



# MASSIMILIANO CANOSI

DATA SCIENTIST / INDIE VIDEOGAMES DEVELOPER

## PROFILE

Data Analyst passionate about technology, innovation, blockchain, artificial intelligence and fashion. My studies have given me a broad understanding of economic processes, IT tools, software packages and approaches. My side hustles are indie games development and crypto mining, with miners already running in the Milan area. Curious, globally engaged, open-minded and strongly motivated. It's about making ideas happen.

## INFORMATION

- Date of birth: 12/11/1998
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- GitHub: <https://github.com/MassiCanosi>
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## PERSONAL ACHIEVEMENTS

### NOVA talent

- Nova is the merit-based access global top-talent network that connects the top 3% of talents amongst themselves and with the best professional opportunities, helping them achieve their full potential.

### TOP 200 Talents Italy -CEO for One month 2022 & 2023

*The Adecco Group*

- I reached the TOP 200 Talents list in Italy among over 10.000 candidates in 2022. I reached the same result also in 2023.

### Cryptocurrency Mining

- I run my own personal small business, with cryptocurrency miners located in the Milan Area.

## IT SKILLS

### Analysis

- Git
- Power BI
- Tableau
- Google BigQuery
- Google Analytics
- Adobe Analytics
- MS Office
- Microstrategy
- SPSS

### Coding

- SQL (3 year of daily use)
- DAX (3 year of daily use)
- Python (3 years of daily use)
- JavaScript, HTML, CSS (WebApp Development)
- R (basic)
- C# (videogames development in Unity)

## LANGUAGES

- Italian - Native
- English - C2
- Spanish - B1

## WORK EXPERIENCE

### Data Scientist

THE ADECCO GROUP - MILAN, ITALY

August 2024 - Ongoing

Activities:

- Requirements gathering
- Data inspection and validation
- Insights extraction (through a wide range of tools, from basic analysis to models/algorithms implementation)
- Coding (SQL, Python, DAX)
- Web App Development (JavaScript, HTML, CSS)
- Data visualisation

### Data Analyst

THE ADECCO GROUP - MILAN, ITALY

August 2022 - August 2024

### Business Innovation Intern

THE ADECCO GROUP - MILAN, ITALY

February 2022 - August 2022

- Participation in integrated evolution projects and support in the management and improvement of products, solutions and ATS platform.

## EDUCATION

### Master's Degree in Business Management

UNIVERSITÀ CATTOLICA DEL SACRO CUORE - MILAN, ITALY

September 2020 - June 2023

- Grade: 110/110
- GPA 4/4
- Thesis: Evolution of data management in an era of high business automation. The Explora case for The Adecco Group.

### Master's Degree in International Business

AMSTERDAM SCHOOL OF INTERNATIONAL BUSINESS (AMSIB - HvA) - AMSTERDAM, NL

August 2021 - February 2022

- Exchange student
- GPA 4/4
- Extra-curricular activities
  - AI workshop

### Bachelor's Degree in Economics and Business

UNIVERSITÀ CATTOLICA DEL SACRO CUORE - MILAN, ITALY

September 2017 - November 2020

- Grade: 110/110 cum laude
- Thesis: Business models and sustainability in the fashion industry. The Inditex / ZARA case study.

## QUALIFICATIONS

- Machine Learning (Stanford University, DeepLearning.AI - 2024)
- Python 3 Programming Specialization (University of Michigan - 2024)
- Understanding ISO Security Standards (CODIO - 2024)
- Generative AI learning Path (Google - 2023)
- SQL for Data science (Coursera - 2022)
- Programming with SAS (SAS - 2021)
- Advanced Tableau Training for Data Science (Udemy - 2021)
- Google Analytics Individual Qualification (Google - 2021)
- Management of Fashion and Luxury companies (Bocconi - 2020)