#### **Title**

· Game Title: Goblin Survivor

## **Concept Overview**

- Elevator Pitch: Jump into Goblin Survivor, a pixelated dungeon game where you're a goblin just trying not to get killed. Outsmart zombies, dodge fireballs, and KILL EVERYTHING YOU SEE (except yourself) for money—because if you don't survive, well, it's game over!
- Genre: Reverse Bullet Hell
- Target Audience: Younger people who don't want something overly complex Young Teens/Adult
- Core Gameplay: Auto-firing projectiles and avoiding enemies

### Story and Setting

- Narrative Summary: Goblin stuck in an ever-expanding dungeon and must fight his way out
- World/Environment: Dungeon so a medieval-esque time, so no modern things.
- · Key Characters: Goblin....Duh

### **Gameplay Features**

- Core Mechanics: Following camera, collision detection, auto-firing projectiles, upgrades
- Controls: Keyboard and mouse
- Unique Selling Points: rogue-like with no 2 runs being the same

#### Art and Sound

- Visual Style: A 2D pixelated animated art style. Similar to Terraria.
- Audio Design: Most music and overall sound effects will be Chiptune. An older style of electronic music is often associated with arcade games.

#### Market Research

- Competitive Analysis: Vampire survivor. We have a more dynamic way to get items
- Player Motivation: Fun, dopamine inducing, getting a higher score, and seeing all the cool abilities

## **Development Plan**

• Team Roles:

-Paul Tokhtuev: Coder -Aiden Felt: Designer/Artist -Cannon Unguren: Coder

-Oskar Sazjnuk: Designer/Artist

-Axl Dain: Sound Designer/Team Procrastinator

• Tools/Software: Processing

• Timeline: Mid September—>Late December

# Monetization and Distribution (Optional, for advanced groups)

• Pricing Model: Free

• Platform: PC

· Marketing Strategy: Post it on itch.io as free

## Mockups and Illustrations





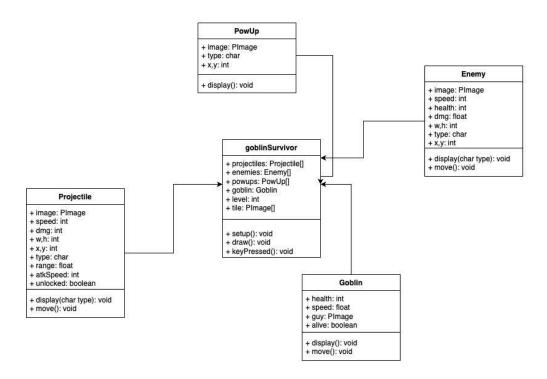








#### goblinSurvivor UML by Canon Unguren



## **Appendices**

• Include any additional information, such as gameplay flow diagrams, level design sketches, or supporting research.