

## Channel Revenue Report

## Channel Revenue by Offer Type

This report provides detailed analysis of the Revenues generated from each channel by offer type

OfferType	budget	value	expirydate	validfrom	approved
EMAIL					
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
FACEBOOK					
offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
WHATSAPP					
offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS					
offer type	null	20	20/04/15 17:57	20/04/15 16:56	false
EMAGAZINE					
offer type	null	10	20/04/15 16:55	22/04/15 02:00	false
TWITTER					
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
MOBILE APP					
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
WEBSITE					
offer type	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL CHANNELS					
offer type	null	0	20/04/15 16:56	20/04/15 16:56	false
EMAIL					
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false

OfferType	budget	value	expirydate	validfrom	approved
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## FACEBOOK

offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

offer type	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

offer type	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

offer type	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

offer type	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Discount	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## WEBSITE

Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Discount	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

DemosSampling	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

DemosSampling	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## WEBSITE

DemosSampling	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

DemosSampling	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	true
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## FACEBOOK

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	true
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## WHATSAPP

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	true
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## SMS

DemosSampling	null	20	20/04/15 17:57	20/04/15 16:56	true
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## EMAGAZINE

DemosSampling	null	10	20/04/15 16:55	22/04/15 02:00	true
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## TWITTER

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	true
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## MOBILE APP

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	true
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## WEBSITE

DemosSampling	null	10	20/04/15 15:09	20/04/15 16:56	true
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## ALL CHANNELS

DemosSampling	null	0	20/04/15 16:56	20/04/15 16:56	true
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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OfferType	budget	value	expirydate	validfrom	approved
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	true
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	true
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	true
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	true
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## EMAIL

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Discount	null	20	20/04/15 17:57	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## EMAGAZINE

Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	true
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	true
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
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OfferType	budget	value	expirydate	validfrom	approved
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	true
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	true
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## EMAIL

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

DemosSampling	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

DemosSampling	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

DemosSampling	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

DemosSampling	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

DemosSampling	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

DemosSampling	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Points	null	10	20/04/15 16:55	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## FACEBOOK

Points	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Points	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Points	null	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

Points	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Points	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Points	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Points	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Points	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## EMAGAZINE

Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
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## WEBSITE

Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
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## FACEBOOK

Discount	220.0	20	20/04/15 16:55	20/04/15 16:56	false
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## WHATSAPP

Discount	220.0	20	20/04/15 16:55	20/04/15 16:56	false
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## SMS

Discount	220.0	20	20/04/15 17:57	20/04/15 16:56	false
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## EMAGAZINE

Discount	220.0	10	20/04/15 16:55	22/04/15 02:00	false
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## TWITTER

Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
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## MOBILE APP

Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
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OfferType	budget	value	expirydate	validfrom	approved
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## WEBSITE

Discount	220.0	10	20/04/15 15:09	20/04/15 16:56	false
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## ALL CHANNELS

Discount	220.0	0	20/04/15 16:56	20/04/15 16:56	false
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## EMAIL

Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
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## FACEBOOK

Discount	320.0	20	20/04/15 16:55	20/04/15 16:56	true
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## WHATSAPP

Discount	320.0	20	20/04/15 16:55	20/04/15 16:56	true
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## SMS

Discount	320.0	20	20/04/15 17:57	20/04/15 16:56	true
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## EMAGAZINE

Discount	320.0	10	20/04/15 16:55	22/04/15 02:00	true
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## TWITTER

Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
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## MOBILE APP

Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
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## WEBSITE

Discount	320.0	10	20/04/15 15:09	20/04/15 16:56	true
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## ALL CHANNELS

Discount	320.0	0	20/04/15 16:56	20/04/15 16:56	true
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