

Channel Revenue by Offer Type

This report provides detailed analysis of the Revenues generated from each channel by offer type

## FACEBOOK offer type null 10 20/04/15 16:55 20/04/15 16:56 false FACEBOOK	OfferType	budget	value	expirydate	validfrom	approved			
FACEBOOK offer type null 20 20/04/15 16:55 20/04/15 16:56 false WHATSAPP offer type null 20 20/04/15 16:55 20/04/15 16:56 false SMS offer type null 20 20/04/15 17:57 20/04/15 16:56 false EMAGAZINE offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	EMA	AIL .							
offer type null 20/04/15 16:55 20/04/15 16:56 false WHATSAPP offer type null 20/04/15 16:55 20/04/15 16:56 false SMS offer type null 20/04/15 17:57 20/04/15 16:56 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE Offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS Offer type null 0 20/04/15 16:56 20/04/15 16:56 false	offer type	null	10	20/04/15 16:55	20/04/15 16:56	false			
WHATSAPP offer type null 20 20/04/15 16:55 20/04/15 16:56 false SMS offer type null 20 20/04/15 17:57 20/04/15 16:56 false EMAGAZINE offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	FAC	EBOOK							
offer type null 20 20/04/15 16:55 20/04/15 16:56 false SMS offer type null 20 20/04/15 17:57 20/04/15 16:56 false EMAGAZINE offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	20	20/04/15 16:55	20/04/15 16:56	false			
SMS offer type null 20 20/04/15 17:57 20/04/15 16:56 false EMAGAZINE offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	WHA	ATSAPP							
EMAGAZINE EMAGAZINE Offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER Offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP Offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE Offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS Offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	20	20/04/15 16:55	20/04/15 16:56	false			
EMAGAZINE offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	SMS	3							
offer type null 10 20/04/15 16:55 22/04/15 02:00 false TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	20	20/04/15 17:57	20/04/15 16:56	false			
TWITTER offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP	EMA	AGAZINE							
offer type null 10 20/04/15 16:55 20/04/15 16:56 false MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	10	20/04/15 16:55	22/04/15 02:00	false			
MOBILE APP offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	TWI	TTER							
offer type null 10 20/04/15 16:55 20/04/15 16:56 false WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	10	20/04/15 16:55	20/04/15 16:56	false			
WEBSITE offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	MOE	BILE APP							
offer type null 10 20/04/15 15:09 20/04/15 16:56 false ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	10	20/04/15 16:55	20/04/15 16:56	false			
ALL CHANNELS offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	WE	BSITE							
offer type null 0 20/04/15 16:56 20/04/15 16:56 false EMAIL	offer type	null	10	20/04/15 15:09	20/04/15 16:56	false			
EMAIL	ALL	ALL CHANNELS							
	offer type	null	0	20/04/15 16:56	20/04/15 16:56	false			
offer type null 10 20/04/15 16:55 20/04/15 16:56 false	EMA	AIL							
	offer type	null	10	20/04/15 16:55	20/04/15 16:56	false			

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OfferType	budget	value	expirydate	validfrom	approved
FAC	CEBOOK				
offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
offer type	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	3				
offer type	null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
offer type	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
MOI	BILE APP				
offer type	null	10	20/04/15 16:55	20/04/15 16:56	false
WEI	BSITE				
offer type	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
offer type	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	3				
Buy1Get1FRE	E null	20	20/04/15 17:57	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
EMA	GAZINE				
Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
MOE	BILE APP				
Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	false
WEB	BSITE				
Buy1Get1FREE	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Buy1Get1FREE	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	\IL				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	EBOOK				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
WHA	ATSAPP				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS					
Discount	null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	GAZINE				
Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
MOE	BILE APP				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
WEI	BSITE				
Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	3				
Discount	null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
MOI	BILE APP				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
WEI	BSITE				
Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Buy1Get1FRE		10	20/04/15 16:55	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
FAC	CEBOOK				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	S				
Buy1Get1FRE	E null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
Buy1Get1FRE	E null	10	20/04/15 16:55	22/04/15 02:00	false
TW	ITTER				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
MO	BILE APP				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
WE	BSITE				
Buy1Get1FRE	E null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	6			
Buy1Get1FRE	E null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	S				
Buy1Get1FRE	E null	20	20/04/15 17:57	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
EMA	AGAZINE				
Buy1Get1FRE	E null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
MOI	BILE APP				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
WEI	BSITE				
Buy1Get1FRE	E null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Buy1Get1FRE	E null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
DemosSamplir	ng null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
DemosSamplir	ng null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
DemosSamplin	ng null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	5				
DemosSamplir	ng null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
DemosSamplin	ng null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
DemosSamplir	ng null	10	20/04/15 16:55	20/04/15 16:56	false
MOI	BILE APP				
DemosSamplir	ng null	10	20/04/15 16:55	20/04/15 16:56	false

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OfferType budget	value	expirydate	validfrom	approved
WEBSITE				
DemosSampling null	10	20/04/15 15:09	20/04/15 16:56	false
ALL CHANN	IELS			
DemosSampling null	0	20/04/15 16:56	20/04/15 16:56	false
EMAIL				
DemosSampling null	10	20/04/15 16:55	20/04/15 16:56	true
FACEBOOK	,			
DemosSampling null	20	20/04/15 16:55	20/04/15 16:56	true
WHATSAPP				
DemosSampling null	20	20/04/15 16:55	20/04/15 16:56	true
SMS				
DemosSampling null	20	20/04/15 17:57	20/04/15 16:56	true
EMAGAZINI				
DemosSampling null	10	20/04/15 16:55	22/04/15 02:00	true
TWITTER				
DemosSampling null	10	20/04/15 16:55	20/04/15 16:56	true
MOBILE AP	P			
DemosSampling null	10	20/04/15 16:55	20/04/15 16:56	true
WEBSITE				
DemosSampling null	10	20/04/15 15:09	20/04/15 16:56	true
ALL CHANN	IELS			
DemosSampling null	0	20/04/15 16:56	20/04/15 16:56	true
EMAIL				
Buy1Get1FREE null	10	20/04/15 16:55	20/04/15 16:56	true

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OfferType	budget	value	expirydate	validfrom	approved
FAC	CEBOOK				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	true
WH	ATSAPP				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	true
SMS	S				
Buy1Get1FRE	E null	20	20/04/15 17:57	20/04/15 16:56	true
EMA	AGAZINE				
Buy1Get1FRE	E null	10	20/04/15 16:55	22/04/15 02:00	true
TWI	ITTER				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	true
MO	BILE APP				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	true
WE	BSITE				
Buy1Get1FRE	E null	10	20/04/15 15:09	20/04/15 16:56	true
ALL	CHANNELS	3			
Buy1Get1FRE	E null	0	20/04/15 16:56	20/04/15 16:56	true
EMA	AIL				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Discount	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	S				
Discount	null	20	20/04/15 17:57	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
EMA	GAZINE				
Discount	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
MOE	BILE APP				
Discount	null	10	20/04/15 16:55	20/04/15 16:56	false
WEE	BSITE				
Discount	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	6			
Discount	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	\IL				
Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
FAC	EBOOK				
Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
WHA	ATSAPP				
Buy1Get1FREE	null	20	20/04/15 16:55	20/04/15 16:56	true
SMS					
Buy1Get1FREE	null	20	20/04/15 17:57	20/04/15 16:56	true
EMA	GAZINE				
Buy1Get1FREE	null	10	20/04/15 16:55	22/04/15 02:00	true
TWI	TTER				
Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true
MOE	BILE APP				
Buy1Get1FREE	null	10	20/04/15 16:55	20/04/15 16:56	true

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OfferType	budget	value	expirydate	validfrom	approved
WE	BSITE				
Buy1Get1FRE	∃ null	10	20/04/15 15:09	20/04/15 16:56	true
ALL	CHANNELS	3			
Buy1Get1FRE	E null	0	20/04/15 16:56	20/04/15 16:56	true
EMA	\IL				
DemosSamplin	g null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	EBOOK				
DemosSamplin	g null	20	20/04/15 16:55	20/04/15 16:56	false
WHA	ATSAPP				
DemosSamplin	g null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	6				
DemosSamplin	g null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
DemosSamplin	g null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
DemosSamplin	g null	10	20/04/15 16:55	20/04/15 16:56	false
MOE	BILE APP				
DemosSamplin	g null	10	20/04/15 16:55	20/04/15 16:56	false
WE	BSITE				
DemosSamplin	g null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
DemosSamplin	g null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	\IL				
Points	null	10	20/04/15 16:55	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
FAC	CEBOOK				
Points	null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Points	null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	3				
Points	null	20	20/04/15 17:57	20/04/15 16:56	false
EMA	AGAZINE				
Points	null	10	20/04/15 16:55	22/04/15 02:00	false
TWI	TTER				
Points	null	10	20/04/15 16:55	20/04/15 16:56	false
MOI	BILE APP				
Points	null	10	20/04/15 16:55	20/04/15 16:56	false
WEI	BSITE				
Points	null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Points	null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Buy1Get1FRE	E null	20	20/04/15 16:55	20/04/15 16:56	false
SMS	3				
Buy1Get1FRE	E null	20	20/04/15 17:57	20/04/15 16:56	false

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OfferType	budget	value	expirydate	validfrom	approved
EMA	AGAZINE				
Buy1Get1FRE	E null	10	20/04/15 16:55	22/04/15 02:00	false
TW	ITTER				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
MO	BILE APP				
Buy1Get1FRE	E null	10	20/04/15 16:55	20/04/15 16:56	false
WE	BSITE				
Buy1Get1FRE	E null	10	20/04/15 15:09	20/04/15 16:56	false
ALL	CHANNELS	3			
Buy1Get1FRE	E null	0	20/04/15 16:56	20/04/15 16:56	false
EMA	AIL				
Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
FAC	CEBOOK				
Discount	220.0	20	20/04/15 16:55	20/04/15 16:56	false
WH	ATSAPP				
Discount	220.0	20	20/04/15 16:55	20/04/15 16:56	false
SMS	S				
Discount	220.0	20	20/04/15 17:57	20/04/15 16:56	false
FM	AGAZINE				
Discount	220.0	10	20/04/15 16:55	22/04/15 02:00	false
TW	ITTER				
Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
	BILE APP	_			
Discount	220.0	10	20/04/15 16:55	20/04/15 16:56	false
DISCOULI	220.0	10	20/04/10 10:00	20/04/10 10.00	iaise

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OfferType	budget	value	expirydate	validfrom	approved
WEBSITE					
Discount	220.0	10	20/04/15 15:09	20/04/15 16:56	false
ALL CHANNELS					
Discount	220.0	0	20/04/15 16:56	20/04/15 16:56	false
EMAIL					
Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
FACEBOOK					
Discount	320.0	20	20/04/15 16:55	20/04/15 16:56	true
WHATSAPP					
Discount	320.0	20	20/04/15 16:55	20/04/15 16:56	true
SMS					
Discount	320.0	20	20/04/15 17:57	20/04/15 16:56	true
EMAGAZINE					
Discount	320.0	10	20/04/15 16:55	22/04/15 02:00	true
TWITTER					
Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
MOBILE APP					
Discount	320.0	10	20/04/15 16:55	20/04/15 16:56	true
WEBSITE					
Discount	320.0	10	20/04/15 15:09	20/04/15 16:56	true
ALL CHANNELS					
Discount	320.0	0	20/04/15 16:56	20/04/15 16:56	true

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