Open Meeting of the Presidential Commission on Enhancing National Cybersecurity Hosted by the Technological Leadership Institute, University of Minnesota

Invitation: http://tli.umn.edu/Commission-on-Enhancing-National-Cybersecurity.

Remarks by Dr. S. Massoud Amin August 23, 2016

Mr. Chairman, Distinguished Commissioners, panelists, NIST staff, Colleagues and guests. Good morning. I am Massoud Amin, and on behalf of the University of Minnesota Technological Leadership Institute, more commonly referenced as TLI, we welcome you. We are honored to host this timely meeting and thank you for your leadership in helping ensure the security of our nation.

The University of Minnesota has had a long, distinguished history of pioneering contributions to security. I have had the distinct honor to be a part of it as a professor of electrical & computer engineering where I continue my R&D projects toward secure self-healing smart grids and as director of the Technological Leadership Institute. For nearly three decades, TLI has been developing the next generation of technological leaders through our Master of Science degrees, and since 2009 in the Master of Science Security Technologies degree program. Our more than 1300 alumni of our graduate programs are successfully innovating in all areas of technology in more than 400 enterprises - and nearly 180 of them are focused on security – including the areas in today's dialogue, which we cover in the Security Technologies degree program here at the University.

You will hear from experts who will provide a summary of the State of our cyber security—Activities, Accomplishments, Opportunities and Challenges ahead. We will also review the evolving spectrum of cybersecurity threats and countermeasures, which continue to improve yet poses novel threats, in several areas including:

- Challenges confronting consumers in the digital economy
- Innovation (Internet of Things, healthcare, and other critical infrastructure areas)
- Assured products and services.

The more recent spectra of vulnerabilities (privacy concerns in an increasingly interdependent digital world, cyber-attacks and sophisticated malware, to personal privacy, safety and security) have been in the spotlight while our national and international critical infrastructures face new challenges.

Critical infrastructures such as energy, power and electric power grid, banking and finance, oil/gas/water pipelines, transportation, food/agriculture, health services, manufacturing, public health, financial systems, and telecommunications information networks including the Internet and embedded digital systems have become increasingly important, interdependent, critical and complex.

The security challenges of protecting human safety and the critical infrastructure in the United States and throughout the World have been highlighted during the last few decades. Worldwide cyber-attacks are on the rise with evolving spectra of threats and more sophisticated adversaries:

First, cyber-related RISK is significant:

The threat is real - The Vulnerabilities are widespread - And the Consequences can be disastrous

Cybersecurity threats represent one of the most serious national security, public safety and economic challenges we face as a nation. Understanding the dynamically evolving threats and emerging risk and our ability to assess and manage quickly changing risks is more important now than ever before.

President Obama's executive order, of February 12, 2013, highlights the cyber threat is one of the most serious economic and national security challenges we face as a nation and that America's economic prosperity in the 21st century will depend on cybersecurity. It provides a "framework" to effectively allow intelligence to be gathered on cyberattacks and cyber threats to privately owned critical national infrastructure — such as the private defense sector, utility networks, and the banking industry — so they can better protect themselves.

The very technologies that empower us to lead and create also empower those who would disrupt and destroy... our public and private enterprises, including corporate and government networks are constantly probed by intruders.

Our daily lives and public safety depend on power and electric grids, but potential adversaries could use cyber vulnerabilities to disrupt them on a massive scale. The Internet and e-commerce are keys to our economic competitiveness, but cyber criminals have cost companies and consumers hundreds of millions of dollars and valuable intellectual property.

Second, the challenges abound:

- Telecommunications and information processing (our) systems are highly susceptible to interception, unauthorized electronic access, and related forms of technical exploitation,
- And technologies to exploit these electronic systems is widespread and is used extensively.

BOTTOM LINE: The RISK is significant and the issues numerous and growing.

The answer to these challenges will undoubtedly take extended our discussions today.

In addition, since I was asked by the Commission to provide my input on addressing Digital Security and recommendations for action, enclosed please find an addendum outlining my detailed thoughts and recommendations provided for your reference on the next few pages. These are a subset recommendations, which I drafted in partnership and on behalf of the IEEE to advise the U.S. President's Quadrennial Energy Review (QER). Our team completed a report that provides guidance on grid-related developments to the U.S. Department of Energy and the White House for the nation's first-ever Quadrennial Energy Review.

As noted therein, the cost of developing and deploying a modernized, stronger, more secure and smarter critical infrastructure for the country is cost effective and should be thought of as an investment in the future.

In closing, I thank you for bringing this important dialogue to the University of Minnesota. We welcome our continued collaborations and look forward to maintaining our place together at the forefront of proactively addressing and confronting these security challenges.

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Addendum:

Question 1: What do you feel is the most important thing the electric regulatory industry should accomplish over the next five years?

Answer: It is imperative that we reduce uncertainty for investments in the grid, in innovation and research and development, in modernizing entire systems and encouraging development of capable human capital. Think systems, be forward thinking, be strategic, know the past, be open to innovation, develop a fresh outlook at what can realistically be achieved—what are the resultant primary, secondary and tertiary consequences? I quote HL Mencken, "For every complex problem, there's a single solution that is simple, neat and wrong!" Develop capabilities to understand and address such interdependent complex systems. As these systems interact with each other, there are many solutions that can come together under what we call design thinking. It involves care, patience, time and resoluteness not to fail. For more information on these thoughts, please read my article, "We are not in Kansas anymore" in the September/October 2011 edition of the Midwest Reliability Organization (MRO) newsletter.

Question 2: What are the persisting security concerns and why can be done? **Answer:** As CIP 5 and cyber-physical programs are implemented and protections put into place, difficult choices will have to be made about how to handle a number of trade-offs:

- Outdated regulatory framework. One important constraint on regulatory oversight of security protection is the split jurisdiction over the grid, which is keeping us locked into the 20th century infrastructure. The bulk electric system is under federal regulation but the distribution grid, metering, and other aspects of the grid are regulated by individual states. Overlapping and inconsistent roles and authorities of federal agencies can hinder development of productive, public-private working relationships, thus a new model for these relationships is required for infrastructure security. For instance, a stockpiling authority, be it private or governmental, could obtain long lead-time equipment based on the power industry's inventory of critical equipment, which must include the number and location of available spares and the level of interchangeability between sites and companies. Clearly, further standardization of equipment will reduce lead times and increase the interchangeability of critical equipment. For example, the typical, state-level regulatory approach – cost-of-service rate making and volumetric pricing – puts IOUs and microgrids at odds. Most states regulate synchronous interconnections based on IEEE 1547 (please see section 1 of the IEEE QER report for more details) and FERC's small generator interconnection procedures (SGIP) in FERC Order 2006.
- Controls and Communication Protection of power generation, transmission and
 distribution equipment is insufficient to guarantee delivery of electricity because widespread,
 coordinated denial of control and communication systems could cause significant disruption
 to the power grid. This includes SCADA systems, communications between control systems,
 monitoring systems and business networks. However, the power management control rooms
 are currently well-protected physically, although they may have cyber vulnerabilities. NERC

requires a backup system and there are also manual workarounds in place. The Federal Energy Regulatory Commission (FERC) is working toward a common set of security requirements that will bring all electric sector entities up to at least a minimum level of protection.

- Investments in security. Although hardening some key components—such as power plants and critical substations—is highly desirable, providing comprehensive physical protection for all components is simply not feasible or economical. Dynamic, probabilistic risk assessments have provided strategic guidance on allocating security resources to greatest advantage. However, pathways to cost recovery and making a business case for security investments/upgrades, often pose challenges.
- Security versus efficiency and ROI. The specter of future sophisticated terrorist attacks raises a profound dilemma for the electric power industry, which must make the electricity infrastructure more secure, while being careful not to compromise productivity. Resolving this dilemma will require both short-term and long-term technology development and deployment along with supportive public policy for cost recovery, which will affect fundamental power system characteristics, spurring development of new business models/strategies.
- Centralization versus decentralization of control. For several years, there has been a trend toward centralizing control of electric power systems. The emergence of regional transmission organizations, for example, promised to greatly increase efficiency and improve customer service. But we also know that terrorists can exploit the weaknesses of centralized control; therefore, smaller and local semi-autonomous systems would seem to be the system configuration of choice (analogous to platoons during warfare with local autonomy, while coordinated with the overall mission of the operation). In fact, strength and resilience in the face of attack will increasingly require the ability to bridge simultaneous top-down and bottom-up decision-making in real time—fast-acting and totally distributed at the local level, coordinated at the mid-level and aligned with executive objectives.

What are some specific examples and actions required to improve security and resilience of the system?

✓ POLICY REMAINS THE SINGLE BIGGEST INFLUENCE ON THE BUSINESS CASE

Example -- Microgrids: A 2013 white paper, "Results-based Regulation: A Modern Approach to Modernize the Grid," addresses the limitations of cost-of-service regulation and offers alternative regulatory models that each state could consider adopting.

A recent study of policies relating to microgrid adoption in Minnesota reveals that state regulatory policies often don't address microgrids at all. But the Minnesota study suggests that state policy define and acknowledge the opportunities presented by microgrids to achieve state policies regarding

energy surety and the adoption of renewable energy sources and to "ensure that microgrids are properly valued and considered in energy resource and policy initiatives." The Minnesota study identified both regulatory and legislative steps to achieve these objectives. FERC policy covers DG-related projects up to 20 megawatts (MW) and how they interconnect with interstate transmission systems, relevant if the project plans to sell wholesale power into an independent system operator (ISO). FERC has issued a NOPR that it will amend its SGIP and SGIA (small generator interconnection agreement) to "ensure the time and cost to process small generator interconnection requirements will be just and reasonable and not unduly discriminatory".

State-level PUCs wield the most influence. Many states are reviewing related policies as they balance utility interests with ESCO competition and the needs of the commercial/industrial and residential utility customer sectors. A state-level, results-oriented regulatory approach that rewards utilities for adopting innovations that directly benefit their customers may encourage microgrid adoption.

In terms of a federal role in microgrid-related policy development, states will continue to exercise (and defend) their role in microgrid-related policy-making. With access to resources – possibly facilitated by the U.S. DOE – on related technology and standards, regulatory reform and stakeholder impacts, however, state regulators can create policies that favor microgrid development and balance the diverse interests involved.

FERC's small generator interconnection procedures (devised by SGIP, embodied in FERC Order 2006) also are relevant to this discussion.

State policies may also need to evolve with standards through a regular, consistent process, both to encourage microgrid development and reward utilities for cooperating with a customer benefit that cuts into its revenue. Policy and standards should work in hand-in-hand.

One area ripe for revision: Where a state has a restrictive definition for DG capacity for its interconnection requirements. Current rules require large microgrid proposals to forge unique agreements with a utility at great cost and uncertainty.

California regulators have articulated many of the issues that policy must address, as has the National Regulatory Research Institute. [20] Both efforts provide an in-depth look at the complexity and interrelated nature of many microgrid-related policy issues as utilities, independent system operators, ESCOs, customers and other stakeholders are linked technologically and in wholesale and retail markets.

Critical regulatory issues currently being reviewed include, among many others:

- How costs and benefits are apportioned to myriad stakeholders (and how that affects cost recovery for utilities),
- Whether a microgrid relies on the distribution system (or transmission system) for backup and how that might affect reliability,
- Whether and how to treat non-utility microgrid sponsors as utilities, and
- Multiple possible business models for utilities offering microgrids.

Metrics, Best Practices, and Roadmaps: Establish metrics on workforce and identify policies that facilitate necessary workforce development activities by the regulated companies. There is a workforce crisis coming that could affect customer services and costs so it is in the public interest that regulators increase their oversight of workforce development.

Select a lead organization (perhaps DOE) to facilitate regulator / industry dialog by designing and holding workforce workshops for NARUC, FERC and NERC that create situational awareness for state and national regulators. The NERC System Operator Certification and Training program should be used as an example of a successful program for regulated training. Initially the focus should be on the workforce whose performance is most directly connected to reliability, such as system operators, linemen, planning engineers, protection engineers/technicians and substation operators. DOE can convene a cross functional group of experts to include industry, government agencies (DOL, DOE, NSF, DHS, and DOD) and regulators for the purpose of reviewing current practices in workforce benchmarking and create metrics to quantify the threat posed to the electric grid's performance by insufficient replacement workers. DOE could seek out opportunities to co-fund industry education and training programs (IEEE examples include Scholarship Plus, WISE, Plain Talk) and fund student and innovation competitions.

Improving Existing Survey and Assessment Tools: In generation, FERC has in the Form-1 a large amount of the material needed to support an assessment of the adequacy of the generation fleet. There are operational and maintenance aspects that are not included in the Form-1. FERC Forms 714 and 715 provide some, but not all of this information and Form 556 provides information on smaller generation facilities. Again the existing FERC data would not provide a complete survey, but it is a strong starting point to develop survey results from. For sales, forecasts, usage, and other consumption related information the Energy Information Agency (EIA) provides the best starting point.

Recommendation for a survey of the electrical infrastructure:

- Bring together the industry and end-user stakeholders to look at the existing survey tools, and define the overall needs for an industry wide set of survey tools. This working group should provide a clear requirements document on what needs to be surveyed, and the depth that the survey needs to cover.
- Determine what existing materials can be used to support the survey requirements, minimizing new data collection.
- Provide adequate resources to complete a survey tool set that supports the requirements that were developed by the stakeholder group and uses the data from existing sources.
- Working with an industry working group, define how the survey tool will be used both improving the infrastructure and in any regulatory actions. The tool set will fail, if there is no consensus among the stakeholder groups. A solid survey tool set for both self-assessments will provide a data driven way for the industry to determine where to focus research, standards development, training, staffing, and operational improvements for the industry. With the rapid changes in the environment this will allow the better deployment of scare resources.

Pertinent **IEEE QER recommendations** to the U.S. DOE, for your consideration:

Markets and Policy

- Use the National Institute of Standards and Technology (NIST) Smart Grid Collaboration or the NARUC Smart Grid Collaborative as models to **bridge the jurisdictional gap** between the federal and the state regulatory organizations on issues such as technology upgrades and system security.
- More transparent, participatory and collaborative discussion among federal and state
 agencies, transmission and distribution asset owners, regional transmission operators (RTOs)
 and independent system operators (ISOs) and their members and supporting research is
 needed to improve these parties' understanding of mutual impacts, interactions and benefits
 that may be gained from these efforts.
- Continue working at a federal level on better **coordination of electricity and gas markets** to mitigate potential new reliability issues due to increasing reliance on gas generation; and update the wholesale market design to reflect the speed at which a generator can increase or decrease the amount of generation needed to complement variable resources.

Asset Management:

- Support holistic, integrated approach in simultaneously managing fleet of assets to best
 achieve optimal cost-effective solutions addressing the following: Aging infrastructure,
 Grid hardening (including weather-related events, physical vulnerability, and cyber
 security) and System reliability.
- Urgently address managing new Smart Grid assets such as advanced metering infrastructure (AMI) and intelligent electronic devices.
- Encourage utilities to investigate practical measures to shorten times to replace and commission equipment failures due to extreme events or other reasons.
- In the case of long-duration interruptions, all utilities should adopt improved measures to provide customers with a timely estimate of when power is to be restored.
- When extreme events occur it is important for post-event reviews to determine impacts and lessons learned for better management of future events.
- Infrastructure security requires a **new model for private sector-government relationships**. Overlapping and inconsistent roles and authorities hinder development of productive working relationships and operational measures.
- Perform **critical spares and gap analysis**. A detailed inventory is needed of critical equipment, the number and location of available spares and the level of interchangeability between sites and companies. Mechanisms need to be developed for stockpiling long lead-time equipment and for reimbursement to the stockpiling authority, be it private or government. Other approaches include standardizing equipment to reduce lead times and increase interchangeability.
 - U.S. DOE should continue to work with industry to ensure that the protection of spares and all assets is carried out and that transportation of large equipment is feasible. We

further recommend actions that might lure domestic manufacturing back into the U.S. for units 300 KV and above. (Progress in this area has been made with post-9/11 efforts initiated by EPRI's Infrastructure Initiative in September 2001 to March 2003, as well as with the EEI STEP (Spare Transformer and Equipment Program), which has been in place since 2004. Utilities should also continue to work with industry and manufacturers to expand the existing self-healing transformer programs, such as efforts now underway by EPRI and ABB. Further, many utilities have mutual aid agreements on spares.

- Increased federal R&D for emerging technologies that may impact T&D grids, including new types of generation, new uses of electricity and energy storage, with an additional focus on deployment and integration of such technologies to improve the reliability, efficiency and management of the grids.
- Application of proactive widespread condition monitoring, integrating condition and operational data, has been shown to provide a benefit to real-time system operations, both in terms of asset use and cost-effective, planned replacement of assets.

Reliability, Security, Privacy, and Resilience

- Facilitate, encourage, or mandate that secure sensing, "defense in depth," fast reconfiguration and self-healing be **built into the infrastructure**.
- Mandate consumer data privacy and security for AMI systems to provide protection
 against personal profiling, real-time remote surveillance, identity theft and home invasions,
 activity censorship and decisions based on inaccurate data.
- Support alternatives for utilities that wish to reduce or eliminate the use of wireless telecom networks and the public Internet where there might be concerns about increased grid vulnerabilities. These alternatives include the ability for utilities to obtain private spectrum at a reasonable cost.
- Improve **sharing of intelligence and threat information** and analysis to develop proactive protection strategies, including development of coordinated hierarchical threat coordination centers at local, regional and national levels. This may require either more security clearances issued to electric sector individuals or treatment of some intelligence and threat information and analysis as sensitive business information, rather than as classified information. National Electric Sector Cybersecurity Organization Resource (NESCOR) clearing house for grid vulnerabilities is an example of intelligence sharing.
- Speed up the development and enforcement of **cyber security standards**, compliance requirements and their adoption. Facilitate and encourage design of security from the start and include it in standards.
- Increase investment in the grid and in R&D areas that assure the security of the cyber infrastructure (algorithms, protocols, chip-level and application-level security).