

Passed Solution Review

A project faces three potential states of the world with a varying number of users (n): 10, 20, or 80, with probabilities 0.3, 0.5, and 0.2. Three options are available with values per user, v, of \$2, \$5, and \$10, with total costs of 10, 50, and 200, respectively.

a. Set up the normal form representation.

	A	B	C	Exp Value
Probability	.3	.5	.2	
Quantity	10	20	80	
B=\$2/ C=\$10 1	=(2*10)-10=-10	=(2*20)-10=30	=(2*80)-10=150	=(.3*10)+(.5*30)+(.2*150)=48
B=\$5/ C=\$50 2	=(5*10)-50=0	=(5*20)-50=50	=(5*80)-50=350	=(.3*0)+(.5*50)+(.2*350)=95
B=\$10/ C=\$200 3	=(10*10)-200=-100	=(10*20)-200=0	=(10*80)-200=600	=(.3*-100)+(.5*0)+(.2*600)=90

b. Find the expected value of each option. Without additional information, which option is best?

See above table for Exp value, Option 2 (B=\$5/ and C=\$50) is the best

c. What would be the value of perfect information about the state of the world before the decision is made?

$95 - 48 = 47$   
 $P(C | A, B, \text{ or } C)?$   
I'm definitely missing something but can't figure out what

Tough choices: A, B, and C if  $n=10, 20, \text{ or } 80$   
 $E(V) = (.3 \cdot 10) + (.5 \cdot 50) + (.2 \cdot 600) = 148$   
 $\text{Value} = 148 - 95 = 53 \rightarrow \text{did this in d, apparently}$

d. Suppose the decision maker could purchase information that would reveal, prior to making the decision, whether the number of users will be more than 10 but provide no other insight. What is this information worth?

$E(V | A, 1) = 10 \quad P(A | A) = 1$   
 $E(V | B \text{ or } C,$   
 $E(V | Buy) = (.3 \cdot 10) + (.5 \cdot 50) + (.2 \cdot 600) = 148$   
 $\text{Info Value} = 148 - 95 = \$53$

If  $n=10, A$  otherwise  
 $E(V | B, N > 10) = (.5 / .7)(50) + (.2 / .7)(350) = 136$   
 $E(V | C, N > 10) = (.5 / .7)(0) + (.2 / .7)(600) = 171$   
Thus C is chosen  
 $E(V | \text{Info}) = (.3 \cdot 10) + (.7 \cdot 171) = 123$   
 $\text{Value} = 123 - 95 = 28$