



# MASSIMILIANO RONCHETTI



## FRONTEND DEVELOPER

### ||| ABOUT ME

Through personal and professional growth my figure has evolved over time. Working in various Web Agencies in Como, Milan and Switzerland I learned both Graphic and Web Design skills, completing the role of Front End Developer.

### ||| EXPERIENCE

#### FRONTEND DEVELOPER

EXPERIS - Milan | May 2021 - ...

May 2021 - December 2023 - at **Freedompro**

Designed and developed front-end for Freedompro e-commerce using: Shopify, Liquid, Javascript, jQuery, JSON, HTML and CSS. Atlassian Confluence and Scrollviewport to manage the help center website. Angular, Ionic, Typescript, Redux for support in the development of the Freedompro app. Jira, Git, Agile methodology.

#### FRONTEND DEVELOPER - Collaboration

ATG - Erba | November 2020 - March 2021

Designed and developed front-end for websites and portals, using: Javascript, jQuery, HTML and SCSS.

#### FRONTEND DEVELOPER

ASSOS - Stabio | August 2020 - October 2020

Developed front-end for Assos e-commerce website using: Javascript, HTML and SCSS.

#### FRONTEND DEVELOPER

THINKOPEN - Milan | June 2017 - July 2020

December 2019 - July 2020 - at the **headquarters**

Designed and developed front-end for internal projects:

- **Betall:** Scalable component development and pages ready for logical implementation with REACT, using: HTML, SASS, REACT, Bootstrap, Yarn, Git, Zeplin.
- **Simetia:** at the head of a small team of 3 people we developed the portal using: HTML, SASS, REACT, Bootstrap, yarn, Git, Adobe XD.

### SKILLS |||

#### OS

Mac OS  
Windows

#### CODE

HTML |||||  
Liquid |||||  
pug ||||  
CSS |||||  
SASS/SCSS |||||  
Javascript |||||  
TypeScript ||||  
JSON |||||

#### LIBRARY

jQuery |||||  
React |||||  
Redux ||||

#### FRAMEWORK

Bootstrap |||||  
Foundation |||||  
Bulma |||||  
Ionic |||||  
Angular |||||



April 2019 - November 2019 - at **NTT** for **Generali**

At the Generali headquarters and collaborating with Fjord of Accenture and NTT Data I developed the re-design of the web interface of the generali.it website, using: pug, SCSS, Bootstrap, jQuery, Gulp.js, npm, Node.js, Git, Zeplin, Agile methodology.

August 2018 - March 2019 - at **Luxottica** for **Rayban**

Through contact with the Design, UX, IT, Copy, Product, and Marketing departments, I developed changes and new implementations of the Ray-Ban e-commerce website, via IBM Websphere platform. Use of HTML, CSS, jQuery, JSON, Jira and Asana.

February 2018 - July 2018 - at **Accenture** for **H&M**

Collaborating with a Swedish Web Agency, the work involved checking the front-end code developed by the agency was in line with the desired to be subsequently implemented in Adobe Experience Manager, I customized the AEM CMS interface for the correct implementation of the contents by the end customer. Used: HTML, CSS, jQuery and custom codes for AEM.

June 2017 - January 2018 - at **HRM** for **Prada** and **Pasticceria Marchesi**

- **Prada**: starting from the graphics produced by Deloitte designers, I developed the static code of the e-commerce website within a front-end team. Creating components that are scalable and ready to be deployed by the AEM development team. Use of HTML, SCSS, Bootstrap, jQuery, AEM, Sketch, Git, Jira.
- **Pasticceria Marchesi**: in collaboration with a Reply team and maintaining a pre-set structure created with Oracle WCS, we worked with CSS alone to develop a new UI in line with a design created by third parties.

## FRONTEND DEVELOPER

**NSS FACTORY** - Milan | January 2017 - June 2017

Front-end design and developed front-end for websites managed by the agency. Starting from the Sketch file, produced by the design department, entire e-commerce development by **Thomas Than** and **Paola Grande Gioielli** - Beauty Lab Splashpage - Electrocarousei instant win game page - My lipstick web app of a contest game for **Wycon Cosmetics** e-commerce website, COLONIAL DEAL SS18 COLLECTION splashpage for **Big Uncle**, My dad is posh instant win game page for **Opsobjects** e-commerce website, **NSS Factory** website re-design test.

The main technologies used in these projects were: HTML, SCSS, jQuery, TweenMax.js, javascript, Sketch, Photoshop, Illustrator, Bitbucket, Deploybot

## CMS

Shopify |||||  
Wordpress |||||  
AEM ||||  
Oracle WCS |||||  
IBM WebSphere |||||  
Other custom CMS's

## SOFTWARE & MORE

Adobe Photoshop |||||  
Adobe Illustrator |||||  
Sketch |||||  
Adobe XD |||||  
Zeplin |||||  
VSC or other IDE's  
npm  
yarn  
Node.js  
Gulp.js  
Atlassian Jira  
Git  
Sourcetree  
Agile Methodology

## EDUCATION |||

### WEB DESIGN COURSE

Milan  
May 2009 - October 2009  
Course at  
**GALGANO INFORMATICA**

### DIPLOMA OF GRAPHIC INDUSTRY TECHNICIANE

74 / 100  
Como  
2001 - 2006  
**I.P.S.I.A. LUIGI RIPAMONTI**



## FRONTEND DEVELOPER - WEB DESIGNER

**MENDEL PROJECT** - Como | December 2015 - October 2016

The agency used Juvant Seed: a dynamic climate control device, connected to a cloud based system that allowed total remote control over crops through an app.

I took care of the front-end development for websites and part of the structure of the web app, using: HTML, CSS, jQuery, javascript, Photoshop, Illustrator.

## FRONTEND DEVELOPER - WEB DESIGNER

**ICUBEPLUS** - Milan | May 2015 - December 2015

Front-end development of responsive websites and paper graphics. Technologies used: an internal CMS, Foundation, HTML, CSS, jQuery.

## FRONTEND DEVELOPER - WEB DESIGNER - GRAPHIC

**IDENTITY** - Balerna (CH) | May 2011 - April 2015

In this reality, the front-end of a disproportionate number of websites was created, which over the years has amounted to around 1,000, with an average of 1 website per day. Those were different times, responsive design didn't exist, the sites were produced for a large external company, simple sites with an average of 5/10 pages, entirely custom-made, starting from the graphics developed by the design department and in symbiosis with the copy department and with project managers.

Among the main technologies used: CMS Polopoly, HTML, CSS, Javascript, Adobe Photoshop, Adobe Illustrator.

## FRONTEND DEVELOPER - WEB DESIGNER - GRAPHIC

**SERVICE PROJECT** - Como | January 2011 - April 2011

Designed and developed front-end for websites, using: Javascript, jQuery, HTML, CSS, Adobe Dreamweaver, Adobe Photoshop, Adobe Illustrator.

## FRONTEND DEVELOPER - WEB DESIGNER - Stage

**PARLAPARLA.COM** - Milan | October 2009 - March 2010

Designed and developed front-end for websites, using: Javascript, php, HTML, CSS, Adobe Dreamweaver.

## WEB EDITOR - GRAPHIC - MARKETING

**EYE STAR PROMOTION** - Campione d'Italia | August 2008 - March 2009

First job where I approached the web world. Communication agency regarding the world of Poker. First activities as web editor with production of articles and news on sports gaming through Wordpress CMS, image adaptations with Adobe Photoshop, business trips to Casinos to follow the Pokerstars EPTs as press staff.

## INTERESTS |||

Astronomy  
Photography  
Music  
Web  
Games  
Smartphones  
Racing drones FPV  
Mountain Bike  
MotoGP  
Formula 1

## LANGUAGES |||

Italian  
English

