitting when tuned correctly.

Our initial setup is to ensure the model functions correctly. To obtain a precise error metric, we will eventually backtest across the entire price history.

## Setting Up the Model

Out[20]:

First, we'll import a RandomForestClassifier from scikit-learn . You can install scikit-learn using pip install scikit-learn .

We are using a classification algorithm because our target variable is binary (0/1). A 1 indicates the price increased, and a 0 indicates the price decreased. If we were predicting actual prices, we might use a regression algorithm instead.

When initializing the model, we will set several parameters:

- n estimators: The number of decision trees in the ensemble. More trees make the model more robust but also slower.
- min\_samples\_split: The minimum number of samples required to split an internal node. Lower values make the model more prone to overfitting, while higher values increase speed.
- random\_state: Ensures reproducibility by setting a seed for the random number generator.

```
In [22]: # Import the RandomForestClassifier from scikit-learn
from sklearn.ensemble import RandomForestClassifier
import numpy as np

# Create a random forest classification model
# Set min_samples_split high to ensure we don't overfit
model = RandomForestClassifier(n_estimators=100, min_samples_split=200, random_state=1)
```

### **Training the Model**

Once we've set up the model, we can train it using the data excluding the last 100 rows to predict the stock prices for those last 100 rows. When dealing with time series data, it is crucial to avoid using future data to predict past events.

The fit method will train the model using our predictors to forecast the Target .

#### **Measuring Error**

Next, we'll evaluate the model's accuracy. As mentioned earlier, we will use precision as our error metric. The precision\_score function from scikit-learn will help us calculate this.

Precision indicates the percentage of days the model correctly predicted a price increase out of the days it predicted an increase. Since we aim to minimize risk, a high precision is crucial. This means that when we decide to buy stock, we have a high confidence of making a profit.

To calculate precision, we will:

- Import the precision\_score function from scikit-learn.
- Generate predictions using the predict method. This will return 0 or 1 for each row.
- Convert the numpy array returned by predict into a pandas Series for easier manipulation.
- Calculate precision by passing the predictions and the actual target values to the precision\_score function.

As shown below, our precision score is only 0.56, indicating that the model's predictions were correct 56% of the time when it forecasted a price increase. ce increase.

```
In [26]: # Import the precision_score function from scikit-learn
from sklearn.metrics import precision_score

# Generate predictions on the test set
preds = model.predict(test[predictors])

# Convert the predictions to a pandas Series
preds = pd.Series(preds, index=test.index)

# Calculate and print the precision score
precision = precision_score(test["Target"], preds)
print(f"Precision: {round(precision,2)}")
```

Precision: 0.56

Our model is directionally accurate 56% of the time, which is only slightly better than a coin flip. To understand where our model is going wrong, we can take a closer look at the individual predictions and the actual results.

We will plot the target values against the predictions. To do this, we will:

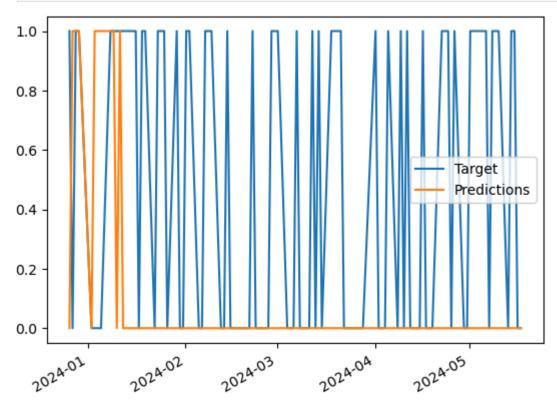
- Combine the Target and Predictions columns into one DataFrame using the concat function. This function joins two pandas objects. In this case, each object is a series, so we join them on axis=1, making each series a column.
- Plot the resulting DataFrame to visualize both columns.

As shown in the plot, the model predicted a price increase for every single day. While this is not ideal, we have successfully set up the model and can now move on to backtesting.

```
In [28]: # Combine the actual target values and the predictions into one DataFrame
    combined = pd.concat({"Target": test["Target"], "Predictions": preds}, axis=1)

# Plot the combined DataFrame to visualize the predictions against the actual targets
    combined.plot()

# Display the plot
    plt.show()
```



# **Backtesting**

Our model isn't performing well currently, but we can still improve it. First, let's extend our predictions across the entire dataset instead of just the last 100 rows. This will provide a more robust error estimate, as the last 100 days might have had unique market conditions or other factors that make the error metrics unrealistic for future predictions (which are our primary concern).

In real-world scenarios, you wouldn't rely on an algorithm tested on just 100 days of data.

To test on more days, we'll implement backtesting. Backtesting ensures that we only use data available before the prediction day, making the algorithm more realistic. In real-world applications, you can't use future data to predict past events.

Our backtesting method will loop over the dataset and train a model every 750 rows. We'll encapsulate this in a function to avoid rewriting code for future backtests. Ideally, we'd train the model more frequently than every 750 rows, but we'll set this higher for speed.

Before writing the full backtesting loop, let's implement a single iteration. In this code snippet:

- We'll use the first 1000 rows as our training set.
- We'll use the next 750 rows as our testing set.
- We'll fit the machine learning model to the training set.
- We'll make predictions on the test set.

This approach is similar to our previous one but withtion of Backtesting

```
In [30]: # Define the parameters for the iteration
    i = 1000
    step = 750

# Split the data into training and test sets
    train = data.iloc[0:i].copy()
    test = data.iloc[i:(i+step)].copy()

# Fit the model to the training set
    model.fit(train[predictors], train["Target"])

# Make predictions on the test set
    preds = model.predict(test[predictors])
```

### **Predicting Probabilities**

Next, let's refine our predictions to enhance precision. Currently, we're using the predict method, which doesn't specifically optimize for precision. This method predicts an increase if the model thinks there's a 50% or higher chance of the price going up.

To improve this, we'll adjust the threshold so the model only predicts an increase when it is more confident. We'll set this threshold to 0.6.

To achieve this, we'll use the predict\_proba method, which provides the raw probabilities instead of binary outcomes (0/1).

In the code below, we will:

- Use the predict\_proba method to get the probabilities that the price will go up.
- Extract the second column of the result to get the probability of the price going up.
- Convert the result from a numpy array to a pandas Series for easier manipulation.
- Set the prediction to 1 (price going up) only if the probability is greater than 60%.

Here's how we implement this:

```
In [32]: # Use the predict_proba method to get the probabilities of the price going up
         preds = model.predict proba(test[predictors])[:,1]
         # Convert the probabilities to a pandas Series
         preds = pd.Series(preds, index=test.index)
         # Apply the threshold: if the probability > 0.6, predict the price will go up (1), else predict 0
         preds[preds > 0.6] = 1
         preds[preds <= 0.6] = 0
         # Display the first few rows
         preds.head()
Out[32]: 1990-02-27 05:00:00
                                 1.0
         1990-02-28 05:00:00
                                 1.0
         1990-03-01 05:00:00
                                 1.0
         1990-03-02 05:00:00
                                 1.0
         1990-03-05 05:00:00
                                 1.0
          dtype: float64
```

### Pulling it into a Loop

Next, we'll consolidate everything we've done into a loop. This loop will allow us to iterate over the entire dataset, generate predictions, and store them in the predictions list.

We'll generate predictions for all but the first 1000 rows of the dataset, as there is no prior data available to predict these initial rows.

In this loop, we will:

- Generate predictions on our train and test sets.
- Combine those predictions with the actual target values.
- Add all the combined predictions to a list.

By examining the first element of the predictions list, we can see both the actual Target and the Predictions made by our model.

```
In [34]: # Initialize an empty list to store predictions
         predictions = []
         # Loop over the dataset in increments to generate predictions
         for i in range(1000, data.shape[0], step):
             # Split the data into training and test sets
             train = data.iloc[0:i].copy()
             test = data.iloc[i:(i+step)].copy()
             # Fit the model to the training set
             model.fit(train[predictors], train["Target"])
             # Use the predict proba method to get the probabilities of the price going up
             preds = model.predict proba(test[predictors])[:,1]
             # Convert the probabilities to a pandas Series
             preds = pd.Series(preds, index=test.index)
             # Apply the threshold: if the probability > 0.6, predict the price will go up (1), else predict 0
             preds[preds > 0.6] = 1
             preds[preds <= 0.6] = 0
             # Combine the predictions with the actual target values
             combined = pd.concat({"Target": test["Target"], "Predictions": preds}, axis=1)
```

```
# Add the combined DataFrame to the predictions list
    predictions.append(combined)

# Concatenate all predictions into a single DataFrame
predictions = pd.concat(predictions)

# Display the first few rows of the predictions DataFrame to verify
print(predictions.head())
```

```
Target Predictions
                     0.0
                                 1.0
1990-02-27 05:00:00
1990-02-28 05:00:00
                     1.0
                                 1.0
1990-03-01 05:00:00
                     1.0
                                1.0
                     1.0
                                1.0
1990-03-02 05:00:00
                     1.0
1990-03-05 05:00:00
                                 1.0
```

### **Creating a Backtesting Function**

Finally, we'll wrap the loop in a function to make it easier to work with. Encapsulating the loop in a function allows us to call it conveniently whenever needed. The function will take the data, the machine learning model, and the predictors as inputs. We'll also include start and step as optional parameters.

In the backtesting function, we will:

- Split the training and test data.
- Train the model.
- Make predictions on the test data using predict proba.
- Combine our predictions with the actual target values to calculate errors easily.
- Return all the predictions.

This function will enable us to generate predictions across the entire dataset whenever needed.

```
In [36]: def backtest(data, model, predictors, start=1000, step=750):
    predictions = []
    # Loop over the dataset in increments
    for i in range(start, data.shape[0], step):
        # Split into training and test sets
        train = data.iloc[0:i].copy()
```

```
test = data.iloc[i:(i+step)].copy()

# Fit the model
model.fit(train[predictors], train["Target"])

# Generate predictions using predict_proba
preds = model.predict_proba(test[predictors])[:,1]

# Convert probabilities to binary predictions based on threshold
preds = pd.Series(preds, index=test.index)
preds[preds > 0.6] = 1
preds[preds <= 0.6] = 0

# Combine predictions with actual target values
combined = pd.concat({"Target": test["Target"], "Predictions": preds}, axis=1)

# Add combined data to the predictions list
predictions.append(combined)

# Concatenate all predictions into a single DataFrame
return pd.concat(predictions)</pre>
```

## **Running the Function**

Now that we've created a backtesting function, we can call it to generate predictions across the entire dataset.

```
In [38]: # Run the backtesting function to generate predictions across the entire dataset
predictions = backtest(data, model, predictors)
```

Next, let's use the value\_counts method to identify how many times the algorithm predicted the price would go up versus down.

As shown below, the algorithm predicted the price would go up 751 times. However, in the Target, the price actually went up 4371 times. This indicates that the algorithm predicted the price increase far fewer times than it actually occurred, resulting in low recall, which measures the percentage of true positive predictions among all actual positive instances.

This low recall is because we used 0.6 as the threshold for predicting price increases. If we used a lower threshold, recall would increase, but precision would decrease. Since we aim to minimize risk, maximizing precision is more important. Therefore, it's acceptable for the algorithm to predict price increases on fewer days. ys.

```
In [40]: # Use the value_counts method to see the distribution of predictions
         predictions_count = predictions["Predictions"].value_counts()
         target_count = predictions["Target"].value_counts()
         # Display the counts
         print("Predictions Distribution:\n", predictions_count)
         print("Actual Target Distribution:\n", target_count)
        Predictions Distribution:
         Predictions
        0.0
               7871
        1.0
                751
        Name: count, dtype: int64
        Actual Target Distribution:
        Target
        1.0
              4371
        0.0
               4251
```

Finally, let's evaluate the precision of our predictions. We'll use the same function as before to calculate this.

It appears that our precision is also low. This is likely because the algorithm has a limited set of predictors to help it determine whether the price will go up or down. To improve the model's performance, we will need to add more predictors to provide the algorithm with better information for making decisions.

```
In [42]: # Calculate and display the precision of the predictions
precision = precision_score(predictions["Target"], predictions["Predictions"])
print(f"Precision: {precision}")
```

Precision: 0.5006657789613849

Name: count, dtype: int64

# **Improving Accuracy**

Our model isn't very accurate, but now we can make predictions across the entire history of the stock. To make this model useful, we need to improve its prediction accuracy.

Let's add some more predictors to see if we can enhance the model's accuracy.

We'll include rolling means to help the model evaluate the current price against recent prices and consider the ratios between different indicators.

### **Rolling Means**

Rolling means are useful because they help the algorithm compare the current price to the average price over various periods, such as a week, quarter, or year. For instance, if the current price is higher than the annual average, it might indicate an upward trend.

To calculate the rolling averages, we'll use the pandas rolling method to find the rolling mean of the Close column for different time horizons.

```
In [44]: # Calculate rolling means for different time horizons
  weekly_mean = data['Actual_Close'].rolling(window=7).mean()
  quarterly_mean = data['Actual_Close'].rolling(window=90).mean()
  annual_mean = data['Actual_Close'].rolling(window=365).mean()
```

We can also provide the algorithm with information on how many days in the last week the price has gone up. This can be achieved using the pandas shift and rolling methods:

- We'll shift the data forward to ensure we don't incorporate information from the current day into our predictor. Without the shift, the algorithm would have knowledge of the actual target, which is unrealistic.
- We'll then calculate the 7-day rolling sum of the target. If the price went up all 7 days, the sum would be 7. If it went up 0 days, the sum would be 0.

```
In [46]: # Calculate the 7-day rolling sum of the shifted target
weekly_trend = data.shift(1).rolling(7).sum()["Target"]
```

Now, we're ready to add our ratios into our predictor DataFrame.

First, we'll add the ratios between the weekly, quarterly, and annual means to the close price:

```
In [48]: # Add ratios between the rolling means and the close price
data["weekly_mean"] = weekly_mean / data["Close"]
data["quarterly_mean"] = quarterly_mean / data["Close"]
data["annual_mean"] = annual_mean / data["Close"]
```

Next, we'll add the ratios between different rolling means. This helps the algorithm understand how the weekly trend compares to the annual trend.

```
In [50]: data["annual_weekly_mean"] = data["annual_mean"] / data["weekly_mean"]
    data["annual_quarterly_mean"] = data["annual_mean"] / data["quarterly_mean"]
```

Next, we'll add our weekly trend into the predictor DataFrame.

```
In [52]: data["weekly_trend"] = weekly_trend
```

Then, we'll add some ratios between intraday open, low, and high prices and the close price. This helps the algorithm understand what the price trend was during the last day. For example, if the high was much higher than the close price, it may indicate that the stock was on a downward trend at the end of the day.

```
In [54]: # Add ratios between intraday open, low, high prices, and the close price
data["open_close_ratio"] = data["Open"] / data["Close"]
data["high_close_ratio"] = data["High"] / data["Close"]
data["low_close_ratio"] = data["Low"] / data["Close"]
```

Finally, we'll update our predictors list with all of the new predictors we've added. This ensures that we use all of our new predictors when training the model.

```
In [56]: # Update the list of predictors to include the new features
full_predictors = predictors + ["weekly_mean", "quarterly_mean", "annual_mean", "annual_weekly_mean", "annual_quarter
# Display the updated list of predictors
print(full_predictors)
```

['Close', 'Volume', 'Open', 'High', 'Low', 'weekly\_mean', 'quarterly\_mean', 'annual\_mean', 'annual\_weekly\_mean', 'annual\_weekly\_mean

### **Updating Our Predictions**

We can now update our predictions using the new set of predictors. We need to cut off the first 365 rows because our rolling means will have NaN values for the initial 365 rows. This ensures we have consistent data for each row we make predictions for.

Let's run the backtesting function again with the updated list of predictors.

As we can see, our predictions should be more accurate than before!

```
In [58]: # Run the backtesting function with the updated list of predictors
predictions = backtest(data.iloc[365:], model, full_predictors)

# Calculate and display the precision of the updated predictions
precision = precision_score(predictions["Target"], predictions["Predictions"])
print(f"Updated Precision: {precision}")
```

Updated Precision: 0.6611295681063123

### **Evaluating Our Predictions**

Now, we can check how many trades we would have made using the updated algorithm. We can do this again with the value\_counts method.

As shown below, we would have made 602 trades using this algorithm, with a nearly 66% chance that the price went up when our algorithm predicted it would. This is a decent start, but there are many steps we can take to further improve the algorithm!

```
In [60]: # Use the value_counts method to see the distribution of predictions
predictions_count = predictions["Predictions"].value_counts()

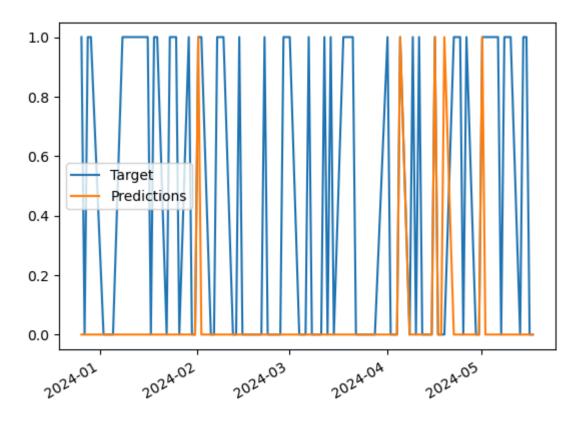
# Display the counts
print("Predictions Distribution:\n", predictions_count)

# Calculate and display the precision of the updated predictions
precision = precision_score(predictions["Target"], predictions["Predictions"])
print(f"Updated Precision: {precision}")

# Look at trades we would have made in the Last 100 days
last_100_days = predictions.iloc[-100:].plot()
plt.show()
```

Predictions
0.0 7655
1.0 602
Name: count, dtype: int64
Updated Precision: 0.6611295681063123

Predictions Distribution:



# **Next Steps**

We've come a long way in this project! So far, we have:

- Downloaded data for a stock
- Cleaned and explored the data
- Created a machine learning model
- Created a backtesting function
- Improved our predictions

We now have a model that we can continue to build on and tweak. The biggest area we can improve is the accuracy of our predictions.

There are several next steps we could take:

### Improve the Technique

• Calculate how much money you'd make if you traded with this algorithm.

### Improve the Algorithm

- Run with a reduced step size. This will take longer but increase accuracy.
- Try discarding older data and only keeping data within a certain window.
- Experiment with different machine learning algorithms.
- Tweak random forest parameters or the prediction threshold.

#### **Add More Predictors**

- Intraday Trading Data:
  - Add hourly trends from the day before.
- Post-Close and Pre-Open Activity:
  - Include early trading data.
  - Incorporate trading data from other exchanges that open before the NYSE to gauge global sentiment.
- Economic Indicators:
  - Interest rates.
  - Other significant economic news.
- Key Dates:
  - Dividends.
  - External factors such as elections.
- Company Milestones:
  - Earnings calls.
  - Analyst ratings.
  - Major announcements.
- Prices of Related Stocks:
  - Other companies in the same

Stay tuned for more project walkthrough posts!

In [ ]: