

What are the differences between...

# OLTP vs OLAP

Why would an organization need an OLAP?



Ask me what's happening

OLTP  
On-Line Transaction Processing

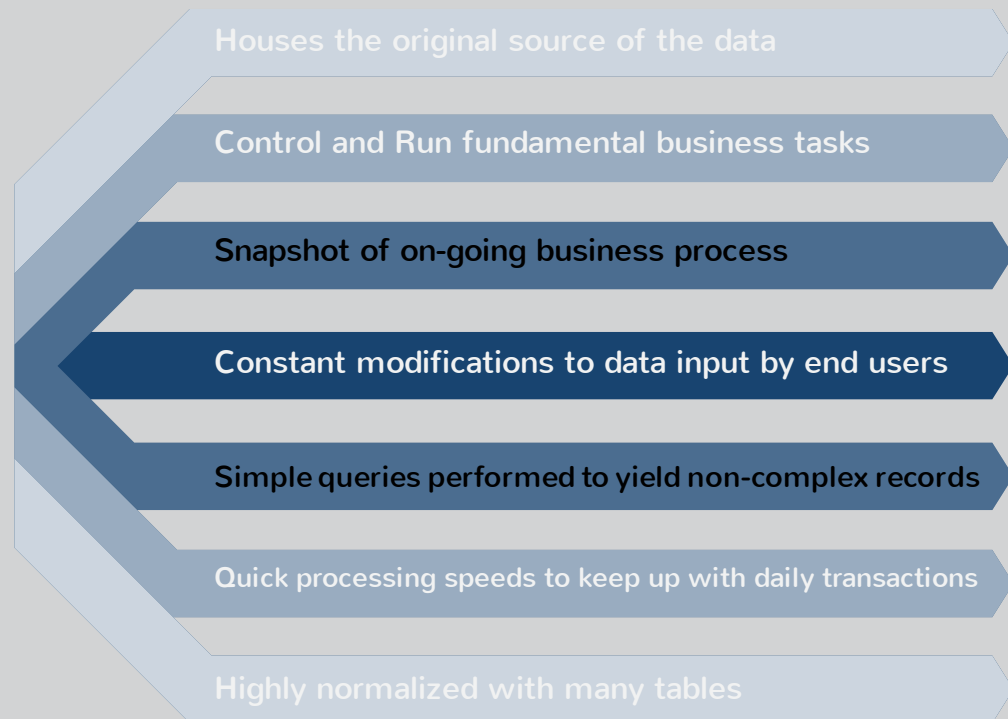
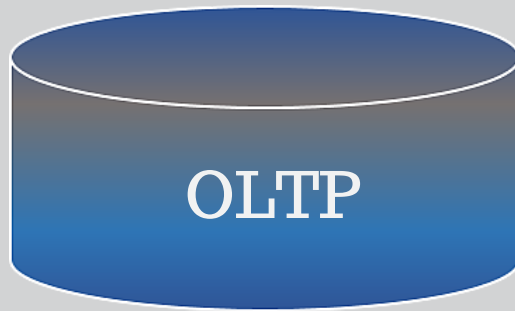


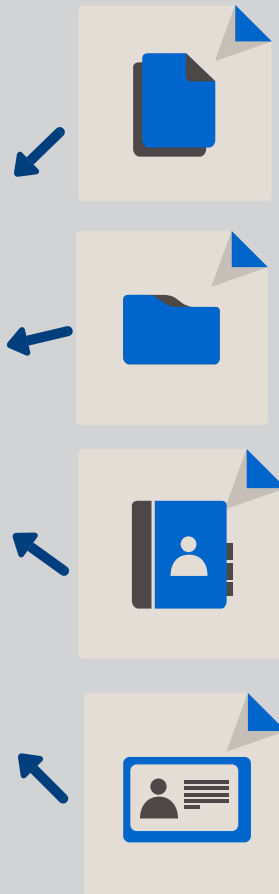
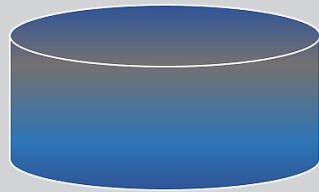
Ask me what will happen

OLAP  
On-Line Analytical Processing



OLTP's are operational systems which help execute and record the day to day operations of a business





With all of the information and transactions the OLTP system is required to handle, utilizing the system to run complex queries can put an extreme an unnecessary load onto the system.

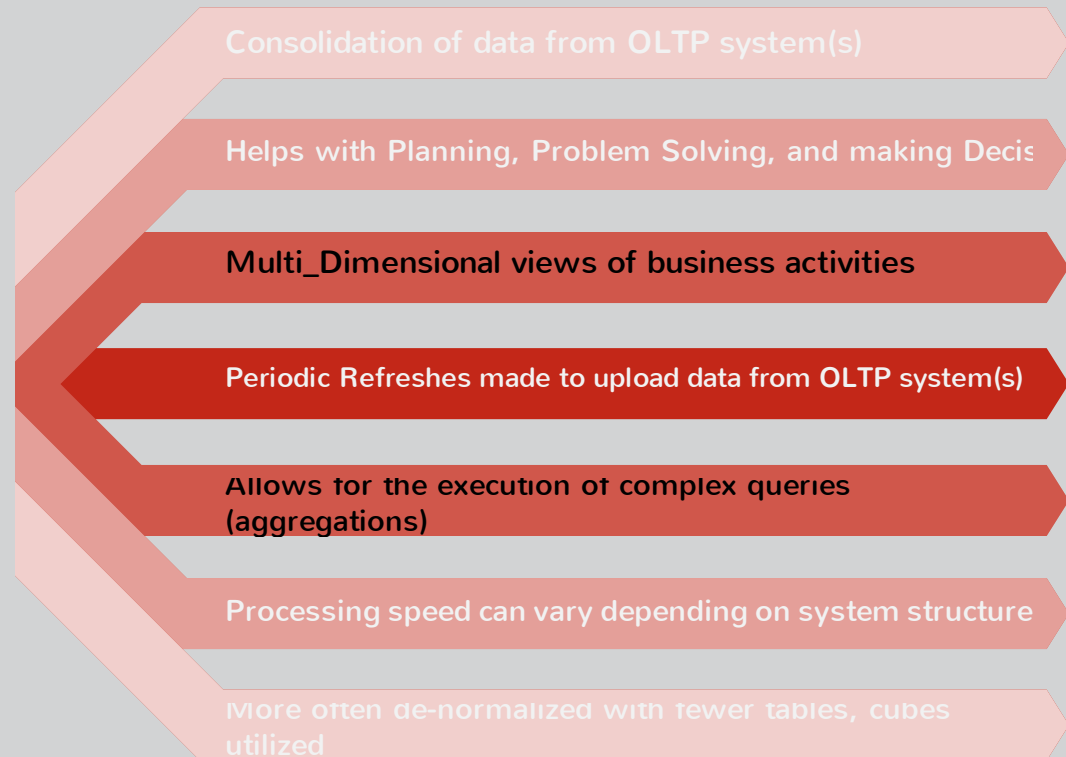
(This can in turn cause detrimental lags in the daily 'transaction' functionality, which the OLTP is designed to run)

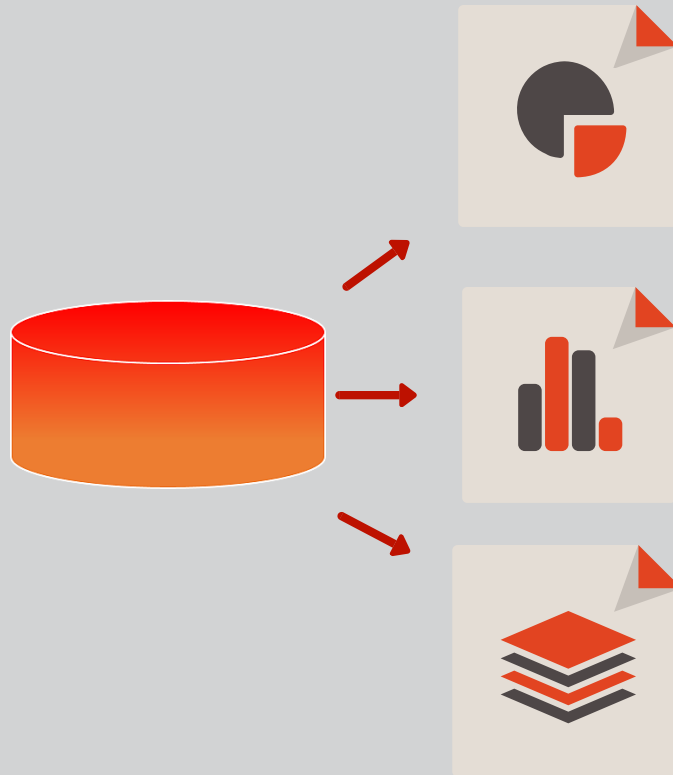
Back ups must be done frequently as data loss in your OLTP can lead to Monetary and Legal complications.





OLAP's are data warehouses which leverage data acquired from OLTP systems to help organizations make better decisions





OLAP's are comprised of all necessary data from your OLTP system, where it is structured and aggregated to allow for detail intensive queries to be performed.

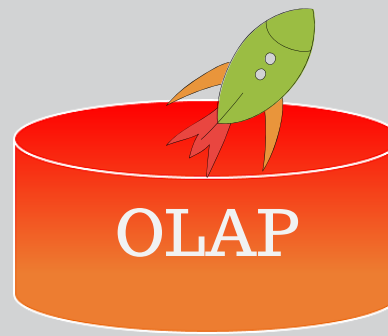
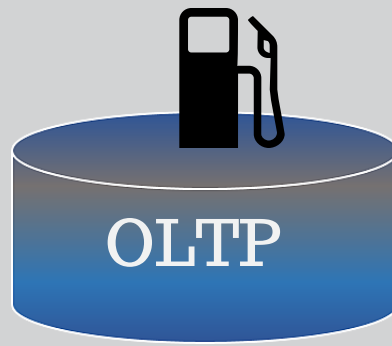
Highly Visual Reports can be extracted and presented in a manner fit for end users

A great benefit of an OLAP system is the potential for the system to be utilized as a 'back-up' of the OLTP by regularly reloading the data from the OLTP to OLAP.





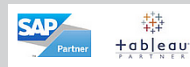
~~VS~~  
Complimentary



While it is very important to ensure you are collecting data as efficiently as possible, your ability to leverage that data to make decisions ensures operational longevity and success. The data created by your OLTP can be seen as 'fuel' for your enterprise, where an OLTP system is the vehicle which filters, extracts, and consumes that fuel to analyze, predict and propel best business practices.



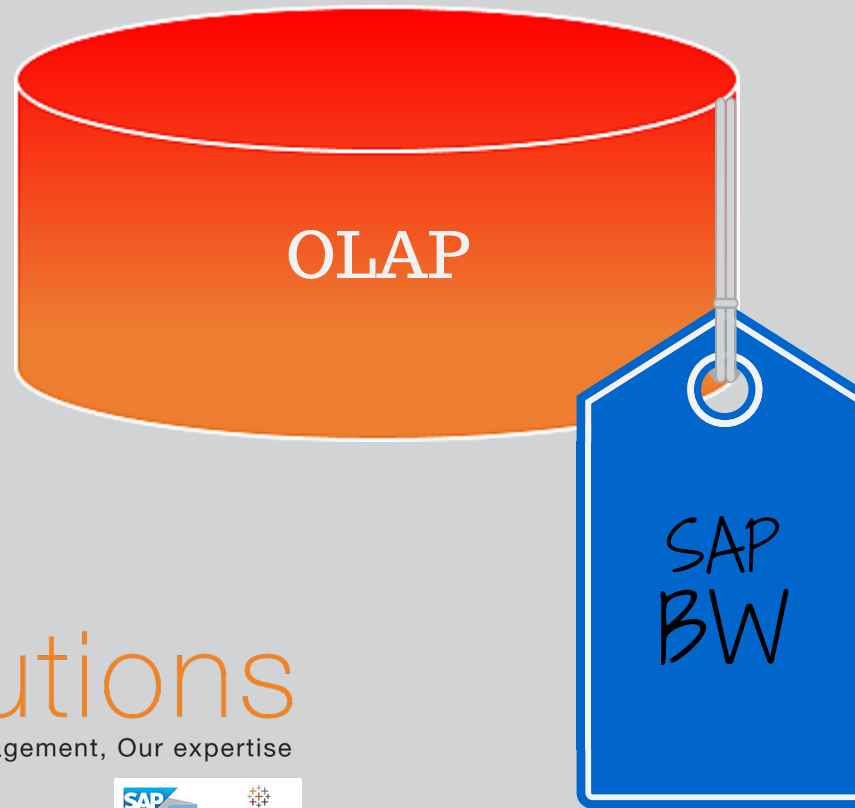
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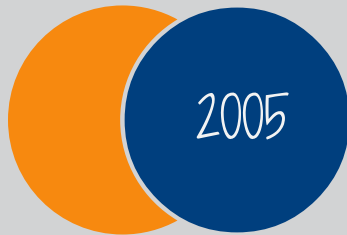
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1

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We started off with a bang and have tripled in size in the last 3 years!



2

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Our exclusive focus on BI & EPM means we maintain domain knowledge



3

### Satisfaction

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4

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