Final Deliverable to the client:

1. Cinema booking loyalty system

2. QR Code Validation Scanner

3. Highly Engaged Customer Email Client

4. Admin tools

Our Final suggestions to Tyneside Cinema:

* We suggest the client uses the prototype as a foundation for a future loyalty system developed by hired industry professionals. Our system provides a solid base for design, features, ideas, functionality and user experience which later can be changed or scaled.
* We suggest a system that is not also just tailored to cafe sales but to other rewards

There should be a video in the Deliverable file to see how the system works…

Pictures of the deliverables:

1. Cinema Booking/Loyalty/Review/Reward System:

Main page:

A screenshot of a movie poster

AI-generated content may be incorrect.

Booking Page:

A screenshot of a video game

AI-generated content may be incorrect.

A screenshot of a computer

AI-generated content may be incorrect.Review Page:

A screenshot of a movie review

AI-generated content may be incorrect.

Stamps/reward Page:

A screenshot of a screen

AI-generated content may be incorrect.

Log-in/Register Pages:

A screenshot of a computer

AI-generated content may be incorrect.

A screenshot of a computer

AI-generated content may be incorrect.

Password validation:

A white background with red text

AI-generated content may be incorrect.

Date of birth calendar:

A calendar with numbers and a date

AI-generated content may be incorrect.

1. The QR code validation System:

before scanning:

A screenshot of a computer

AI-generated content may be incorrect.

During Scanning:

A hand holding a phone

AI-generated content may be incorrect.

Reward message if QR valid:



Error messages:

A close-up of a message

AI-generated content may be incorrect.

A black rectangular object with red text

AI-generated content may be incorrect.

A close-up of a sign

AI-generated content may be incorrect.

1. Email high engaged reviewers’ system:

A screenshot of a computer

AI-generated content may be incorrect.

A screenshot of a computer

AI-generated content may be incorrect.

If you click on view movie it automatically puts it in the search box below:

A screenshot of a computer

AI-generated content may be incorrect.

A list of reviewers that reviewed the highest and were the highest engaged show up.

If you click on the email link

A screenshot of a computer

AI-generated content may be incorrect.

It opens up outlook with a tailored promotional message already typed out.

1. Admin tools:

This code gets the movies, adds movies, updates movies and deletes movies from the database (these movies are the movies shown on the main page)

A screen shot of a computer program

AI-generated content may be incorrect.

This code snippet allows the admin to delete reviews (censoring reviews)

A screenshot of a computer program

AI-generated content may be incorrect.

This code snippet allows the admin to add showtimes to movies, update showtimes and delete showtimes:

A computer screen shot of a program code

AI-generated content may be incorrect.

The admin system is just a console application so has no frontend. But as admins are meant to use this it should be fine.

If the video audio doesn’t work in the video we produced to show off the deliverables please use this link - https://www.youtube.com/watch?v=1\_bo4ZEMG14