MASSIMILIANO RONCHETTI

FRONTEND DEVELOPER

||| ABOUT ME

Through personal and professional growth my figure has evolved over time. Working in various Web Agencies in Como, Milan and Switzerland I learned both <u>Graphic</u> and <u>Web Design</u> skills, completing the role of <u>Front End Developer.</u>

||| EXPERIENCE

FRONTEND DEVELOPER

EXPERIS - Milan | May 2021 - …
May 2021 - December 2023 - at **Freedompro**
Designed and developed front-end for Freedompro e-commerce using: Shopify, Liquid, Javascript, jQuery, JSON, HTML and CSS. Atlassian Confluence and Scrollviewport to manage the help center website. Angular, Ionic, Typescript, Redux for support in the development of the Freedompro app. Jira, Git, Agile methodology.

FRONTEND DEVELOPER - Collaboration

ATG - Erba | November 2020 - March 2021
Designed and developed front-end for websites and portals, using: Javascript, jQuery, HTML and SCSS.

FRONTEND DEVELOPER

ASSOS - Stabio (CH) | August 2020 - October 2020
Developed front-end for Assos e-commerce website using: Javascript, HTML and SCSS.

FRONTEND DEVELOPER

THINKOPEN - Milan | June 2017 - July 2020
December 2019 - July 2020 - at the **headquarters**
Designed and developed front-end for internal projects:
- **Betall**: Scalable component development and pages ready for logical implementation with REACT, using: HTML, SASS, REACT, Bootstrap, Yarn, Git, Zeplin.
- **Simetia**: at the head of a small team of 3 people we developed the portal using: HTML, SASS, REACT, Bootstrap, yarn, Git, Adobe XD.

SKILLS |||

OS
Mac OS
Windows

CODE
HTML |||||||||
Liquid ||||||
pug ||||
CSS |||||||||
SASS / SCSS |||||||
Javascript ||||||
TypeScript ||||
JSON |||||||||

LIBRARY
jQuery ||||||
Greensock ||||
Anime.js ||||||
React |||||

FRAMEWORK
Bootstrap |||||||||
Foundation |||||||
Bulma ||||||||
Ionic ||||||
Angular ||||

April 2019 - November 2019 - at **NTT DATA** for **Generali**

At the Generali headquarters and collaborating with Fjord of Accenture and NTT Data I developed the re-design of the web interface of the generali.it website, using: pug, SCSS, Bootstrap, jQuery, Gulp.js, npm, Node.js, Git, Zeplin, Agile methodology.

August 2018 - March 2019 - at **Luxottica** for **Rayban**

Through contact with the Design, UX, IT, Copy, Product, and Marketing departments, I developed changes and new implementations of the Ray-Ban e-commerce website, via IBM Websphere platform. Use of HTML, CSS, jQuery, JSON, Jira and Asana.

February 2018 - July 2018 - at **Accenture** for **H&M**

Collaborating with a Swedish Web Agency, the work consisted of verifying the front-end code developed by the agency for the H&M e-commerce. Subsequently it was added to Adobe Experience Manager, I customized the AEM CMS interface for the correct implementation of the contents by the end customer. Used: HTML, CSS, jQuery and custom codes for AEM.

June 2017 - January 2018 - at **HRM** for **Prada** and **Pasticceria Marchesi**

- **Prada**: starting from the graphics produced by Deloitte designers, I developed the static code of the e-commerce website within a front-end team. Creating components that are scalable and ready to be deployed by the AEM development team. Use of HTML, SCSS, Bootstrap, jQuery, AEM, Sketch, Git, Jira.
- **Pasticceria Marchesi**: in collaboration with a Reply team and maintaining a pre-set structure created with Oracle WCS, we worked with CSS alone to develop a new UI in line with a design created by third parties.

FRONTEND DEVELOPER

NSS FACTORY - Milan | January 2017 - June 2017

Front-end design and developed front-end for websites managed by the agency. Starting from the Sketch file, produced by the design department, entire e-commerce development by **Thomas Than** and **Paola Grande Gioielli** - Beauty Lab Splashpage - Electrocarousel instat win game page - My lipstick web app of a contest game for **Wycon Cosmetics** e-commerce website, COLONIAL DEAL SS18 COLLECTION splashpage for **Big Uncle**, My dad is posh instant win game page for **Opsobjects** e-commerce website, **NSS Factory** website re-design test.
The main technologies used in these projects were: HTML, SCSS, jQuery, TweenMax.js, javascript, Sketch, Photoshop, Illustrator, Bitbucket, Deploybot

FRONTEND DEVELOPER - WEB DESIGNER

MENDEL PROJECT - Como | December 2015 - October 2016

The agency used Juvant Seed: a dynamic climate control device, connected to a cloud based system that allowed total remote control over crops through an app.
I took care of the front-end development for websites and part of the structure of the web app, using: HTML, CSS, jQuery, javascript, Photoshop, Illustrator.

FRONTEND DEVELOPER - WEB DESIGNER

ICUBEPLUS - Milan | May 2015 - December 2015

Front-end development of responsive websites and paper graphics. Technologies used: an internal CMS, Foundation, HTML, CSS, jQuery.

FRONTEND DEVELOPER - WEB DESIGNER - GRAPHIC

IDENTITY - Balerna (CH) | May 2011 - April 2015

In this reality, the front-end of a disproportionate number of websites was created, which over the years has amounted to around 1,000, with an average of 1 website per day. Those were different times, responsive design didn't exist, the sites were produced for a large external company, simple sites with an average of 5/10 pages, entirely custom-made, starting from the graphics developed by the design department and in symbiosis with the copy department and with project managers.
Among the main technologies used: CMS Polopoly, HTML, CSS, Javascript, Adobe Photoshop, Adobe Illustrator.

FRONTEND DEVELOPER - WEB DESIGNER - GRAPHIC

SERVICE PROJECT - Como | January 2011 - April 2011

Designed and developed front-end for websites, using: Javascript, jQuery, HTML, CSS, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator.

FRONTEND DEVELOPER - WEB DESIGNER - Stage

PARLAPARLA.COM - Milan | October 2009 - March 2010

Designed and developed front-end for websites, using: Javascript, php, HTML, CSS, Adobe Dreamweaver.

WEB EDITOR - GRAPHIC - MARKETING

EYE STAR PROMOTION - Campione d'Italia | August 2008 - March 2009

First job where I approached the world wide web. First activities as web editor with production of articles and news on Poker via Wordpress CMS, image adaptations with Adobe Photoshop, business trips to casinos to follow the Pokerstars EPTs as press staff.

INTERESTS |||

Astronomy
Photography
Music
Web design
Web development
Gaming
Racing drones FPV
Mountain Bike
MotoGP
Formula 1

LANGUAGES |||

Italian
English