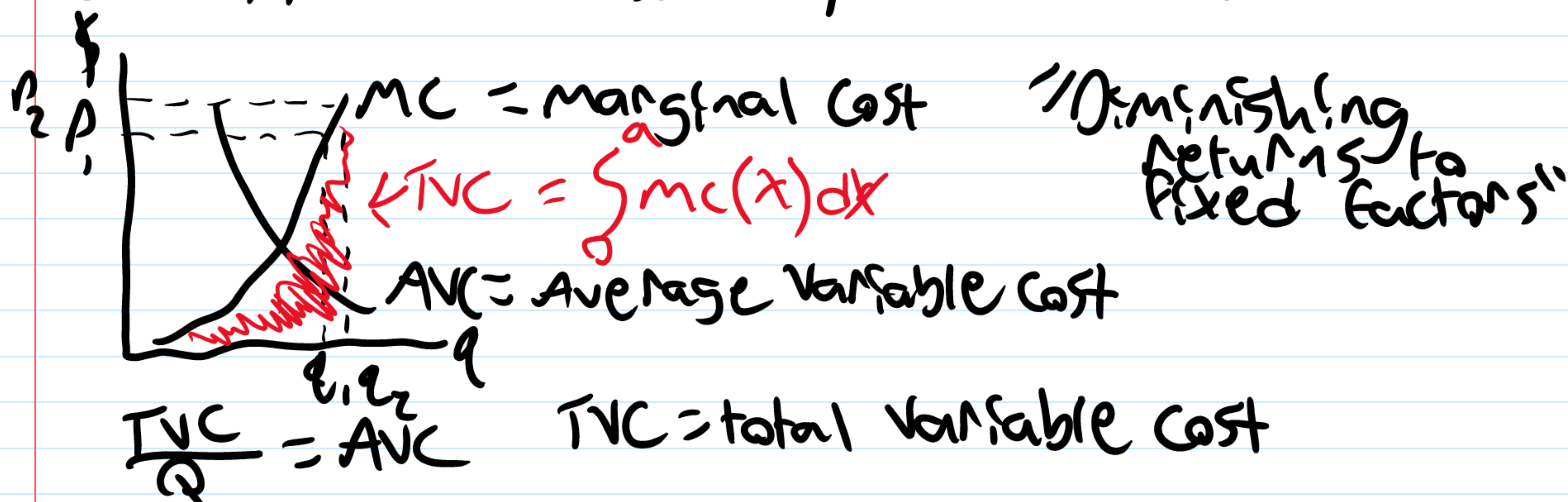


# SUPPLY, Producer Surplus, Factor Surplus



$$\pi = Pq - C(q) \rightarrow \frac{d\pi}{dq} = P - \left[ \frac{dC}{dq} \right] = 0$$

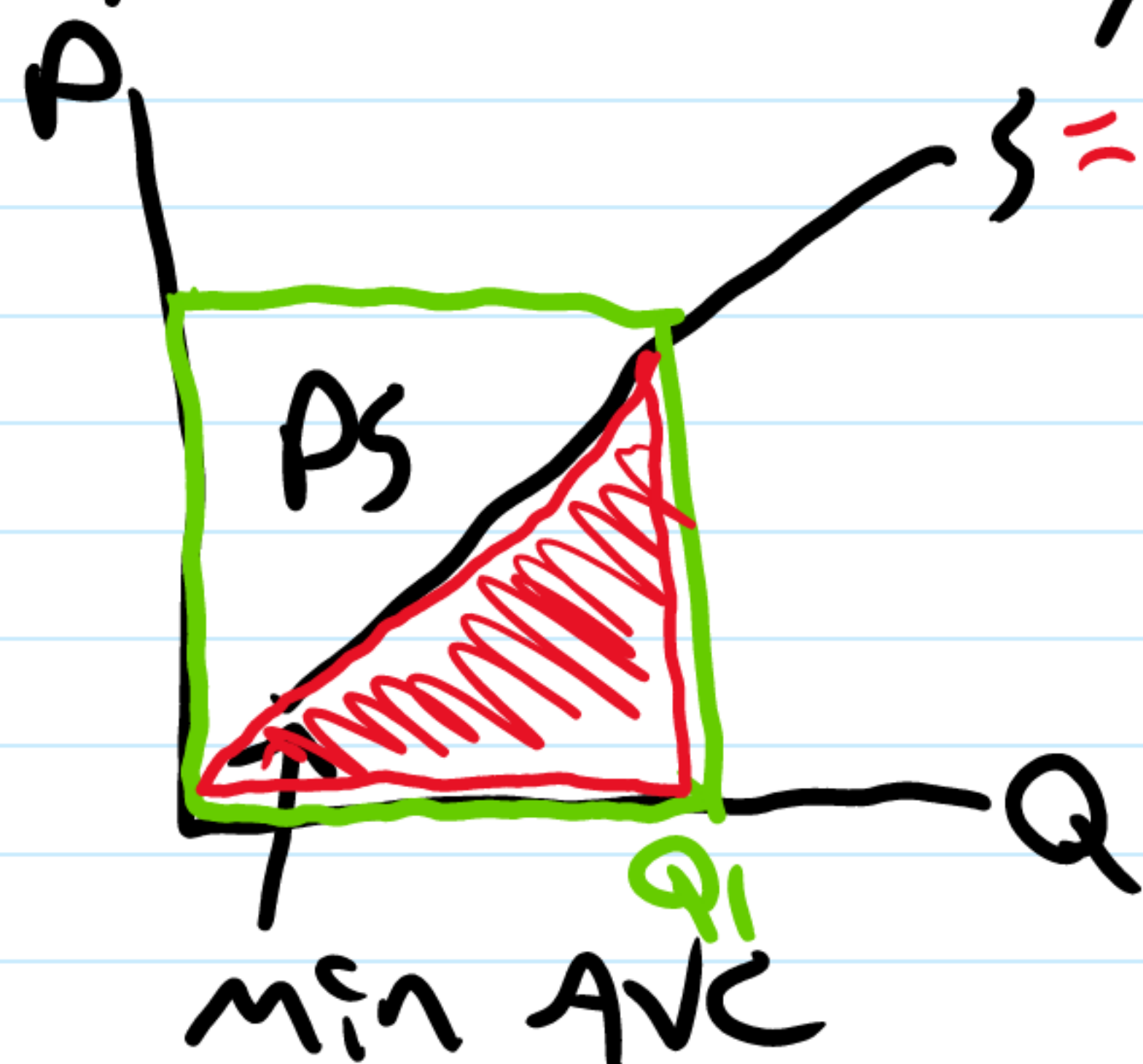
$\downarrow$  Profit       $\downarrow$  Cost       $\downarrow$  MC

$$P - MC = 0$$

$P = MC \rightarrow \text{see graph}$

$$Q^s = \sum_{i=1}^n q_i(P)$$

$\downarrow$  Market Supply



$$\pi = Pq - TVC - TFC$$

$\downarrow$  Total Fixed Cost

$$PS = Pq - TVC$$

$\downarrow$  Producer Surplus

$$SS = CS + PS$$

Social = Consumer + Producer

Long Run  $\leftrightarrow$  All inputs are variable