

Muhammad Hannan Massimo Madjid



mhmmdadjid@gmail.com

+62-851-6189-0690

LinkedIn

GitHub

Education

University of Indonesia

Depok, Indonesia

Bachelor of Computer Science

08/2020 - Present

- Information Systems major
- Organizations: PERAK Fasilkom UI (Graphic Designer), Dies Natalis Fasilkom UI (Graphic Designer), COMPFEST (UI/UX Designer, UI/UX Design Manager), RISTEK (Vice Director of Digital Product Design)

Experience

RISTEK Fasilkom UI

Vice Director of Digital Product Design

01/2023 - Present

- Revamped the recruitment page for new RISTEK members by improving the user experience and increasing the number of applications received by implementing a new form layout and more engaging 3D hero section.
- Increased the number of new registrations by 25% by implementing a new form design that streamlined the selection process and improved legibility.

COMPFEST

UI/UX Design Manager

12/2021 - 11/2022

- Designed and developed an extensive design system with over 100+ components and styles complete with states and interactions that was used by over 6000 people on Figma.
- Led a team of designers in collaborating with software engineers to research, design, and test more than 20 web pages for compfest.id, resulting in successful deployment to real users.
- Curated and presented engaging internal workshops for members, providing comprehensive onboarding and introducing essential design principles to improve collaboration and streamline project workflows.
- Collaborated with project owners and developers to ensure adherence to required specifications and measure feasibility, ensuring high-quality product delivery.

Chronos

Chief Creative Officer

10/2020 - 01/2021

- Conducted extensive research and developed a vibrant color palette and recognizable logo for the class of 2020 branding which was used across multiple platforms to increase awareness of our class in various online platforms.
- Collaborated with developers to produce a digital catalogue/yearbook for the class of 2020, featuring hundreds of students and facilitating easier online socialization during online learning.
- Managed a team of aspiring student designers, overseeing the creation of social media posts and other creative projects.

Projects

COMPFEST - Silicon Design System

Design System Developer

10/2021 - Present

- Published and promoted the design system on the Figma Community platform, achieving over 6000 downloads and implementations by designers across the globe which can be viewed [here](#).
- Utilized Figma's latest features, including Variants, Auto Layout, Interactive Components, and more, to develop a cohesive and scalable design system for use by real users in COMPFEST whose case study can be read [here](#).
- Collaborated with developers to ensure compliance with frontend standards and create clear documentation for streamlined development processes.
- Successfully implemented the design system across 20+ design files, collaborating with multiple designers in COMPFEST to ensure consistency and enhance usability.

AUAV Universitas Indonesia - Vishwakarma

Brand Designer

05/2021 - 06/2021

- Created a comprehensive branding guideline for Vishwakarma to be used in their social media presence, events, and competitions, ensuring consistency and effective brand representation which can be explored [here](#).
- Offered multiple logo design options to improve customer flexibility and delivered the chosen design with detailed documentation and all necessary file deliverables.