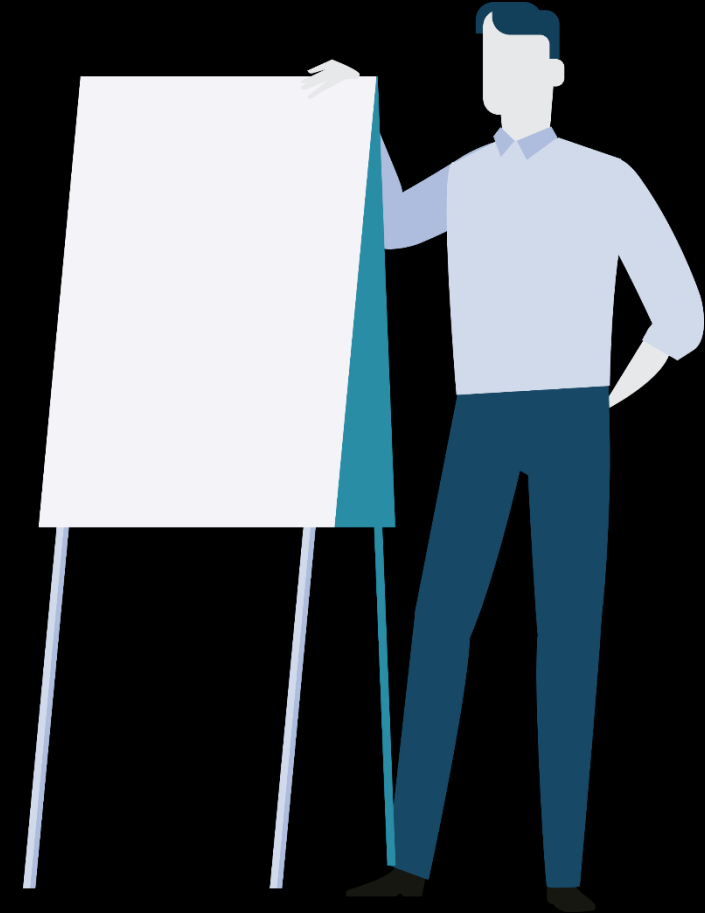


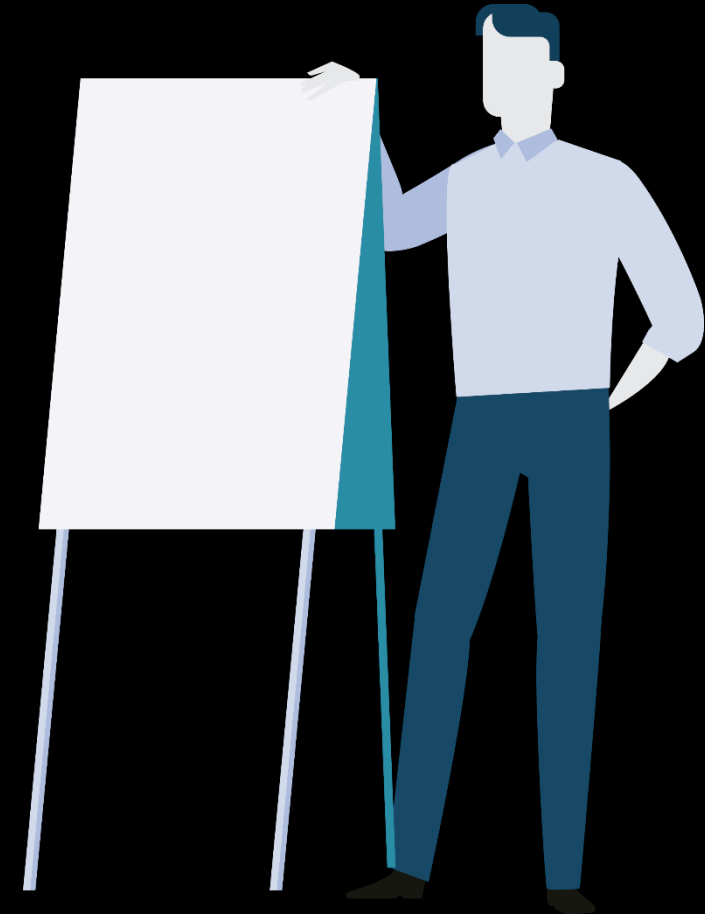
Communicate Results

- Data viz is a critical phase in the data science process
- People need information laid out in clear easy to understand diagrams
- In some ways, DViz is harder than DSci and DEng!



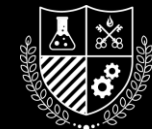
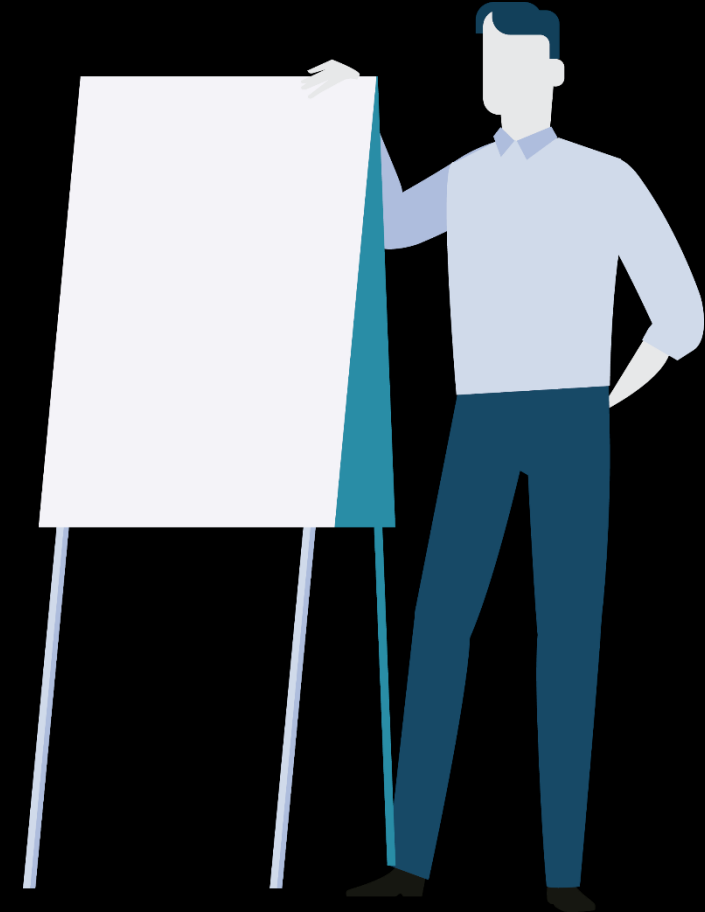
Communicate Results

- You don't have to be that creative, you just need to be clear.
- However, being creative will really set you apart from everybody pumping out pie charts.
- Learn data story telling



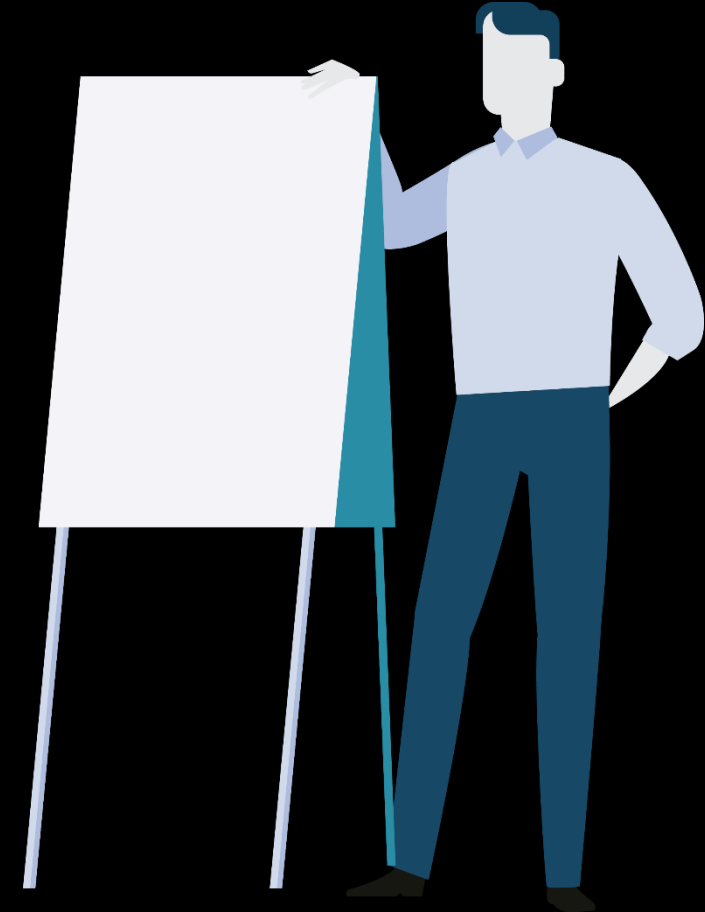
Communicate Results

- Execs don't have time for technobabble
- You have to learn how to sell your findings like a rapper selling Soundcloud mix tapes
- Most humans aren't data driven
- Use pictures to drive home your point



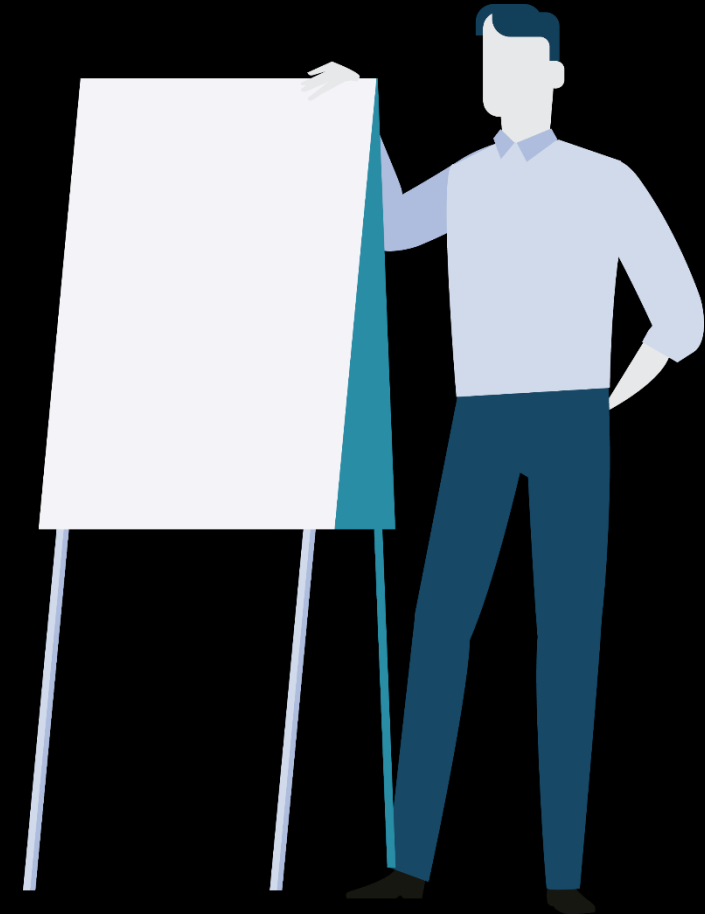
Communicate Results

- I think you get what I'm saying without actually using the meme.....



Communicate Results

- A nice picture will often defuse unpleasant conversations because the objector won't have a leg to stand on.
- You need to be aware that all of your hard work can still wind up being ignored.



Communicate Results

- Algos are fun but spend some time playing around with DViz!
- DViz can be used for evil.
- We'll talk about the pitfalls of Dviz in BMIS200
- Pictures > fancy math work

