



## ODYSSEY '23

SWAGदेसी STYLEपरदेसी

# FEST BROCHURE

IIITD'S Annual Cultural fest



# ABOUT IIITD

- IIIT-Delhi is one of India's youngest **top-tier technical institute** located in the heart of **South Delhi**, surrounded by the numerous colleges of Delhi-NCR and its **enormous youth audience**.
- An **emerging research & engineering pioneer** in various fields, including CS, computing, biotechnology, social science, and others.
- A **rich co-curricular presence** with various cultural clubs like dance, music, arts, drama, finance, entrepreneurship, literature, culinary, photography, and more.
- Home to artists and influencers like Nischay Malhan (**Triggered Insaan**, 17M YouTube subscribers), **Priyansh Agarwal** (42k YouTube subscribers), **Ayushman Pandita** (178K YouTube subscribers), **Anwesh Sahoo** (Indian artist, Mr. Gay World 2016) and others. They bring great pride to the institute and mark our presence in various areas of life.



# ABOUT ODYSSEY

After an excruciating wait of three years, IIIT Delhi is finally back with the most prominent cultural celebration of Delhi. Odyssey has always showcased immense talent and zeal, encompassing various genres of events covering Dance, Music, Fashion, and many others.

The previous editions of Odyssey were graced by artists and celebrities like **Jubin Nautiyal**, **Zakir Khan**, **Hardy Sandhu**, **Local Train** and **Bhuvan Bam**. Odyssey 2020 was an absolute crowd-puller, attracting a footfall of more than 30,000 people nationwide through its glamor and repute.

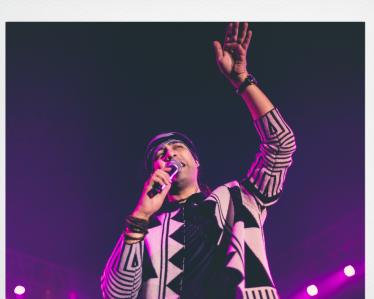


Brace yourselves, however, as this year's edition of Odyssey will blow your expectations out of the water. From hosting over **40 distinctly engaging events** to equipping ourselves to cater to an **expected footfall of over 35,000 people**, this year's Odyssey will be the craziest cultural festival North India has ever seen.

# NIRVANA NIGHT



Gajendra Verma



Jubin Nautiyal



Hardy Sandhu



Nina Suerte



Prateek Kuhad



The Local Train

## PROJECTED STATISTICS

**30,000+**  
Footfall

**15,000+**  
App Installs

**2M+**  
Metro Visibility

**2,000+**  
Merchandise  
with logos

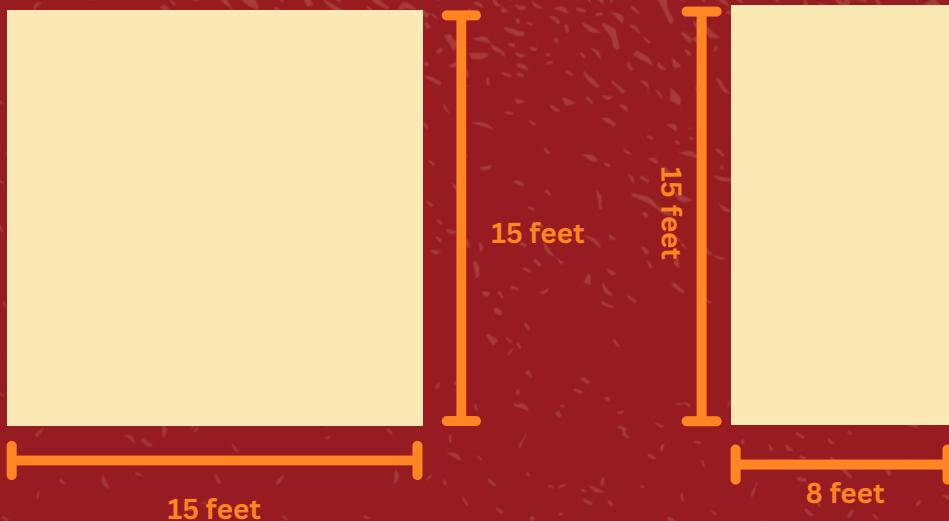
**1,000+**  
T-shirts with  
logos

**5M+**  
Online Reach

**40+**  
Events

**10+**  
Categories  
of Events

# STALL SIZES



## POINT OF CONTACT

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9667013974

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7011062246

**BOOKING FOR BOTH DAYS OF THE FEST ARE OPEN  
NOW !**

**(EARLY BIRD OFFER TILL 5TH DECEMBER)**

**CONTACT US FOR OTHER OPTIONS**



# PAST SPONSORS



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