```
# Importing the necessary libraries
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
amz = pd.read csv('Amazon - Movies and TV Ratings.csv')
print(amz.head())
#checking the shape of the data sets
print(amz.shape)
print(amz.describe().T)
#ploting the mean frequency
print()
amz.describe().T['mean'].plot(bins=25, kind='hist', color = 'indianred')
plt.show()
print()
amz.describe().T['count'].plot(bins=25, kind='hist', color = 'blue')
plt.show()
# Movie that has maxmium ratings
print()
print(amz.drop('user id',axis=1).sum().sort values(ascending=False)[:1].to frame(
))
# Average rating of each movie
print()
print(amz.drop('user id',axis=1).mean())
#top 5 movies with the maximum rating
print()
print(amz.drop('user_id',axis=1).mean().sort_values(ascending=False)[0:5].to_fram
e())
# Top 5 movies with least audience
print(amz.describe().T['count'].sort_values(ascending=True)[:5].to_frame())
#importing libiraies for model building
from surprise import Reader
from surprise import Dataset
from surprise import accuracy
```

```
from surprise import SVD
from surprise.model selection import train test split
movie data = amz.melt(id vars =
amz.columns[0], value_vars=amz.columns[1:], var_name="Movies", value_name="Rating")
print(movie data)
#creating a dataset for training and testing
rd = Reader(rating scale=(-1,10))
data = Dataset.load_from_df(movie_data.fillna(0), reader=rd)
print(data)
train_data,test_data = train_test_split(data,test_size=0.20)
svd = SVD()
svd.fit(train_data)
pred = svd.test(test_data)
print(accuracy.rmse(pred))
print(accuracy.mae(pred))
u_id='AH3QC2PC1VTGP'
mv = 'Movie206'
r id = 5.0
print(svd.predict(u id, mv, r ui=r id, verbose= True))
from surprise.model_selection import cross_validate
print(cross_validate(svd, data, measures = ['RMSE', 'MAE'], cv = 3, verbose =
True))
def repeat(ml_type,dframe,min_,max_):
    rd = Reader()
    data = Dataset.load_from_df(dframe, reader=rd)
    print(cross_validate(ml_type, data, measures = ['RMSE', 'MAE'], cv = 3,
verbose = True))
    print("#"*10)
    u_id = 'AH3QC2PC1VTGP'
    m id = 'Movie206'
    ra_u = 5.0
    print(ml_type.predict(u_id,mv,r_ui=ra_u,verbose=True))
```

```
print("#"*10)
    print()
amz= amz.iloc[:3000, :50]
movie_data = amz.melt(id_vars =
amz.columns[0], value_vars=amz.columns[1:], var_name="Movies", value_name="Rating")
repeat(SVD(),movie_data.fillna(0),-1,10)
repeat(SVD(),movie_data.fillna(movie_data.mean()),-1,10)
repeat(SVD(),movie_data.fillna(movie_data.median()),-1,10)
#trying grid search and find optimum hyperparameter value for n_factors
from surprise.model_selection import GridSearchCV
param_grid = {'n_epochs':[20,30], 'lr_all':[0.005,0.001], 'n_factors':[50,100]}
gs = GridSearchCV(SVD,param_grid,measures=['rmse','mae'],cv=3)
gs.fit(data)
print(gs.best_score)
print(gs.best_score["rmse"])
print(gs.best_params["rmse"])
```