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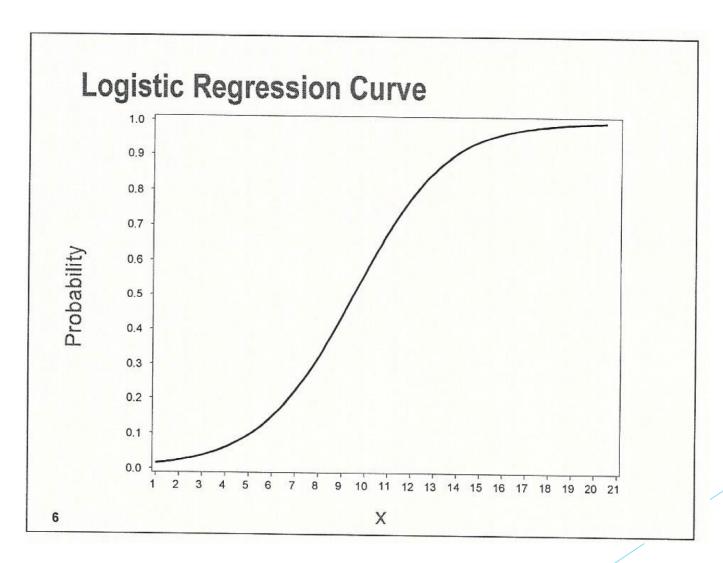
QMB 3200: Advanced Quantitative Methods

11/17/2020

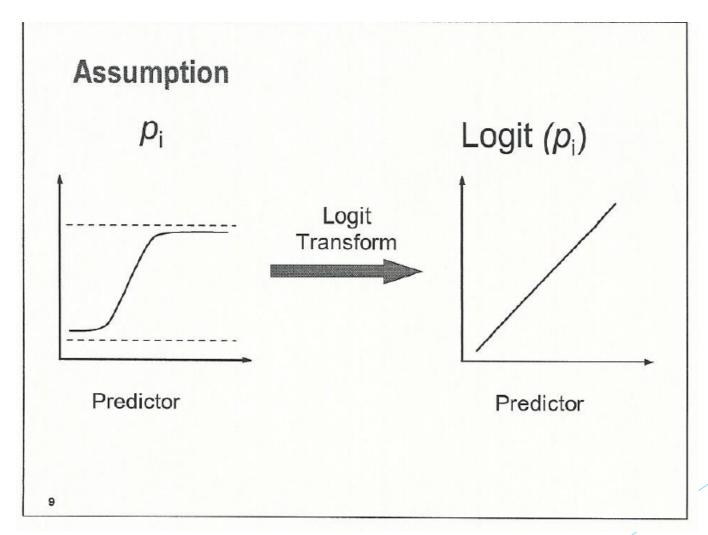
- An approximate regression model for binary data
- Examples
 - College Graduate (0 = no, 1 = yes)
 - ▶ Pass or Fail this class (0 = fail, 1 = pass)
 - Like football or not (1= like, 0 = not like)
- You model the probability of responding in each category

$$p = \beta_0 + \beta_1 X_1$$

- Issues
- Probabilities can take values between 0 and 1 (bounded constraint)
- ► Non-linear relation between probability and X variables



$$p_{i} = \frac{1}{1 + e^{-(\beta_{0} + \beta_{1}X_{1i} + \dots + \beta_{k}X_{ki})}}$$



Logit Regression to Logistic Regression

$$logit(P) = b_0 + b_i x_i$$

$$ln\left(\frac{P}{1-P}\right) = b_0 + b_i x_i$$

$$\frac{P}{1-P} = e^{b_0 + b_i x_i}$$

$$P = \frac{e^{b_0 + b_i x_i}}{1+e^{b_0 + b_i x_i}}$$

Important Definitions

- P = probability of event
- Odds is the probability of event divided by the probability of non-event

$$Odds = \frac{P}{1 - P}$$

Logit - Natural log of odds

$$\ln(Odds) = \ln\left(\frac{P}{1 - P}\right)$$

In logistic regression, the log of the odds (logit) is linearly related to the predictor

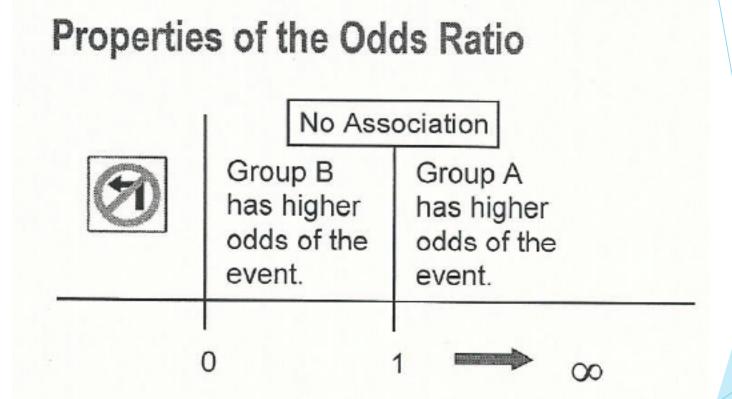
$$logit(P) = b_0 + b_i x_i$$

Odds Ratio

$$Odds_A = \frac{p_A}{1 - p_A} \qquad Odds_B = \frac{p_B}{1 - p_B}$$

$$Odds Ratio = \frac{odds_A}{odds_B}$$

Odds Ratio



Odds Ratio

Estimated logistic regression model:

logit(p) = -.7567 + .4373*(gender)

Estimated odds ratio (Females to Males): odds ratio = (e-.7567+.4373)/(e-.7567) = 1.55