



Chippenham, Wiltshire – 31<sup>st</sup> October 2013 – <u>Arkivum</u> Ltd announce it's partnership with <u>Cristie Data</u>, one of the UK IT storage industry's most enduring names.

Janet Blake, MD, Cristie Data said, "Cristie Data is excited about the new relationship with Arkivum. Increasingly we are seeing organisations struggling to cope with the growing need to manage and retain archive data over the long term. Cristie's extensive data management heritage and Arkivum's highly secure, cost effective and easy to use archiving solution will make the ideal partnership."

Cristie Data prides themselves on their rigorous approach to the selection of technology partners, selecting only the best of breed. Jim Cook, CEO, Arkivum commented, "We are delighted that the Arkivum archiving service is part of Cristie's specialised portfolio of services and solutions." Jim added, "We're very confident that Arkivum's archiving-as-a-service solution can deliver significant benefits to Cristie's client base."

Janet added "Cristie views the partnership with Arkivum as critical to meet the current and future requirements of its client base. The ability to deliver a solution that offers significant reductions in capital expenditure, improvements in operational efficiency and the certainty of compliance means that our clients will see significant benefits in a very short timescale".

Over the coming months Cristie will be introducing Arkivum's secure and dependable archiving service their client base including within the Higher Education and Healthcare sectors.

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## **About Cristie Data**

Cristie is one of the UK IT storage industry's most enduring names, solving data storage, SAN infrastructure and data protection issues for over 30 years.

Cristie provide innovative, leading edge data storage and management solutions that augment and improve infrastructures, save cost and deliver significant business value.

Cristie's key differentiators include their in depth understanding of data storage, virtualisation and backup technologies along with our ability to integrate solutions to meet demanding business needs.

## **About Arkivum**

Arkivum is an established provider of data archiving solutions, including the industry leading A-Stor data archiving service, which provides a fully-managed and secure service for long-term data retention with online access and a guarantee of data integrity that's part of our Service Level Agreement and backed by worldwide insurance.

Our links with University of Southampton IT Innovation Centre means that we have direct access to state-of-the-art research in digital preservation that helps us meet our commitments to our customers. This is complemented by a team at Arkivum that brings strong software skills together with in-depth experience in data centre operations and robust and reliable storage system implementation.

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