

# MASUD KHAN

## Data Analyst

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### Summary

Results-oriented Data Analyst with a background in Mechanical Engineering and strong proficiency in Python, SQL, and Power BI. Proven ability to translate complex datasets into actionable business insights, optimize operational efficiency, and support stakeholder decision-making. Experienced in statistical analysis and predictive modeling to identify trends and mitigate risks. Seeking to drive data-led growth in a dynamic product or analytics team.

### Skills

**Languages & Databases:** Python, SQL (PostgreSQL, MySQL), PySpark

**Libraries & Frameworks:** Pandas, NumPy, Scikit-learn, PyTorch, Matplotlib, Seaborn

**Visualization & Tools:** Power BI, Tableau, MS Excel (Advanced), Streamlit, Git/GitHub

**Analytics & ML:** Statistical Analysis, Hypothesis Testing, NLP, Predictive Modeling, EDA

### Experience

#### Statistical Analyst / Subject Matter Expert

Chegg India Pvt. Ltd. (Remote)

Jan 2023 – Jun 2025

Tools: Excel, Statistical Methods

- Delivered high-volume statistical analysis on Regression and Time Series forecasting, maintaining a 95+ accuracy rating while strictly adhering to Service Level Agreements (SLAs).
- Simplified complex quantitative data into actionable documentation for non-technical stakeholders, improving clarity and reducing revision rates.

#### Data Lead & Technical Mentor (AI/ML)

GFG Student Chapter, GGV

Jan 2023 – Jun 2024

Tools: Excel, Power BI, AI/ML

- Led a team of 50+ members in executing end-to-end ML projects, overseeing the lifecycle from data collection to dashboard visualization.
- Organized technical workshops on Python and Deep Learning, fostering a data-driven culture and bridging the gap between theory and practical application.

### Projects

#### Restaurant Operations & Profitability Dashboard | SQL, Power BI

Feb 2025 – Mar 2025

- Designed a holistic operational dashboard in Power BI, querying and transforming raw sales and inventory data using SQL to track business health.
- Calculated high-impact KPIs including per-item profitability and peak service hours, providing stakeholders with clear visibility into revenue trends.
- Delivered actionable insights that led to optimized menu pricing and reduced food waste, directly supporting management in maximizing profit margins.

#### Fake News Detector (RoBERTa + RAG) | Python, NLP, PyTorch, FAISS, Streamlit

Sep 2025

- Fine-tuned a RoBERTa transformer model using PyTorch to classify news articles, optimizing the architecture to effectively detect misinformation.
- Engineered a Retrieval-Augmented Generation (RAG) system using FAISS and Sentence Transformers to fetch semantic context and ground predictions in evidence.
- Deployed an interactive Streamlit dashboard for real-time inference, displaying classification probabilities alongside retrieved source snippets for full explainability.

#### Workforce Attrition Risk Analysis | Python, Pandas, Hypothesis Testing

Oct 2025

- Analyzed a dataset of 1,470 employee records to identify key drivers of churn, revealing a significant correlation between stock option levels and exit rates.
- Engineered features to quantify the impact of commute distance on job satisfaction, providing data-backed recommendations to improve retention strategies.
- Performed statistical testing to validate risk factors, enabling HR stakeholders to proactively address high-risk employee segments.

### Awards & Certifications

- IBM Data Analyst Professional Certificate (Coursera, Link)
- Data Analysis with Tableau (Coursera, Link)
- Business Analysis Fundamentals (Coursera, Link)
- Deloitte Australia – Data Analytics Job Simulation (Forage, Link)

### Education

#### B.Tech. Mechanical Engineering

Guru Ghasidas Vishwavidyalaya, Bilaspur

Graduated: 2026

CGPA: 7.0 / 10