Location → median voter theorem
~Rationalizable platforms

A & B, max share

FL   L   CL   C   CR   R   FR

A chooses FL, B chooses FL $V_A = V_B = .5$
                    B chooses L $V_A = 1/7, V_B = 6/7$
A chooses L, B chooses FL $V_A = \quad, V_B = 1/7$
                          L $= .5$
                         CL $= 11/14$
A chooses CL, B chooses FL $= 3/14$
                          L $= 2/7$
                         CL $= 1/2$

FL is dom for B   → and also FR
FL is dom for A

IF there are even positions, any combo of 2 middle
  are rationalizable